



Retail Demand Outlook

Beaumont city, CA (0604758)
 Beaumont city, CA (0604758)
 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Up and Coming Families (7A)	22.7%	Population	54,265	56,013
Boomburbs (1C)	17.0%	Households	17,141	17,642
The Elders (9C)	14.1%	Families	12,908	13,279
Pleasantville (2B)	10.6%	Median Age	38.2	38.0
Comfortable Empty Nesters (5A)	8.9%	Median Household Income	\$90,958	\$103,322
		2022	2027	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$43,626,838	\$54,188,946	\$10,562,108
Men's		\$8,666,560	\$10,774,902	\$2,108,342
Women's		\$15,098,503	\$18,752,240	\$3,653,737
Children's		\$6,575,478	\$8,165,220	\$1,589,742
Footwear		\$10,059,311	\$12,488,267	\$2,428,956
Watches & Jewelry		\$2,492,930	\$3,095,968	\$603,038
Apparel Products and Services (1)		\$1,087,261	\$1,350,448	\$263,187
Computer				
Computers and Hardware for Home Use		\$3,618,017	\$4,496,723	\$878,706
Portable Memory		\$89,719	\$111,465	\$21,746
Computer Software		\$197,715	\$245,574	\$47,859
Computer Accessories		\$388,275	\$483,064	\$94,789
Entertainment & Recreation		\$66,104,229	\$82,129,934	\$16,025,705
Fees and Admissions		\$16,081,843	\$19,971,849	\$3,890,006
Membership Fees for Clubs (2)		\$5,220,579	\$6,481,832	\$1,261,253
Fees for Participant Sports, excl. Trips		\$2,725,425	\$3,391,539	\$666,114
Tickets to Theatre/Operas/Concerts		\$1,668,845	\$2,071,094	\$402,249
Tickets to Movies		\$1,264,125	\$1,572,188	\$308,063
Tickets to Parks or Museums		\$762,861	\$948,548	\$185,687
Admission to Sporting Events, excl. Trips		\$1,338,753	\$1,661,217	\$322,464
Fees for Recreational Lessons		\$3,081,688	\$3,821,212	\$739,524
Dating Services		\$19,568	\$24,219	\$4,651
TV/Video/Audio		\$23,927,701	\$29,744,074	\$5,816,373
Cable and Satellite Television Services		\$16,204,172	\$20,141,600	\$3,937,428
Televisions		\$2,408,046	\$2,994,421	\$586,375
Satellite Dishes		\$32,071	\$39,886	\$7,815
VCRs, Video Cameras, and DVD Players		\$98,910	\$122,892	\$23,982
Miscellaneous Video Equipment		\$313,769	\$389,786	\$76,017
Video Cassettes and DVDs		\$163,242	\$203,133	\$39,891
Video Game Hardware/Accessories		\$563,537	\$700,136	\$136,599
Video Game Software		\$315,602	\$392,437	\$76,835
Rental/Streaming/Downloaded Video		\$1,473,561	\$1,832,679	\$359,118
Installation of Televisions		\$19,372	\$24,146	\$4,774
Audio (3)		\$2,290,606	\$2,847,323	\$556,717
Rental and Repair of TV/Radio/Sound Equipment		\$44,812	\$55,636	\$10,824
Pets		\$14,137,274	\$17,561,783	\$3,424,509
Toys/Games/Crafts/Hobbies (4)		\$2,398,375	\$2,981,070	\$582,695
Recreational Vehicles and Fees (5)		\$2,164,534	\$2,681,844	\$517,310
Sports/Recreation/Exercise Equipment (6)		\$3,758,077	\$4,671,407	\$913,330
Photo Equipment and Supplies (7)		\$962,901	\$1,196,372	\$233,471
Reading (8)		\$2,116,683	\$2,631,549	\$514,866
Catered Affairs (9)		\$561,221	\$695,421	\$134,200
Food		\$190,727,066	\$236,999,409	\$46,272,343
Food at Home		\$111,694,072	\$138,799,569	\$27,105,497
Bakery and Cereal Products		\$14,285,629	\$17,750,107	\$3,464,478
Meats, Poultry, Fish, and Eggs		\$23,972,042	\$29,783,208	\$5,811,166
Dairy Products		\$11,203,053	\$13,920,839	\$2,717,786
Fruits and Vegetables		\$21,944,593	\$27,269,946	\$5,325,353
Snacks and Other Food at Home (10)		\$40,288,754	\$50,075,469	\$9,786,715
Food Away from Home		\$79,032,994	\$98,199,840	\$19,166,846
Alcoholic Beverages		\$12,735,276	\$15,813,663	\$3,078,387

