



Community Profile

Indian Wells city, CA (0636434)
 Indian Wells city, CA (0636434)
 Geography: Place

Prepared by Esri

	Indian Wells ...
Population Summary	
2010 Total Population	4,923
2020 Total Population	4,757
2020 Group Quarters	0
2022 Total Population	4,828
2022 Group Quarters	10
2027 Total Population	4,860
2022-2027 Annual Rate	0.13%
2022 Total Daytime Population	7,795
Workers	4,863
Residents	2,932
Household Summary	
2010 Households	2,729
2010 Average Household Size	1.80
2020 Total Households	2,634
2020 Average Household Size	1.81
2022 Households	2,621
2022 Average Household Size	1.84
2027 Households	2,642
2027 Average Household Size	1.84
2022-2027 Annual Rate	0.16%
2010 Families	1,626
2010 Average Family Size	2.23
2022 Families	1,535
2022 Average Family Size	2.31
2027 Families	1,547
2027 Average Family Size	2.31
2022-2027 Annual Rate	0.16%
Housing Unit Summary	
2000 Housing Units	3,958
Owner Occupied Housing Units	44.0%
Renter Occupied Housing Units	10.7%
Vacant Housing Units	45.3%
2010 Housing Units	5,049
Owner Occupied Housing Units	43.6%
Renter Occupied Housing Units	10.4%
Vacant Housing Units	45.9%
2020 Housing Units	5,140
Vacant Housing Units	48.8%
2022 Housing Units	5,133
Owner Occupied Housing Units	41.4%
Renter Occupied Housing Units	9.7%
Vacant Housing Units	48.9%
2027 Housing Units	5,166
Owner Occupied Housing Units	41.5%
Renter Occupied Housing Units	9.6%
Vacant Housing Units	48.9%
Median Household Income	
2022	\$121,106
2027	\$139,746
Median Home Value	
2022	\$705,533
2027	\$770,758
Per Capita Income	
2022	\$98,909
2027	\$109,990
Median Age	
2010	64.0
2022	66.4
2027	68.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Indian Wells city, CA (0636434)
Indian Wells city, CA (0636434)
Geography: Place

Prepared by Esri

Indian Wells ...

2022 Households by Income

Household Income Base	2,622
<\$15,000	5.5%
\$15,000 - \$24,999	4.3%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	6.3%
\$50,000 - \$74,999	11.2%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	11.4%
\$200,000+	31.4%
Average Household Income	\$188,192

2027 Households by Income

Household Income Base	2,641
<\$15,000	3.4%
\$15,000 - \$24,999	2.1%
\$25,000 - \$34,999	2.6%
\$35,000 - \$49,999	3.7%
\$50,000 - \$74,999	8.4%
\$75,000 - \$99,999	11.5%
\$100,000 - \$149,999	21.5%
\$150,000 - \$199,999	14.6%
\$200,000+	32.2%
Average Household Income	\$209,750

2022 Owner Occupied Housing Units by Value

Total	2,123
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.4%
\$250,000 - \$299,999	0.7%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	8.7%
\$500,000 - \$749,999	40.7%
\$750,000 - \$999,999	20.2%
\$1,000,000 - \$1,499,999	13.9%
\$1,500,000 - \$1,999,999	4.3%
\$2,000,000 +	4.3%
Average Home Value	\$842,675

2027 Owner Occupied Housing Units by Value

Total	2,146
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	0.3%
\$300,000 - \$399,999	3.3%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	39.0%
\$750,000 - \$999,999	25.8%
\$1,000,000 - \$1,499,999	17.1%
\$1,500,000 - \$1,999,999	5.2%
\$2,000,000 +	4.1%
Average Home Value	\$901,130

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Indian Wells city, CA (0636434)
 Indian Wells city, CA (0636434)
 Geography: Place

