



Community Profile

Blythe city, CA (0607218)
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 Geography: Place

Prepared by Esri

	Blythe city, ...
Population Summary	
2010 Total Population	20,877
2020 Total Population	18,317
2020 Group Quarters	6,220
2022 Total Population	18,382
2022 Group Quarters	6,244
2027 Total Population	18,567
2022-2027 Annual Rate	0.20%
2022 Total Daytime Population	11,820
Workers	4,671
Residents	7,149
Household Summary	
2010 Households	4,533
2010 Average Household Size	2.88
2020 Total Households	4,477
2020 Average Household Size	2.70
2022 Households	4,481
2022 Average Household Size	2.71
2027 Households	4,560
2027 Average Household Size	2.70
2022-2027 Annual Rate	0.35%
2010 Families	3,203
2010 Average Family Size	3.42
2022 Families	3,131
2022 Average Family Size	3.25
2027 Families	3,183
2027 Average Family Size	3.24
2022-2027 Annual Rate	0.33%
Housing Unit Summary	
2000 Housing Units	5,105
Owner Occupied Housing Units	47.4%
Renter Occupied Housing Units	36.3%
Vacant Housing Units	16.3%
2010 Housing Units	5,527
Owner Occupied Housing Units	43.1%
Renter Occupied Housing Units	38.9%
Vacant Housing Units	18.0%
2020 Housing Units	5,246
Vacant Housing Units	14.7%
2022 Housing Units	5,254
Owner Occupied Housing Units	46.0%
Renter Occupied Housing Units	39.3%
Vacant Housing Units	14.7%
2027 Housing Units	5,347
Owner Occupied Housing Units	46.2%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	14.7%
Median Household Income	
2022	\$53,738
2027	\$67,845
Median Home Value	
2022	\$154,947
2027	\$287,531
Per Capita Income	
2022	\$19,303
2027	\$22,837
Median Age	
2010	37.9
2022	33.9
2027	34.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income	
Household Income Base	4,480
<\$15,000	17.7%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	12.6%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	7.8%
\$200,000+	3.5%
Average Household Income	\$76,099

2027 Households by Income	
Household Income Base	4,560
<\$15,000	15.5%
\$15,000 - \$24,999	8.1%
\$25,000 - \$34,999	4.2%
\$35,000 - \$49,999	9.1%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	18.1%
\$150,000 - \$199,999	10.4%
\$200,000+	4.1%
Average Household Income	\$89,927

2022 Owner Occupied Housing Units by Value	
Total	2,417
<\$50,000	8.6%
\$50,000 - \$99,999	17.5%
\$100,000 - \$149,999	21.6%
\$150,000 - \$199,999	23.2%
\$200,000 - \$249,999	10.2%
\$250,000 - \$299,999	4.9%
\$300,000 - \$399,999	5.2%
\$400,000 - \$499,999	3.9%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.1%
Average Home Value	\$197,176

2027 Owner Occupied Housing Units by Value	
Total	2,468
<\$50,000	5.3%
\$50,000 - \$99,999	5.9%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	12.6%
\$200,000 - \$249,999	9.0%
\$250,000 - \$299,999	16.1%
\$300,000 - \$399,999	11.8%
\$400,000 - \$499,999	17.1%
\$500,000 - \$749,999	10.7%
\$750,000 - \$999,999	1.2%
\$1,000,000 - \$1,499,999	3.8%
\$1,500,000 - \$1,999,999	1.1%
\$2,000,000 +	0.4%
Average Home Value	\$369,601

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Blythe city, ...
2010 Population by Age		
Total		20,881
0 - 4		5.3%
5 - 9		5.5%
10 - 14		5.9%
15 - 24		11.7%
25 - 34		16.2%
35 - 44		18.8%
45 - 54		18.5%
55 - 64		9.4%
65 - 74		5.1%
75 - 84		2.9%
85 +		0.7%
18 +		80.0%
2022 Population by Age		
Total		18,381
0 - 4		5.2%
5 - 9		5.3%
10 - 14		5.5%
15 - 24		15.8%
25 - 34		20.3%
35 - 44		16.2%
45 - 54		12.8%
55 - 64		9.2%
65 - 74		6.0%
75 - 84		2.8%
85 +		0.9%
18 +		80.9%
2027 Population by Age		
Total		18,568
0 - 4		5.4%
5 - 9		5.2%
10 - 14		5.4%
15 - 24		15.1%
25 - 34		20.5%
35 - 44		16.8%
45 - 54		12.4%
55 - 64		8.4%
65 - 74		6.5%
75 - 84		3.3%
85 +		1.0%
18 +		81.0%
2010 Population by Sex		
Males		14,309
Females		6,568
2022 Population by Sex		
Males		11,738
Females		6,643
2027 Population by Sex		
Males		11,829
Females		6,739

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Blythe city, ...

