



Retail MarketPlace Profile

Eastvale city, CA (0621230)
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 Geography: Place

Summary Demographics

2021 Population	68,578
2021 Households	17,505
2021 Median Disposable Income	\$95,932
2021 Per Capita Income	\$36,699

NOTE: This database is in mature status. While the data are presented in current year geography, all supply- and demand-related estimates remain vintage 2017.

2017 Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,031,778,349	\$317,749,608	\$714,028,741	52.9	134
Total Retail Trade	44-45	\$927,205,634	\$279,208,838	\$647,996,796	53.7	77
Total Food & Drink	722	\$104,572,715	\$38,540,770	\$66,031,945	46.1	57

2017 Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$195,825,641	\$5,397,085	\$190,428,556	94.6	4
Automobile Dealers	4411	\$155,010,090	\$969,405	\$154,040,685	98.8	1
Other Motor Vehicle Dealers	4412	\$24,491,309	\$0	\$24,491,309	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$16,324,242	\$4,427,680	\$11,896,562	57.3	3
Furniture & Home Furnishings Stores	442	\$36,563,979	\$22,812,406	\$13,751,573	23.2	5
Furniture Stores	4421	\$18,920,698	\$17,812,393	\$1,108,305	3.0	2
Home Furnishings Stores	4422	\$17,643,281	\$5,000,013	\$12,643,268	55.8	3
Electronics & Appliance Stores	443	\$35,375,455	\$17,139,809	\$18,235,646	34.7	7
Bldg Materials, Garden Equip. & Supply Stores	444	\$59,371,748	\$36,059,617	\$23,312,131	24.4	7
Bldg Material & Supplies Dealers	4441	\$55,684,883	\$30,101,562	\$25,583,321	29.8	5
Lawn & Garden Equip & Supply Stores	4442	\$3,686,865	\$5,958,055	-\$2,271,190	-23.5	2
Food & Beverage Stores	445	\$144,790,178	\$81,288,387	\$63,501,791	28.1	12
Grocery Stores	4451	\$123,763,849	\$78,967,741	\$44,796,108	22.1	5
Specialty Food Stores	4452	\$10,261,767	\$2,320,646	\$7,941,121	63.1	7
Beer, Wine & Liquor Stores	4453	\$10,764,562	\$0	\$10,764,562	100.0	0
Health & Personal Care Stores	446,4461	\$60,471,648	\$19,423,805	\$41,047,843	51.4	9
Gasoline Stations	447,4471	\$80,241,260	\$10,829,646	\$69,411,614	76.2	1
Clothing & Clothing Accessories Stores	448	\$68,399,592	\$10,222,845	\$58,176,747	74.0	10
Clothing Stores	4481	\$48,567,802	\$8,342,809	\$40,224,993	70.7	7
Shoe Stores	4482	\$8,804,477	\$891,235	\$7,913,242	81.6	1
Jewelry, Luggage & Leather Goods Stores	4483	\$11,027,313	\$988,801	\$10,038,512	83.5	2
Sporting Goods, Hobby, Book & Music Stores	451	\$30,626,094	\$6,836,687	\$23,789,407	63.5	2
Sporting Goods/Hobby/Musical Instr Stores	4511	\$26,606,070	\$6,836,687	\$19,769,383	59.1	2
Book, Periodical & Music Stores	4512	\$4,020,024	\$0	\$4,020,024	100.0	0
General Merchandise Stores	452	\$154,768,825	\$38,074,703	\$116,694,122	60.5	5
Department Stores Excluding Leased Depts.	4521	\$93,951,060	\$36,909,758	\$57,041,302	43.6	3
Other General Merchandise Stores	4529	\$60,817,765	\$1,164,945	\$59,652,820	96.2	2
Miscellaneous Store Retailers	453	\$34,209,814	\$30,783,393	\$3,426,421	5.3	13
Florists	4531	\$1,556,968	\$65,095	\$1,491,873	92.0	1
Office Supplies, Stationery & Gift Stores	4532	\$8,073,193	\$3,511,163	\$4,562,030	39.4	5
Used Merchandise Stores	4533	\$3,784,265	\$148,072	\$3,636,193	92.5	1
Other Miscellaneous Store Retailers	4539	\$20,795,388	\$27,059,063	-\$6,263,675	-13.1	6
Nonstore Retailers	454	\$26,561,400	\$340,455	\$26,220,945	97.5	2
Electronic Shopping & Mail-Order Houses	4541	\$24,006,477	\$0	\$24,006,477	100.0	0
Vending Machine Operators	4542	\$403,771	\$68,708	\$335,063	70.9	1
Direct Selling Establishments	4543	\$2,151,152	\$271,747	\$1,879,405	77.6	1
Food Services & Drinking Places	722	\$104,572,715	\$38,540,770	\$66,031,945	46.1	57
Special Food Services	7223	\$2,211,840	\$75,178	\$2,136,662	93.4	1
Drinking Places - Alcoholic Beverages	7224	\$2,185,490	\$0	\$2,185,490	100.0	0
Restaurants/Other Eating Places	7225	\$100,175,385	\$38,465,592	\$61,709,793	44.5	56

