



Community Profile

El Cerrito CDP, CA (0621810)
 El Cerrito CDP, CA (0621810)
 Geography: Place

Prepared by Esri

	El Cerrito CD...
Population Summary	
2010 Total Population	4,772
2020 Total Population	5,058
2020 Group Quarters	21
2022 Total Population	5,128
2022 Group Quarters	22
2027 Total Population	5,255
2022-2027 Annual Rate	0.49%
2022 Total Daytime Population	4,003
Workers	979
Residents	3,024
Household Summary	
2010 Households	1,285
2010 Average Household Size	3.71
2020 Total Households	1,408
2020 Average Household Size	3.58
2022 Households	1,418
2022 Average Household Size	3.60
2027 Households	1,457
2027 Average Household Size	3.59
2022-2027 Annual Rate	0.54%
2010 Families	1,100
2010 Average Family Size	3.86
2022 Families	1,205
2022 Average Family Size	3.77
2027 Families	1,238
2027 Average Family Size	3.76
2022-2027 Annual Rate	0.54%
Housing Unit Summary	
2000 Housing Units	1,272
Owner Occupied Housing Units	79.9%
Renter Occupied Housing Units	17.1%
Vacant Housing Units	3.1%
2010 Housing Units	1,345
Owner Occupied Housing Units	75.5%
Renter Occupied Housing Units	20.1%
Vacant Housing Units	4.5%
2020 Housing Units	1,464
Vacant Housing Units	3.8%
2022 Housing Units	1,472
Owner Occupied Housing Units	76.2%
Renter Occupied Housing Units	20.2%
Vacant Housing Units	3.7%
2027 Housing Units	1,504
Owner Occupied Housing Units	77.0%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	3.1%
Median Household Income	
2022	\$99,317
2027	\$108,312
Median Home Value	
2022	\$581,563
2027	\$625,152
Per Capita Income	
2022	\$34,401
2027	\$40,704
Median Age	
2010	35.7
2022	37.7
2027	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

El Cerrito CDP, CA (0621810)
El Cerrito CDP, CA (0621810)
Geography: Place

Prepared by Esri

El Cerrito CD...

2022 Households by Income

Household Income Base	1,418
<\$15,000	3.7%
\$15,000 - \$24,999	2.6%
\$25,000 - \$34,999	6.6%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	29.2%
\$150,000 - \$199,999	7.1%
\$200,000+	13.5%
Average Household Income	\$122,214

2027 Households by Income

Household Income Base	1,457
<\$15,000	2.5%
\$15,000 - \$24,999	1.5%
\$25,000 - \$34,999	4.2%
\$35,000 - \$49,999	9.2%
\$50,000 - \$74,999	12.5%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	32.5%
\$150,000 - \$199,999	8.4%
\$200,000+	17.8%
Average Household Income	\$144,077

2022 Owner Occupied Housing Units by Value

Total	1,122
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.4%
\$250,000 - \$299,999	0.9%
\$300,000 - \$399,999	8.6%
\$400,000 - \$499,999	20.9%
\$500,000 - \$749,999	58.7%
\$750,000 - \$999,999	6.1%
\$1,000,000 - \$1,499,999	4.2%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$602,986

2027 Owner Occupied Housing Units by Value

Total	1,157
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.1%
\$300,000 - \$399,999	2.6%
\$400,000 - \$499,999	11.8%
\$500,000 - \$749,999	70.9%
\$750,000 - \$999,999	8.6%
\$1,000,000 - \$1,499,999	5.9%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$656,914

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023



Community Profile

El Cerrito CDP, CA (0621810)
El Cerrito CDP, CA (0621810)
Geography: Place

Prepared by Esri

El Cerrito CD...

