



Community Profile

Norco city, CA (0651560)
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Geography: Place

Prepared by Esri

	Norco city, C...
Population Summary	
2010 Total Population	27,649
2020 Total Population	26,316
2020 Group Quarters	4,100
2022 Total Population	26,351
2022 Group Quarters	4,103
2027 Total Population	26,529
2022-2027 Annual Rate	0.13%
2022 Total Daytime Population	28,933
Workers	17,136
Residents	11,797
Household Summary	
2010 Households	7,256
2010 Average Household Size	3.20
2020 Total Households	7,057
2020 Average Household Size	3.15
2022 Households	7,028
2022 Average Household Size	3.17
2027 Households	7,096
2027 Average Household Size	3.16
2022-2027 Annual Rate	0.19%
2010 Families	5,715
2010 Average Family Size	3.53
2022 Families	5,485
2022 Average Family Size	3.50
2027 Families	5,540
2027 Average Family Size	3.50
2022-2027 Annual Rate	0.20%
Housing Unit Summary	
2000 Housing Units	6,376
Owner Occupied Housing Units	79.9%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	2.2%
2010 Housing Units	7,565
Owner Occupied Housing Units	76.5%
Renter Occupied Housing Units	19.6%
Vacant Housing Units	4.1%
2020 Housing Units	7,253
Vacant Housing Units	2.7%
2022 Housing Units	7,209
Owner Occupied Housing Units	81.7%
Renter Occupied Housing Units	15.8%
Vacant Housing Units	2.5%
2027 Housing Units	7,270
Owner Occupied Housing Units	81.9%
Renter Occupied Housing Units	15.7%
Vacant Housing Units	2.4%
Median Household Income	
2022	\$115,514
2027	\$127,420
Median Home Value	
2022	\$590,650
2027	\$624,744
Per Capita Income	
2022	\$39,680
2027	\$44,969
Median Age	
2010	39.3
2022	38.6
2027	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	7,028
<\$15,000	3.4%
\$15,000 - \$24,999	3.6%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	5.7%
\$50,000 - \$74,999	12.6%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	25.0%
\$150,000 - \$199,999	16.2%
\$200,000+	19.2%
Average Household Income	\$148,244

2027 Households by Income

Household Income Base	7,098
<\$15,000	2.1%
\$15,000 - \$24,999	2.0%
\$25,000 - \$34,999	1.6%
\$35,000 - \$49,999	3.5%
\$50,000 - \$74,999	10.8%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	27.3%
\$150,000 - \$199,999	19.0%
\$200,000+	21.6%
Average Household Income	\$167,887

2022 Owner Occupied Housing Units by Value

Total	5,890
<\$50,000	0.3%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.3%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	0.4%
\$300,000 - \$399,999	5.3%
\$400,000 - \$499,999	20.4%
\$500,000 - \$749,999	64.0%
\$750,000 - \$999,999	7.6%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.2%
Average Home Value	\$601,846

2027 Owner Occupied Housing Units by Value

Total	5,958
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.1%
\$300,000 - \$399,999	1.6%
\$400,000 - \$499,999	11.6%
\$500,000 - \$749,999	73.7%
\$750,000 - \$999,999	10.9%
\$1,000,000 - \$1,499,999	1.6%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.2%
Average Home Value	\$644,864

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		
Total		27,651
0 - 4		4.6%
5 - 9		5.1%
10 - 14		6.2%
15 - 24		14.8%
25 - 34		13.1%
35 - 44		16.0%
45 - 54		18.9%
55 - 64		11.5%
65 - 74		6.5%
75 - 84		2.6%
85 +		0.7%
18 +		79.5%
2022 Population by Age		
Total		26,353
0 - 4		4.3%
5 - 9		4.8%
10 - 14		5.3%
15 - 24		11.8%
25 - 34		18.3%
35 - 44		14.1%
45 - 54		13.1%
55 - 64		13.7%
65 - 74		8.9%
75 - 84		4.5%
85 +		1.2%
18 +		82.6%
2027 Population by Age		
Total		26,530
0 - 4		4.4%
5 - 9		4.5%
10 - 14		5.0%
15 - 24		11.0%
25 - 34		15.6%
35 - 44		18.4%
45 - 54		11.8%
55 - 64		12.4%
65 - 74		9.9%
75 - 84		5.3%
85 +		1.5%
18 +		83.0%
2010 Population by Sex		
Males		15,897
Females		11,751
2022 Population by Sex		
Males		14,607
Females		11,746
2027 Population by Sex		
Males		14,687
Females		11,843