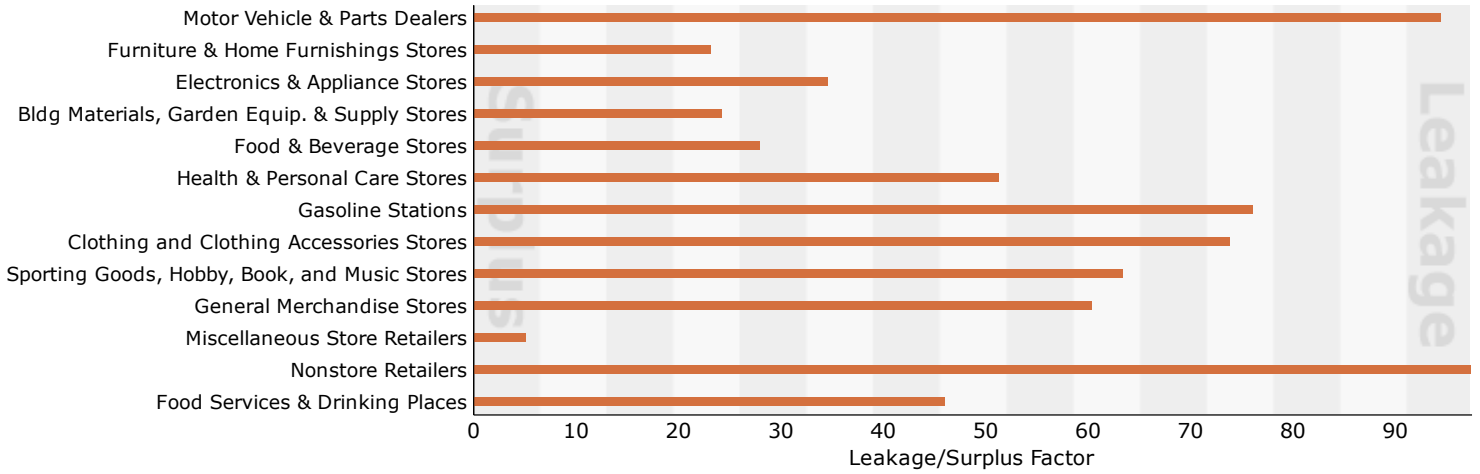
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

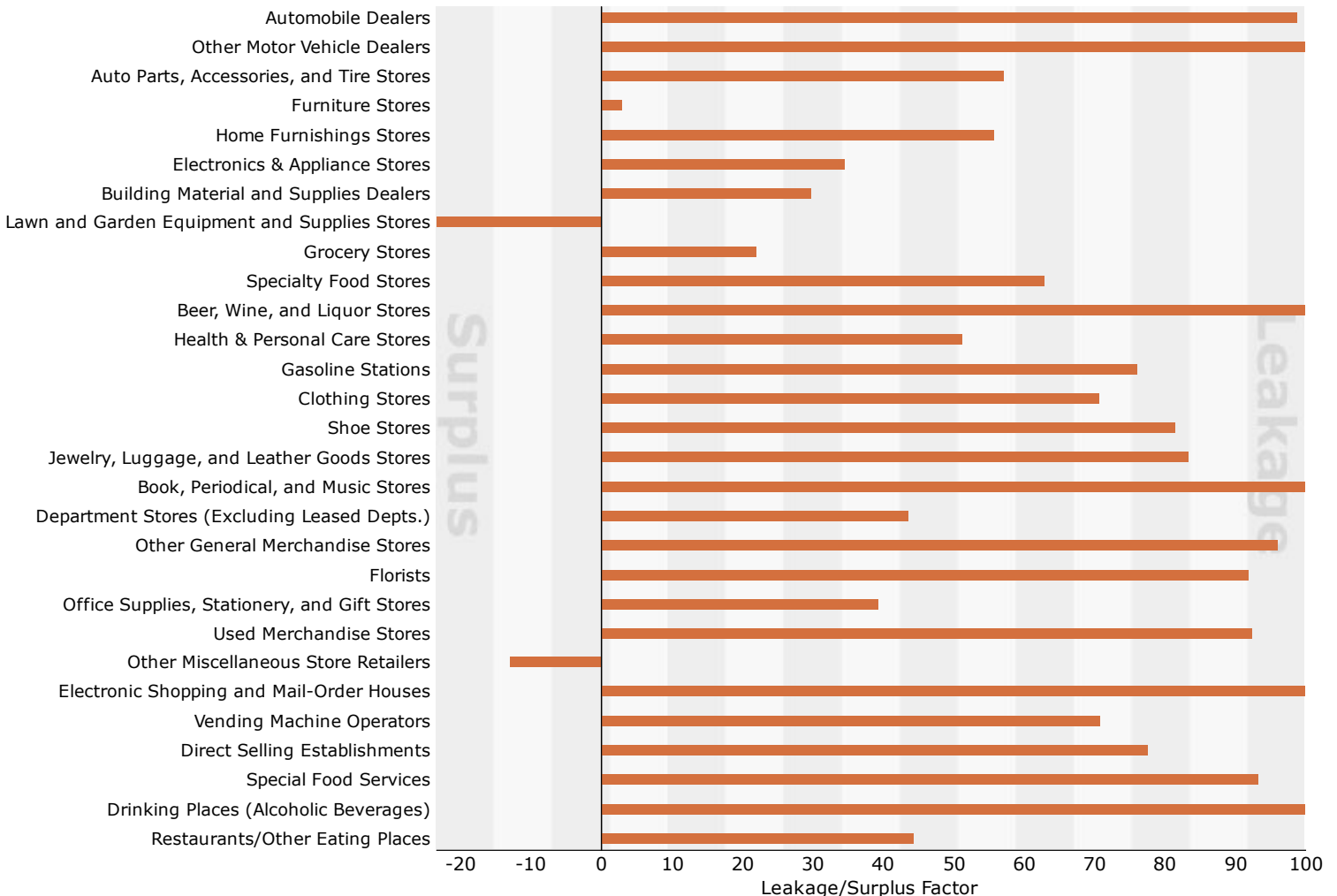
Source: Esri and Data Axle. Esri 2021 Updated Demographics. Esri 2017 Retail MarketPlace. ©2021 Esri. ©2017 Data Axle, Inc. All rights reserved.

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2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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