



Retail MarketPlace Profile

Hemet city, CA (0633182)
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 Geography: Place

Summary Demographics

2021 Population	86,733
2021 Households	31,977
2021 Median Disposable Income	\$37,956
2021 Per Capita Income	\$21,708

NOTE: This database is in mature status. While the data are presented in current year geography, all supply- and demand-related estimates remain vintage 2017.

2017 Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$814,682,622	\$1,126,146,757	-\$311,464,135	-16.0	463
Total Retail Trade	44-45	\$737,286,114	\$1,028,206,540	-\$290,920,426	-16.5	320
Total Food & Drink	722	\$77,396,508	\$97,940,217	-\$20,543,709	-11.7	143
2017 Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$154,917,996	\$308,567,751	-\$153,649,755	-33.2	41
Automobile Dealers	4411	\$122,915,903	\$261,435,895	-\$138,519,992	-36.0	11
Other Motor Vehicle Dealers	4412	\$18,726,438	\$7,042,308	\$11,684,130	45.3	7
Auto Parts, Accessories & Tire Stores	4413	\$13,275,655	\$40,089,548	-\$26,813,893	-50.2	23
Furniture & Home Furnishings Stores	442	\$26,575,548	\$15,378,605	\$11,196,943	26.7	15
Furniture Stores	4421	\$13,848,522	\$5,017,751	\$8,830,771	46.8	7
Home Furnishings Stores	4422	\$12,727,026	\$10,360,854	\$2,366,172	10.2	8
Electronics & Appliance Stores	443	\$26,614,491	\$9,848,096	\$16,766,395	46.0	12
Bldg Materials, Garden Equip. & Supply Stores	444	\$44,715,974	\$48,161,408	-\$3,445,434	-3.7	23
Bldg Material & Supplies Dealers	4441	\$41,736,445	\$46,564,906	-\$4,828,461	-5.5	20
Lawn & Garden Equip & Supply Stores	4442	\$2,979,529	\$1,596,502	\$1,383,027	30.2	3
Food & Beverage Stores	445	\$120,228,158	\$187,671,153	-\$67,442,995	-21.9	43
Grocery Stores	4451	\$102,996,328	\$174,450,849	-\$71,454,521	-25.8	22
Specialty Food Stores	4452	\$8,525,321	\$2,729,778	\$5,795,543	51.5	7
Beer, Wine & Liquor Stores	4453	\$8,706,509	\$10,490,526	-\$1,784,017	-9.3	14
Health & Personal Care Stores	446,4461	\$52,887,983	\$65,873,791	-\$12,985,808	-10.9	30
Gasoline Stations	447,4471	\$67,213,305	\$98,466,911	-\$31,253,606	-18.9	19
Clothing & Clothing Accessories Stores	448	\$50,227,125	\$19,816,668	\$30,410,457	43.4	35
Clothing Stores	4481	\$36,023,586	\$9,937,262	\$26,086,324	56.8	19
Shoe Stores	4482	\$6,288,312	\$4,866,202	\$1,422,110	12.7	6
Jewelry, Luggage & Leather Goods Stores	4483	\$7,915,227	\$5,013,204	\$2,902,023	22.4	10
Sporting Goods, Hobby, Book & Music Stores	451	\$22,571,757	\$17,422,369	\$5,149,388	12.9	19
Sporting Goods/Hobby/Musical Instr Stores	4511	\$19,525,173	\$16,517,504	\$3,007,669	8.3	14
Book, Periodical & Music Stores	4512	\$3,046,584	\$904,865	\$2,141,719	54.2	5
General Merchandise Stores	452	\$122,331,338	\$232,126,347	-\$109,795,009	-31.0	27
Department Stores Excluding Leased Depts.	4521	\$72,090,462	\$203,036,023	-\$130,945,561	-47.6	12
Other General Merchandise Stores	4529	\$50,240,876	\$29,090,324	\$21,150,552	26.7	15
Miscellaneous Store Retailers	453	\$27,948,592	\$23,069,630	\$4,878,962	9.6	51
Florists	4531	\$1,188,944	\$1,098,606	\$90,338	3.9	8
Office Supplies, Stationery & Gift Stores	4532	\$6,228,844	\$3,222,074	\$3,006,770	31.8	11
Used Merchandise Stores	4533	\$2,807,754	\$3,183,548	-\$375,794	-6.3	8
Other Miscellaneous Store Retailers	4539	\$17,723,050	\$15,565,402	\$2,157,648	6.5	24
Nonstore Retailers	454	\$21,053,847	\$1,803,811	\$19,250,036	84.2	5
Electronic Shopping & Mail-Order Houses	4541	\$18,203,089	\$222,774	\$17,980,315	97.6	1
Vending Machine Operators	4542	\$333,668	\$205,471	\$128,197	23.8	2
Direct Selling Establishments	4543	\$2,517,090	\$1,375,566	\$1,141,524	29.3	2
Food Services & Drinking Places	722	\$77,396,508	\$97,940,217	-\$20,543,709	-11.7	143
Special Food Services	7223	\$1,517,547	\$9,068	\$1,508,479	98.8	1
Drinking Places - Alcoholic Beverages	7224	\$1,603,437	\$523,051	\$1,080,386	50.8	2
Restaurants/Other Eating Places	7225	\$74,275,524	\$97,408,098	-\$23,132,574	-13.5	140

