



Community Profile

Wildomar city, CA (0685446)
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 Geography: Place

Prepared by Esri

Wildomar city...

Population Summary	
2010 Total Population	32,285
2020 Total Population	36,875
2020 Group Quarters	164
2022 Total Population	36,672
2022 Group Quarters	162
2027 Total Population	36,866
2022-2027 Annual Rate	0.11%
2022 Total Daytime Population	28,171
Workers	8,523
Residents	19,648
Household Summary	
2010 Households	9,947
2010 Average Household Size	3.24
2020 Total Households	11,267
2020 Average Household Size	3.26
2022 Households	11,234
2022 Average Household Size	3.25
2027 Households	11,312
2027 Average Household Size	3.24
2022-2027 Annual Rate	0.14%
2010 Families	7,782
2010 Average Family Size	3.61
2022 Families	8,709
2022 Average Family Size	3.63
2027 Families	8,769
2027 Average Family Size	3.63
2022-2027 Annual Rate	0.14%
Housing Unit Summary	
2000 Housing Units	7,041
Owner Occupied Housing Units	78.8%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	5.3%
2010 Housing Units	10,775
Owner Occupied Housing Units	67.8%
Renter Occupied Housing Units	24.5%
Vacant Housing Units	7.7%
2020 Housing Units	11,724
Vacant Housing Units	3.9%
2022 Housing Units	11,699
Owner Occupied Housing Units	72.2%
Renter Occupied Housing Units	23.8%
Vacant Housing Units	4.0%
2027 Housing Units	11,801
Owner Occupied Housing Units	72.3%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	4.1%
Median Household Income	
2022	\$96,576
2027	\$108,172
Median Home Value	
2022	\$438,029
2027	\$502,284
Per Capita Income	
2022	\$38,247
2027	\$45,374
Median Age	
2010	34.7
2022	35.9
2027	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income	
Household Income Base	11,234
<\$15,000	4.3%
\$15,000 - \$24,999	3.5%
\$25,000 - \$34,999	4.4%
\$35,000 - \$49,999	7.7%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	15.3%
\$100,000 - \$149,999	26.3%
\$150,000 - \$199,999	10.0%
\$200,000+	12.1%
Average Household Income	\$122,838
2027 Households by Income	
Household Income Base	11,313
<\$15,000	2.8%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	1.7%
\$35,000 - \$49,999	4.8%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	28.8%
\$150,000 - \$199,999	12.8%
\$200,000+	15.6%
Average Household Income	\$145,650
2022 Owner Occupied Housing Units by Value	
Total	8,451
<\$50,000	0.5%
\$50,000 - \$99,999	0.9%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.6%
\$200,000 - \$249,999	2.8%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	26.1%
\$400,000 - \$499,999	35.5%
\$500,000 - \$749,999	18.4%
\$750,000 - \$999,999	4.2%
\$1,000,000 - \$1,499,999	4.1%
\$1,500,000 - \$1,999,999	1.0%
\$2,000,000 +	0.4%
Average Home Value	\$501,100
2027 Owner Occupied Housing Units by Value	
Total	8,533
<\$50,000	0.1%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.3%
\$250,000 - \$299,999	1.3%
\$300,000 - \$399,999	15.7%
\$400,000 - \$499,999	32.1%
\$500,000 - \$749,999	32.7%
\$750,000 - \$999,999	8.2%
\$1,000,000 - \$1,499,999	7.2%
\$1,500,000 - \$1,999,999	1.6%
\$2,000,000 +	0.6%
Average Home Value	\$611,625

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age	
Total	32,285
0 - 4	7.0%
5 - 9	7.5%
10 - 14	8.0%
15 - 24	15.4%
25 - 34	12.4%
35 - 44	13.4%
45 - 54	15.6%
55 - 64	10.1%
65 - 74	5.6%
75 - 84	3.5%
85 +	1.4%
18 +	72.1%
2022 Population by Age	
Total	36,671
0 - 4	6.6%
5 - 9	6.9%
10 - 14	6.9%
15 - 24	12.5%
25 - 34	16.0%
35 - 44	12.8%
45 - 54	12.1%
55 - 64	12.6%
65 - 74	8.2%
75 - 84	4.0%
85 +	1.4%
18 +	75.7%
2027 Population by Age	
Total	36,866
0 - 4	6.9%
5 - 9	6.9%
10 - 14	6.9%
15 - 24	11.2%
25 - 34	15.9%
35 - 44	15.1%
45 - 54	10.9%
55 - 64	11.1%
65 - 74	9.1%
75 - 84	4.6%
85 +	1.4%
18 +	75.6%
2010 Population by Sex	
Males	15,956
Females	16,329
2022 Population by Sex	
Males	18,137
Females	18,534
2027 Population by Sex	
Males	18,221
Females	18,645

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity

Total	32,286
White Alone	70.0%
Black Alone	3.3%
American Indian Alone	1.2%
Asian Alone	4.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	15.3%
Two or More Races	5.3%
Hispanic Origin	34.5%
Diversity Index	71.5

2020 Population by Race/Ethnicity

Total	36,875
White Alone	51.6%
Black Alone	3.8%
American Indian Alone	1.6%
Asian Alone	5.6%
Pacific Islander Alone	0.6%
Some Other Race Alone	19.7%
Two or More Races	17.1%
Hispanic Origin	40.9%
Diversity Index	82.5

