



# Community Profile

Banning city, CA (0603820)  
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Geography: Place

Prepared by Esri

	Banning city,...
<b>Population Summary</b>	
2010 Total Population	27,908
2020 Total Population	29,505
2020 Group Quarters	343
2022 Total Population	30,308
2022 Group Quarters	774
2027 Total Population	30,868
2022-2027 Annual Rate	0.37%
2022 Total Daytime Population	29,414
Workers	9,109
Residents	20,305
<b>Household Summary</b>	
2010 Households	10,417
2010 Average Household Size	2.60
2020 Total Households	11,256
2020 Average Household Size	2.59
2022 Households	11,523
2022 Average Household Size	2.56
2027 Households	11,709
2027 Average Household Size	2.57
2022-2027 Annual Rate	0.32%
2010 Families	6,936
2010 Average Family Size	3.18
2022 Families	7,506
2022 Average Family Size	3.17
2027 Families	7,622
2027 Average Family Size	3.18
2022-2027 Annual Rate	0.31%
<b>Housing Unit Summary</b>	
2000 Housing Units	9,469
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	8.7%
2010 Housing Units	11,658
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	29.0%
Vacant Housing Units	10.6%
2020 Housing Units	11,961
Vacant Housing Units	5.9%
2022 Housing Units	12,227
Owner Occupied Housing Units	64.5%
Renter Occupied Housing Units	29.7%
Vacant Housing Units	5.8%
2027 Housing Units	12,415
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	29.3%
Vacant Housing Units	5.7%
<b>Median Household Income</b>	
2022	\$52,570
2027	\$65,789
<b>Median Home Value</b>	
2022	\$309,779
2027	\$460,081
<b>Per Capita Income</b>	
2022	\$28,270
2027	\$36,613
<b>Median Age</b>	
2010	41.8
2022	42.6
2027	43.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Households by Income</b>	
Household Income Base	11,525
<\$15,000	11.0%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	9.9%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	5.2%
\$200,000+	3.7%
Average Household Income	\$75,302
<b>2027 Households by Income</b>	
Household Income Base	11,709
<\$15,000	8.6%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	14.6%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	11.0%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	8.9%
\$200,000+	6.3%
Average Household Income	\$97,745
<b>2022 Owner Occupied Housing Units by Value</b>	
Total	7,889
<\$50,000	9.3%
\$50,000 - \$99,999	5.4%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	7.6%
\$200,000 - \$249,999	10.1%
\$250,000 - \$299,999	11.9%
\$300,000 - \$399,999	21.2%
\$400,000 - \$499,999	11.1%
\$500,000 - \$749,999	14.6%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	3.2%
Average Home Value	\$390,617
<b>2027 Owner Occupied Housing Units by Value</b>	
Total	8,077
<\$50,000	6.1%
\$50,000 - \$99,999	1.8%
\$100,000 - \$149,999	1.1%
\$150,000 - \$199,999	2.3%
\$200,000 - \$249,999	3.6%
\$250,000 - \$299,999	6.8%
\$300,000 - \$399,999	16.3%
\$400,000 - \$499,999	20.0%
\$500,000 - \$749,999	27.1%
\$750,000 - \$999,999	2.8%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	1.7%
\$2,000,000 +	9.4%
Average Home Value	\$630,491

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age	
Total	27,905
0 - 4	6.4%
5 - 9	6.5%
10 - 14	6.8%
15 - 24	13.0%
25 - 34	11.0%
35 - 44	9.3%
45 - 54	11.1%
55 - 64	10.9%
65 - 74	11.2%
75 - 84	10.0%
85 +	3.8%
18 +	76.2%
2022 Population by Age	
Total	30,308
0 - 4	6.0%
5 - 9	6.0%
10 - 14	5.8%
15 - 24	11.3%
25 - 34	12.8%
35 - 44	10.4%
45 - 54	8.4%
55 - 64	10.6%
65 - 74	12.9%
75 - 84	10.5%
85 +	5.4%
18 +	78.9%
2027 Population by Age	
Total	30,868
0 - 4	6.0%
5 - 9	5.9%
10 - 14	6.0%
15 - 24	10.6%
25 - 34	11.9%
35 - 44	11.8%
45 - 54	8.9%
55 - 64	9.3%
65 - 74	12.6%
75 - 84	11.6%
85 +	5.6%
18 +	78.7%
2010 Population by Sex	
Males	13,319
Females	14,588
2022 Population by Sex	
Males	14,623
Females	15,685
2027 Population by Sex	
Males	14,982
Females	15,886

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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**Banning city,...**

<b>2010 Population by Race/Ethnicity</b>	
Total	27,908
White Alone	63.9%
Black Alone	7.3%
American Indian Alone	2.3%
Asian Alone	5.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	16.0%
Two or More Races	5.1%
Hispanic Origin	41.5%
Diversity Index	77.1

<b>2020 Population by Race/Ethnicity</b>	
Total	29,505
White Alone	46.3%
Black Alone	7.7%
American Indian Alone	2.4%
Asian Alone	6.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	23.8%
Two or More Races	13.6%
Hispanic Origin	45.5%
Diversity Index	84.9