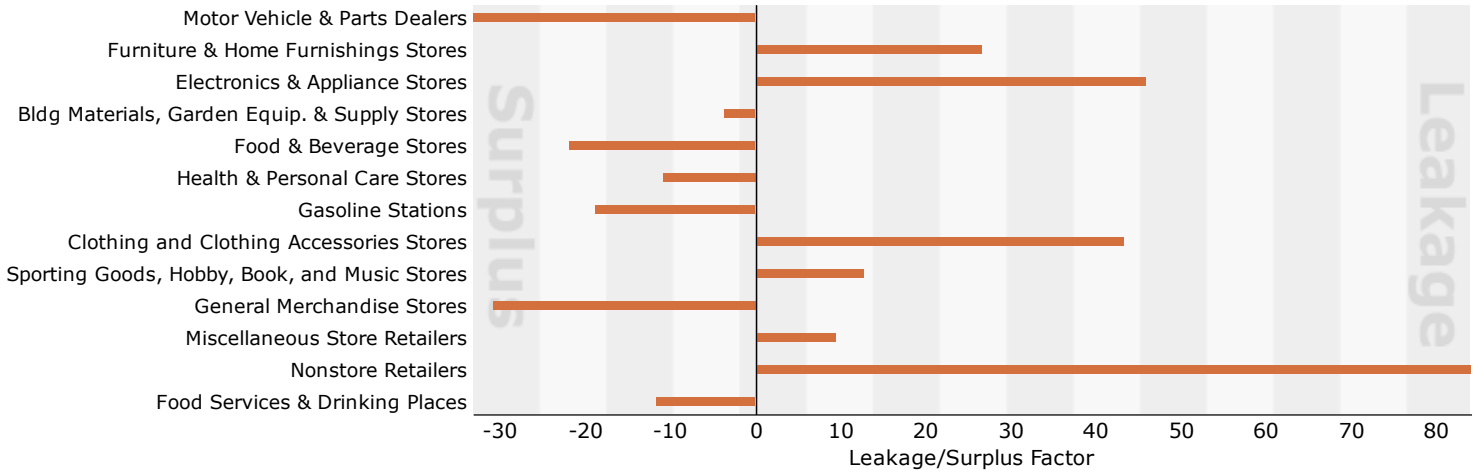
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

