



Retail Demand Outlook

San Jacinto city, CA (0667112)
 San Jacinto city, CA (0667112)
 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Up and Coming Families (7A)	24.7%	Population	54,484	56,053
Down the Road (10D)	15.7%	Households	15,420	15,868
Senior Escapes (9D)	14.1%	Families	11,507	11,839
Fresh Ambitions (13D)	13.2%	Median Age	32.8	33.2
Southwestern Families (7F)	7.5%	Median Household Income	\$59,890	\$71,365
		2022	2027	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$28,864,550	\$36,529,217	\$7,664,667
Men's		\$5,555,833	\$7,033,588	\$1,477,755
Women's		\$9,890,400	\$12,522,871	\$2,632,471
Children's		\$4,447,386	\$5,624,895	\$1,177,509
Footwear		\$6,924,069	\$8,756,460	\$1,832,391
Watches & Jewelry		\$1,582,055	\$2,003,262	\$421,207
Apparel Products and Services (1)		\$686,846	\$869,003	\$182,157
Computer				
Computers and Hardware for Home Use		\$2,290,364	\$2,899,653	\$609,289
Portable Memory		\$58,223	\$73,664	\$15,441
Computer Software		\$131,078	\$165,739	\$34,661
Computer Accessories		\$245,576	\$311,264	\$65,688
Entertainment & Recreation		\$42,812,259	\$54,223,572	\$11,411,313
Fees and Admissions		\$9,663,870	\$12,232,126	\$2,568,256
Membership Fees for Clubs (2)		\$3,168,192	\$4,009,804	\$841,612
Fees for Participant Sports, excl. Trips		\$1,587,353	\$2,012,309	\$424,956
Tickets to Theatre/Operas/Concerts		\$999,834	\$1,264,959	\$265,125
Tickets to Movies		\$810,727	\$1,026,313	\$215,586
Tickets to Parks or Museums		\$480,949	\$609,093	\$128,144
Admission to Sporting Events, excl. Trips		\$779,359	\$986,443	\$207,084
Fees for Recreational Lessons		\$1,823,576	\$2,305,716	\$482,140
Dating Services		\$13,880	\$17,488	\$3,608
TV/Video/Audio		\$16,059,458	\$20,342,384	\$4,282,926
Cable and Satellite Television Services		\$10,949,678	\$13,871,801	\$2,922,123
Televisions		\$1,586,025	\$2,008,863	\$422,838
Satellite Dishes		\$20,157	\$25,531	\$5,374
VCRs, Video Cameras, and DVD Players		\$65,266	\$82,633	\$17,367
Miscellaneous Video Equipment		\$208,036	\$263,345	\$55,309
Video Cassettes and DVDs		\$112,365	\$142,279	\$29,914
Video Game Hardware/Accessories		\$397,536	\$502,761	\$105,225
Video Game Software		\$225,329	\$285,112	\$59,783
Rental/Streaming/Downloaded Video		\$993,661	\$1,258,270	\$264,609
Installation of Televisions		\$10,872	\$13,789	\$2,917
Audio (3)		\$1,454,818	\$1,842,783	\$387,965
Rental and Repair of TV/Radio/Sound Equipment		\$35,714	\$45,216	\$9,502
Pets		\$9,372,719	\$11,878,436	\$2,505,717
Toys/Games/Crafts/Hobbies (4)		\$1,589,582	\$2,012,256	\$422,674
Recreational Vehicles and Fees (5)		\$1,313,698	\$1,664,155	\$350,457
Sports/Recreation/Exercise Equipment (6)		\$2,509,113	\$3,179,034	\$669,921
Photo Equipment and Supplies (7)		\$598,526	\$757,612	\$159,086
Reading (8)		\$1,339,331	\$1,695,785	\$356,454
Catered Affairs (9)		\$369,186	\$465,846	\$96,660
Food		\$127,594,857	\$161,545,000	\$33,950,143
Food at Home		\$75,294,496	\$95,337,812	\$20,043,316
Bakery and Cereal Products		\$9,624,190	\$12,184,199	\$2,560,009
Meats, Poultry, Fish, and Eggs		\$16,220,831	\$20,534,225	\$4,313,394
Dairy Products		\$7,528,766	\$9,532,027	\$2,003,261
Fruits and Vegetables		\$14,693,037	\$18,602,853	\$3,909,816
Snacks and Other Food at Home (10)		\$27,227,672	\$34,484,508	\$7,256,836
Food Away from Home		\$52,300,361	\$66,207,189	\$13,906,828
Alcoholic Beverages		\$8,046,244	\$10,189,276	\$2,143,032

