



# Community Profile

Desert Hot Springs city, CA (0618996)  
 Desert Hot Springs city, CA (0618996)  
 Geography: Place

Prepared by Esri

	Desert Hot Sp...
<b>Population Summary</b>	
2010 Total Population	27,160
2020 Total Population	32,512
2020 Group Quarters	194
2022 Total Population	32,539
2022 Group Quarters	260
2027 Total Population	32,850
2022-2027 Annual Rate	0.19%
2022 Total Daytime Population	25,852
Workers	5,766
Residents	20,086
<b>Household Summary</b>	
2010 Households	8,991
2010 Average Household Size	3.00
2020 Total Households	10,608
2020 Average Household Size	3.05
2022 Households	10,615
2022 Average Household Size	3.04
2027 Households	10,727
2027 Average Household Size	3.04
2022-2027 Annual Rate	0.21%
2010 Families	6,065
2010 Average Family Size	3.59
2022 Families	7,070
2022 Average Family Size	3.67
2027 Families	7,144
2027 Average Family Size	3.67
2022-2027 Annual Rate	0.21%
<b>Housing Unit Summary</b>	
2000 Housing Units	7,855
Owner Occupied Housing Units	43.3%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	17.6%
2010 Housing Units	11,270
Owner Occupied Housing Units	39.5%
Renter Occupied Housing Units	40.3%
Vacant Housing Units	20.2%
2020 Housing Units	11,595
Vacant Housing Units	8.5%
2022 Housing Units	11,615
Owner Occupied Housing Units	44.1%
Renter Occupied Housing Units	47.3%
Vacant Housing Units	8.6%
2027 Housing Units	11,734
Owner Occupied Housing Units	44.7%
Renter Occupied Housing Units	46.7%
Vacant Housing Units	8.6%
<b>Median Household Income</b>	
2022	\$42,134
2027	\$52,009
<b>Median Home Value</b>	
2022	\$267,849
2027	\$483,817
<b>Per Capita Income</b>	
2022	\$19,034
2027	\$23,587
<b>Median Age</b>	
2010	31.2
2022	33.1
2027	34.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### 2022 Households by Income

Household Income Base	10,615
<\$15,000	17.1%
\$15,000 - \$24,999	14.7%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	2.4%
\$200,000+	1.4%
Average Household Income	\$58,033

### 2027 Households by Income

Household Income Base	10,725
<\$15,000	15.9%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	10.3%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	17.2%
\$150,000 - \$199,999	4.1%
\$200,000+	2.3%
Average Household Income	\$71,758

### 2022 Owner Occupied Housing Units by Value

Total	5,124
<\$50,000	6.3%
\$50,000 - \$99,999	6.7%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	11.4%
\$200,000 - \$249,999	11.2%
\$250,000 - \$299,999	8.3%
\$300,000 - \$399,999	17.4%
\$400,000 - \$499,999	8.8%
\$500,000 - \$749,999	6.3%
\$750,000 - \$999,999	8.2%
\$1,000,000 - \$1,499,999	2.4%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	1.3%
Average Home Value	\$364,032

### 2027 Owner Occupied Housing Units by Value

Total	5,244
<\$50,000	6.2%
\$50,000 - \$99,999	4.1%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	3.9%
\$200,000 - \$249,999	4.7%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	12.8%
\$400,000 - \$499,999	9.2%
\$500,000 - \$749,999	14.7%
\$750,000 - \$999,999	23.1%
\$1,000,000 - \$1,499,999	7.7%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	2.2%
Average Home Value	\$582,327

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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	<b>Desert Hot Sp...</b>
<b>2010 Population by Age</b>	
Total	27,160
0 - 4	8.9%
5 - 9	8.6%
10 - 14	8.4%
15 - 24	15.6%
25 - 34	13.7%
35 - 44	12.9%
45 - 54	13.4%
55 - 64	9.0%
65 - 74	5.6%
75 - 84	3.1%
85 +	0.9%
18 +	68.9%
<b>2022 Population by Age</b>	
Total	32,540
0 - 4	8.0%
5 - 9	7.9%
10 - 14	7.4%
15 - 24	14.2%
25 - 34	15.2%
35 - 44	11.7%
45 - 54	11.1%
55 - 64	11.4%
65 - 74	7.9%
75 - 84	3.8%
85 +	1.3%
18 +	72.3%
<b>2027 Population by Age</b>	
Total	32,852
0 - 4	7.9%
5 - 9	7.8%
10 - 14	7.9%
15 - 24	13.2%
25 - 34	14.3%
35 - 44	12.8%
45 - 54	10.8%
55 - 64	10.6%
65 - 74	8.8%
75 - 84	4.4%
85 +	1.4%
18 +	72.2%
<b>2010 Population by Sex</b>	
Males	13,640
Females	13,520
<b>2022 Population by Sex</b>	
Males	16,364
Females	16,176
<b>2027 Population by Sex</b>	
Males	16,521
Females	16,331