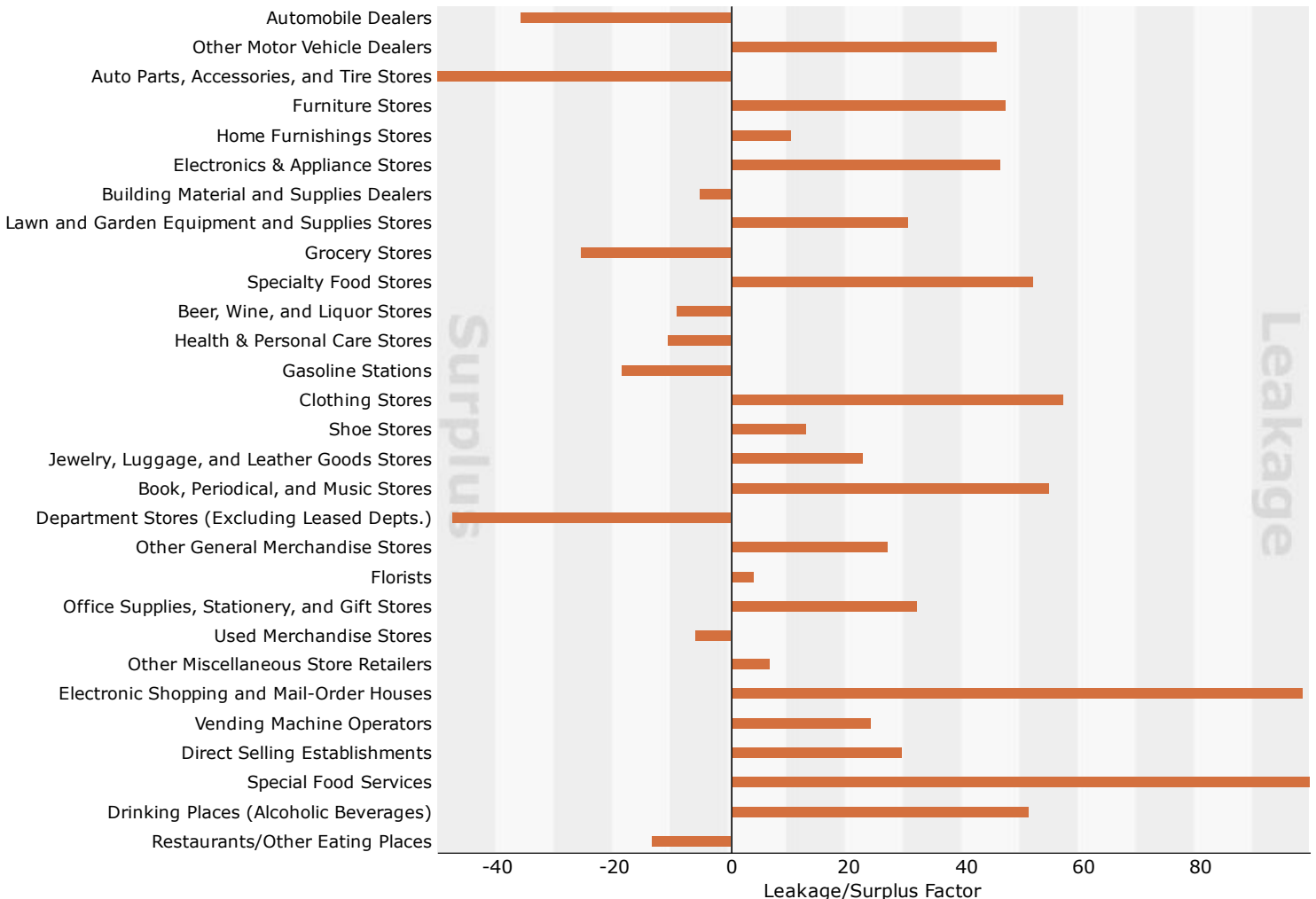
Source: Esri and Data Axle. Esri 2021 Updated Demographics. Esri 2017 Retail MarketPlace. ©2021 Esri. ©2017 Data Axle, Inc. All rights reserved.

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2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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