2010 Population by Age	
Total	4,772
0 - 4	5.7%
5 - 9	7.6%
10 - 14	8.2%
15 - 24	16.3%
25 - 34	11.3%
35 - 44	13.8%
45 - 54	15.6%
55 - 64	11.7%
65 - 74	6.2%
75 - 84	2.6%
85 +	1.0%
18 +	72.9%
2022 Population by Age	
Total	5,131
0 - 4	5.3%
5 - 9	5.9%
10 - 14	6.2%
15 - 24	13.4%
25 - 34	15.5%
35 - 44	13.0%
45 - 54	12.4%
55 - 64	13.0%
65 - 74	9.5%
75 - 84	4.6%
85 +	1.2%
18 +	78.0%
2027 Population by Age	
Total	5,253
0 - 4	5.2%
5 - 9	5.6%
10 - 14	6.2%
15 - 24	11.6%
25 - 34	13.5%
35 - 44	16.4%
45 - 54	12.1%
55 - 64	12.0%
65 - 74	10.1%
75 - 84	5.7%
85 +	1.6%
18 +	79.3%
2010 Population by Sex	
Males	2,486
Females	2,286
2022 Population by Sex	
Males	2,652
Females	2,479
2027 Population by Sex	
Males	2,714
Females	2,539

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

El Cerrito CDP, CA (0621810)
 El Cerrito CDP, CA (0621810)
 Geography: Place

Prepared by Esri

El Cerrito CD...

2010 Population by Race/Ethnicity	
Total	4,772
White Alone	68.8%
Black Alone	1.9%
American Indian Alone	1.0%
Asian Alone	2.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	21.9%
Two or More Races	3.9%
Hispanic Origin	52.2%
Diversity Index	73.8
2020 Population by Race/Ethnicity	
Total	5,058
White Alone	44.2%
Black Alone	2.2%
American Indian Alone	2.6%
Asian Alone	3.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	26.9%
Two or More Races	20.2%
Hispanic Origin	56.5%
Diversity Index	84.2
2022 Population by Race/Ethnicity	
Total	5,129
White Alone	43.0%
Black Alone	2.4%
American Indian Alone	2.3%
Asian Alone	5.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	26.4%
Two or More Races	20.1%
Hispanic Origin	55.2%
Diversity Index	84.9
2027 Population by Race/Ethnicity	
Total	5,255
White Alone	39.9%
Black Alone	2.4%
American Indian Alone	2.5%
Asian Alone	6.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	27.7%
Two or More Races	21.0%
Hispanic Origin	55.9%
Diversity Index	85.6
2010 Population by Relationship and Household Type	
Total	4,772
In Households	99.8%
In Family Households	93.6%
Householder	23.3%
Spouse	18.5%
Child	40.0%
Other relative	7.3%
Nonrelative	4.6%
In Nonfamily Households	6.2%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

El Cerrito CDP, CA (0621810)
 El Cerrito CDP, CA (0621810)
 Geography: Place

Prepared by Esri

		El Cerrito CD...
2022 Population 25+ by Educational Attainment		
Total		3,550
Less than 9th Grade		8.9%
9th - 12th Grade, No Diploma		9.5%
High School Graduate		22.3%
GED/Alternative Credential		2.6%
Some College, No Degree		16.3%
Associate Degree		11.6%
Bachelor's Degree		20.3%
Graduate/Professional Degree		8.5%
2022 Population 15+ by Marital Status		
Total		4,236
Never Married		38.7%
Married		45.8%
Widowed		5.8%
Divorced		9.7%
2022 Civilian Population 16+ in Labor Force		
Civilian Population 16+		2,246
Population 16+ Employed		95.6%
Population 16+ Unemployment rate		4.4%
Population 16-24 Employed		10.2%
Population 16-24 Unemployment rate		18.9%
Population 25-54 Employed		70.5%
Population 25-54 Unemployment rate		2.9%
Population 55-64 Employed		16.3%
Population 55-64 Unemployment rate		0.8%
Population 65+ Employed		3.0%
Population 65+ Unemployment rate		0.0%
2022 Employed Population 16+ by Industry		
Total		2,147
Agriculture/Mining		0.7%
Construction		10.5%
Manufacturing		7.4%
Wholesale Trade		3.2%
Retail Trade		7.5%
Transportation/Utilities		10.4%
Information		3.1%
Finance/Insurance/Real Estate		6.0%
Services		47.0%
Public Administration		4.1%
2022 Employed Population 16+ by Occupation		
Total		2,149
White Collar		52.3%
Management/Business/Financial		14.2%
Professional		20.1%
Sales		3.5%
Administrative Support		14.5%
Services		15.9%
Blue Collar		31.8%
Farming/Forestry/Fishing		0.7%
Construction/Extraction		7.3%
Installation/Maintenance/Repair		2.9%
Production		3.8%
Transportation/Material Moving		17.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023



