



Community Profile

Palm Springs city, CA (0655254)
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 Geography: Place

Prepared by Esri

Palm Springs ...

Population Summary	
2010 Total Population	44,477
2020 Total Population	44,575
2020 Group Quarters	914
2022 Total Population	45,935
2022 Group Quarters	878
2027 Total Population	47,957
2022-2027 Annual Rate	0.87%
2022 Total Daytime Population	61,145
Workers	35,007
Residents	26,138
Household Summary	
2010 Households	22,714
2010 Average Household Size	1.94
2020 Total Households	24,180
2020 Average Household Size	1.81
2022 Households	24,711
2022 Average Household Size	1.82
2027 Households	25,901
2027 Average Household Size	1.82
2022-2027 Annual Rate	0.95%
2010 Families	8,670
2010 Average Family Size	2.82
2022 Families	9,173
2022 Average Family Size	2.68
2027 Families	9,596
2027 Average Family Size	2.67
2022-2027 Annual Rate	0.91%
Housing Unit Summary	
2000 Housing Units	30,957
Owner Occupied Housing Units	40.6%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	33.6%
2010 Housing Units	34,798
Owner Occupied Housing Units	38.4%
Renter Occupied Housing Units	26.9%
Vacant Housing Units	34.7%
2020 Housing Units	35,184
Vacant Housing Units	31.3%
2022 Housing Units	35,638
Owner Occupied Housing Units	44.2%
Renter Occupied Housing Units	25.2%
Vacant Housing Units	30.7%
2027 Housing Units	37,104
Owner Occupied Housing Units	44.9%
Renter Occupied Housing Units	24.9%
Vacant Housing Units	30.2%
Median Household Income	
2022	\$65,530
2027	\$82,754
Median Home Value	
2022	\$578,884
2027	\$651,111
Per Capita Income	
2022	\$59,651
2027	\$74,351
Median Age	
2010	51.5
2022	56.1
2027	57.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income	
Household Income Base	24,713
<\$15,000	10.6%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	14.3%
\$150,000 - \$199,999	7.4%
\$200,000+	13.2%
Average Household Income	\$110,808

2027 Households by Income	
Household Income Base	25,899
<\$15,000	7.9%
\$15,000 - \$24,999	6.6%
\$25,000 - \$34,999	6.6%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	10.0%
\$200,000+	17.9%
Average Household Income	\$137,602

2022 Owner Occupied Housing Units by Value	
Total	15,733
<\$50,000	3.5%
\$50,000 - \$99,999	2.1%
\$100,000 - \$149,999	2.5%
\$150,000 - \$199,999	1.2%
\$200,000 - \$249,999	0.9%
\$250,000 - \$299,999	1.5%
\$300,000 - \$399,999	9.2%
\$400,000 - \$499,999	15.5%
\$500,000 - \$749,999	42.8%
\$750,000 - \$999,999	11.3%
\$1,000,000 - \$1,499,999	6.5%
\$1,500,000 - \$1,999,999	1.6%
\$2,000,000 +	1.2%
Average Home Value	\$620,304

2027 Owner Occupied Housing Units by Value	
Total	16,658
<\$50,000	2.1%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	1.7%
\$300,000 - \$399,999	4.3%
\$400,000 - \$499,999	9.8%
\$500,000 - \$749,999	51.6%
\$750,000 - \$999,999	17.3%
\$1,000,000 - \$1,499,999	8.9%
\$1,500,000 - \$1,999,999	1.9%
\$2,000,000 +	1.5%
Average Home Value	\$717,870

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	44,478
0 - 4	3.9%
5 - 9	3.6%
10 - 14	3.7%
15 - 24	8.3%
25 - 34	8.9%
35 - 44	10.5%
45 - 54	17.2%
55 - 64	17.5%
65 - 74	14.0%
75 - 84	8.7%
85 +	3.8%
18 +	86.2%
2022 Population by Age	
Total	45,941
0 - 4	3.4%
5 - 9	3.3%
10 - 14	3.3%
15 - 24	7.4%
25 - 34	9.3%
35 - 44	9.1%
45 - 54	12.6%
55 - 64	18.0%
65 - 74	18.7%
75 - 84	10.6%
85 +	4.5%
18 +	88.0%
2027 Population by Age	
Total	47,957
0 - 4	3.5%
5 - 9	3.3%
10 - 14	3.3%
15 - 24	7.0%
25 - 34	9.0%
35 - 44	9.5%
45 - 54	11.5%
55 - 64	16.1%
65 - 74	19.3%
75 - 84	12.7%
85 +	4.7%
18 +	87.9%
2010 Population by Sex	
Males	25,067
Females	19,410
2022 Population by Sex	
Males	25,777
Females	20,164
2027 Population by Sex	
Males	26,740
Females	21,217

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Palm Springs ...

