



# Retail Demand Outlook

Hemet city, CA (0633182)  
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 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Senior Escapes (9D)	19.1%	Population	90,555	92,140
Urban Edge Families (7C)	10.8%	Households	33,112	33,675
The Elders (9C)	10.6%	Families	20,911	21,274
Up and Coming Families (7A)	10.5%	Median Age	40.4	40.4
Fresh Ambitions (13D)	8.7%	Median Household Income	\$48,470	\$58,487
		2022	2027	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
<b>Apparel and Services</b>		\$52,540,723	\$68,364,552	\$15,823,829
Men's		\$10,386,251	\$13,510,028	\$3,123,777
Women's		\$18,381,857	\$23,918,185	\$5,536,328
Children's		\$7,435,248	\$9,680,525	\$2,245,277
Footwear		\$12,418,893	\$16,159,533	\$3,740,640
Watches & Jewelry		\$2,973,722	\$3,868,117	\$894,395
Apparel Products and Services (1)		\$1,342,568	\$1,745,785	\$403,217
<b>Computer</b>				
Computers and Hardware for Home Use		\$4,241,614	\$5,518,752	\$1,277,138
Portable Memory		\$107,016	\$139,215	\$32,199
Computer Software		\$243,805	\$317,118	\$73,313
Computer Accessories		\$463,399	\$602,827	\$139,428
<b>Entertainment &amp; Recreation</b>		\$79,601,348	\$103,583,056	\$23,981,708
Fees and Admissions		\$17,612,927	\$22,925,990	\$5,313,063
Membership Fees for Clubs (2)		\$5,863,286	\$7,630,462	\$1,767,176
Fees for Participant Sports, excl. Trips		\$3,010,489	\$3,917,727	\$907,238
Tickets to Theatre/Operas/Concerts		\$1,886,082	\$2,453,982	\$567,900
Tickets to Movies		\$1,428,311	\$1,859,303	\$430,992
Tickets to Parks or Museums		\$858,380	\$1,117,433	\$259,053
Admission to Sporting Events, excl. Trips		\$1,412,536	\$1,838,690	\$426,154
Fees for Recreational Lessons		\$3,126,564	\$4,072,991	\$946,427
Dating Services		\$27,280	\$35,403	\$8,123
TV/Video/Audio		\$30,121,382	\$39,186,392	\$9,065,010
Cable and Satellite Television Services		\$20,932,717	\$27,229,600	\$6,296,883
Televisions		\$2,845,555	\$3,702,996	\$857,441
Satellite Dishes		\$35,932	\$46,745	\$10,813
VCRs, Video Cameras, and DVD Players		\$118,553	\$154,237	\$35,684
Miscellaneous Video Equipment		\$384,953	\$500,993	\$116,040
Video Cassettes and DVDs		\$200,861	\$261,356	\$60,495
Video Game Hardware/Accessories		\$704,708	\$916,589	\$211,881
Video Game Software		\$403,629	\$524,915	\$121,286
Rental/Streaming/Downloaded Video		\$1,765,546	\$2,297,300	\$531,754
Installation of Televisions		\$22,158	\$28,840	\$6,682
Audio (3)		\$2,637,962	\$3,433,452	\$795,490
Rental and Repair of TV/Radio/Sound Equipment		\$68,808	\$89,370	\$20,562
Pets		\$17,827,400	\$23,196,088	\$5,368,688
Toys/Games/Crafts/Hobbies (4)		\$2,821,969	\$3,671,829	\$849,860
Recreational Vehicles and Fees (5)		\$2,379,031	\$3,098,753	\$719,722
Sports/Recreation/Exercise Equipment (6)		\$4,444,998	\$5,789,139	\$1,344,141
Photo Equipment and Supplies (7)		\$1,077,446	\$1,401,859	\$324,413
Reading (8)		\$2,644,212	\$3,438,797	\$794,585
Catered Affairs (9)		\$678,270	\$882,372	\$204,102
<b>Food</b>		\$235,526,004	\$306,443,856	\$70,917,852
Food at Home		\$140,120,340	\$182,301,369	\$42,181,029
Bakery and Cereal Products		\$17,897,888	\$23,285,421	\$5,387,533
Meats, Poultry, Fish, and Eggs		\$30,113,314	\$39,176,693	\$9,063,379
Dairy Products		\$14,083,117	\$18,322,938	\$4,239,821
Fruits and Vegetables		\$27,430,157	\$35,688,397	\$8,258,240
Snacks and Other Food at Home (10)		\$50,595,864	\$65,827,919	\$15,232,055
Food Away from Home		\$95,405,664	\$124,142,487	\$28,736,823
Alcoholic Beverages		\$15,271,752	\$19,870,077	\$4,598,325

