



Community Profile

Murrieta city, CA (0650076)
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Geography: Place

Prepared by Esri

Murrieta city...

Population Summary	
2010 Total Population	102,856
2020 Total Population	110,949
2020 Group Quarters	605
2022 Total Population	110,749
2022 Group Quarters	604
2027 Total Population	112,655
2022-2027 Annual Rate	0.34%
2022 Total Daytime Population	102,494
Workers	44,079
Residents	58,415
Household Summary	
2010 Households	32,624
2010 Average Household Size	3.14
2020 Total Households	35,553
2020 Average Household Size	3.10
2022 Households	35,688
2022 Average Household Size	3.09
2027 Households	36,437
2027 Average Household Size	3.08
2022-2027 Annual Rate	0.42%
2010 Families	25,931
2010 Average Family Size	3.51
2022 Families	28,197
2022 Average Family Size	3.46
2027 Families	28,753
2027 Average Family Size	3.45
2022-2027 Annual Rate	0.39%
Housing Unit Summary	
2000 Housing Units	17,808
Owner Occupied Housing Units	74.4%
Renter Occupied Housing Units	20.9%
Vacant Housing Units	4.7%
2010 Housing Units	35,141
Owner Occupied Housing Units	65.7%
Renter Occupied Housing Units	27.1%
Vacant Housing Units	7.2%
2020 Housing Units	36,809
Vacant Housing Units	3.4%
2022 Housing Units	36,953
Owner Occupied Housing Units	65.7%
Renter Occupied Housing Units	30.9%
Vacant Housing Units	3.4%
2027 Housing Units	37,662
Owner Occupied Housing Units	65.5%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	3.3%
Median Household Income	
2022	\$102,527
2027	\$115,997
Median Home Value	
2022	\$457,644
2027	\$495,020
Per Capita Income	
2022	\$42,636
2027	\$50,431
Median Age	
2010	33.5
2022	35.1
2027	35.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income	
Household Income Base	35,688
<\$15,000	3.7%
\$15,000 - \$24,999	3.3%
\$25,000 - \$34,999	4.3%
\$35,000 - \$49,999	7.2%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	14.9%
\$100,000 - \$149,999	23.3%
\$150,000 - \$199,999	14.0%
\$200,000+	14.5%
Average Household Income	\$132,639
2027 Households by Income	
Household Income Base	36,437
<\$15,000	2.5%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	2.8%
\$35,000 - \$49,999	5.2%
\$50,000 - \$74,999	12.8%
\$75,000 - \$99,999	14.0%
\$100,000 - \$149,999	25.1%
\$150,000 - \$199,999	17.1%
\$200,000+	18.6%
Average Household Income	\$156,306
2022 Owner Occupied Housing Units by Value	
Total	24,273
<\$50,000	0.2%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.4%
\$150,000 - \$199,999	0.3%
\$200,000 - \$249,999	0.8%
\$250,000 - \$299,999	2.1%
\$300,000 - \$399,999	20.7%
\$400,000 - \$499,999	44.2%
\$500,000 - \$749,999	23.7%
\$750,000 - \$999,999	3.9%
\$1,000,000 - \$1,499,999	2.9%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.5%
Average Home Value	\$514,584
2027 Owner Occupied Housing Units by Value	
Total	24,678
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	0.4%
\$300,000 - \$399,999	9.8%
\$400,000 - \$499,999	41.7%
\$500,000 - \$749,999	35.3%
\$750,000 - \$999,999	6.7%
\$1,000,000 - \$1,499,999	4.8%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.7%
Average Home Value	\$586,256

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age	
Total	102,859
0 - 4	7.0%
5 - 9	8.0%
10 - 14	9.2%
15 - 24	15.6%
25 - 34	11.9%
35 - 44	15.2%
45 - 54	14.7%
55 - 64	8.1%
65 - 74	5.2%
75 - 84	3.7%
85 +	1.2%
18 +	69.7%
2022 Population by Age	
Total	110,747
0 - 4	6.5%
5 - 9	7.1%
10 - 14	7.3%
15 - 24	13.0%
25 - 34	16.0%
35 - 44	13.2%
45 - 54	12.7%
55 - 64	11.1%
65 - 74	7.3%
75 - 84	4.3%
85 +	1.6%
18 +	74.9%
2027 Population by Age	
Total	112,658
0 - 4	6.9%
5 - 9	7.0%
10 - 14	7.1%
15 - 24	11.1%
25 - 34	17.0%
35 - 44	15.5%
45 - 54	10.8%
55 - 64	10.1%
65 - 74	8.1%
75 - 84	4.7%
85 +	1.7%
18 +	75.2%
2010 Population by Sex	
Males	50,144
Females	52,712
2022 Population by Sex	
Males	53,874
Females	56,873
2027 Population by Sex	
Males	54,698
Females	57,960