Community Profile

El Cerrito CDP, CA (0621810)
 El Cerrito CDP, CA (0621810)
 Geography: Place

Prepared by Esri

	El Cerrito CD...
2010 Households by Type	
Total	1,285
Households with 1 Person	9.1%
Households with 2+ People	90.9%
Family Households	85.6%
Husband-wife Families	67.9%
With Related Children	35.4%
Other Family (No Spouse Present)	17.7%
Other Family with Male Householder	6.8%
With Related Children	3.7%
Other Family with Female Householder	10.9%
With Related Children	6.9%
Nonfamily Households	5.3%
All Households with Children	46.9%
Multigenerational Households	12.2%
Unmarried Partner Households	5.9%
Male-female	5.0%
Same-sex	0.9%
2010 Households by Size	
Total	1,285
1 Person Household	9.1%
2 Person Household	26.0%
3 Person Household	17.0%
4 Person Household	19.6%
5 Person Household	12.2%
6 Person Household	8.4%
7 + Person Household	7.7%
2010 Households by Tenure and Mortgage Status	
Total	1,285
Owner Occupied	79.0%
Owned with a Mortgage/Loan	66.8%
Owned Free and Clear	12.1%
Renter Occupied	21.0%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	83
Percent of Income for Mortgage	30.9%
Wealth Index	131
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,345
Housing Units Inside Urbanized Area	95.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	4.1%
2010 Population By Urban/ Rural Status	
Total Population	4,772
Population Inside Urbanized Area	95.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	4.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

El Cerrito CDP, CA (0621810)
 El Cerrito CDP, CA (0621810)
 Geography: Place

Prepared by Esri

		El Cerrito CD...
Top 3 Tapestry Segments		
1.		Urban Villages (7B)
2.		Pleasantville (2B)
3.		Savvy Suburbanites (1D)
2022 Consumer Spending		
Apparel & Services: Total \$		\$3,735,011
Average Spent		\$2,634.00
Spending Potential Index		109
Education: Total \$		\$3,545,829
Average Spent		\$2,500.58
Spending Potential Index		128
Entertainment/Recreation: Total \$		\$5,753,366
Average Spent		\$4,057.38
Spending Potential Index		111
Food at Home: Total \$		\$9,582,312
Average Spent		\$6,757.62
Spending Potential Index		109
Food Away from Home: Total \$		\$6,942,744
Average Spent		\$4,896.15
Spending Potential Index		114
Health Care: Total \$		\$10,405,655
Average Spent		\$7,338.26
Spending Potential Index		104
HH Furnishings & Equipment: Total \$		\$4,069,017
Average Spent		\$2,869.55
Spending Potential Index		112
Personal Care Products & Services: Total \$		\$1,585,163
Average Spent		\$1,117.89
Spending Potential Index		110
Shelter: Total \$		\$39,800,113
Average Spent		\$28,067.78
Spending Potential Index		123
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$4,062,201
Average Spent		\$2,864.74
Spending Potential Index		105
Travel: Total \$		\$5,005,036
Average Spent		\$3,529.64
Spending Potential Index		123
Vehicle Maintenance & Repairs: Total \$		\$1,849,694
Average Spent		\$1,304.44
Spending Potential Index		104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.