2010 Population by Race/Ethnicity	
Total	20,876
White Alone	59.8%
Black Alone	15.0%
American Indian Alone	1.2%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	19.3%
Two or More Races	3.1%
Hispanic Origin	53.0%
Diversity Index	79.0

2020 Population by Race/Ethnicity	
Total	18,317
White Alone	31.6%
Black Alone	11.7%
American Indian Alone	1.8%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	41.9%
Two or More Races	11.0%
Hispanic Origin	59.4%
Diversity Index	84.4

2022 Population by Race/Ethnicity	
Total	18,382
White Alone	30.7%
Black Alone	11.5%
American Indian Alone	1.8%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	42.5%
Two or More Races	11.4%
Hispanic Origin	59.9%
Diversity Index	84.3

2027 Population by Race/Ethnicity	
Total	18,567
White Alone	28.5%
Black Alone	11.5%
American Indian Alone	2.0%
Asian Alone	1.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	43.9%
Two or More Races	12.0%
Hispanic Origin	60.8%
Diversity Index	84.2

2010 Population by Relationship and Household Type	
Total	20,877
In Households	62.4%
In Family Households	54.5%
Householder	15.4%
Spouse	9.6%
Child	24.7%
Other relative	2.8%
Nonrelative	2.1%
In Nonfamily Households	7.9%
In Group Quarters	37.6%
Institutionalized Population	37.2%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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		Blythe city, ...
2022 Population 25+ by Educational Attainment		
Total		12,534
Less than 9th Grade		9.0%
9th - 12th Grade, No Diploma		17.1%
High School Graduate		23.2%
GED/Alternative Credential		6.5%
Some College, No Degree		25.9%
Associate Degree		9.1%
Bachelor's Degree		5.8%
Graduate/Professional Degree		3.3%
2022 Population 15+ by Marital Status		
Total		15,438
Never Married		46.0%
Married		37.8%
Widowed		4.2%
Divorced		12.1%
2022 Civilian Population 16+ in Labor Force		
Civilian Population 16+		5,653
Population 16+ Employed		93.7%
Population 16+ Unemployment rate		6.3%
Population 16-24 Employed		14.9%
Population 16-24 Unemployment rate		8.8%
Population 25-54 Employed		65.3%
Population 25-54 Unemployment rate		6.9%
Population 55-64 Employed		13.0%
Population 55-64 Unemployment rate		2.6%
Population 65+ Employed		6.9%
Population 65+ Unemployment rate		1.6%
2022 Employed Population 16+ by Industry		
Total		5,296
Agriculture/Mining		7.8%
Construction		7.1%
Manufacturing		4.3%
Wholesale Trade		0.9%
Retail Trade		12.5%
Transportation/Utilities		7.6%
Information		1.1%
Finance/Insurance/Real Estate		2.9%
Services		36.4%
Public Administration		19.4%
2022 Employed Population 16+ by Occupation		
Total		5,297
White Collar		44.5%
Management/Business/Financial		12.1%
Professional		12.6%
Sales		7.0%
Administrative Support		12.9%
Services		26.0%
Blue Collar		29.5%
Farming/Forestry/Fishing		4.4%
Construction/Extraction		6.0%
Installation/Maintenance/Repair		3.2%
Production		3.6%
Transportation/Material Moving		12.3%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	Blythe city, ...
2010 Households by Type	
Total	4,533
Households with 1 Person	23.9%
Households with 2+ People	76.1%
Family Households	70.7%
Husband-wife Families	44.2%
With Related Children	23.4%
Other Family (No Spouse Present)	26.5%
Other Family with Male Householder	7.6%
With Related Children	5.2%
Other Family with Female Householder	18.9%
With Related Children	14.1%
Nonfamily Households	5.4%
All Households with Children	43.3%
Multigenerational Households	6.5%
Unmarried Partner Households	9.0%
Male-female	8.4%
Same-sex	0.6%
2010 Households by Size	
Total	4,535
1 Person Household	23.9%
2 Person Household	27.2%
3 Person Household	17.0%
4 Person Household	15.1%
5 Person Household	9.2%
6 Person Household	4.3%
7 + Person Household	3.4%
2010 Households by Tenure and Mortgage Status	
Total	4,533
Owner Occupied	52.6%
Owned with a Mortgage/Loan	37.0%
Owned Free and Clear	15.6%
Renter Occupied	47.4%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	165
Percent of Income for Mortgage	15.2%
Wealth Index	57
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	5,527
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	80.1%
Rural Housing Units	19.9%
2010 Population By Urban/ Rural Status	
Total Population	20,877
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	55.4%
Rural Population	44.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments	
1.	Fresh Ambitions (13D)
2.	Front Porches (8E)
3.	Southwestern Families (7F)
2022 Consumer Spending	
Apparel & Services: Total \$	\$8,174,599
Average Spent	\$1,824.28
Spending Potential Index	76
Education: Total \$	\$6,768,174
Average Spent	\$1,510.42
Spending Potential Index	77
Entertainment/Recreation: Total \$	\$11,641,184
Average Spent	\$2,597.90
Spending Potential Index	71
Food at Home: Total \$	\$20,934,422
Average Spent	\$4,671.82
Spending Potential Index	75
Food Away from Home: Total \$	\$14,639,262
Average Spent	\$3,266.96
Spending Potential Index	76
Health Care: Total \$	\$22,180,317
Average Spent	\$4,949.86
Spending Potential Index	70
HH Furnishings & Equipment: Total \$	\$8,205,416
Average Spent	\$1,831.16
Spending Potential Index	71
Personal Care Products & Services: Total \$	\$3,381,203
Average Spent	\$754.56
Spending Potential Index	74
Shelter: Total \$	\$78,075,315
Average Spent	\$17,423.64
Spending Potential Index	76
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,253,953
Average Spent	\$1,841.99
Spending Potential Index	68
Travel: Total \$	\$8,937,923
Average Spent	\$1,994.63
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$4,080,997
Average Spent	\$910.73
Spending Potential Index	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.