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity	
Total	102,856
White Alone	69.8%
Black Alone	5.4%
American Indian Alone	0.7%
Asian Alone	9.2%
Pacific Islander Alone	0.4%
Some Other Race Alone	8.4%
Two or More Races	6.1%
Hispanic Origin	26.0%
Diversity Index	68.6
2020 Population by Race/Ethnicity	
Total	110,949
White Alone	53.3%
Black Alone	6.0%
American Indian Alone	1.1%
Asian Alone	10.4%
Pacific Islander Alone	0.5%
Some Other Race Alone	11.4%
Two or More Races	17.3%
Hispanic Origin	30.6%
Diversity Index	80.3
2022 Population by Race/Ethnicity	
Total	110,749
White Alone	52.2%
Black Alone	6.1%
American Indian Alone	1.1%
Asian Alone	10.7%
Pacific Islander Alone	0.5%
Some Other Race Alone	11.7%
Two or More Races	17.7%
Hispanic Origin	30.9%
Diversity Index	80.9
2027 Population by Race/Ethnicity	
Total	112,655
White Alone	49.2%
Black Alone	6.1%
American Indian Alone	1.2%
Asian Alone	11.6%
Pacific Islander Alone	0.5%
Some Other Race Alone	12.5%
Two or More Races	18.9%
Hispanic Origin	31.5%
Diversity Index	82.3
2010 Population by Relationship and Household Type	
Total	102,857
In Households	99.6%
In Family Households	91.1%
Householder	25.2%
Spouse	19.9%
Child	38.1%
Other relative	5.2%
Nonrelative	2.7%
In Nonfamily Households	8.5%
In Group Quarters	0.4%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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		Murrieta city...
2022 Population 25+ by Educational Attainment		
Total		73,229
Less than 9th Grade		2.6%
9th - 12th Grade, No Diploma		4.2%
High School Graduate		21.3%
GED/Alternative Credential		1.9%
Some College, No Degree		25.5%
Associate Degree		10.3%
Bachelor's Degree		23.2%
Graduate/Professional Degree		11.0%
2022 Population 15+ by Marital Status		
Total		87,613
Never Married		31.6%
Married		54.7%
Widowed		4.9%
Divorced		8.9%
2022 Civilian Population 16+ in Labor Force		
Civilian Population 16+		55,424
Population 16+ Employed		94.5%
Population 16+ Unemployment rate		5.5%
Population 16-24 Employed		12.3%
Population 16-24 Unemployment rate		12.6%
Population 25-54 Employed		69.1%
Population 25-54 Unemployment rate		4.9%
Population 55-64 Employed		14.6%
Population 55-64 Unemployment rate		2.6%
Population 65+ Employed		3.9%
Population 65+ Unemployment rate		2.6%
2022 Employed Population 16+ by Industry		
Total		52,376
Agriculture/Mining		0.6%
Construction		7.6%
Manufacturing		7.4%
Wholesale Trade		2.4%
Retail Trade		12.5%
Transportation/Utilities		5.0%
Information		1.6%
Finance/Insurance/Real Estate		6.0%
Services		50.0%
Public Administration		6.8%
2022 Employed Population 16+ by Occupation		
Total		52,377
White Collar		65.8%
Management/Business/Financial		19.7%
Professional		24.3%
Sales		11.9%
Administrative Support		9.8%
Services		17.8%
Blue Collar		16.5%
Farming/Forestry/Fishing		0.2%
Construction/Extraction		4.5%
Installation/Maintenance/Repair		3.2%
Production		3.0%
Transportation/Material Moving		5.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023



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2010 Households by Type		
Total		32,623
Households with 1 Person		15.9%
Households with 2+ People		84.1%
Family Households		79.5%
Husband-wife Families		63.0%
With Related Children		36.4%
Other Family (No Spouse Present)		16.5%
Other Family with Male Householder		5.0%
With Related Children		3.3%
Other Family with Female Householder		11.5%
With Related Children		8.1%
Nonfamily Households		4.6%
All Households with Children		48.2%
Multigenerational Households		6.6%
Unmarried Partner Households		5.6%
Male-female		5.0%
Same-sex		0.6%
2010 Households by Size		
Total		32,622
1 Person Household		15.9%
2 Person Household		27.2%
3 Person Household		17.4%
4 Person Household		19.9%
5 Person Household		11.3%
6 Person Household		5.0%
7 + Person Household		3.3%
2010 Households by Tenure and Mortgage Status		
Total		32,623
Owner Occupied		70.8%
Owned with a Mortgage/Loan		61.6%
Owned Free and Clear		9.2%
Renter Occupied		29.2%
2022 Affordability, Mortgage and Wealth		
Housing Affordability Index		100
Percent of Income for Mortgage		23.5%
Wealth Index		125
2010 Housing Units By Urban/ Rural Status		
Total Housing Units		35,141
Housing Units Inside Urbanized Area		98.8%
Housing Units Inside Urbanized Cluster		0.0%
Rural Housing Units		1.2%
2010 Population By Urban/ Rural Status		
Total Population		102,856
Population Inside Urbanized Area		98.9%
Population Inside Urbanized Cluster		0.0%
Rural Population		1.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Boomburbs (1C)
2.	Up and Coming Families (7A)
3.	Workday Drive (4A)
2022 Consumer Spending	
Apparel & Services: Total \$	\$106,733,338
Average Spent	\$2,990.73
Spending Potential Index	124
Education: Total \$	\$85,699,513
Average Spent	\$2,401.35
Spending Potential Index	122
Entertainment/Recreation: Total \$	\$161,775,856
Average Spent	\$4,533.06
Spending Potential Index	123
Food at Home: Total \$	\$267,178,751
Average Spent	\$7,486.52
Spending Potential Index	121
Food Away from Home: Total \$	\$192,577,865
Average Spent	\$5,396.15
Spending Potential Index	125
Health Care: Total \$	\$309,707,068
Average Spent	\$8,678.19
Spending Potential Index	122
HH Furnishings & Equipment: Total \$	\$117,382,591
Average Spent	\$3,289.13
Spending Potential Index	128
Personal Care Products & Services: Total \$	\$46,120,764
Average Spent	\$1,292.33
Spending Potential Index	127
Shelter: Total \$	\$1,020,689,270
Average Spent	\$28,600.35
Spending Potential Index	125
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$130,530,152
Average Spent	\$3,657.54
Spending Potential Index	135
Travel: Total \$	\$134,411,801
Average Spent	\$3,766.30
Spending Potential Index	131
Vehicle Maintenance & Repairs: Total \$	\$55,724,389
Average Spent	\$1,561.43
Spending Potential Index	124

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.