



# Community Profile

Indio city, CA (0636448)  
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 Geography: Place

Prepared by Esri

	Indio city, C...
<b>Population Summary</b>	
2010 Total Population	79,361
2020 Total Population	89,137
2020 Group Quarters	1,293
2022 Total Population	89,498
2022 Group Quarters	1,238
2027 Total Population	90,702
2022-2027 Annual Rate	0.27%
2022 Total Daytime Population	79,057
Workers	27,804
Residents	51,253
<b>Household Summary</b>	
2010 Households	24,290
2010 Average Household Size	3.23
2020 Total Households	28,744
2020 Average Household Size	3.06
2022 Households	28,979
2022 Average Household Size	3.05
2027 Households	29,468
2027 Average Household Size	3.04
2022-2027 Annual Rate	0.34%
2010 Families	18,996
2010 Average Family Size	3.62
2022 Families	22,374
2022 Average Family Size	3.44
2027 Families	22,738
2027 Average Family Size	3.43
2022-2027 Annual Rate	0.32%
<b>Housing Unit Summary</b>	
2000 Housing Units	17,985
Owner Occupied Housing Units	48.6%
Renter Occupied Housing Units	34.5%
Vacant Housing Units	16.9%
2010 Housing Units	30,145
Owner Occupied Housing Units	52.7%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	19.4%
2020 Housing Units	34,638
Vacant Housing Units	17.0%
2022 Housing Units	34,951
Owner Occupied Housing Units	59.5%
Renter Occupied Housing Units	23.4%
Vacant Housing Units	17.1%
2027 Housing Units	35,447
Owner Occupied Housing Units	60.0%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	16.9%
<b>Median Household Income</b>	
2022	\$63,198
2027	\$77,627
<b>Median Home Value</b>	
2022	\$367,467
2027	\$474,268
<b>Per Capita Income</b>	
2022	\$28,763
2027	\$35,549
<b>Median Age</b>	
2010	32.0
2022	33.9
2027	34.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### 2022 Households by Income

Household Income Base	28,978
<\$15,000	10.8%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	18.6%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	8.1%
\$200,000+	5.8%
Average Household Income	\$89,128

### 2027 Households by Income

Household Income Base	29,468
<\$15,000	7.8%
\$15,000 - \$24,999	6.1%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	18.9%
\$150,000 - \$199,999	11.3%
\$200,000+	8.8%
Average Household Income	\$109,909

### 2022 Owner Occupied Housing Units by Value

Total	20,787
<\$50,000	4.3%
\$50,000 - \$99,999	2.7%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	3.7%
\$200,000 - \$249,999	7.6%
\$250,000 - \$299,999	10.8%
\$300,000 - \$399,999	27.5%
\$400,000 - \$499,999	16.9%
\$500,000 - \$749,999	18.8%
\$750,000 - \$999,999	3.2%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.9%
Average Home Value	\$413,361

### 2027 Owner Occupied Housing Units by Value

Total	21,260
<\$50,000	0.9%
\$50,000 - \$99,999	0.5%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.6%
\$200,000 - \$249,999	2.4%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	23.1%
\$400,000 - \$499,999	24.1%
\$500,000 - \$749,999	31.5%
\$750,000 - \$999,999	7.5%
\$1,000,000 - \$1,499,999	2.6%
\$1,500,000 - \$1,999,999	0.7%
\$2,000,000 +	1.6%
Average Home Value	\$550,362

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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		Indio city, C...
<b>2010 Population by Age</b>		
Total		79,359
0 - 4		8.5%
5 - 9		8.6%
10 - 14		8.3%
15 - 24		14.5%
25 - 34		14.2%
35 - 44		13.0%
45 - 54		11.3%
55 - 64		9.4%
65 - 74		7.4%
75 - 84		3.6%
85 +		1.2%
18 +		69.7%
<b>2022 Population by Age</b>		
Total		89,496
0 - 4		7.8%
5 - 9		7.7%
10 - 14		7.1%
15 - 24		13.6%
25 - 34		15.4%
35 - 44		12.6%
45 - 54		10.4%
55 - 64		10.2%
65 - 74		9.3%
75 - 84		4.7%
85 +		1.3%
18 +		73.2%
<b>2027 Population by Age</b>		
Total		90,703
0 - 4		7.9%
5 - 9		7.6%
10 - 14		7.5%
15 - 24		12.6%
25 - 34		15.3%
35 - 44		13.4%
45 - 54		10.1%
55 - 64		9.5%
65 - 74		9.1%
75 - 84		5.6%
85 +		1.5%
18 +		73.1%
<b>2010 Population by Sex</b>		
Males		39,169
Females		40,192
<b>2022 Population by Sex</b>		
Males		44,263
Females		45,233
<b>2027 Population by Sex</b>		
Males		44,813
Females		45,890

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Indio city, C...

