



Retail Demand Outlook

Eastvale city, CA (0621230)
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 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Boomburbs (1C)	91.1%	Population	70,766	72,668
Up and Coming Families (7A)	8.9%	Households	18,028	18,560
	0.0%	Families	16,155	16,608
	0.0%	Median Age	32.3	32.9
	0.0%	Median Household Income	\$133,975	\$150,775
		2022	2027	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$65,652,377	\$76,795,267	\$11,142,890
Men's		\$12,870,871	\$15,054,846	\$2,183,975
Women's		\$22,426,180	\$26,230,965	\$3,804,785
Children's		\$11,031,540	\$12,905,400	\$1,873,860
Footwear		\$14,512,995	\$16,977,689	\$2,464,694
Watches & Jewelry		\$3,967,662	\$4,640,260	\$672,598
Apparel Products and Services (1)		\$1,455,019	\$1,701,587	\$246,568
Computer				
Computers and Hardware for Home Use		\$5,565,431	\$6,509,652	\$944,221
Portable Memory		\$135,396	\$158,378	\$22,982
Computer Software		\$279,848	\$327,356	\$47,508
Computer Accessories		\$561,454	\$656,906	\$95,452
Entertainment & Recreation		\$99,100,114	\$115,914,976	\$16,814,862
Fees and Admissions		\$25,946,129	\$30,343,343	\$4,397,214
Membership Fees for Clubs (2)		\$8,172,828	\$9,557,617	\$1,384,789
Fees for Participant Sports, excl. Trips		\$4,349,938	\$5,087,325	\$737,387
Tickets to Theatre/Operas/Concerts		\$2,371,384	\$2,773,436	\$402,052
Tickets to Movies		\$2,065,140	\$2,415,902	\$350,762
Tickets to Parks or Museums		\$1,229,963	\$1,438,811	\$208,848
Admission to Sporting Events, excl. Trips		\$2,309,297	\$2,700,109	\$390,812
Fees for Recreational Lessons		\$5,424,123	\$6,342,709	\$918,586
Dating Services		\$23,456	\$27,435	\$3,979
TV/Video/Audio		\$33,483,211	\$39,171,099	\$5,687,888
Cable and Satellite Television Services		\$21,287,780	\$24,903,867	\$3,616,087
Televisions		\$3,747,417	\$4,384,121	\$636,704
Satellite Dishes		\$55,970	\$65,471	\$9,501
VCRs, Video Cameras, and DVD Players		\$153,770	\$179,891	\$26,121
Miscellaneous Video Equipment		\$427,166	\$499,771	\$72,605
Video Cassettes and DVDs		\$250,722	\$293,382	\$42,660
Video Game Hardware/Accessories		\$890,560	\$1,041,945	\$151,385
Video Game Software		\$478,248	\$559,641	\$81,393
Rental/Streaming/Downloaded Video		\$2,382,319	\$2,787,245	\$404,926
Installation of Televisions		\$26,389	\$30,865	\$4,476
Audio (3)		\$3,729,311	\$4,362,234	\$632,923
Rental and Repair of TV/Radio/Sound Equipment		\$53,559	\$62,666	\$9,107
Pets		\$20,657,504	\$24,161,739	\$3,504,235
Toys/Games/Crafts/Hobbies (4)		\$3,839,287	\$4,491,690	\$652,403
Recreational Vehicles and Fees (5)		\$3,423,738	\$4,003,595	\$579,857
Sports/Recreation/Exercise Equipment (6)		\$6,436,967	\$7,529,130	\$1,092,163
Photo Equipment and Supplies (7)		\$1,644,102	\$1,922,959	\$278,857
Reading (8)		\$2,832,494	\$3,313,133	\$480,639
Catered Affairs (9)		\$842,546	\$985,146	\$142,600
Food		\$278,604,919	\$325,902,048	\$47,297,129
Food at Home		\$159,034,811	\$186,039,354	\$27,004,543
Bakery and Cereal Products		\$20,195,114	\$23,624,585	\$3,429,471
Meats, Poultry, Fish, and Eggs		\$33,657,276	\$39,371,599	\$5,714,323
Dairy Products		\$15,886,114	\$18,583,230	\$2,697,116
Fruits and Vegetables		\$30,959,660	\$36,215,875	\$5,256,215
Snacks and Other Food at Home (10)		\$58,336,646	\$68,244,064	\$9,907,418
Food Away from Home		\$119,570,108	\$139,862,694	\$20,292,586
Alcoholic Beverages		\$18,658,264	\$21,820,439	\$3,162,175

