



Retail Demand Outlook

Riverside city, CA (0662000)
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 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Urban Villages (7B)	14.1%	Population	316,692	323,199
Urban Edge Families (7C)	8.8%	Households	97,213	99,554
Family Extensions (13B)	5.8%	Families	68,577	70,017
Parks and Rec (5C)	5.2%	Median Age	32.6	34.2
College Towns (14B)	5.0%	Median Household Income	\$78,731	\$89,598
		2022	2027	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$232,726,754	\$277,517,337	\$44,790,583
Men's		\$45,645,996	\$54,435,967	\$8,789,971
Women's		\$79,769,042	\$95,105,532	\$15,336,490
Children's		\$35,148,290	\$41,905,503	\$6,757,213
Footwear		\$55,526,158	\$66,232,604	\$10,706,446
Watches & Jewelry		\$12,911,042	\$15,396,535	\$2,485,493
Apparel Products and Services (1)		\$5,645,007	\$6,728,214	\$1,083,207
Computer				
Computers and Hardware for Home Use		\$19,370,144	\$23,092,137	\$3,721,993
Portable Memory		\$476,146	\$567,681	\$91,535
Computer Software		\$1,126,114	\$1,343,707	\$217,593
Computer Accessories		\$1,909,887	\$2,278,105	\$368,218
Entertainment & Recreation		\$340,481,951	\$405,869,597	\$65,387,646
Fees and Admissions		\$81,874,511	\$97,511,136	\$15,636,625
Membership Fees for Clubs (2)		\$26,971,427	\$32,132,159	\$5,160,732
Fees for Participant Sports, excl. Trips		\$12,741,672	\$15,169,074	\$2,427,402
Tickets to Theatre/Operas/Concerts		\$8,669,746	\$10,330,155	\$1,660,409
Tickets to Movies		\$6,678,836	\$7,962,251	\$1,283,415
Tickets to Parks or Museums		\$3,878,418	\$4,620,267	\$741,849
Admission to Sporting Events, excl. Trips		\$6,888,794	\$8,201,697	\$1,312,903
Fees for Recreational Lessons		\$15,927,134	\$18,953,947	\$3,026,813
Dating Services		\$118,484	\$141,586	\$23,102
TV/Video/Audio		\$123,756,770	\$147,598,779	\$23,842,009
Cable and Satellite Television Services		\$82,425,655	\$98,286,608	\$15,860,953
Televisions		\$12,657,758	\$15,098,565	\$2,440,807
Satellite Dishes		\$167,841	\$200,426	\$32,585
VCRs, Video Cameras, and DVD Players		\$543,453	\$648,315	\$104,862
Miscellaneous Video Equipment		\$1,528,120	\$1,821,441	\$293,321
Video Cassettes and DVDs		\$869,175	\$1,037,470	\$168,295
Video Game Hardware/Accessories		\$3,223,651	\$3,851,371	\$627,720
Video Game Software		\$1,820,078	\$2,175,445	\$355,367
Rental/Streaming/Downloaded Video		\$8,031,818	\$9,586,677	\$1,554,859
Installation of Televisions		\$102,171	\$121,560	\$19,389
Audio (3)		\$12,098,863	\$14,425,828	\$2,326,965
Rental and Repair of TV/Radio/Sound Equipment		\$288,188	\$345,073	\$56,885
Pets		\$73,211,967	\$87,286,895	\$14,074,928
Toys/Games/Crafts/Hobbies (4)		\$12,433,836	\$14,831,247	\$2,397,411
Recreational Vehicles and Fees (5)		\$10,672,266	\$12,700,484	\$2,028,218
Sports/Recreation/Exercise Equipment (6)		\$19,183,431	\$22,870,395	\$3,686,964
Photo Equipment and Supplies (7)		\$5,158,789	\$6,152,509	\$993,720
Reading (8)		\$10,944,106	\$13,048,520	\$2,104,414
Catered Affairs (9)		\$3,279,888	\$3,909,865	\$629,977
Food		\$1,017,842,662	\$1,213,647,063	\$195,804,401
Food at Home		\$591,692,875	\$705,519,354	\$113,826,479
Bakery and Cereal Products		\$75,059,195	\$89,497,003	\$14,437,808
Meats, Poultry, Fish, and Eggs		\$127,714,575	\$152,281,708	\$24,567,133
Dairy Products		\$59,401,046	\$70,820,190	\$11,419,144
Fruits and Vegetables		\$116,865,796	\$139,324,713	\$22,458,917
Snacks and Other Food at Home (10)		\$212,652,262	\$253,595,740	\$40,943,478
Food Away from Home		\$426,149,787	\$508,127,709	\$81,977,922
Alcoholic Beverages		\$68,225,794	\$81,316,568	\$13,090,774