**Data Note:** The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	2022 Consumer Spending	2027 Forecasted Demand	Projected Spending Growth
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	\$655,125,602	\$852,248,418	\$197,122,816
Value of Retirement Plans	\$2,280,818,566	\$2,969,050,598	\$688,232,032
Value of Other Financial Assets	\$222,507,571	\$289,209,275	\$66,701,704
Vehicle Loan Amount excluding Interest	\$72,751,137	\$94,695,637	\$21,944,500
Value of Credit Card Debt	\$67,644,802	\$88,025,102	\$20,380,300
<b>Health</b>			
Nonprescription Drugs	\$3,987,705	\$5,187,747	\$1,200,042
Prescription Drugs	\$8,672,323	\$11,279,416	\$2,607,093
Eyeglasses and Contact Lenses	\$2,353,816	\$3,063,112	\$709,296
<b>Home</b>			
Mortgage Payment and Basics (11)	\$248,770,415	\$324,117,466	\$75,347,051
Maintenance and Remodeling Services	\$70,199,686	\$91,425,180	\$21,225,494
Maintenance and Remodeling Materials (12)	\$15,042,469	\$19,598,856	\$4,556,387
Utilities, Fuel, and Public Services	\$127,504,100	\$165,911,151	\$38,407,051
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	\$2,521,283	\$3,280,544	\$759,261
Furniture	\$15,672,303	\$20,396,265	\$4,723,962
Rugs	\$737,887	\$960,106	\$222,219
Major Appliances (14)	\$9,395,825	\$12,234,438	\$2,838,613
Housewares (15)	\$2,261,402	\$2,942,563	\$681,161
Small Appliances	\$1,337,351	\$1,740,038	\$402,687
Luggage	\$430,179	\$559,617	\$129,438
Telephones and Accessories	\$2,490,453	\$3,240,266	\$749,813
<b>Household Operations</b>			
Child Care	\$11,518,088	\$14,997,187	\$3,479,099
Lawn and Garden (16)	\$12,318,421	\$16,038,129	\$3,719,708
Moving/Storage/Freight Express	\$1,914,575	\$2,491,578	\$577,003
Housekeeping Supplies (17)	\$20,404,353	\$26,550,030	\$6,145,677
<b>Insurance</b>			
Owners and Renters Insurance	\$15,477,774	\$20,153,190	\$4,675,416
Vehicle Insurance	\$48,622,306	\$63,275,381	\$14,653,075
Life/Other Insurance	\$14,131,150	\$18,391,747	\$4,260,597
Health Insurance	\$105,746,010	\$137,579,439	\$31,833,429
Personal Care Products (18)	\$12,791,680	\$16,642,060	\$3,850,380
School Books and Supplies (19)	\$3,259,649	\$4,241,927	\$982,278
Smoking Products	\$9,679,505	\$12,583,643	\$2,904,138
<b>Transportation</b>			
Payments on Vehicles excluding Leases	\$65,125,938	\$84,794,920	\$19,668,982
Gasoline and Motor Oil	\$61,391,544	\$79,901,652	\$18,510,108
Vehicle Maintenance and Repairs	\$28,503,192	\$37,092,783	\$8,589,591
<b>Travel</b>			
Airline Fares	\$15,601,975	\$20,306,710	\$4,704,735
Lodging on Trips	\$16,838,301	\$21,918,012	\$5,079,711
Auto/Truck Rental on Trips	\$1,391,665	\$1,811,194	\$419,529
Food and Drink on Trips	\$14,616,556	\$19,023,370	\$4,406,814

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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