



Community Profile

Thousand Palms CDP, CA (0678596)
 Thousand Palms CDP, CA (0678596)
 Geography: Place

Prepared by Esri

	Thousand Palm...
Population Summary	
2010 Total Population	7,655
2020 Total Population	7,967
2020 Group Quarters	131
2022 Total Population	7,986
2022 Group Quarters	131
2027 Total Population	7,951
2022-2027 Annual Rate	-0.09%
2022 Total Daytime Population	11,123
Workers	5,974
Residents	5,149
Household Summary	
2010 Households	2,846
2010 Average Household Size	2.68
2020 Total Households	2,866
2020 Average Household Size	2.73
2022 Households	2,836
2022 Average Household Size	2.77
2027 Households	2,832
2027 Average Household Size	2.76
2022-2027 Annual Rate	-0.03%
2010 Families	1,881
2010 Average Family Size	3.25
2022 Families	1,849
2022 Average Family Size	3.39
2027 Families	1,846
2027 Average Family Size	3.37
2022-2027 Annual Rate	-0.03%
Housing Unit Summary	
2000 Housing Units	3,630
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	32.0%
2010 Housing Units	3,702
Owner Occupied Housing Units	60.1%
Renter Occupied Housing Units	16.8%
Vacant Housing Units	23.1%
2020 Housing Units	3,728
Vacant Housing Units	23.1%
2022 Housing Units	3,688
Owner Occupied Housing Units	56.8%
Renter Occupied Housing Units	20.1%
Vacant Housing Units	23.1%
2027 Housing Units	3,693
Owner Occupied Housing Units	56.8%
Renter Occupied Housing Units	19.9%
Vacant Housing Units	23.3%
Median Household Income	
2022	\$55,116
2027	\$66,984
Median Home Value	
2022	\$240,719
2027	\$413,438
Per Capita Income	
2022	\$28,231
2027	\$37,721
Median Age	
2010	43.6
2022	44.6
2027	44.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income	
Household Income Base	2,836
<\$15,000	11.4%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	8.1%
\$200,000+	4.4%
Average Household Income	\$79,068

2027 Households by Income	
Household Income Base	2,832
<\$15,000	7.9%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	14.4%
\$200,000+	7.7%
Average Household Income	\$105,358

2022 Owner Occupied Housing Units by Value	
Total	2,094
<\$50,000	5.4%
\$50,000 - \$99,999	13.6%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	6.0%
\$200,000 - \$249,999	8.0%
\$250,000 - \$299,999	3.5%
\$300,000 - \$399,999	10.0%
\$400,000 - \$499,999	8.8%
\$500,000 - \$749,999	18.7%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	5.3%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.0%
Average Home Value	\$352,913

2027 Owner Occupied Housing Units by Value	
Total	2,097
<\$50,000	4.6%
\$50,000 - \$99,999	11.9%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	3.1%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	5.0%
\$300,000 - \$399,999	7.0%
\$400,000 - \$499,999	7.6%
\$500,000 - \$749,999	29.1%
\$750,000 - \$999,999	3.5%
\$1,000,000 - \$1,499,999	10.2%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.0%
Average Home Value	\$465,558

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age	
Total	7,658
0 - 4	5.6%
5 - 9	6.1%
10 - 14	6.6%
15 - 24	12.2%
25 - 34	10.1%
35 - 44	10.9%
45 - 54	11.2%
55 - 64	12.0%
65 - 74	12.5%
75 - 84	9.7%
85 +	3.0%
18 +	77.6%
2022 Population by Age	
Total	7,987
0 - 4	5.4%
5 - 9	5.5%
10 - 14	5.2%
15 - 24	10.8%
25 - 34	13.8%
35 - 44	9.7%
45 - 54	10.1%
55 - 64	11.7%
65 - 74	13.8%
75 - 84	9.9%
85 +	4.1%
18 +	80.7%
2027 Population by Age	
Total	7,952
0 - 4	5.4%
5 - 9	5.5%
10 - 14	5.8%
15 - 24	9.7%
25 - 34	12.7%
35 - 44	11.5%
45 - 54	9.5%
55 - 64	11.2%
65 - 74	13.9%
75 - 84	10.8%
85 +	4.0%
18 +	80.2%
2010 Population by Sex	
Males	3,841
Females	3,814
2022 Population by Sex	
Males	4,056
Females	3,931
2027 Population by Sex	
Males	4,069
Females	3,883

