



# Community Profile

Moreno Valley city, CA (0649270)  
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 Geography: Place

Prepared by Esri

## Moreno Valley...

Population Summary	
2010 Total Population	193,099
2020 Total Population	208,634
2020 Group Quarters	794
2022 Total Population	209,849
2022 Group Quarters	814
2027 Total Population	213,941
2022-2027 Annual Rate	0.39%
2022 Total Daytime Population	170,962
Workers	55,373
Residents	115,589
Household Summary	
2010 Households	51,542
2010 Average Household Size	3.74
2020 Total Households	55,872
2020 Average Household Size	3.72
2022 Households	56,441
2022 Average Household Size	3.70
2027 Households	57,655
2027 Average Household Size	3.70
2022-2027 Annual Rate	0.43%
2010 Families	43,077
2010 Average Family Size	4.00
2022 Families	46,795
2022 Average Family Size	3.98
2027 Families	47,771
2027 Average Family Size	3.98
2022-2027 Annual Rate	0.41%
Housing Unit Summary	
2000 Housing Units	41,673
Owner Occupied Housing Units	67.1%
Renter Occupied Housing Units	27.4%
Vacant Housing Units	5.5%
2010 Housing Units	55,512
Owner Occupied Housing Units	60.0%
Renter Occupied Housing Units	32.8%
Vacant Housing Units	7.2%
2020 Housing Units	57,413
Vacant Housing Units	2.7%
2022 Housing Units	58,002
Owner Occupied Housing Units	61.7%
Renter Occupied Housing Units	35.7%
Vacant Housing Units	2.7%
2027 Housing Units	59,218
Owner Occupied Housing Units	62.0%
Renter Occupied Housing Units	35.4%
Vacant Housing Units	2.6%
Median Household Income	
2022	\$77,716
2027	\$89,986
Median Home Value	
2022	\$368,691
2027	\$445,501
Per Capita Income	
2022	\$25,784
2027	\$30,693
Median Age	
2010	28.7
2022	31.5
2027	33.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income	
Household Income Base	56,441
<\$15,000	5.5%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	5.8%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	17.1%
\$100,000 - \$149,999	21.8%
\$150,000 - \$199,999	8.4%
\$200,000+	5.2%
Average Household Income	\$95,792

2027 Households by Income	
Household Income Base	57,654
<\$15,000	3.9%
\$15,000 - \$24,999	3.5%
\$25,000 - \$34,999	3.6%
\$35,000 - \$49,999	8.8%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	16.7%
\$100,000 - \$149,999	25.3%
\$150,000 - \$199,999	12.1%
\$200,000+	7.1%
Average Household Income	\$113,809

2022 Owner Occupied Housing Units by Value	
Total	35,753
<\$50,000	1.4%
\$50,000 - \$99,999	0.7%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	1.8%
\$200,000 - \$249,999	4.9%
\$250,000 - \$299,999	10.8%
\$300,000 - \$399,999	43.1%
\$400,000 - \$499,999	20.7%
\$500,000 - \$749,999	10.5%
\$750,000 - \$999,999	2.6%
\$1,000,000 - \$1,499,999	1.5%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.6%
Average Home Value	\$420,937

2027 Owner Occupied Housing Units by Value	
Total	36,696
<\$50,000	0.5%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.5%
\$200,000 - \$249,999	1.3%
\$250,000 - \$299,999	3.6%
\$300,000 - \$399,999	31.5%
\$400,000 - \$499,999	26.9%
\$500,000 - \$749,999	22.3%
\$750,000 - \$999,999	6.7%
\$1,000,000 - \$1,499,999	4.0%
\$1,500,000 - \$1,999,999	1.1%
\$2,000,000 +	1.3%
Average Home Value	\$541,105

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Moreno Valley...

2010 Population by Age	
Total	193,095
0 - 4	8.4%
5 - 9	8.5%
10 - 14	9.3%
15 - 24	18.3%
25 - 34	14.5%
35 - 44	13.3%
45 - 54	12.9%
55 - 64	8.5%
65 - 74	3.9%
75 - 84	1.9%
85 +	0.6%
18 +	67.7%
2022 Population by Age	
Total	209,850
0 - 4	7.9%
5 - 9	7.9%
10 - 14	7.3%
15 - 24	14.3%
25 - 34	19.1%
35 - 44	13.0%
45 - 54	10.6%
55 - 64	10.1%
65 - 74	6.5%
75 - 84	2.6%
85 +	0.8%
18 +	72.7%
2027 Population by Age	
Total	213,944
0 - 4	7.9%
5 - 9	7.7%
10 - 14	7.8%
15 - 24	12.9%
25 - 34	17.6%
35 - 44	16.0%
45 - 54	10.1%
55 - 64	8.9%
65 - 74	7.1%
75 - 84	3.2%
85 +	0.9%
18 +	72.5%
2010 Population by Sex	
Males	94,154
Females	98,946
2022 Population by Sex	
Males	102,554
Females	107,296
2027 Population by Sex	
Males	104,874
Females	109,070

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Moreno Valley...