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	2022 Consumer Spending	2027 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$2,914,431,575	\$3,469,677,409	\$555,245,834
Value of Retirement Plans	\$10,086,078,031	\$12,002,800,550	\$1,916,722,519
Value of Other Financial Assets	\$820,884,878	\$977,541,415	\$156,656,537
Vehicle Loan Amount excluding Interest	\$311,471,650	\$371,553,784	\$60,082,134
Value of Credit Card Debt	\$299,284,985	\$356,737,976	\$57,452,991
Health			
Nonprescription Drugs	\$15,709,930	\$18,736,281	\$3,026,351
Prescription Drugs	\$31,692,288	\$37,799,096	\$6,106,808
Eyeglasses and Contact Lenses	\$9,878,432	\$11,775,236	\$1,896,804
Home			
Mortgage Payment and Basics (11)	\$1,143,983,566	\$1,360,966,267	\$216,982,701
Maintenance and Remodeling Services	\$300,714,224	\$357,736,925	\$57,022,701
Maintenance and Remodeling Materials (12)	\$61,292,626	\$72,944,921	\$11,652,295
Utilities, Fuel, and Public Services	\$531,795,184	\$634,172,869	\$102,377,685
Household Furnishings and Equipment			
Household Textiles (13)	\$11,203,399	\$13,358,109	\$2,154,710
Furniture	\$68,694,026	\$81,898,915	\$13,204,889
Rugs	\$3,210,682	\$3,824,192	\$613,510
Major Appliances (14)	\$40,104,907	\$47,767,097	\$7,662,190
Housewares (15)	\$9,326,505	\$11,120,149	\$1,793,644
Small Appliances	\$5,962,097	\$7,111,360	\$1,149,263
Luggage	\$1,868,805	\$2,228,031	\$359,226
Telephones and Accessories	\$10,622,010	\$12,662,519	\$2,040,509
Household Operations			
Child Care	\$59,839,804	\$71,286,394	\$11,446,590
Lawn and Garden (16)	\$49,286,520	\$58,675,861	\$9,389,341
Moving/Storage/Freight Express	\$8,804,269	\$10,503,776	\$1,699,507
Housekeeping Supplies (17)	\$82,659,870	\$98,545,642	\$15,885,772
Insurance			
Owners and Renters Insurance	\$61,384,805	\$73,105,073	\$11,720,268
Vehicle Insurance	\$205,525,201	\$245,141,404	\$39,616,203
Life/Other Insurance	\$59,939,993	\$71,382,251	\$11,442,258
Health Insurance	\$424,172,784	\$505,603,370	\$81,430,586
Personal Care Products (18)	\$54,599,194	\$65,107,543	\$10,508,349
School Books and Supplies (19)	\$15,073,459	\$17,983,176	\$2,909,717
Smoking Products	\$37,526,486	\$44,858,899	\$7,332,413
Transportation			
Payments on Vehicles excluding Leases	\$277,481,410	\$330,832,478	\$53,351,068
Gasoline and Motor Oil	\$269,593,134	\$321,498,644	\$51,905,510
Vehicle Maintenance and Repairs	\$118,300,381	\$141,080,591	\$22,780,210
Travel			
Airline Fares	\$71,588,196	\$85,272,803	\$13,684,607
Lodging on Trips	\$74,739,603	\$89,007,801	\$14,268,198
Auto/Truck Rental on Trips	\$6,153,400	\$7,330,500	\$1,177,100
Food and Drink on Trips	\$64,883,878	\$77,306,221	\$12,422,343

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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