



# Retail MarketPlace Profile

Beaumont city, CA (0604758)  
 Beaumont city, CA (0604758)  
 Geography: Place

## Summary Demographics

2021 Population	51,994
2021 Households	16,917
2021 Median Disposable Income	\$65,453
2021 Per Capita Income	\$32,823

**NOTE: This database is in mature status. While the data are presented in current year geography, all supply- and demand-related estimates remain vintage 2017.**

2017 Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$637,898,285	\$442,188,178	\$195,710,107	18.1	191
Total Retail Trade	44-45	\$575,211,948	\$406,749,930	\$168,462,018	17.2	126
Total Food & Drink	722	\$62,686,337	\$35,438,248	\$27,248,089	27.8	65
2017 Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$120,975,434	\$18,977,621	\$101,997,813	72.9	14
Automobile Dealers	4411	\$95,821,993	\$0	\$95,821,993	100.0	0
Other Motor Vehicle Dealers	4412	\$14,836,950	\$9,650,591	\$5,186,359	21.2	4
Auto Parts, Accessories & Tire Stores	4413	\$10,316,491	\$9,327,030	\$989,461	5.0	10
Furniture & Home Furnishings Stores	442	\$21,875,809	\$8,894,222	\$12,981,587	42.2	10
Furniture Stores	4421	\$11,312,346	\$2,145,064	\$9,167,282	68.1	4
Home Furnishings Stores	4422	\$10,563,463	\$6,749,158	\$3,814,305	22.0	6
Electronics & Appliance Stores	443	\$21,445,560	\$20,472,288	\$973,272	2.3	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$36,543,925	\$31,398,220	\$5,145,705	7.6	17
Bldg Material & Supplies Dealers	4441	\$34,158,780	\$31,170,148	\$2,988,632	4.6	16
Lawn & Garden Equip & Supply Stores	4442	\$2,385,145	\$228,072	\$2,157,073	82.5	1
Food & Beverage Stores	445	\$91,436,951	\$90,273,370	\$1,163,581	0.6	20
Grocery Stores	4451	\$78,218,240	\$85,956,891	-\$7,738,651	-4.7	11
Specialty Food Stores	4452	\$6,473,326	\$2,090,450	\$4,382,876	51.2	5
Beer, Wine & Liquor Stores	4453	\$6,745,385	\$2,226,029	\$4,519,356	50.4	4
Health & Personal Care Stores	446,4461	\$39,404,813	\$10,717,790	\$28,687,023	57.2	7
Gasoline Stations	447,4471	\$50,859,004	\$89,593,224	-\$38,734,220	-27.6	16
Clothing & Clothing Accessories Stores	448	\$41,030,324	\$2,906,333	\$38,123,991	86.8	7
Clothing Stores	4481	\$29,211,660	\$599,332	\$28,612,328	96.0	2
Shoe Stores	4482	\$5,148,054	\$867,088	\$4,280,966	71.2	2
Jewelry, Luggage & Leather Goods Stores	4483	\$6,670,610	\$1,439,913	\$5,230,697	64.5	3
Sporting Goods, Hobby, Book & Music Stores	451	\$18,261,037	\$1,905,628	\$16,355,409	81.1	5
Sporting Goods/Hobby/Musical Instr Stores	4511	\$15,818,765	\$1,905,628	\$13,913,137	78.5	5
Book, Periodical & Music Stores	4512	\$2,442,272	\$0	\$2,442,272	100.0	0
General Merchandise Stores	452	\$95,399,495	\$122,877,605	-\$27,478,110	-12.6	5
Department Stores Excluding Leased Depts.	4521	\$57,167,406	\$120,058,098	-\$62,890,692	-35.5	3
Other General Merchandise Stores	4529	\$38,232,089	\$2,819,507	\$35,412,582	86.3	2
Miscellaneous Store Retailers	453	\$21,277,376	\$6,033,344	\$15,244,032	55.8	22
Florists	4531	\$1,021,156	\$259,533	\$761,623	59.5	3
Office Supplies, Stationery & Gift Stores	4532	\$4,946,535	\$107,773	\$4,838,762	95.7	1
Used Merchandise Stores	4533	\$2,268,976	\$1,752,185	\$516,791	12.9	10
Other Miscellaneous Store Retailers	4539	\$13,040,709	\$3,913,853	\$9,126,856	53.8	8
Nonstore Retailers	454	\$16,702,220	\$2,700,285	\$14,001,935	72.2	1
Electronic Shopping & Mail-Order Houses	4541	\$14,596,033	\$0	\$14,596,033	100.0	0
Vending Machine Operators	4542	\$254,042	\$0	\$254,042	100.0	0
Direct Selling Establishments	4543	\$1,852,145	\$2,700,285	-\$848,140	-18.6	1
Food Services & Drinking Places	722	\$62,686,337	\$35,438,248	\$27,248,089	27.8	65
Special Food Services	7223	\$1,290,678	\$383,350	\$907,328	54.2	1
Drinking Places - Alcoholic Beverages	7224	\$1,318,885	\$470,568	\$848,317	47.4	2
Restaurants/Other Eating Places	7225	\$60,076,774	\$34,584,330	\$25,492,444	26.9	62