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	Desert Hot Sp...
<b>2010 Population by Race/Ethnicity</b>	
Total	27,160
White Alone	58.0%
Black Alone	7.6%
American Indian Alone	1.4%
Asian Alone	2.4%
Pacific Islander Alone	0.3%
Some Other Race Alone	25.5%
Two or More Races	4.8%
Hispanic Origin	54.2%
Diversity Index	79.3
<b>2020 Population by Race/Ethnicity</b>	
Total	32,512
White Alone	34.2%
Black Alone	8.1%
American Indian Alone	2.4%
Asian Alone	2.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	35.7%
Two or More Races	17.0%
Hispanic Origin	61.2%
Diversity Index	85.2
<b>2022 Population by Race/Ethnicity</b>	
Total	32,539
White Alone	33.1%
Black Alone	7.9%
American Indian Alone	2.4%
Asian Alone	2.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	36.5%
Two or More Races	17.4%
Hispanic Origin	61.9%
Diversity Index	85.2
<b>2027 Population by Race/Ethnicity</b>	
Total	32,850
White Alone	30.4%
Black Alone	7.8%
American Indian Alone	2.7%
Asian Alone	2.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	38.2%
Two or More Races	18.1%
Hispanic Origin	62.9%
Diversity Index	85.2
<b>2010 Population by Relationship and Household Type</b>	
Total	27,161
In Households	99.3%
In Family Households	84.6%
Householder	22.2%
Spouse	13.6%
Child	37.3%
Other relative	7.2%
Nonrelative	4.3%
In Nonfamily Households	14.7%
In Group Quarters	0.7%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	Desert Hot Sp...
<b>2022 Population 25+ by Educational Attainment</b>	
Total	20,332
Less than 9th Grade	8.0%
9th - 12th Grade, No Diploma	14.3%
High School Graduate	28.1%
GED/Alternative Credential	6.0%
Some College, No Degree	21.1%
Associate Degree	8.0%
Bachelor's Degree	9.2%
Graduate/Professional Degree	5.3%
<b>2022 Population 15+ by Marital Status</b>	
Total	24,960
Never Married	40.4%
Married	41.4%
Widowed	5.5%
Divorced	12.7%
<b>2022 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	13,556
Population 16+ Employed	93.4%
Population 16+ Unemployment rate	6.6%
Population 16-24 Employed	14.7%
Population 16-24 Unemployment rate	17.0%
Population 25-54 Employed	65.1%
Population 25-54 Unemployment rate	4.4%
Population 55-64 Employed	16.0%
Population 55-64 Unemployment rate	4.7%
Population 65+ Employed	4.1%
Population 65+ Unemployment rate	5.1%
<b>2022 Employed Population 16+ by Industry</b>	
Total	12,667
Agriculture/Mining	1.1%
Construction	11.9%
Manufacturing	3.0%
Wholesale Trade	1.0%
Retail Trade	15.9%
Transportation/Utilities	5.8%
Information	0.6%
Finance/Insurance/Real Estate	3.7%
Services	54.6%
Public Administration	2.3%
<b>2022 Employed Population 16+ by Occupation</b>	
Total	12,666
White Collar	40.1%
Management/Business/Financial	9.2%
Professional	12.0%
Sales	9.9%
Administrative Support	9.0%
Services	33.7%
Blue Collar	26.2%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	10.4%
Installation/Maintenance/Repair	3.2%
Production	3.7%
Transportation/Material Moving	7.9%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023



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<b>2010 Households by Type</b>	
Total	8,992
Households with 1 Person	23.6%
Households with 2+ People	76.4%
Family Households	67.4%
Husband-wife Families	41.2%
With Related Children	23.8%
Other Family (No Spouse Present)	26.2%
Other Family with Male Householder	8.2%
With Related Children	5.5%
Other Family with Female Householder	18.0%
With Related Children	13.7%
Nonfamily Households	9.0%
All Households with Children	43.4%
Multigenerational Households	7.7%
Unmarried Partner Households	11.7%
Male-female	9.6%
Same-sex	2.1%
<b>2010 Households by Size</b>	
Total	8,992
1 Person Household	23.6%
2 Person Household	26.5%
3 Person Household	15.0%
4 Person Household	13.9%
5 Person Household	10.4%
6 Person Household	5.6%
7 + Person Household	5.1%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	8,991
Owner Occupied	49.5%
Owned with a Mortgage/Loan	37.6%
Owned Free and Clear	11.8%
Renter Occupied	50.5%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	72
Percent of Income for Mortgage	33.5%
Wealth Index	40
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	11,270
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	96.5%
Rural Housing Units	3.5%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	27,160
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	97.0%
Rural Population	3.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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		Desert Hot Sp...
<b>Top 3 Tapestry Segments</b>		
1.		Fresh Ambitions (13D)
2.		Urban Edge Families (7C)
3.		Forging Opportunity (7D)
<b>2022 Consumer Spending</b>		
Apparel & Services: Total \$		\$14,703,978
Average Spent		\$1,385.21
Spending Potential Index		58
Education: Total \$		\$11,676,123
Average Spent		\$1,099.96
Spending Potential Index		56
Entertainment/Recreation: Total \$		\$21,114,571
Average Spent		\$1,989.13
Spending Potential Index		54
Food at Home: Total \$		\$38,238,643
Average Spent		\$3,602.32
Spending Potential Index		58
Food Away from Home: Total \$		\$26,620,948
Average Spent		\$2,507.86
Spending Potential Index		58
Health Care: Total \$		\$40,511,425
Average Spent		\$3,816.43
Spending Potential Index		54
HH Furnishings & Equipment: Total \$		\$14,906,649
Average Spent		\$1,404.30
Spending Potential Index		55
Personal Care Products & Services: Total \$		\$6,077,587
Average Spent		\$572.55
Spending Potential Index		56
Shelter: Total \$		\$141,149,179
Average Spent		\$13,297.14
Spending Potential Index		58
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$15,709,184
Average Spent		\$1,479.90
Spending Potential Index		54
Travel: Total \$		\$16,179,480
Average Spent		\$1,524.21
Spending Potential Index		53
Vehicle Maintenance & Repairs: Total \$		\$7,550,314
Average Spent		\$711.29
Spending Potential Index		56

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.