



Community Profile

Indian Wells city, CA (0636434)
 Indian Wells city
 Geography: Place

Prepared by Esri

	Indian Wells ...
Population Summary	
2010 Total Population	4,922
2020 Total Population	4,757
2020 Group Quarters	0
2023 Total Population	4,947
2023 Group Quarters	0
2028 Total Population	5,111
2023-2028 Annual Rate	0.65%
2023 Total Daytime Population	8,381
Workers	5,157
Residents	3,224
Household Summary	
2010 Households	2,729
2010 Average Household Size	1.80
2020 Total Households	2,634
2020 Average Household Size	1.81
2023 Households	2,683
2023 Average Household Size	1.84
2028 Households	2,767
2028 Average Household Size	1.85
2023-2028 Annual Rate	0.62%
2010 Families	1,626
2010 Average Family Size	2.23
2023 Families	1,459
2023 Average Family Size	2.40
2028 Families	1,513
2028 Average Family Size	2.40
2023-2028 Annual Rate	0.73%
Housing Unit Summary	
2000 Housing Units	3,958
Owner Occupied Housing Units	44.0%
Renter Occupied Housing Units	10.7%
Vacant Housing Units	45.3%
2010 Housing Units	5,049
Owner Occupied Housing Units	43.6%
Renter Occupied Housing Units	10.4%
Vacant Housing Units	45.9%
2020 Housing Units	5,140
Vacant Housing Units	48.8%
2023 Housing Units	5,252
Owner Occupied Housing Units	41.5%
Renter Occupied Housing Units	9.6%
Vacant Housing Units	48.9%
2028 Housing Units	5,349
Owner Occupied Housing Units	42.2%
Renter Occupied Housing Units	9.5%
Vacant Housing Units	48.3%
Median Household Income	
2023	\$113,678
2028	\$128,674
Median Home Value	
2023	\$816,144
2028	\$852,602
Per Capita Income	
2023	\$100,138
2028	\$114,477
Median Age	
2010	64.0
2023	66.7
2028	68.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income

Household Income Base	2,683
<\$15,000	7.9%
\$15,000 - \$24,999	5.9%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	11.4%
\$75,000 - \$99,999	7.1%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	8.6%
\$200,000+	31.3%
Average Household Income	\$184,638

2028 Households by Income

Household Income Base	2,767
<\$15,000	6.5%
\$15,000 - \$24,999	3.9%
\$25,000 - \$34,999	5.2%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	11.2%
\$75,000 - \$99,999	7.3%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	9.0%
\$200,000+	35.7%
Average Household Income	\$211,454

2023 Owner Occupied Housing Units by Value

Total	2,179
<\$50,000	0.1%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	1.4%
\$250,000 - \$299,999	0.8%
\$300,000 - \$399,999	5.0%
\$400,000 - \$499,999	4.1%
\$500,000 - \$749,999	30.1%
\$750,000 - \$999,999	31.5%
\$1,000,000 - \$1,499,999	14.0%
\$1,500,000 - \$1,999,999	4.1%
\$2,000,000 +	8.8%
Average Home Value	\$948,887

2028 Owner Occupied Housing Units by Value

Total	2,257
<\$50,000	0.0%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	1.5%
\$250,000 - \$299,999	0.8%
\$300,000 - \$399,999	3.9%
\$400,000 - \$499,999	3.3%
\$500,000 - \$749,999	26.3%
\$750,000 - \$999,999	33.6%
\$1,000,000 - \$1,499,999	15.5%
\$1,500,000 - \$1,999,999	4.5%
\$2,000,000 +	10.1%
Average Home Value	\$994,451

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	4,920
0 - 4	1.9%
5 - 9	2.5%
10 - 14	2.8%
15 - 24	4.6%
25 - 34	4.0%
35 - 44	5.4%
45 - 54	11.2%
55 - 64	19.8%
65 - 74	25.4%
75 - 84	16.7%
85 +	5.5%
18 +	91.0%
2023 Population by Age	
Total	4,947
0 - 4	1.6%
5 - 9	1.8%
10 - 14	2.1%
15 - 24	4.9%
25 - 34	5.5%
35 - 44	4.7%
45 - 54	7.1%
55 - 64	17.6%
65 - 74	26.5%
75 - 84	21.1%
85 +	7.0%
18 +	93.1%
2028 Population by Age	
Total	5,111
0 - 4	1.8%
5 - 9	2.0%
10 - 14	2.0%
15 - 24	4.4%
25 - 34	5.1%
35 - 44	5.2%
45 - 54	6.0%
55 - 64	13.8%
65 - 74	27.3%
75 - 84	22.8%
85 +	9.6%
18 +	92.8%
2010 Population by Sex	
Males	2,283
Females	2,639
2023 Population by Sex	
Males	2,317
Females	2,630
2028 Population by Sex	
Males	2,341
Females	2,770

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity

Total	4,922
White Alone	92.1%
Black Alone	1.0%
American Indian Alone	0.5%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.8%
Two or More Races	1.5%
Hispanic Origin	9.5%
Diversity Index	29.6

2020 Population by Race/Ethnicity

Total	4,757
White Alone	88.2%
Black Alone	0.8%
American Indian Alone	0.4%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.4%
Two or More Races	5.3%
Hispanic Origin	6.5%
Diversity Index	31.3

