



# Community Profile

Jurupa Valley city, CA (0637692)  
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Geography: Place

Prepared by Esri

## Jurupa Valley...

Population Summary	
2010 Total Population	96,962
2020 Total Population	105,053
2020 Group Quarters	977
2022 Total Population	105,793
2022 Group Quarters	970
2027 Total Population	109,226
2022-2027 Annual Rate	0.64%
2022 Total Daytime Population	91,119
Workers	32,645
Residents	58,474
Household Summary	
2010 Households	25,352
2010 Average Household Size	3.79
2020 Total Households	27,913
2020 Average Household Size	3.73
2022 Households	28,214
2022 Average Household Size	3.72
2027 Households	29,188
2027 Average Household Size	3.71
2022-2027 Annual Rate	0.68%
2010 Families	20,456
2010 Average Family Size	4.13
2022 Families	22,630
2022 Average Family Size	4.06
2027 Families	23,415
2027 Average Family Size	4.05
2022-2027 Annual Rate	0.68%
Housing Unit Summary	
2000 Housing Units	23,482
Owner Occupied Housing Units	67.9%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	4.4%
2010 Housing Units	27,056
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	31.8%
Vacant Housing Units	6.3%
2020 Housing Units	28,734
Vacant Housing Units	2.9%
2022 Housing Units	29,019
Owner Occupied Housing Units	67.1%
Renter Occupied Housing Units	30.1%
Vacant Housing Units	2.8%
2027 Housing Units	29,911
Owner Occupied Housing Units	67.0%
Renter Occupied Housing Units	30.6%
Vacant Housing Units	2.4%
Median Household Income	
2022	\$82,589
2027	\$95,849
Median Home Value	
2022	\$442,154
2027	\$513,304
Per Capita Income	
2022	\$28,004
2027	\$32,945
Median Age	
2010	30.6
2022	32.5
2027	34.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### 2022 Households by Income

Household Income Base	28,213
<\$15,000	5.6%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	5.5%
\$35,000 - \$49,999	9.5%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	22.5%
\$150,000 - \$199,999	9.9%
\$200,000+	7.6%
Average Household Income	\$104,214

### 2027 Households by Income

Household Income Base	29,189
<\$15,000	3.8%
\$15,000 - \$24,999	3.5%
\$25,000 - \$34,999	3.5%
\$35,000 - \$49,999	7.0%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	25.1%
\$150,000 - \$199,999	13.1%
\$200,000+	9.6%
Average Household Income	\$122,325

### 2022 Owner Occupied Housing Units by Value

Total	19,466
<\$50,000	3.6%
\$50,000 - \$99,999	1.1%
\$100,000 - \$149,999	0.6%
\$150,000 - \$199,999	0.9%
\$200,000 - \$249,999	1.9%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	24.4%
\$400,000 - \$499,999	33.5%
\$500,000 - \$749,999	26.7%
\$750,000 - \$999,999	2.4%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$463,286

### 2027 Owner Occupied Housing Units by Value

Total	20,038
<\$50,000	1.8%
\$50,000 - \$99,999	0.8%
\$100,000 - \$149,999	0.6%
\$150,000 - \$199,999	0.4%
\$200,000 - \$249,999	0.5%
\$250,000 - \$299,999	0.9%
\$300,000 - \$399,999	11.4%
\$400,000 - \$499,999	31.5%
\$500,000 - \$749,999	42.7%
\$750,000 - \$999,999	6.0%
\$1,000,000 - \$1,499,999	2.9%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.3%
Average Home Value	\$556,823

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Jurupa Valley...

2010 Population by Age	
Total	96,963
0 - 4	8.0%
5 - 9	8.3%
10 - 14	8.6%
15 - 24	17.4%
25 - 34	13.4%
35 - 44	13.3%
45 - 54	13.3%
55 - 64	9.5%
65 - 74	4.8%
75 - 84	2.4%
85 +	1.0%
18 +	69.4%
2022 Population by Age	
Total	105,794
0 - 4	7.6%
5 - 9	7.8%
10 - 14	7.5%
15 - 24	14.1%
25 - 34	17.2%
35 - 44	12.8%
45 - 54	10.9%
55 - 64	10.4%
65 - 74	7.3%
75 - 84	3.2%
85 +	1.1%
18 +	72.7%
2027 Population by Age	
Total	109,224
0 - 4	7.6%
5 - 9	7.4%
10 - 14	7.7%
15 - 24	13.1%
25 - 34	15.2%
35 - 44	15.5%
45 - 54	10.5%
55 - 64	9.8%
65 - 74	7.9%
75 - 84	4.0%
85 +	1.2%
18 +	73.1%
2010 Population by Sex	
Males	48,836
Females	48,125
2022 Population by Sex	
Males	52,950
Females	52,844
2027 Population by Sex	
Males	54,729
Females	54,495

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Jurupa Valley...

### 2010 Population by Race/Ethnicity

Total	96,963
White Alone	53.3%
Black Alone	3.9%
American Indian Alone	1.1%
Asian Alone	2.7%
Pacific Islander Alone	0.3%
Some Other Race Alone	34.1%
Two or More Races	4.5%
Hispanic Origin	65.7%
Diversity Index	77.7

### 2020 Population by Race/Ethnicity

Total	105,053
White Alone	28.7%
Black Alone	3.6%
American Indian Alone	2.1%
Asian Alone	5.3%
Pacific Islander Alone	0.3%
Some Other Race Alone	41.9%
Two or More Races	18.1%
Hispanic Origin	70.5%
Diversity Index	82.8

### 2022 Population by Race/Ethnicity

Total	105,792
White Alone	27.8%
Black Alone	3.8%
American Indian Alone	2.2%
Asian Alone	5.0%
Pacific Islander Alone	0.3%
Some Other Race Alone	42.5%
Two or More Races	18.4%
Hispanic Origin	70.9%
Diversity Index	82.6

### 2027 Population by Race/Ethnicity

Total	109,226
White Alone	24.9%
Black Alone	3.8%
American Indian Alone	2.4%
Asian Alone	5.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	44.0%
Two or More Races	19.0%
Hispanic Origin	71.4%
Diversity Index	82.4

### 2010 Population by Relationship and Household Type

Total	96,961
In Households	99.2%
In Family Households	92.1%
Householder	21.1%
Spouse	15.2%
Child	41.0%
Other relative	9.8%
Nonrelative	5.0%
In Nonfamily Households	7.1%
In Group Quarters	0.8%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## Jurupa Valley...