<b>2022 Population by Race/Ethnicity</b>	
Total	30,310
White Alone	45.0%
Black Alone	7.9%
American Indian Alone	2.5%
Asian Alone	6.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	24.3%
Two or More Races	13.9%
Hispanic Origin	46.0%
Diversity Index	85.3

<b>2027 Population by Race/Ethnicity</b>	
Total	30,868
White Alone	42.2%
Black Alone	7.9%
American Indian Alone	2.7%
Asian Alone	6.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	25.6%
Two or More Races	14.8%
Hispanic Origin	46.7%
Diversity Index	86.1

<b>2010 Population by Relationship and Household Type</b>	
Total	27,907
In Households	97.1%
In Family Households	82.3%
Householder	24.5%
Spouse	17.2%
Child	31.1%
Other relative	6.1%
Nonrelative	3.3%
In Nonfamily Households	14.9%
In Group Quarters	2.9%
Institutionalized Population	2.0%
Noninstitutionalized Population	0.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Population 25+ by Educational Attainment

Total	21,507
Less than 9th Grade	8.4%
9th - 12th Grade, No Diploma	9.0%
High School Graduate	29.0%
GED/Alternative Credential	3.2%
Some College, No Degree	22.3%
Associate Degree	9.3%
Bachelor's Degree	11.5%
Graduate/Professional Degree	7.3%

## 2022 Population 15+ by Marital Status

Total	24,924
Never Married	31.1%
Married	46.1%
Widowed	10.8%
Divorced	12.1%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	10,853
Population 16+ Employed	93.1%
Population 16+ Unemployment rate	6.9%
Population 16-24 Employed	15.0%
Population 16-24 Unemployment rate	13.5%
Population 25-54 Employed	62.0%
Population 25-54 Unemployment rate	5.2%
Population 55-64 Employed	14.0%
Population 55-64 Unemployment rate	7.6%
Population 65+ Employed	9.0%
Population 65+ Unemployment rate	5.9%

## 2022 Employed Population 16+ by Industry

Total	10,099
Agriculture/Mining	1.2%
Construction	8.6%
Manufacturing	7.7%
Wholesale Trade	1.9%
Retail Trade	15.9%
Transportation/Utilities	8.6%
Information	0.6%
Finance/Insurance/Real Estate	3.1%
Services	48.8%
Public Administration	3.6%

## 2022 Employed Population 16+ by Occupation

Total	10,101
White Collar	47.1%
Management/Business/Financial	7.7%
Professional	13.5%
Sales	12.9%
Administrative Support	12.9%
Services	23.2%
Blue Collar	29.8%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	7.3%
Installation/Maintenance/Repair	4.7%
Production	7.0%
Transportation/Material Moving	10.1%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023



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	<b>Banning city,...</b>
<b>2010 Households by Type</b>	
Total	10,416
Households with 1 Person	28.3%
Households with 2+ People	71.7%
Family Households	66.6%
Husband-wife Families	46.8%
With Related Children	16.7%
Other Family (No Spouse Present)	19.7%
Other Family with Male Householder	5.6%
With Related Children	3.5%
Other Family with Female Householder	14.1%
With Related Children	8.9%
Nonfamily Households	5.1%
All Households with Children	29.5%
Multigenerational Households	6.7%
Unmarried Partner Households	7.3%
Male-female	6.6%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	10,417
1 Person Household	28.3%
2 Person Household	35.3%
3 Person Household	11.6%
4 Person Household	10.0%
5 Person Household	7.0%
6 Person Household	3.9%
7 + Person Household	3.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	10,417
Owner Occupied	67.5%
Owned with a Mortgage/Loan	40.1%
Owned Free and Clear	27.4%
Renter Occupied	32.5%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	80
Percent of Income for Mortgage	31.1%
Wealth Index	73
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	11,658
Housing Units Inside Urbanized Area	97.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	27,908
Population Inside Urbanized Area	96.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### Top 3 Tapestry Segments

1. The Elders (9C)
2. Southwestern Families (7F)
3. Forging Opportunity (7D)

### 2022 Consumer Spending

Apparel & Services: Total \$	\$19,894,834
Average Spent	\$1,726.53
Spending Potential Index	72
Education: Total \$	\$14,199,701
Average Spent	\$1,232.29
Spending Potential Index	63
Entertainment/Recreation: Total \$	\$30,254,381
Average Spent	\$2,625.56
Spending Potential Index	72
Food at Home: Total \$	\$53,719,020
Average Spent	\$4,661.90
Spending Potential Index	75
Food Away from Home: Total \$	\$36,635,637
Average Spent	\$3,179.35
Spending Potential Index	74
Health Care: Total \$	\$63,904,229
Average Spent	\$5,545.80
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$21,632,481
Average Spent	\$1,877.33
Spending Potential Index	73
Personal Care Products & Services: Total \$	\$8,949,516
Average Spent	\$776.67
Spending Potential Index	76
Shelter: Total \$	\$190,676,476
Average Spent	\$16,547.47
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,890,416
Average Spent	\$2,160.06
Spending Potential Index	80
Travel: Total \$	\$23,775,794
Average Spent	\$2,063.33
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$10,953,262
Average Spent	\$950.56
Spending Potential Index	75

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023