2023 Population by Race/Ethnicity

Total	4,947
White Alone	82.0%
Black Alone	1.2%
American Indian Alone	0.4%
Asian Alone	3.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	5.5%
Two or More Races	6.8%
Hispanic Origin	12.7%
Diversity Index	46.8

2028 Population by Race/Ethnicity

Total	5,111
White Alone	79.5%
Black Alone	1.3%
American Indian Alone	0.6%
Asian Alone	4.3%
Pacific Islander Alone	0.2%
Some Other Race Alone	6.1%
Two or More Races	8.1%
Hispanic Origin	14.2%
Diversity Index	51.3

2010 Population by Relationship and Household Type

Total	4,923
In Households	99.9%
In Family Households	74.6%
Householder	31.5%
Spouse	28.2%
Child	12.3%
Other relative	1.7%
Nonrelative	0.9%
In Nonfamily Households	25.2%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment	
Total	4,430
Less than 9th Grade	2.0%
9th - 12th Grade, No Diploma	2.1%
High School Graduate	11.1%
GED/Alternative Credential	2.3%
Some College, No Degree	17.3%
Associate Degree	9.5%
Bachelor's Degree	29.6%
Graduate/Professional Degree	26.2%
2023 Population 15+ by Marital Status	
Total	4,674
Never Married	15.8%
Married	63.4%
Widowed	9.2%
Divorced	11.5%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	1,859
Population 16+ Employed	95.2%
Population 16+ Unemployment rate	4.8%
Population 16-24 Employed	7.7%
Population 16-24 Unemployment rate	5.6%
Population 25-54 Employed	37.1%
Population 25-54 Unemployment rate	4.6%
Population 55-64 Employed	27.1%
Population 55-64 Unemployment rate	2.8%
Population 65+ Employed	28.1%
Population 65+ Unemployment rate	6.8%
2023 Employed Population 16+ by Industry	
Total	1,769
Agriculture/Mining	1.5%
Construction	4.4%
Manufacturing	3.6%
Wholesale Trade	1.7%
Retail Trade	8.9%
Transportation/Utilities	6.6%
Information	1.7%
Finance/Insurance/Real Estate	14.2%
Services	53.8%
Public Administration	3.7%
2023 Employed Population 16+ by Occupation	
Total	1,769
White Collar	79.6%
Management/Business/Financial	34.0%
Professional	21.1%
Sales	14.8%
Administrative Support	9.7%
Services	11.6%
Blue Collar	8.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.0%
Installation/Maintenance/Repair	1.0%
Production	0.3%
Transportation/Material Moving	6.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 24, 2023



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2010 Households by Type	
Total	2,729
Households with 1 Person	34.0%
Households with 2+ People	66.0%
Family Households	59.6%
Husband-wife Families	52.7%
With Related Children	6.7%
Other Family (No Spouse Present)	6.9%
Other Family with Male Householder	2.0%
With Related Children	1.1%
Other Family with Female Householder	4.9%
With Related Children	2.6%
Nonfamily Households	6.4%
All Households with Children	10.5%
Multigenerational Households	1.3%
Unmarried Partner Households	5.3%
Male-female	3.7%
Same-sex	1.6%
2010 Households by Size	
Total	2,730
1 Person Household	34.1%
2 Person Household	52.8%
3 Person Household	6.8%
4 Person Household	3.9%
5 Person Household	1.4%
6 Person Household	0.6%
7 + Person Household	0.4%
2010 Households by Tenure and Mortgage Status	
Total	2,727
Owner Occupied	80.7%
Owned with a Mortgage/Loan	48.6%
Owned Free and Clear	32.2%
Renter Occupied	19.3%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	55
Percent of Income for Mortgage	43.1%
Wealth Index	281
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	5,049
Housing Units Inside Urbanized Area	82.5%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	17.5%
2010 Population By Urban/ Rural Status	
Total Population	4,922
Population Inside Urbanized Area	87.6%
Population Inside Urbanized Cluster	0.0%
Rural Population	12.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments	
1.	Silver & Gold (9A)
2.	Golden Years (9B)
3.	Old and Newcomers (8F)
2023 Consumer Spending	
Apparel & Services: Total \$	\$9,324,986
Average Spent	\$3,475.58
Spending Potential Index	158
Education: Total \$	\$7,898,792
Average Spent	\$2,944.01
Spending Potential Index	164
Entertainment/Recreation: Total \$	\$17,721,411
Average Spent	\$6,605.07
Spending Potential Index	175
Food at Home: Total \$	\$30,885,593
Average Spent	\$11,511.59
Spending Potential Index	169
Food Away from Home: Total \$	\$16,396,893
Average Spent	\$6,111.40
Spending Potential Index	164
Health Care: Total \$	\$36,646,881
Average Spent	\$13,658.92
Spending Potential Index	186
HH Furnishings & Equipment: Total \$	\$13,809,945
Average Spent	\$5,147.20
Spending Potential Index	174
Personal Care Products & Services: Total \$	\$4,561,476
Average Spent	\$1,700.14
Spending Potential Index	178
Shelter: Total \$	\$113,574,874
Average Spent	\$42,331.30
Spending Potential Index	171
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,164,130
Average Spent	\$6,397.36
Spending Potential Index	205
Travel: Total \$	\$10,697,080
Average Spent	\$3,986.98
Spending Potential Index	177
Vehicle Maintenance & Repairs: Total \$	\$6,016,579
Average Spent	\$2,242.48
Spending Potential Index	171

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.