2022 Population by Race/Ethnicity

Total	36,673
White Alone	51.1%
Black Alone	3.8%
American Indian Alone	1.7%
Asian Alone	5.9%
Pacific Islander Alone	0.6%
Some Other Race Alone	19.7%
Two or More Races	17.3%
Hispanic Origin	40.8%
Diversity Index	82.7

2027 Population by Race/Ethnicity

Total	36,866
White Alone	47.9%
Black Alone	3.8%
American Indian Alone	1.9%
Asian Alone	6.4%
Pacific Islander Alone	0.6%
Some Other Race Alone	21.1%
Two or More Races	18.4%
Hispanic Origin	41.9%
Diversity Index	83.9

2010 Population by Relationship and Household Type

Total	32,285
In Households	99.9%
In Family Households	90.5%
Householder	24.4%
Spouse	18.7%
Child	37.4%
Other relative	6.5%
Nonrelative	3.6%
In Nonfamily Households	9.4%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2022 Population 25+ by Educational Attainment	
Total	24,644
Less than 9th Grade	5.6%
9th - 12th Grade, No Diploma	6.0%
High School Graduate	27.6%
GED/Alternative Credential	3.0%
Some College, No Degree	25.9%
Associate Degree	9.9%
Bachelor's Degree	15.2%
Graduate/Professional Degree	6.8%
2022 Population 15+ by Marital Status	
Total	29,222
Never Married	33.0%
Married	52.9%
Widowed	5.5%
Divorced	8.7%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	18,290
Population 16+ Employed	94.0%
Population 16+ Unemployment rate	6.0%
Population 16-24 Employed	12.2%
Population 16-24 Unemployment rate	14.7%
Population 25-54 Employed	66.7%
Population 25-54 Unemployment rate	5.1%
Population 55-64 Employed	16.4%
Population 55-64 Unemployment rate	3.2%
Population 65+ Employed	4.6%
Population 65+ Unemployment rate	3.4%
2022 Employed Population 16+ by Industry	
Total	17,195
Agriculture/Mining	1.0%
Construction	10.8%
Manufacturing	8.9%
Wholesale Trade	2.0%
Retail Trade	10.8%
Transportation/Utilities	6.4%
Information	1.2%
Finance/Insurance/Real Estate	6.0%
Services	46.8%
Public Administration	6.1%
2022 Employed Population 16+ by Occupation	
Total	17,198
White Collar	56.6%
Management/Business/Financial	15.2%
Professional	18.6%
Sales	9.8%
Administrative Support	13.0%
Services	19.4%
Blue Collar	24.0%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	8.6%
Installation/Maintenance/Repair	3.1%
Production	4.9%
Transportation/Material Moving	6.9%

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May 15, 2023



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2010 Households by Type	
Total	9,947
Households with 1 Person	16.0%
Households with 2+ People	84.0%
Family Households	78.2%
Husband-wife Families	60.0%
With Related Children	32.2%
Other Family (No Spouse Present)	18.2%
Other Family with Male Householder	6.4%
With Related Children	3.8%
Other Family with Female Householder	11.8%
With Related Children	7.3%
Nonfamily Households	5.8%
All Households with Children	44.1%
Multigenerational Households	8.9%
Unmarried Partner Households	6.7%
Male-female	6.0%
Same-sex	0.7%
2010 Households by Size	
Total	9,947
1 Person Household	16.0%
2 Person Household	27.5%
3 Person Household	17.6%
4 Person Household	17.5%
5 Person Household	11.0%
6 Person Household	5.7%
7 + Person Household	4.7%
2010 Households by Tenure and Mortgage Status	
Total	9,947
Owner Occupied	73.5%
Owned with a Mortgage/Loan	61.7%
Owned Free and Clear	11.8%
Renter Occupied	26.5%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	105
Percent of Income for Mortgage	23.9%
Wealth Index	120
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	10,775
Housing Units Inside Urbanized Area	96.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.9%
2010 Population By Urban/ Rural Status	
Total Population	32,285
Population Inside Urbanized Area	96.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	3.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Pleasantville (2B)
2. Up and Coming Families (7A)
3. Home Improvement (4B)

2022 Consumer Spending

Apparel & Services: Total \$	\$30,927,947
Average Spent	\$2,753.07
Spending Potential Index	114
Education: Total \$	\$25,024,193
Average Spent	\$2,227.54
Spending Potential Index	114
Entertainment/Recreation: Total \$	\$47,088,910
Average Spent	\$4,191.64
Spending Potential Index	114
Food at Home: Total \$	\$78,915,770
Average Spent	\$7,024.73
Spending Potential Index	113
Food Away from Home: Total \$	\$56,544,158
Average Spent	\$5,033.31
Spending Potential Index	117
Health Care: Total \$	\$89,859,272
Average Spent	\$7,998.87
Spending Potential Index	113
HH Furnishings & Equipment: Total \$	\$33,998,288
Average Spent	\$3,026.37
Spending Potential Index	118
Personal Care Products & Services: Total \$	\$13,179,697
Average Spent	\$1,173.20
Spending Potential Index	115
Shelter: Total \$	\$300,412,430
Average Spent	\$26,741.36
Spending Potential Index	117
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$36,414,291
Average Spent	\$3,241.44
Spending Potential Index	119
Travel: Total \$	\$38,594,896
Average Spent	\$3,435.54
Spending Potential Index	120
Vehicle Maintenance & Repairs: Total \$	\$16,183,413
Average Spent	\$1,440.57
Spending Potential Index	114

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.