



Retail MarketPlace Profile

San Jacinto city, CA (0667112)
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 Geography: Place

Summary Demographics

2021 Population	51,504
2021 Households	14,734
2021 Median Disposable Income	\$46,601
2021 Per Capita Income	\$20,328

NOTE: This database is in mature status. While the data are presented in current year geography, all supply- and demand-related estimates remain vintage 2017.

2017 Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$423,501,515	\$251,378,534	\$172,122,981	25.5	171
Total Retail Trade	44-45	\$382,897,810	\$219,483,693	\$163,414,117	27.1	119
Total Food & Drink	722	\$40,603,705	\$31,894,841	\$8,708,864	12.0	52
2017 Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$80,760,695	\$17,820,168	\$62,940,527	63.8	25
Automobile Dealers	4411	\$64,135,739	\$4,303,570	\$59,832,169	87.4	5
Other Motor Vehicle Dealers	4412	\$9,788,641	\$4,988,462	\$4,800,179	32.5	4
Auto Parts, Accessories & Tire Stores	4413	\$6,836,315	\$8,528,136	-\$1,691,821	-11.0	16
Furniture & Home Furnishings Stores	442	\$13,892,158	\$1,645,468	\$12,246,690	78.8	4
Furniture Stores	4421	\$7,275,327	\$1,170,804	\$6,104,523	72.3	3
Home Furnishings Stores	4422	\$6,616,831	\$474,664	\$6,142,167	86.6	1
Electronics & Appliance Stores	443	\$13,855,707	\$1,319,990	\$12,535,717	82.6	3
Bldg Materials, Garden Equip. & Supply Stores	444	\$23,286,719	\$10,801,538	\$12,485,181	36.6	11
Bldg Material & Supplies Dealers	4441	\$21,783,256	\$10,687,502	\$11,095,754	34.2	10
Lawn & Garden Equip & Supply Stores	4442	\$1,503,463	\$114,036	\$1,389,427	85.9	1
Food & Beverage Stores	445	\$62,100,595	\$84,612,612	-\$22,512,017	-15.3	19
Grocery Stores	4451	\$53,216,130	\$82,394,667	-\$29,178,537	-21.5	12
Specialty Food Stores	4452	\$4,414,313	\$1,582,070	\$2,832,243	47.2	6
Beer, Wine & Liquor Stores	4453	\$4,470,152	\$635,875	\$3,834,277	75.1	1
Health & Personal Care Stores	446,4461	\$26,497,352	\$26,399,856	\$97,496	0.2	12
Gasoline Stations	447,4471	\$35,151,264	\$17,427,095	\$17,724,169	33.7	5
Clothing & Clothing Accessories Stores	448	\$26,522,033	\$3,108,478	\$23,413,555	79.0	11
Clothing Stores	4481	\$19,048,639	\$2,320,920	\$16,727,719	78.3	8
Shoe Stores	4482	\$3,373,729	\$162,907	\$3,210,822	90.8	1
Jewelry, Luggage & Leather Goods Stores	4483	\$4,099,665	\$624,651	\$3,475,014	73.6	2
Sporting Goods, Hobby, Book & Music Stores	451	\$11,879,950	\$1,223,388	\$10,656,562	81.3	3
Sporting Goods/Hobby/Musical Instr Stores	4511	\$10,284,135	\$1,223,388	\$9,060,747	78.7	3
Book, Periodical & Music Stores	4512	\$1,595,815	\$0	\$1,595,815	100.0	0
General Merchandise Stores	452	\$63,803,616	\$49,017,736	\$14,785,880	13.1	9
Department Stores Excluding Leased Depts.	4521	\$37,734,322	\$45,271,760	-\$7,537,438	-9.1	3
Other General Merchandise Stores	4529	\$26,069,294	\$3,745,976	\$22,323,318	74.9	6
Miscellaneous Store Retailers	453	\$14,294,760	\$4,570,938	\$9,723,822	51.5	15
Florists	4531	\$600,287	\$61,150	\$539,137	81.5	1
Office Supplies, Stationery & Gift Stores	4532	\$3,218,352	\$148,235	\$3,070,117	91.2	2
Used Merchandise Stores	4533	\$1,461,143	\$296,144	\$1,164,999	66.3	2
Other Miscellaneous Store Retailers	4539	\$9,014,978	\$4,065,409	\$4,949,569	37.8	10
Nonstore Retailers	454	\$10,852,961	\$1,536,426	\$9,316,535	75.2	2
Electronic Shopping & Mail-Order Houses	4541	\$9,459,955	\$222,774	\$9,237,181	95.4	1
Vending Machine Operators	4542	\$172,916	\$0	\$172,916	100.0	0
Direct Selling Establishments	4543	\$1,220,090	\$1,313,652	-\$93,562	-3.7	1
Food Services & Drinking Places	722	\$40,603,705	\$31,894,841	\$8,708,864	12.0	52
Special Food Services	7223	\$818,951	\$0	\$818,951	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$834,700	\$0	\$834,700	100.0	0
Restaurants/Other Eating Places	7225	\$38,950,054	\$31,894,841	\$7,055,213	10.0	52

