



Community Profile

Coachella city, CA (0614260)
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 Geography: Place

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	Coachella cit...
Population Summary	
2010 Total Population	40,823
2020 Total Population	41,941
2020 Group Quarters	62
2022 Total Population	42,482
2022 Group Quarters	55
2027 Total Population	42,932
2022-2027 Annual Rate	0.21%
2022 Total Daytime Population	33,758
Workers	9,649
Residents	24,109
Household Summary	
2010 Households	9,032
2010 Average Household Size	4.52
2020 Total Households	9,797
2020 Average Household Size	4.27
2022 Households	9,977
2022 Average Household Size	4.25
2027 Households	10,113
2027 Average Household Size	4.24
2022-2027 Annual Rate	0.27%
2010 Families	8,349
2010 Average Family Size	4.57
2022 Families	9,188
2022 Average Family Size	4.31
2027 Families	9,305
2027 Average Family Size	4.30
2022-2027 Annual Rate	0.25%
Housing Unit Summary	
2000 Housing Units	5,305
Owner Occupied Housing Units	57.2%
Renter Occupied Housing Units	35.9%
Vacant Housing Units	6.9%
2010 Housing Units	9,762
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	35.0%
Vacant Housing Units	7.5%
2020 Housing Units	10,069
Vacant Housing Units	2.7%
2022 Housing Units	10,262
Owner Occupied Housing Units	69.8%
Renter Occupied Housing Units	27.5%
Vacant Housing Units	2.8%
2027 Housing Units	10,387
Owner Occupied Housing Units	70.2%
Renter Occupied Housing Units	27.1%
Vacant Housing Units	2.6%
Median Household Income	
2022	\$44,796
2027	\$53,954
Median Home Value	
2022	\$282,776
2027	\$452,544
Per Capita Income	
2022	\$14,930
2027	\$18,052
Median Age	
2010	24.7
2022	26.9
2027	28.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	9,976
<\$15,000	14.1%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	18.7%
\$75,000 - \$99,999	12.6%
\$100,000 - \$149,999	9.5%
\$150,000 - \$199,999	3.0%
\$200,000+	2.3%
Average Household Income	\$62,605

2027 Households by Income

Household Income Base	10,113
<\$15,000	12.2%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	8.3%
\$50,000 - \$74,999	14.0%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	5.7%
\$200,000+	3.1%
Average Household Income	\$75,425

2022 Owner Occupied Housing Units by Value

Total	7,162
<\$50,000	3.9%
\$50,000 - \$99,999	2.2%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	12.0%
\$200,000 - \$249,999	14.6%
\$250,000 - \$299,999	19.6%
\$300,000 - \$399,999	21.6%
\$400,000 - \$499,999	4.9%
\$500,000 - \$749,999	5.9%
\$750,000 - \$999,999	4.9%
\$1,000,000 - \$1,499,999	5.1%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.4%
Average Home Value	\$375,545

2027 Owner Occupied Housing Units by Value

Total	7,295
<\$50,000	1.4%
\$50,000 - \$99,999	1.1%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	1.7%
\$200,000 - \$249,999	4.1%
\$250,000 - \$299,999	11.7%
\$300,000 - \$399,999	23.9%
\$400,000 - \$499,999	10.2%
\$500,000 - \$749,999	19.2%
\$750,000 - \$999,999	14.8%
\$1,000,000 - \$1,499,999	9.1%
\$1,500,000 - \$1,999,999	1.3%
\$2,000,000 +	0.7%
Average Home Value	\$578,715

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Age	
Total	40,822
0 - 4	11.0%
5 - 9	10.8%
10 - 14	10.3%
15 - 24	18.4%
25 - 34	16.3%
35 - 44	12.8%
45 - 54	10.2%
55 - 64	5.5%
65 - 74	2.8%
75 - 84	1.4%
85 +	0.4%
18 +	61.4%
2022 Population by Age	
Total	42,484
0 - 4	10.4%
5 - 9	9.9%
10 - 14	8.9%
15 - 24	17.0%
25 - 34	17.6%
35 - 44	13.2%
45 - 54	9.4%
55 - 64	7.2%
65 - 74	4.1%
75 - 84	1.8%
85 +	0.5%
18 +	65.6%
2027 Population by Age	
Total	42,935
0 - 4	10.3%
5 - 9	9.5%
10 - 14	9.1%
15 - 24	15.9%
25 - 34	17.1%
35 - 44	13.9%
45 - 54	9.7%
55 - 64	7.2%
65 - 74	4.6%
75 - 84	2.2%
85 +	0.6%
18 +	66.2%
2010 Population by Sex	
Males	20,368
Females	20,456
2022 Population by Sex	
Males	21,403
Females	21,081
2027 Population by Sex	
Males	21,661
Females	21,274

