



Community Profile

La Quinta city, CA (0640354)
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 Geography: Place

Prepared by Esri

	La Quinta cit...
Population Summary	
2010 Total Population	37,427
2020 Total Population	37,558
2020 Group Quarters	79
2022 Total Population	38,272
2022 Group Quarters	75
2027 Total Population	38,973
2022-2027 Annual Rate	0.36%
2022 Total Daytime Population	39,922
Workers	18,638
Residents	21,284
Household Summary	
2010 Households	14,792
2010 Average Household Size	2.53
2020 Total Households	15,706
2020 Average Household Size	2.39
2022 Households	15,753
2022 Average Household Size	2.42
2027 Households	16,088
2027 Average Household Size	2.42
2022-2027 Annual Rate	0.42%
2010 Families	10,703
2010 Average Family Size	2.93
2022 Families	11,319
2022 Average Family Size	2.82
2027 Families	11,563
2027 Average Family Size	2.81
2022-2027 Annual Rate	0.43%
Housing Unit Summary	
2000 Housing Units	11,851
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	28.4%
2010 Housing Units	23,453
Owner Occupied Housing Units	47.5%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	36.9%
2020 Housing Units	23,464
Vacant Housing Units	33.1%
2022 Housing Units	23,569
Owner Occupied Housing Units	50.2%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	33.2%
2027 Housing Units	23,992
Owner Occupied Housing Units	50.5%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	32.9%
Median Household Income	
2022	\$100,802
2027	\$115,120
Median Home Value	
2022	\$572,117
2027	\$660,370
Per Capita Income	
2022	\$60,139
2027	\$70,917
Median Age	
2010	45.5
2022	50.2
2027	51.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	15,754
<\$15,000	6.9%
\$15,000 - \$24,999	4.2%
\$25,000 - \$34,999	6.1%
\$35,000 - \$49,999	8.3%
\$50,000 - \$74,999	13.3%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	19.5%
\$150,000 - \$199,999	11.2%
\$200,000+	19.8%
Average Household Income	\$146,424

2027 Households by Income

Household Income Base	16,088
<\$15,000	4.5%
\$15,000 - \$24,999	3.0%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	5.5%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	20.3%
\$150,000 - \$199,999	14.0%
\$200,000+	23.8%
Average Household Income	\$172,184

2022 Owner Occupied Housing Units by Value

Total	11,839
<\$50,000	0.4%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.7%
\$200,000 - \$249,999	2.0%
\$250,000 - \$299,999	4.0%
\$300,000 - \$399,999	17.5%
\$400,000 - \$499,999	15.3%
\$500,000 - \$749,999	34.0%
\$750,000 - \$999,999	12.9%
\$1,000,000 - \$1,499,999	10.0%
\$1,500,000 - \$1,999,999	1.6%
\$2,000,000 +	1.3%
Average Home Value	\$654,736

2027 Owner Occupied Housing Units by Value

Total	12,104
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.8%
\$300,000 - \$399,999	7.8%
\$400,000 - \$499,999	12.9%
\$500,000 - \$749,999	43.7%
\$750,000 - \$999,999	18.1%
\$1,000,000 - \$1,499,999	13.3%
\$1,500,000 - \$1,999,999	1.9%
\$2,000,000 +	1.0%
Average Home Value	\$742,930

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age	
Total	37,429
0 - 4	4.8%
5 - 9	5.7%
10 - 14	7.0%
15 - 24	11.2%
25 - 34	8.7%
35 - 44	11.8%
45 - 54	14.5%
55 - 64	15.5%
65 - 74	13.3%
75 - 84	5.9%
85 +	1.6%
18 +	78.0%
2022 Population by Age	
Total	38,272
0 - 4	4.3%
5 - 9	4.6%
10 - 14	4.9%
15 - 24	10.0%
25 - 34	11.1%
35 - 44	9.7%
45 - 54	11.1%
55 - 64	15.1%
65 - 74	17.2%
75 - 84	9.2%
85 +	2.6%
18 +	82.9%
2027 Population by Age	
Total	38,972
0 - 4	4.3%
5 - 9	4.6%
10 - 14	4.9%
15 - 24	8.5%
25 - 34	11.2%
35 - 44	10.5%
45 - 54	9.8%
55 - 64	13.5%
65 - 74	17.3%
75 - 84	12.0%
85 +	3.4%
18 +	83.4%
2010 Population by Sex	
Males	18,096
Females	19,331
2022 Population by Sex	
Males	18,476
Females	19,796
2027 Population by Sex	
Males	18,748
Females	20,224