Prepared by Esri

		Indian Wells ...
2010 Population by Age		
Total		4,920
0 - 4		1.9%
5 - 9		2.5%
10 - 14		2.8%
15 - 24		4.6%
25 - 34		4.0%
35 - 44		5.4%
45 - 54		11.2%
55 - 64		19.8%
65 - 74		25.4%
75 - 84		16.7%
85 +		5.5%
18 +		91.0%
2022 Population by Age		
Total		4,828
0 - 4		1.9%
5 - 9		1.9%
10 - 14		2.3%
15 - 24		5.5%
25 - 34		5.4%
35 - 44		4.8%
45 - 54		7.2%
55 - 64		17.4%
65 - 74		25.3%
75 - 84		20.7%
85 +		7.6%
18 +		92.3%
2027 Population by Age		
Total		4,861
0 - 4		1.8%
5 - 9		2.1%
10 - 14		2.2%
15 - 24		4.5%
25 - 34		5.8%
35 - 44		5.0%
45 - 54		6.1%
55 - 64		14.1%
65 - 74		27.0%
75 - 84		22.3%
85 +		9.2%
18 +		92.7%
2010 Population by Sex		
Males		2,283
Females		2,639
2022 Population by Sex		
Males		2,243
Females		2,585
2027 Population by Sex		
Males		2,244
Females		2,617

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Indian Wells city, CA (0636434)
 Indian Wells city, CA (0636434)
 Geography: Place

Prepared by Esri

Indian Wells ...

2010 Population by Race/Ethnicity	
Total	4,922
White Alone	92.1%
Black Alone	1.0%
American Indian Alone	0.5%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.8%
Two or More Races	1.5%
Hispanic Origin	9.5%
Diversity Index	29.6
2020 Population by Race/Ethnicity	
Total	4,757
White Alone	88.2%
Black Alone	0.8%
American Indian Alone	0.4%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.4%
Two or More Races	5.3%
Hispanic Origin	6.5%
Diversity Index	31.3
2022 Population by Race/Ethnicity	
Total	4,828
White Alone	82.5%
Black Alone	1.1%
American Indian Alone	0.5%
Asian Alone	3.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.3%
Two or More Races	6.9%
Hispanic Origin	12.1%
Diversity Index	45.7
2027 Population by Race/Ethnicity	
Total	4,860
White Alone	80.9%
Black Alone	1.2%
American Indian Alone	0.5%
Asian Alone	4.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.8%
Two or More Races	7.5%
Hispanic Origin	12.7%
Diversity Index	48.2
2010 Population by Relationship and Household Type	
Total	4,923
In Households	99.9%
In Family Households	74.6%
Householder	31.5%
Spouse	28.2%
Child	12.3%
Other relative	1.7%
Nonrelative	0.9%
In Nonfamily Households	25.2%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Indian Wells city, CA (0636434)
Indian Wells city, CA (0636434)
Geography: Place

Prepared by Esri

Indian Wells ...

2022 Population 25+ by Educational Attainment	
Total	4,269
Less than 9th Grade	1.8%
9th - 12th Grade, No Diploma	2.1%
High School Graduate	13.2%
GED/Alternative Credential	1.2%
Some College, No Degree	21.0%
Associate Degree	7.5%
Bachelor's Degree	31.3%
Graduate/Professional Degree	21.8%
2022 Population 15+ by Marital Status	
Total	4,533
Never Married	16.3%
Married	64.5%
Widowed	8.4%
Divorced	10.8%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	1,970
Population 16+ Employed	97.3%
Population 16+ Unemployment rate	2.7%
Population 16-24 Employed	5.6%
Population 16-24 Unemployment rate	11.6%
Population 25-54 Employed	34.5%
Population 25-54 Unemployment rate	2.9%
Population 55-64 Employed	27.5%
Population 55-64 Unemployment rate	2.4%
Population 65+ Employed	32.5%
Population 65+ Unemployment rate	1.3%
2022 Employed Population 16+ by Industry	
Total	1,916
Agriculture/Mining	1.3%
Construction	5.5%
Manufacturing	7.2%
Wholesale Trade	2.7%
Retail Trade	10.9%
Transportation/Utilities	3.1%
Information	0.5%
Finance/Insurance/Real Estate	11.6%
Services	54.0%
Public Administration	3.1%
2022 Employed Population 16+ by Occupation	
Total	1,915
White Collar	78.8%
Management/Business/Financial	27.5%
Professional	25.8%
Sales	17.8%
Administrative Support	7.8%
Services	13.4%
Blue Collar	7.8%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	1.3%
Installation/Maintenance/Repair	1.1%
Production	2.6%
Transportation/Material Moving	2.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Indian Wells city, CA (0636434)
 Indian Wells city, CA (0636434)
 Geography: Place