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Demand Outlook

San Jacinto city, CA (0667112)
 San Jacinto city, CA (0667112)
 Geography: Place

Prepared by Esri

	2022 Consumer Spending	2027 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$328,214,441	\$416,131,966	\$87,917,525
Value of Retirement Plans	\$1,198,541,306	\$1,518,909,893	\$320,368,587
Value of Other Financial Assets	\$98,403,054	\$124,925,836	\$26,522,782
Vehicle Loan Amount excluding Interest	\$41,182,959	\$52,192,248	\$11,009,289
Value of Credit Card Debt	\$36,687,063	\$46,444,723	\$9,757,660
Health			
Nonprescription Drugs	\$2,069,809	\$2,623,803	\$553,994
Prescription Drugs	\$4,418,644	\$5,604,952	\$1,186,308
Eyeglasses and Contact Lenses	\$1,254,836	\$1,589,590	\$334,754
Home			
Mortgage Payment and Basics (11)	\$139,660,558	\$176,979,808	\$37,319,250
Maintenance and Remodeling Services	\$37,303,134	\$47,312,112	\$10,008,978
Maintenance and Remodeling Materials (12)	\$8,280,659	\$10,509,124	\$2,228,465
Utilities, Fuel, and Public Services	\$69,115,878	\$87,547,748	\$18,431,870
Household Furnishings and Equipment			
Household Textiles (13)	\$1,377,739	\$1,743,835	\$366,096
Furniture	\$8,687,293	\$11,000,135	\$2,312,842
Rugs	\$395,281	\$500,806	\$105,525
Major Appliances (14)	\$5,195,866	\$6,586,884	\$1,391,018
Housewares (15)	\$1,192,861	\$1,512,116	\$319,255
Small Appliances	\$723,961	\$916,669	\$192,708
Luggage	\$232,664	\$294,737	\$62,073
Telephones and Accessories	\$1,308,613	\$1,656,062	\$347,449
Household Operations			
Child Care	\$6,941,751	\$8,774,670	\$1,832,919
Lawn and Garden (16)	\$6,488,752	\$8,232,646	\$1,743,894
Moving/Storage/Freight Express	\$1,035,767	\$1,312,263	\$276,496
Housekeeping Supplies (17)	\$10,852,303	\$13,751,349	\$2,899,046
Insurance			
Owners and Renters Insurance	\$8,376,703	\$10,628,281	\$2,251,578
Vehicle Insurance	\$26,840,404	\$33,997,258	\$7,156,854
Life/Other Insurance	\$7,615,525	\$9,649,969	\$2,034,444
Health Insurance	\$55,486,741	\$70,328,003	\$14,841,262
Personal Care Products (18)	\$6,896,527	\$8,733,087	\$1,836,560
School Books and Supplies (19)	\$1,805,542	\$2,286,012	\$480,470
Smoking Products	\$5,181,068	\$6,557,309	\$1,376,241
Transportation			
Payments on Vehicles excluding Leases	\$37,005,321	\$46,903,638	\$9,898,317
Gasoline and Motor Oil	\$34,009,124	\$43,076,913	\$9,067,789
Vehicle Maintenance and Repairs	\$15,393,220	\$19,505,539	\$4,112,319
Travel			
Airline Fares	\$8,362,179	\$10,588,799	\$2,226,620
Lodging on Trips	\$9,038,937	\$11,453,321	\$2,414,384
Auto/Truck Rental on Trips	\$742,328	\$940,634	\$198,306
Food and Drink on Trips	\$7,855,143	\$9,950,798	\$2,095,655

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.