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity	
Total	40,823
White Alone	48.4%
Black Alone	0.8%
American Indian Alone	0.7%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	46.8%
Two or More Races	2.6%
Hispanic Origin	96.0%
Diversity Index	58.1
2020 Population by Race/Ethnicity	
Total	41,941
White Alone	17.3%
Black Alone	0.5%
American Indian Alone	2.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	55.7%
Two or More Races	23.7%
Hispanic Origin	96.4%
Diversity Index	63.0
2022 Population by Race/Ethnicity	
Total	42,483
White Alone	16.8%
Black Alone	0.5%
American Indian Alone	2.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	56.1%
Two or More Races	23.8%
Hispanic Origin	96.0%
Diversity Index	63.1
2027 Population by Race/Ethnicity	
Total	42,932
White Alone	14.3%
Black Alone	0.5%
American Indian Alone	2.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	57.8%
Two or More Races	24.3%
Hispanic Origin	96.0%
Diversity Index	61.7
2010 Population by Relationship and Household Type	
Total	40,823
In Households	99.9%
In Family Households	97.3%
Householder	20.5%
Spouse	13.8%
Child	48.5%
Other relative	10.6%
Nonrelative	3.8%
In Nonfamily Households	2.6%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment	
Total	22,838
Less than 9th Grade	26.0%
9th - 12th Grade, No Diploma	11.5%
High School Graduate	41.4%
GED/Alternative Credential	2.4%
Some College, No Degree	11.0%
Associate Degree	2.5%
Bachelor's Degree	3.9%
Graduate/Professional Degree	1.4%
2022 Population 15+ by Marital Status	
Total	30,062
Never Married	41.8%
Married	50.7%
Widowed	2.9%
Divorced	4.7%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	20,592
Population 16+ Employed	91.2%
Population 16+ Unemployment rate	8.8%
Population 16-24 Employed	15.5%
Population 16-24 Unemployment rate	24.3%
Population 25-54 Employed	73.3%
Population 25-54 Unemployment rate	5.1%
Population 55-64 Employed	9.8%
Population 55-64 Unemployment rate	6.5%
Population 65+ Employed	1.4%
Population 65+ Unemployment rate	2.2%
2022 Employed Population 16+ by Industry	
Total	18,787
Agriculture/Mining	10.0%
Construction	10.5%
Manufacturing	4.2%
Wholesale Trade	1.8%
Retail Trade	13.2%
Transportation/Utilities	3.3%
Information	1.3%
Finance/Insurance/Real Estate	3.1%
Services	49.6%
Public Administration	3.1%
2022 Employed Population 16+ by Occupation	
Total	18,787
White Collar	30.4%
Management/Business/Financial	6.1%
Professional	7.4%
Sales	10.5%
Administrative Support	6.5%
Services	33.3%
Blue Collar	36.3%
Farming/Forestry/Fishing	9.4%
Construction/Extraction	9.5%
Installation/Maintenance/Repair	3.7%
Production	4.3%
Transportation/Material Moving	9.4%

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2010 Households by Type	
Total	9,032
Households with 1 Person	5.3%
Households with 2+ People	94.7%
Family Households	92.4%
Husband-wife Families	62.1%
With Related Children	48.8%
Other Family (No Spouse Present)	30.4%
Other Family with Male Householder	9.1%
With Related Children	6.8%
Other Family with Female Householder	21.3%
With Related Children	17.0%
Nonfamily Households	2.3%
All Households with Children	73.2%
Multigenerational Households	17.8%
Unmarried Partner Households	9.5%
Male-female	8.7%
Same-sex	0.9%
2010 Households by Size	
Total	9,030
1 Person Household	5.3%
2 Person Household	11.4%
3 Person Household	14.7%
4 Person Household	22.3%
5 Person Household	19.9%
6 Person Household	11.9%
7 + Person Household	14.4%
2010 Households by Tenure and Mortgage Status	
Total	9,032
Owner Occupied	62.2%
Owned with a Mortgage/Loan	53.3%
Owned Free and Clear	8.9%
Renter Occupied	37.8%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	71
Percent of Income for Mortgage	33.3%
Wealth Index	42
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	9,762
Housing Units Inside Urbanized Area	98.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.9%
2010 Population By Urban/ Rural Status	
Total Population	40,823
Population Inside Urbanized Area	98.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Family Extensions (13B)
2. Up and Coming Families (7A)
3. Forging Opportunity (7D)

2022 Consumer Spending

Apparel & Services: Total \$	\$14,905,307
Average Spent	\$1,493.97
Spending Potential Index	62
Education: Total \$	\$10,780,298
Average Spent	\$1,080.51
Spending Potential Index	55
Entertainment/Recreation: Total \$	\$20,659,920
Average Spent	\$2,070.75
Spending Potential Index	56
Food at Home: Total \$	\$38,096,279
Average Spent	\$3,818.41
Spending Potential Index	62
Food Away from Home: Total \$	\$28,020,380
Average Spent	\$2,808.50
Spending Potential Index	65
Health Care: Total \$	\$38,286,954
Average Spent	\$3,837.52
Spending Potential Index	54
HH Furnishings & Equipment: Total \$	\$14,775,149
Average Spent	\$1,480.92
Spending Potential Index	58
Personal Care Products & Services: Total \$	\$5,945,113
Average Spent	\$595.88
Spending Potential Index	58
Shelter: Total \$	\$148,917,710
Average Spent	\$14,926.10
Spending Potential Index	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,603,706
Average Spent	\$1,463.74
Spending Potential Index	54
Travel: Total \$	\$16,589,185
Average Spent	\$1,662.74
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$7,344,687
Average Spent	\$736.16
Spending Potential Index	58

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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