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity	
Total	37,427
White Alone	78.6%
Black Alone	1.9%
American Indian Alone	0.6%
Asian Alone	3.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	12.5%
Two or More Races	3.2%
Hispanic Origin	30.9%
Diversity Index	63.6
2020 Population by Race/Ethnicity	
Total	37,558
White Alone	62.7%
Black Alone	1.9%
American Indian Alone	0.9%
Asian Alone	4.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	16.7%
Two or More Races	13.5%
Hispanic Origin	34.2%
Diversity Index	75.7
2022 Population by Race/Ethnicity	
Total	38,271
White Alone	61.6%
Black Alone	1.9%
American Indian Alone	0.9%
Asian Alone	4.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	17.3%
Two or More Races	14.0%
Hispanic Origin	35.0%
Diversity Index	76.5
2027 Population by Race/Ethnicity	
Total	38,975
White Alone	58.9%
Black Alone	1.9%
American Indian Alone	1.0%
Asian Alone	4.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	18.6%
Two or More Races	14.9%
Hispanic Origin	36.0%
Diversity Index	78.1
2010 Population by Relationship and Household Type	
Total	37,427
In Households	99.9%
In Family Households	85.8%
Householder	28.5%
Spouse	23.1%
Child	28.4%
Other relative	3.8%
Nonrelative	2.0%
In Nonfamily Households	14.1%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment	
Total	29,111
Less than 9th Grade	4.0%
9th - 12th Grade, No Diploma	4.0%
High School Graduate	18.7%
GED/Alternative Credential	2.3%
Some College, No Degree	22.7%
Associate Degree	8.2%
Bachelor's Degree	25.8%
Graduate/Professional Degree	14.3%
2022 Population 15+ by Marital Status	
Total	32,947
Never Married	25.4%
Married	59.0%
Widowed	5.0%
Divorced	10.7%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	17,995
Population 16+ Employed	95.7%
Population 16+ Unemployment rate	4.3%
Population 16-24 Employed	11.0%
Population 16-24 Unemployment rate	15.7%
Population 25-54 Employed	57.6%
Population 25-54 Unemployment rate	3.0%
Population 55-64 Employed	20.0%
Population 55-64 Unemployment rate	1.4%
Population 65+ Employed	11.4%
Population 65+ Unemployment rate	3.5%
2022 Employed Population 16+ by Industry	
Total	17,218
Agriculture/Mining	3.0%
Construction	7.6%
Manufacturing	4.2%
Wholesale Trade	1.5%
Retail Trade	13.4%
Transportation/Utilities	4.1%
Information	1.1%
Finance/Insurance/Real Estate	9.0%
Services	49.9%
Public Administration	6.1%
2022 Employed Population 16+ by Occupation	
Total	17,218
White Collar	65.1%
Management/Business/Financial	20.1%
Professional	20.2%
Sales	13.7%
Administrative Support	11.1%
Services	18.5%
Blue Collar	16.5%
Farming/Forestry/Fishing	2.2%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	2.5%
Production	3.0%
Transportation/Material Moving	3.1%

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May 15, 2023



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2010 Households by Type	
Total	14,792
Households with 1 Person	21.3%
Households with 2+ People	78.7%
Family Households	72.4%
Husband-wife Families	58.5%
With Related Children	20.0%
Other Family (No Spouse Present)	13.8%
Other Family with Male Householder	4.0%
With Related Children	2.5%
Other Family with Female Householder	9.8%
With Related Children	6.5%
Nonfamily Households	6.4%
All Households with Children	29.3%
Multigenerational Households	4.1%
Unmarried Partner Households	6.5%
Male-female	5.4%
Same-sex	1.2%
2010 Households by Size	
Total	14,792
1 Person Household	21.3%
2 Person Household	43.5%
3 Person Household	13.6%
4 Person Household	11.2%
5 Person Household	6.0%
6 Person Household	2.7%
7 + Person Household	1.6%
2010 Households by Tenure and Mortgage Status	
Total	14,790
Owner Occupied	75.3%
Owned with a Mortgage/Loan	58.9%
Owned Free and Clear	16.4%
Renter Occupied	24.7%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	80
Percent of Income for Mortgage	29.9%
Wealth Index	194
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	23,453
Housing Units Inside Urbanized Area	97.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.7%
2010 Population By Urban/ Rural Status	
Total Population	37,427
Population Inside Urbanized Area	98.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Silver & Gold (9A)
2. Workday Drive (4A)
3. Urban Edge Families (7C)

2022 Consumer Spending

Apparel & Services: Total \$	\$51,302,975
Average Spent	\$3,256.71
Spending Potential Index	135
Education: Total \$	\$40,508,788
Average Spent	\$2,571.50
Spending Potential Index	131
Entertainment/Recreation: Total \$	\$79,959,981
Average Spent	\$5,075.86
Spending Potential Index	138
Food at Home: Total \$	\$133,443,084
Average Spent	\$8,470.96
Spending Potential Index	137
Food Away from Home: Total \$	\$92,831,167
Average Spent	\$5,892.92
Spending Potential Index	137
Health Care: Total \$	\$161,330,910
Average Spent	\$10,241.28
Spending Potential Index	145
HH Furnishings & Equipment: Total \$	\$57,503,674
Average Spent	\$3,650.33
Spending Potential Index	142
Personal Care Products & Services: Total \$	\$22,932,663
Average Spent	\$1,455.76
Spending Potential Index	143
Shelter: Total \$	\$495,874,218
Average Spent	\$31,478.08
Spending Potential Index	137
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$66,921,774
Average Spent	\$4,248.19
Spending Potential Index	156
Travel: Total \$	\$66,737,059
Average Spent	\$4,236.47
Spending Potential Index	147
Vehicle Maintenance & Repairs: Total \$	\$27,956,232
Average Spent	\$1,774.66
Spending Potential Index	141

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023