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity	
Total	27,647
White Alone	75.5%
Black Alone	7.1%
American Indian Alone	0.9%
Asian Alone	3.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	9.6%
Two or More Races	3.3%
Hispanic Origin	31.4%
Diversity Index	66.6
2020 Population by Race/Ethnicity	
Total	26,316
White Alone	55.9%
Black Alone	6.1%
American Indian Alone	1.2%
Asian Alone	3.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	20.1%
Two or More Races	13.1%
Hispanic Origin	36.1%
Diversity Index	79.8
2022 Population by Race/Ethnicity	
Total	26,351
White Alone	54.0%
Black Alone	6.3%
American Indian Alone	1.2%
Asian Alone	3.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	21.1%
Two or More Races	13.5%
Hispanic Origin	37.1%
Diversity Index	80.8
2027 Population by Race/Ethnicity	
Total	26,529
White Alone	51.3%
Black Alone	6.2%
American Indian Alone	1.3%
Asian Alone	4.0%
Pacific Islander Alone	0.2%
Some Other Race Alone	22.5%
Two or More Races	14.5%
Hispanic Origin	38.5%
Diversity Index	82.1
2010 Population by Relationship and Household Type	
Total	27,648
In Households	84.1%
In Family Households	76.4%
Householder	20.7%
Spouse	16.0%
Child	30.8%
Other relative	5.5%
Nonrelative	3.4%
In Nonfamily Households	7.7%
In Group Quarters	15.9%
Institutionalized Population	15.6%
Noninstitutionalized Population	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment		
Total		19,462
Less than 9th Grade		4.0%
9th - 12th Grade, No Diploma		8.9%
High School Graduate		25.8%
GED/Alternative Credential		4.3%
Some College, No Degree		25.3%
Associate Degree		9.4%
Bachelor's Degree		14.2%
Graduate/Professional Degree		8.1%
2022 Population 15+ by Marital Status		
Total		22,574
Never Married		33.7%
Married		50.2%
Widowed		5.0%
Divorced		11.1%
2022 Civilian Population 16+ in Labor Force		
Civilian Population 16+		11,655
Population 16+ Employed		95.8%
Population 16+ Unemployment rate		4.2%
Population 16-24 Employed		10.0%
Population 16-24 Unemployment rate		10.8%
Population 25-54 Employed		63.6%
Population 25-54 Unemployment rate		4.2%
Population 55-64 Employed		20.7%
Population 55-64 Unemployment rate		1.5%
Population 65+ Employed		5.7%
Population 65+ Unemployment rate		1.4%
2022 Employed Population 16+ by Industry		
Total		11,167
Agriculture/Mining		1.2%
Construction		12.5%
Manufacturing		7.9%
Wholesale Trade		4.9%
Retail Trade		10.2%
Transportation/Utilities		8.8%
Information		1.0%
Finance/Insurance/Real Estate		7.1%
Services		39.8%
Public Administration		6.6%
2022 Employed Population 16+ by Occupation		
Total		11,168
White Collar		61.9%
Management/Business/Financial		19.4%
Professional		17.4%
Sales		11.9%
Administrative Support		13.3%
Services		13.0%
Blue Collar		25.1%
Farming/Forestry/Fishing		0.4%
Construction/Extraction		7.2%
Installation/Maintenance/Repair		3.9%
Production		4.8%
Transportation/Material Moving		8.8%

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May 15, 2023



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2010 Households by Type	
Total	7,258
Households with 1 Person	15.5%
Households with 2+ People	84.5%
Family Households	78.7%
Husband-wife Families	61.3%
With Related Children	30.0%
Other Family (No Spouse Present)	17.4%
Other Family with Male Householder	6.3%
With Related Children	3.4%
Other Family with Female Householder	11.1%
With Related Children	6.0%
Nonfamily Households	5.7%
All Households with Children	40.4%
Multigenerational Households	9.8%
Unmarried Partner Households	6.0%
Male-female	5.1%
Same-sex	0.9%
2010 Households by Size	
Total	7,255
1 Person Household	15.5%
2 Person Household	28.4%
3 Person Household	17.6%
4 Person Household	17.8%
5 Person Household	10.5%
6 Person Household	5.1%
7 + Person Household	5.1%
2010 Households by Tenure and Mortgage Status	
Total	7,264
Owner Occupied	79.6%
Owned with a Mortgage/Loan	68.3%
Owned Free and Clear	11.3%
Renter Occupied	20.4%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	94
Percent of Income for Mortgage	27.0%
Wealth Index	177
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	7,565
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	27,649
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Pleasantville (2B)
2. Home Improvement (4B)
3. Professional Pride (1B)

2022 Consumer Spending

Apparel & Services: Total \$	\$22,772,275
Average Spent	\$3,240.22
Spending Potential Index	135
Education: Total \$	\$22,166,330
Average Spent	\$3,154.00
Spending Potential Index	161
Entertainment/Recreation: Total \$	\$35,069,224
Average Spent	\$4,989.93
Spending Potential Index	136
Food at Home: Total \$	\$57,359,274
Average Spent	\$8,161.54
Spending Potential Index	132
Food Away from Home: Total \$	\$40,461,722
Average Spent	\$5,757.22
Spending Potential Index	133
Health Care: Total \$	\$65,061,674
Average Spent	\$9,257.49
Spending Potential Index	131
HH Furnishings & Equipment: Total \$	\$25,132,058
Average Spent	\$3,575.99
Spending Potential Index	140
Personal Care Products & Services: Total \$	\$9,760,416
Average Spent	\$1,388.79
Spending Potential Index	136
Shelter: Total \$	\$228,653,831
Average Spent	\$32,534.69
Spending Potential Index	142
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$25,369,207
Average Spent	\$3,609.73
Spending Potential Index	133
Travel: Total \$	\$29,873,017
Average Spent	\$4,250.57
Spending Potential Index	148
Vehicle Maintenance & Repairs: Total \$	\$11,263,699
Average Spent	\$1,602.69
Spending Potential Index	127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023