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	2022 Consumer Spending	2027 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$923,974,729	\$1,080,312,565	\$156,337,836
Value of Retirement Plans	\$3,173,173,557	\$3,710,552,349	\$537,378,792
Value of Other Financial Assets	\$206,636,965	\$241,630,824	\$34,993,859
Vehicle Loan Amount excluding Interest	\$95,628,394	\$111,876,831	\$16,248,437
Value of Credit Card Debt	\$82,425,241	\$96,412,663	\$13,987,422
Health			
Nonprescription Drugs	\$4,162,400	\$4,869,542	\$707,142
Prescription Drugs	\$8,676,053	\$10,150,680	\$1,474,627
Eyeglasses and Contact Lenses	\$2,830,799	\$3,311,274	\$480,475
Home			
Mortgage Payment and Basics (11)	\$383,206,083	\$448,150,907	\$64,944,824
Maintenance and Remodeling Services	\$98,822,744	\$115,565,083	\$16,742,339
Maintenance and Remodeling Materials (12)	\$20,891,023	\$24,435,184	\$3,544,161
Utilities, Fuel, and Public Services	\$143,440,567	\$167,813,254	\$24,372,687
Household Furnishings and Equipment			
Household Textiles (13)	\$3,179,453	\$3,719,060	\$539,607
Furniture	\$20,298,518	\$23,745,552	\$3,447,034
Rugs	\$1,017,229	\$1,189,684	\$172,455
Major Appliances (14)	\$12,452,225	\$14,566,421	\$2,114,196
Housewares (15)	\$2,715,796	\$3,176,917	\$461,121
Small Appliances	\$1,590,800	\$1,860,948	\$270,148
Luggage	\$566,081	\$662,195	\$96,114
Telephones and Accessories	\$2,740,360	\$3,205,595	\$465,235
Household Operations			
Child Care	\$21,532,158	\$25,179,490	\$3,647,332
Lawn and Garden (16)	\$15,381,183	\$17,989,335	\$2,608,152
Moving/Storage/Freight Express	\$2,363,300	\$2,764,436	\$401,136
Housekeeping Supplies (17)	\$23,201,767	\$27,141,974	\$3,940,207
Insurance			
Owners and Renters Insurance	\$19,769,459	\$23,125,325	\$3,355,866
Vehicle Insurance	\$56,763,675	\$66,412,567	\$9,648,892
Life/Other Insurance	\$18,731,877	\$21,907,851	\$3,175,974
Health Insurance	\$119,558,731	\$139,859,549	\$20,300,818
Personal Care Products (18)	\$15,383,951	\$17,995,865	\$2,611,914
School Books and Supplies (19)	\$4,213,945	\$4,929,358	\$715,413
Smoking Products	\$8,251,669	\$9,656,068	\$1,404,399
Transportation			
Payments on Vehicles excluding Leases	\$87,440,507	\$102,295,951	\$14,855,444
Gasoline and Motor Oil	\$73,251,675	\$85,696,678	\$12,445,003
Vehicle Maintenance and Repairs	\$33,713,203	\$39,441,183	\$5,727,980
Travel			
Airline Fares	\$21,441,962	\$25,075,837	\$3,633,875
Lodging on Trips	\$23,314,959	\$27,266,610	\$3,951,651
Auto/Truck Rental on Trips	\$1,891,829	\$2,212,576	\$320,747
Food and Drink on Trips	\$19,303,882	\$22,577,583	\$3,273,701

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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