2010 Population by Race/Ethnicity	
Total	79,360
White Alone	61.2%
Black Alone	2.3%
American Indian Alone	1.0%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	29.8%
Two or More Races	3.4%
Hispanic Origin	68.4%
Diversity Index	73.6
2020 Population by Race/Ethnicity	
Total	89,137
White Alone	35.0%
Black Alone	2.3%
American Indian Alone	1.6%
Asian Alone	2.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	37.7%
Two or More Races	20.8%
Hispanic Origin	69.1%
Diversity Index	82.3
2022 Population by Race/Ethnicity	
Total	89,497
White Alone	34.0%
Black Alone	2.3%
American Indian Alone	1.7%
Asian Alone	2.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	38.3%
Two or More Races	21.1%
Hispanic Origin	69.6%
Diversity Index	82.2
2027 Population by Race/Ethnicity	
Total	90,703
White Alone	31.4%
Black Alone	2.3%
American Indian Alone	1.9%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	39.7%
Two or More Races	21.8%
Hispanic Origin	70.1%
Diversity Index	82.2
2010 Population by Relationship and Household Type	
Total	79,360
In Households	98.8%
In Family Households	89.9%
Householder	23.9%
Spouse	17.2%
Child	38.1%
Other relative	7.4%
Nonrelative	3.3%
In Nonfamily Households	8.9%
In Group Quarters	1.2%
Institutionalized Population	0.7%
Noninstitutionalized Population	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2022 Population 25+ by Educational Attainment</b>		
Total		57,142
Less than 9th Grade		9.1%
9th - 12th Grade, No Diploma		8.9%
High School Graduate		33.7%
GED/Alternative Credential		3.0%
Some College, No Degree		19.6%
Associate Degree		6.4%
Bachelor's Degree		12.3%
Graduate/Professional Degree		6.9%
<b>2022 Population 15+ by Marital Status</b>		
Total		69,301
Never Married		35.0%
Married		51.9%
Widowed		4.9%
Divorced		8.2%
<b>2022 Civilian Population 16+ in Labor Force</b>		
Civilian Population 16+		41,121
Population 16+ Employed		94.4%
Population 16+ Unemployment rate		5.6%
Population 16-24 Employed		13.3%
Population 16-24 Unemployment rate		15.1%
Population 25-54 Employed		69.0%
Population 25-54 Unemployment rate		4.2%
Population 55-64 Employed		13.3%
Population 55-64 Unemployment rate		2.6%
Population 65+ Employed		4.4%
Population 65+ Unemployment rate		4.1%
<b>2022 Employed Population 16+ by Industry</b>		
Total		38,821
Agriculture/Mining		2.5%
Construction		10.1%
Manufacturing		3.4%
Wholesale Trade		1.6%
Retail Trade		11.7%
Transportation/Utilities		4.3%
Information		1.5%
Finance/Insurance/Real Estate		5.4%
Services		55.2%
Public Administration		4.3%
<b>2022 Employed Population 16+ by Occupation</b>		
Total		38,821
White Collar		47.7%
Management/Business/Financial		12.0%
Professional		14.4%
Sales		11.2%
Administrative Support		10.1%
Services		28.3%
Blue Collar		24.0%
Farming/Forestry/Fishing		2.2%
Construction/Extraction		7.6%
Installation/Maintenance/Repair		4.5%
Production		2.6%
Transportation/Material Moving		7.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023



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	<b>Indio city, C...</b>
<b>2010 Households by Type</b>	
Total	24,291
Households with 1 Person	16.4%
Households with 2+ People	83.6%
Family Households	78.2%
Husband-wife Families	56.3%
With Related Children	29.9%
Other Family (No Spouse Present)	21.9%
Other Family with Male Householder	6.6%
With Related Children	4.2%
Other Family with Female Householder	15.4%
With Related Children	10.8%
Nonfamily Households	5.4%
All Households with Children	45.5%
Multigenerational Households	9.2%
Unmarried Partner Households	8.0%
Male-female	7.0%
Same-sex	1.0%
<b>2010 Households by Size</b>	
Total	24,290
1 Person Household	16.4%
2 Person Household	29.7%
3 Person Household	14.8%
4 Person Household	15.9%
5 Person Household	11.3%
6 Person Household	6.0%
7 + Person Household	5.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	24,290
Owner Occupied	65.4%
Owned with a Mortgage/Loan	49.9%
Owned Free and Clear	15.4%
Renter Occupied	34.6%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	76
Percent of Income for Mortgage	30.7%
Wealth Index	84
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	30,145
Housing Units Inside Urbanized Area	97.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.6%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	79,361
Population Inside Urbanized Area	98.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### Top 3 Tapestry Segments

1. Up and Coming Families (7A)
2. Urban Edge Families (7C)
3. Family Extensions (13B)

### 2022 Consumer Spending

Apparel & Services: Total \$	\$59,787,434
Average Spent	\$2,063.13
Spending Potential Index	86
Education: Total \$	\$43,090,841
Average Spent	\$1,486.97
Spending Potential Index	76
Entertainment/Recreation: Total \$	\$88,635,906
Average Spent	\$3,058.63
Spending Potential Index	83
Food at Home: Total \$	\$156,563,160
Average Spent	\$5,402.64
Spending Potential Index	87
Food Away from Home: Total \$	\$110,357,920
Average Spent	\$3,808.20
Spending Potential Index	88
Health Care: Total \$	\$175,593,363
Average Spent	\$6,059.33
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$63,857,647
Average Spent	\$2,203.58
Spending Potential Index	86
Personal Care Products & Services: Total \$	\$25,365,574
Average Spent	\$875.31
Spending Potential Index	86
Shelter: Total \$	\$573,710,741
Average Spent	\$19,797.47
Spending Potential Index	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$71,417,886
Average Spent	\$2,464.47
Spending Potential Index	91
Travel: Total \$	\$70,511,581
Average Spent	\$2,433.20
Spending Potential Index	85
Vehicle Maintenance & Repairs: Total \$	\$32,175,028
Average Spent	\$1,110.29
Spending Potential Index	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023