2010 Population by Race/Ethnicity	
Total	193,100
White Alone	41.9%
Black Alone	18.0%
American Indian Alone	0.9%
Asian Alone	6.1%
Pacific Islander Alone	0.6%
Some Other Race Alone	26.8%
Two or More Races	5.7%
Hispanic Origin	54.4%
Diversity Index	85.5
2020 Population by Race/Ethnicity	
Total	208,634
White Alone	22.5%
Black Alone	15.9%
American Indian Alone	1.9%
Asian Alone	6.0%
Pacific Islander Alone	0.6%
Some Other Race Alone	35.8%
Two or More Races	17.4%
Hispanic Origin	61.4%
Diversity Index	87.5
2022 Population by Race/Ethnicity	
Total	209,848
White Alone	21.8%
Black Alone	15.7%
American Indian Alone	2.0%
Asian Alone	6.2%
Pacific Islander Alone	0.6%
Some Other Race Alone	36.2%
Two or More Races	17.6%
Hispanic Origin	61.7%
Diversity Index	87.4
2027 Population by Race/Ethnicity	
Total	213,941
White Alone	19.4%
Black Alone	15.5%
American Indian Alone	2.2%
Asian Alone	6.6%
Pacific Islander Alone	0.6%
Some Other Race Alone	37.6%
Two or More Races	18.1%
Hispanic Origin	62.1%
Diversity Index	87.3
2010 Population by Relationship and Household Type	
Total	193,100
In Households	99.7%
In Family Households	93.3%
Householder	22.3%
Spouse	15.0%
Child	42.4%
Other relative	9.4%
Nonrelative	4.2%
In Nonfamily Households	6.4%
In Group Quarters	0.3%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Moreno Valley...

2022 Population 25+ by Educational Attainment	
Total	131,459
Less than 9th Grade	9.5%
9th - 12th Grade, No Diploma	10.7%
High School Graduate	26.9%
GED/Alternative Credential	2.8%
Some College, No Degree	21.3%
Associate Degree	9.3%
Bachelor's Degree	13.0%
Graduate/Professional Degree	6.5%
2022 Population 15+ by Marital Status	
Total	161,404
Never Married	41.3%
Married	47.4%
Widowed	3.7%
Divorced	7.6%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	102,944
Population 16+ Employed	93.3%
Population 16+ Unemployment rate	6.7%
Population 16-24 Employed	13.5%
Population 16-24 Unemployment rate	16.5%
Population 25-54 Employed	70.4%
Population 25-54 Unemployment rate	5.1%
Population 55-64 Employed	12.6%
Population 55-64 Unemployment rate	4.3%
Population 65+ Employed	3.4%
Population 65+ Unemployment rate	5.5%
2022 Employed Population 16+ by Industry	
Total	96,011
Agriculture/Mining	0.5%
Construction	9.0%
Manufacturing	7.0%
Wholesale Trade	3.0%
Retail Trade	13.9%
Transportation/Utilities	13.5%
Information	1.3%
Finance/Insurance/Real Estate	4.3%
Services	42.3%
Public Administration	5.3%
2022 Employed Population 16+ by Occupation	
Total	96,012
White Collar	48.6%
Management/Business/Financial	10.4%
Professional	15.5%
Sales	9.4%
Administrative Support	13.4%
Services	18.3%
Blue Collar	33.0%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	7.5%
Installation/Maintenance/Repair	3.6%
Production	5.5%
Transportation/Material Moving	16.1%

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May 15, 2023



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2010 Households by Type	
Total	51,541
Households with 1 Person	11.9%
Households with 2+ People	88.1%
Family Households	83.6%
Husband-wife Families	56.1%
With Related Children	35.2%
Other Family (No Spouse Present)	27.5%
Other Family with Male Householder	8.1%
With Related Children	5.4%
Other Family with Female Householder	19.3%
With Related Children	13.8%
Nonfamily Households	4.5%
All Households with Children	55.3%
Multigenerational Households	13.3%
Unmarried Partner Households	7.8%
Male-female	7.0%
Same-sex	0.7%
2010 Households by Size	
Total	51,540
1 Person Household	11.9%
2 Person Household	20.6%
3 Person Household	17.5%
4 Person Household	18.5%
5 Person Household	14.3%
6 Person Household	8.4%
7 + Person Household	8.8%
2010 Households by Tenure and Mortgage Status	
Total	51,542
Owner Occupied	64.6%
Owned with a Mortgage/Loan	58.1%
Owned Free and Clear	6.6%
Renter Occupied	35.4%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	97
Percent of Income for Mortgage	25.0%
Wealth Index	75
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	55,512
Housing Units Inside Urbanized Area	98.7%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	1.3%
2010 Population By Urban/ Rural Status	
Total Population	193,099
Population Inside Urbanized Area	98.9%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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## Moreno Valley...

### Top 3 Tapestry Segments

1. Urban Edge Families (7C)
2. Up and Coming Families (7A)
3. Urban Villages (7B)

### 2022 Consumer Spending

Apparel & Services: Total \$	\$123,366,162
Average Spent	\$2,185.75
Spending Potential Index	91
Education: Total \$	\$95,251,628
Average Spent	\$1,687.63
Spending Potential Index	86
Entertainment/Recreation: Total \$	\$182,141,273
Average Spent	\$3,227.11
Spending Potential Index	88
Food at Home: Total \$	\$315,861,860
Average Spent	\$5,596.32
Spending Potential Index	90
Food Away from Home: Total \$	\$228,677,482
Average Spent	\$4,051.62
Spending Potential Index	94
Health Care: Total \$	\$345,800,915
Average Spent	\$6,126.77
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$132,403,521
Average Spent	\$2,345.87
Spending Potential Index	92
Personal Care Products & Services: Total \$	\$51,962,647
Average Spent	\$920.65
Spending Potential Index	90
Shelter: Total \$	\$1,218,030,824
Average Spent	\$21,580.60
Spending Potential Index	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$139,973,115
Average Spent	\$2,479.99
Spending Potential Index	91
Travel: Total \$	\$150,000,667
Average Spent	\$2,657.65
Spending Potential Index	93
Vehicle Maintenance & Repairs: Total \$	\$64,393,281
Average Spent	\$1,140.90
Spending Potential Index	91

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.