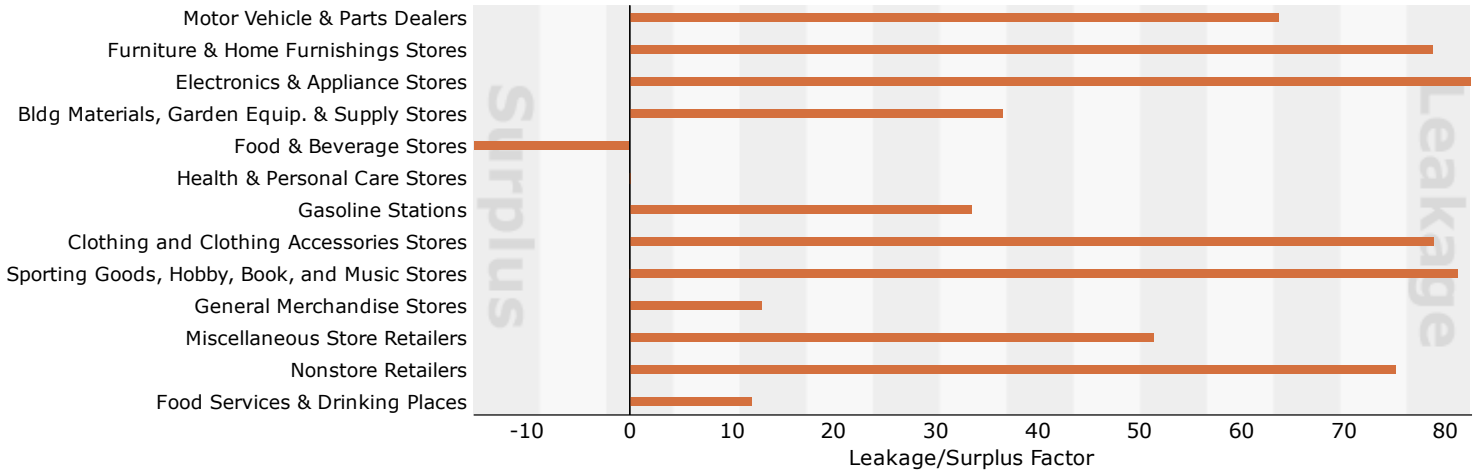
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

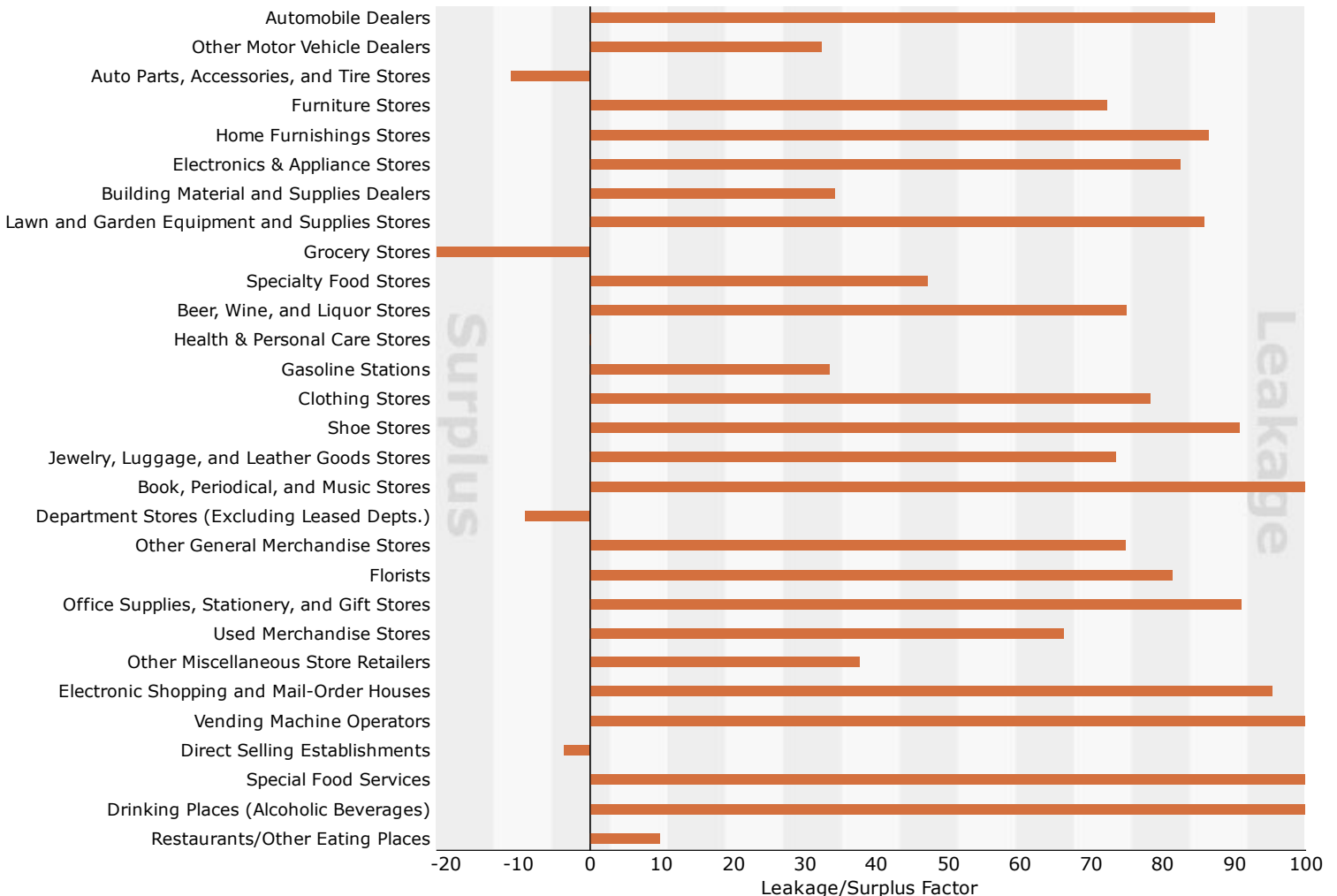
Source: Esri and Data Axle. Esri 2021 Updated Demographics. Esri 2017 Retail MarketPlace. ©2021 Esri. ©2017 Data Axle, Inc. All rights reserved.

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2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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