Prepared by Esri

	Indian Wells ...
2010 Households by Type	
Total	2,729
Households with 1 Person	34.0%
Households with 2+ People	66.0%
Family Households	59.6%
Husband-wife Families	52.7%
With Related Children	6.7%
Other Family (No Spouse Present)	6.9%
Other Family with Male Householder	2.0%
With Related Children	1.1%
Other Family with Female Householder	4.9%
With Related Children	2.6%
Nonfamily Households	6.4%
All Households with Children	10.5%
Multigenerational Households	1.3%
Unmarried Partner Households	5.3%
Male-female	3.7%
Same-sex	1.6%
2010 Households by Size	
Total	2,730
1 Person Household	34.1%
2 Person Household	52.8%
3 Person Household	6.8%
4 Person Household	3.9%
5 Person Household	1.4%
6 Person Household	0.6%
7 + Person Household	0.4%
2010 Households by Tenure and Mortgage Status	
Total	2,727
Owner Occupied	80.7%
Owned with a Mortgage/Loan	48.6%
Owned Free and Clear	32.2%
Renter Occupied	19.3%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	82
Percent of Income for Mortgage	30.7%
Wealth Index	298
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	5,049
Housing Units Inside Urbanized Area	82.5%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	17.5%
2010 Population By Urban/ Rural Status	
Total Population	4,923
Population Inside Urbanized Area	87.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	12.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Indian Wells city, CA (0636434)
Indian Wells city, CA (0636434)
Geography: Place

Prepared by Esri

Indian Wells ...

Top 3 Tapestry Segments

1. Silver & Gold (9A)
2. Golden Years (9B)
3. Old and Newcomers (8F)

2022 Consumer Spending

Apparel & Services: Total \$	\$10,775,886
Average Spent	\$4,111.36
Spending Potential Index	171
Education: Total \$	\$8,775,552
Average Spent	\$3,348.17
Spending Potential Index	171
Entertainment/Recreation: Total \$	\$17,222,761
Average Spent	\$6,571.06
Spending Potential Index	179
Food at Home: Total \$	\$28,733,729
Average Spent	\$10,962.89
Spending Potential Index	177
Food Away from Home: Total \$	\$19,416,145
Average Spent	\$7,407.91
Spending Potential Index	172
Health Care: Total \$	\$36,134,457
Average Spent	\$13,786.52
Spending Potential Index	195
HH Furnishings & Equipment: Total \$	\$12,311,653
Average Spent	\$4,697.31
Spending Potential Index	183
Personal Care Products & Services: Total \$	\$5,019,271
Average Spent	\$1,915.02
Spending Potential Index	188
Shelter: Total \$	\$105,105,142
Average Spent	\$40,101.16
Spending Potential Index	175
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,268,795
Average Spent	\$5,825.56
Spending Potential Index	214
Travel: Total \$	\$14,690,753
Average Spent	\$5,605.02
Spending Potential Index	195
Vehicle Maintenance & Repairs: Total \$	\$5,989,267
Average Spent	\$2,285.11
Spending Potential Index	181

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023