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

May 15, 2023



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	Thousand Palm...
2010 Population by Race/Ethnicity	
Total	7,656
White Alone	74.9%
Black Alone	1.3%
American Indian Alone	1.0%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	18.1%
Two or More Races	2.9%
Hispanic Origin	51.8%
Diversity Index	70.2
2020 Population by Race/Ethnicity	
Total	7,967
White Alone	44.1%
Black Alone	1.4%
American Indian Alone	1.6%
Asian Alone	2.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	34.0%
Two or More Races	16.1%
Hispanic Origin	59.4%
Diversity Index	82.5
2022 Population by Race/Ethnicity	
Total	7,986
White Alone	44.1%
Black Alone	1.4%
American Indian Alone	1.7%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	33.7%
Two or More Races	16.3%
Hispanic Origin	59.0%
Diversity Index	82.7
2027 Population by Race/Ethnicity	
Total	7,951
White Alone	41.3%
Black Alone	1.4%
American Indian Alone	1.9%
Asian Alone	3.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	35.4%
Two or More Races	17.0%
Hispanic Origin	60.0%
Diversity Index	83.0
2010 Population by Relationship and Household Type	
Total	7,655
In Households	99.6%
In Family Households	83.0%
Householder	24.6%
Spouse	18.6%
Child	29.0%
Other relative	7.5%
Nonrelative	3.3%
In Nonfamily Households	16.6%
In Group Quarters	0.4%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	Thousand Palm...
2022 Population 25+ by Educational Attainment	
Total	5,836
Less than 9th Grade	9.6%
9th - 12th Grade, No Diploma	5.5%
High School Graduate	35.7%
GED/Alternative Credential	5.0%
Some College, No Degree	21.8%
Associate Degree	8.1%
Bachelor's Degree	7.7%
Graduate/Professional Degree	6.6%
2022 Population 15+ by Marital Status	
Total	6,701
Never Married	24.3%
Married	51.8%
Widowed	10.1%
Divorced	13.8%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	3,019
Population 16+ Employed	95.8%
Population 16+ Unemployment rate	4.2%
Population 16-24 Employed	7.4%
Population 16-24 Unemployment rate	0.0%
Population 25-54 Employed	67.8%
Population 25-54 Unemployment rate	5.4%
Population 55-64 Employed	13.4%
Population 55-64 Unemployment rate	3.7%
Population 65+ Employed	11.4%
Population 65+ Unemployment rate	0.0%
2022 Employed Population 16+ by Industry	
Total	2,893
Agriculture/Mining	0.6%
Construction	14.1%
Manufacturing	2.3%
Wholesale Trade	0.9%
Retail Trade	15.3%
Transportation/Utilities	1.3%
Information	2.0%
Finance/Insurance/Real Estate	2.5%
Services	58.7%
Public Administration	2.2%
2022 Employed Population 16+ by Occupation	
Total	2,890
White Collar	42.7%
Management/Business/Financial	8.2%
Professional	16.6%
Sales	10.7%
Administrative Support	7.3%
Services	29.7%
Blue Collar	27.5%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	12.2%
Installation/Maintenance/Repair	10.0%
Production	3.0%
Transportation/Material Moving	1.1%

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2010 Households by Type	
Total	2,847
Households with 1 Person	25.8%
Households with 2+ People	74.2%
Family Households	66.1%
Husband-wife Families	49.8%
With Related Children	18.1%
Other Family (No Spouse Present)	16.3%
Other Family with Male Householder	5.3%
With Related Children	2.7%
Other Family with Female Householder	11.0%
With Related Children	6.7%
Nonfamily Households	8.1%
All Households with Children	28.1%
Multigenerational Households	5.2%
Unmarried Partner Households	7.2%
Male-female	5.6%
Same-sex	1.6%
2010 Households by Size	
Total	2,847
1 Person Household	25.8%
2 Person Household	38.4%
3 Person Household	10.9%
4 Person Household	9.4%
5 Person Household	7.6%
6 Person Household	3.8%
7 + Person Household	4.1%
2010 Households by Tenure and Mortgage Status	
Total	2,847
Owner Occupied	78.2%
Owned with a Mortgage/Loan	43.8%
Owned Free and Clear	34.4%
Renter Occupied	21.8%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	109
Percent of Income for Mortgage	23.0%
Wealth Index	78
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,702
Housing Units Inside Urbanized Area	78.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	21.1%
2010 Population By Urban/ Rural Status	
Total Population	7,655
Population Inside Urbanized Area	80.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	19.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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		Thousand Palm...
Top 3 Tapestry Segments		
1.		Urban Edge Families (7C)
2.		Senior Escapes (9D)
3.		The Elders (9C)
2022 Consumer Spending		
Apparel & Services: Total \$		\$5,030,008
Average Spent		\$1,773.63
Spending Potential Index		74
Education: Total \$		\$3,581,077
Average Spent		\$1,262.72
Spending Potential Index		64
Entertainment/Recreation: Total \$		\$7,877,674
Average Spent		\$2,777.74
Spending Potential Index		76
Food at Home: Total \$		\$13,762,550
Average Spent		\$4,852.80
Spending Potential Index		78
Food Away from Home: Total \$		\$9,337,397
Average Spent		\$3,292.45
Spending Potential Index		76
Health Care: Total \$		\$16,319,219
Average Spent		\$5,754.31
Spending Potential Index		81
HH Furnishings & Equipment: Total \$		\$5,614,997
Average Spent		\$1,979.90
Spending Potential Index		77
Personal Care Products & Services: Total \$		\$2,267,806
Average Spent		\$799.65
Spending Potential Index		78
Shelter: Total \$		\$49,001,520
Average Spent		\$17,278.39
Spending Potential Index		75
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$6,741,483
Average Spent		\$2,377.11
Spending Potential Index		88
Travel: Total \$		\$6,336,408
Average Spent		\$2,234.28
Spending Potential Index		78
Vehicle Maintenance & Repairs: Total \$		\$2,854,835
Average Spent		\$1,006.64
Spending Potential Index		80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.