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Demand Outlook

Beaumont city, CA (0604758)
 Beaumont city, CA (0604758)
 Geography: Place

Prepared by Esri

	2022 Consumer Spending	2027 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$590,880,108	\$734,226,839	\$143,346,731
Value of Retirement Plans	\$2,091,483,717	\$2,595,949,465	\$504,465,748
Value of Other Financial Assets	\$180,317,590	\$224,253,499	\$43,935,909
Vehicle Loan Amount excluding Interest	\$60,481,996	\$75,199,921	\$14,717,925
Value of Credit Card Debt	\$56,124,988	\$69,684,821	\$13,559,833
Health			
Nonprescription Drugs	\$3,024,267	\$3,760,503	\$736,236
Prescription Drugs	\$6,624,792	\$8,242,289	\$1,617,497
Eyeglasses and Contact Lenses	\$1,943,796	\$2,414,948	\$471,152
Home			
Mortgage Payment and Basics (11)	\$236,300,922	\$293,328,158	\$57,027,236
Maintenance and Remodeling Services	\$63,768,831	\$79,246,946	\$15,478,115
Maintenance and Remodeling Materials (12)	\$13,027,331	\$16,186,643	\$3,159,312
Utilities, Fuel, and Public Services	\$102,253,130	\$127,091,836	\$24,838,706
Household Furnishings and Equipment			
Household Textiles (13)	\$2,113,401	\$2,625,670	\$512,269
Furniture	\$13,370,816	\$16,611,780	\$3,240,964
Rugs	\$663,691	\$824,210	\$160,519
Major Appliances (14)	\$8,205,411	\$10,198,839	\$1,993,428
Housewares (15)	\$1,862,305	\$2,316,143	\$453,838
Small Appliances	\$1,077,755	\$1,339,509	\$261,754
Luggage	\$368,482	\$458,259	\$89,777
Telephones and Accessories	\$2,046,600	\$2,542,773	\$496,173
Household Operations			
Child Care	\$11,366,848	\$14,100,064	\$2,733,216
Lawn and Garden (16)	\$10,533,742	\$13,090,843	\$2,557,101
Moving/Storage/Freight Express	\$1,501,318	\$1,867,430	\$366,112
Housekeeping Supplies (17)	\$16,335,044	\$20,311,787	\$3,976,743
Insurance			
Owners and Renters Insurance	\$13,262,391	\$16,488,162	\$3,225,771
Vehicle Insurance	\$39,200,647	\$48,741,227	\$9,540,580
Life/Other Insurance	\$12,399,881	\$15,396,967	\$2,997,086
Health Insurance	\$85,635,582	\$106,472,578	\$20,836,996
Personal Care Products (18)	\$10,469,741	\$13,015,846	\$2,546,105
School Books and Supplies (19)	\$2,709,207	\$3,365,948	\$656,741
Smoking Products	\$6,497,199	\$8,067,720	\$1,570,521
Transportation			
Payments on Vehicles excluding Leases	\$55,159,651	\$68,569,748	\$13,410,097
Gasoline and Motor Oil	\$49,532,499	\$61,557,689	\$12,025,190
Vehicle Maintenance and Repairs	\$23,071,377	\$28,687,557	\$5,616,180
Travel			
Airline Fares	\$13,780,885	\$17,122,714	\$3,341,829
Lodging on Trips	\$15,051,453	\$18,694,205	\$3,642,752
Auto/Truck Rental on Trips	\$1,211,749	\$1,506,074	\$294,325
Food and Drink on Trips	\$12,676,850	\$15,750,415	\$3,073,565

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Demand Outlook

Beaumont city, CA (0604758)
Beaumont city, CA (0604758)
Geography: Place

Prepared by Esri

-
- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.