2022 Population 25+ by Educational Attainment	
Total	66,589
Less than 9th Grade	14.3%
9th - 12th Grade, No Diploma	11.0%
High School Graduate	27.5%
GED/Alternative Credential	3.4%
Some College, No Degree	20.3%
Associate Degree	7.7%
Bachelor's Degree	11.0%
Graduate/Professional Degree	4.8%
2022 Population 15+ by Marital Status	
Total	81,539
Never Married	39.4%
Married	48.0%
Widowed	4.5%
Divorced	8.1%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	51,368
Population 16+ Employed	93.8%
Population 16+ Unemployment rate	6.2%
Population 16-24 Employed	14.8%
Population 16-24 Unemployment rate	14.2%
Population 25-54 Employed	67.2%
Population 25-54 Unemployment rate	4.7%
Population 55-64 Employed	14.2%
Population 55-64 Unemployment rate	4.7%
Population 65+ Employed	3.8%
Population 65+ Unemployment rate	2.6%
2022 Employed Population 16+ by Industry	
Total	48,201
Agriculture/Mining	1.5%
Construction	14.0%
Manufacturing	10.3%
Wholesale Trade	4.3%
Retail Trade	11.0%
Transportation/Utilities	13.7%
Information	0.8%
Finance/Insurance/Real Estate	4.0%
Services	36.4%
Public Administration	3.9%
2022 Employed Population 16+ by Occupation	
Total	48,200
White Collar	43.5%
Management/Business/Financial	9.8%
Professional	13.6%
Sales	8.1%
Administrative Support	12.0%
Services	14.5%
Blue Collar	42.0%
Farming/Forestry/Fishing	1.4%
Construction/Extraction	10.5%
Installation/Maintenance/Repair	4.2%
Production	7.9%
Transportation/Material Moving	18.0%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023



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		<b>Jurupa Valley...</b>
<b>2010 Households by Type</b>		
Total		25,351
Households with 1 Person		14.7%
Households with 2+ People		85.3%
Family Households		80.7%
Husband-wife Families		57.9%
With Related Children		35.0%
Other Family (No Spouse Present)		22.8%
Other Family with Male Householder		8.5%
With Related Children		5.5%
Other Family with Female Householder		14.2%
With Related Children		9.2%
Nonfamily Households		4.6%
All Households with Children		50.6%
Multigenerational Households		13.2%
Unmarried Partner Households		7.6%
Male-female		7.0%
Same-sex		0.7%
<b>2010 Households by Size</b>		
Total		25,353
1 Person Household		14.7%
2 Person Household		21.3%
3 Person Household		15.0%
4 Person Household		16.1%
5 Person Household		13.2%
6 Person Household		8.4%
7 + Person Household		11.3%
<b>2010 Households by Tenure and Mortgage Status</b>		
Total		25,349
Owner Occupied		66.0%
Owned with a Mortgage/Loan		54.9%
Owned Free and Clear		11.2%
Renter Occupied		34.0%
<b>2022 Affordability, Mortgage and Wealth</b>		
Housing Affordability Index		89
Percent of Income for Mortgage		28.2%
Wealth Index		88
<b>2010 Housing Units By Urban/ Rural Status</b>		
Total Housing Units		27,056
Housing Units Inside Urbanized Area		100.0%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		0.0%
<b>2010 Population By Urban/ Rural Status</b>		
Total Population		96,962
Population Inside Urbanized Area		100.0%
Population Inside Urbanized Cluster		0.0%
Rural Population		0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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## Jurupa Valley...

### Top 3 Tapestry Segments

1. Urban Villages (7B)
2. Forging Opportunity (7D)
3. Family Extensions (13B)

### 2022 Consumer Spending

Apparel & Services: Total \$	\$65,695,978
Average Spent	\$2,328.49
Spending Potential Index	97
Education: Total \$	\$54,715,338
Average Spent	\$1,939.30
Spending Potential Index	99
Entertainment/Recreation: Total \$	\$97,863,347
Average Spent	\$3,468.61
Spending Potential Index	94
Food at Home: Total \$	\$169,753,628
Average Spent	\$6,016.65
Spending Potential Index	97
Food Away from Home: Total \$	\$124,039,551
Average Spent	\$4,396.38
Spending Potential Index	102
Health Care: Total \$	\$180,457,195
Average Spent	\$6,396.02
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$69,560,819
Average Spent	\$2,465.47
Spending Potential Index	96
Personal Care Products & Services: Total \$	\$27,460,266
Average Spent	\$973.29
Spending Potential Index	95
Shelter: Total \$	\$686,405,671
Average Spent	\$24,328.55
Spending Potential Index	106
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$70,290,177
Average Spent	\$2,491.32
Spending Potential Index	92
Travel: Total \$	\$82,164,665
Average Spent	\$2,912.19
Spending Potential Index	101
Vehicle Maintenance & Repairs: Total \$	\$33,211,678
Average Spent	\$1,177.13
Spending Potential Index	93

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023