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

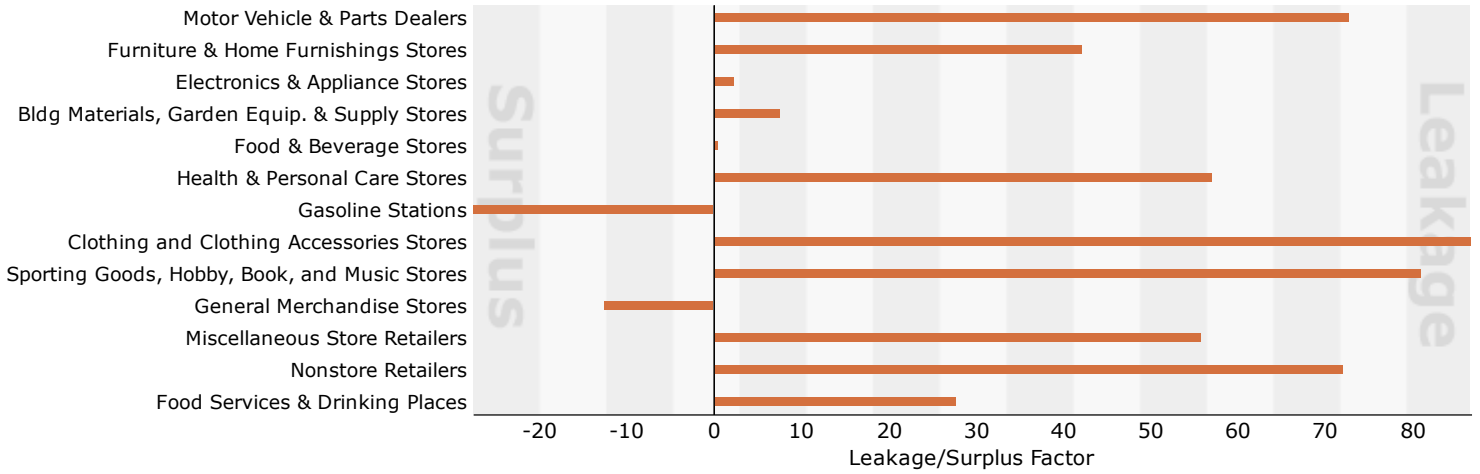
**Source:** Esri and Data Axle. Esri 2021 Updated Demographics. Esri 2017 Retail MarketPlace. ©2021 Esri. ©2017 Data Axle, Inc. All rights reserved.