2010 Population by Race/Ethnicity	
Total	44,477
White Alone	75.7%
Black Alone	4.4%
American Indian Alone	1.0%
Asian Alone	4.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	11.1%
Two or More Races	3.1%
Hispanic Origin	25.3%
Diversity Index	63.3
2020 Population by Race/Ethnicity	
Total	44,575
White Alone	66.7%
Black Alone	4.4%
American Indian Alone	1.2%
Asian Alone	4.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	12.9%
Two or More Races	10.1%
Hispanic Origin	24.8%
Diversity Index	70.2
2022 Population by Race/Ethnicity	
Total	45,934
White Alone	65.8%
Black Alone	4.4%
American Indian Alone	1.2%
Asian Alone	4.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	13.2%
Two or More Races	10.5%
Hispanic Origin	25.3%
Diversity Index	71.1
2027 Population by Race/Ethnicity	
Total	47,958
White Alone	63.5%
Black Alone	4.5%
American Indian Alone	1.3%
Asian Alone	5.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	14.0%
Two or More Races	11.3%
Hispanic Origin	26.1%
Diversity Index	73.0
2010 Population by Relationship and Household Type	
Total	44,477
In Households	98.9%
In Family Households	57.1%
Householder	19.5%
Spouse	13.1%
Child	18.1%
Other relative	4.2%
Nonrelative	2.2%
In Nonfamily Households	41.8%
In Group Quarters	1.1%
Institutionalized Population	0.4%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment	
Total	37,996
Less than 9th Grade	3.0%
9th - 12th Grade, No Diploma	4.6%
High School Graduate	16.5%
GED/Alternative Credential	2.3%
Some College, No Degree	20.8%
Associate Degree	8.4%
Bachelor's Degree	25.5%
Graduate/Professional Degree	18.8%
2022 Population 15+ by Marital Status	
Total	41,373
Never Married	37.1%
Married	42.2%
Widowed	7.1%
Divorced	13.6%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	21,342
Population 16+ Employed	93.8%
Population 16+ Unemployment rate	6.2%
Population 16-24 Employed	8.1%
Population 16-24 Unemployment rate	13.6%
Population 25-54 Employed	53.7%
Population 25-54 Unemployment rate	6.1%
Population 55-64 Employed	22.4%
Population 55-64 Unemployment rate	5.7%
Population 65+ Employed	15.8%
Population 65+ Unemployment rate	3.1%
2022 Employed Population 16+ by Industry	
Total	20,014
Agriculture/Mining	0.2%
Construction	5.6%
Manufacturing	3.9%
Wholesale Trade	1.3%
Retail Trade	10.1%
Transportation/Utilities	5.1%
Information	2.6%
Finance/Insurance/Real Estate	6.5%
Services	61.6%
Public Administration	3.0%
2022 Employed Population 16+ by Occupation	
Total	20,015
White Collar	62.1%
Management/Business/Financial	20.9%
Professional	21.7%
Sales	11.8%
Administrative Support	7.7%
Services	24.4%
Blue Collar	13.5%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.4%
Installation/Maintenance/Repair	2.6%
Production	2.5%
Transportation/Material Moving	4.9%

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May 15, 2023



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2010 Households by Type	
Total	22,714
Households with 1 Person	44.0%
Households with 2+ People	56.0%
Family Households	38.2%
Husband-wife Families	25.6%
With Related Children	7.3%
Other Family (No Spouse Present)	12.5%
Other Family with Male Householder	3.8%
With Related Children	1.9%
Other Family with Female Householder	8.7%
With Related Children	5.2%
Nonfamily Households	17.9%
All Households with Children	14.7%
Multigenerational Households	2.2%
Unmarried Partner Households	14.5%
Male-female	4.5%
Same-sex	10.0%
2010 Households by Size	
Total	22,716
1 Person Household	44.0%
2 Person Household	37.4%
3 Person Household	8.4%
4 Person Household	5.4%
5 Person Household	2.9%
6 Person Household	1.1%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	22,714
Owner Occupied	58.8%
Owned with a Mortgage/Loan	37.3%
Owned Free and Clear	21.5%
Renter Occupied	41.2%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	53
Percent of Income for Mortgage	46.6%
Wealth Index	125
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	34,798
Housing Units Inside Urbanized Area	97.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.9%
2010 Population By Urban/ Rural Status	
Total Population	44,477
Population Inside Urbanized Area	97.2%
Population Inside Urbanized Cluster	0.1%
Rural Population	2.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments	
1.	Silver & Gold (9A)
2.	Retirement Communities (9E)
3.	Old and Newcomers (8F)
2022 Consumer Spending	
Apparel & Services: Total \$	\$61,960,786
Average Spent	\$2,507.42
Spending Potential Index	104
Education: Total \$	\$49,623,478
Average Spent	\$2,008.15
Spending Potential Index	102
Entertainment/Recreation: Total \$	\$96,681,140
Average Spent	\$3,912.47
Spending Potential Index	107
Food at Home: Total \$	\$165,299,227
Average Spent	\$6,689.30
Spending Potential Index	108
Food Away from Home: Total \$	\$111,606,374
Average Spent	\$4,516.47
Spending Potential Index	105
Health Care: Total \$	\$195,822,039
Average Spent	\$7,924.49
Spending Potential Index	112
HH Furnishings & Equipment: Total \$	\$67,168,229
Average Spent	\$2,718.15
Spending Potential Index	106
Personal Care Products & Services: Total \$	\$27,485,694
Average Spent	\$1,112.29
Spending Potential Index	109
Shelter: Total \$	\$603,640,370
Average Spent	\$24,428.00
Spending Potential Index	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$78,251,519
Average Spent	\$3,166.67
Spending Potential Index	117
Travel: Total \$	\$76,442,746
Average Spent	\$3,093.47
Spending Potential Index	108
Vehicle Maintenance & Repairs: Total \$	\$33,942,530
Average Spent	\$1,373.58
Spending Potential Index	109

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.