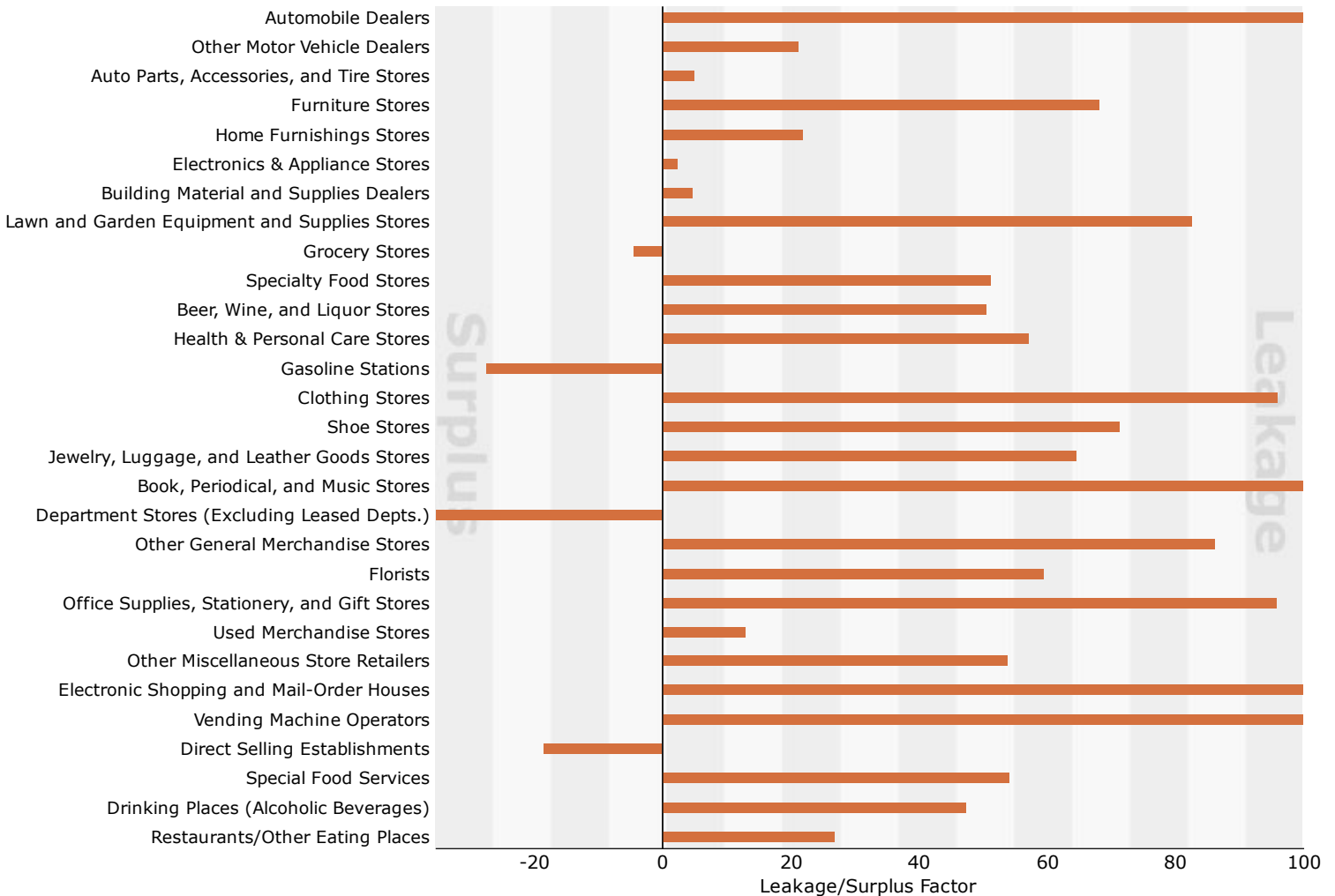
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## 2017 Leakage/Surplus Factor by Industry Subsector



## 2017 Leakage/Surplus Factor by Industry Group



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