



# Community Profile

Indio city, CA (0636448)  
 Indio city  
 Geography: Place

Prepared by Esri

	Indio city, C...
<b>Population Summary</b>	
2010 Total Population	79,361
2020 Total Population	89,137
2020 Group Quarters	1,293
2023 Total Population	90,974
2023 Group Quarters	1,293
2028 Total Population	92,334
2023-2028 Annual Rate	0.30%
2023 Total Daytime Population	79,410
Workers	26,430
Residents	52,980
<b>Household Summary</b>	
2010 Households	24,290
2010 Average Household Size	3.23
2020 Total Households	28,744
2020 Average Household Size	3.06
2023 Households	29,506
2023 Average Household Size	3.04
2028 Households	29,970
2028 Average Household Size	3.04
2023-2028 Annual Rate	0.31%
2010 Families	18,996
2010 Average Family Size	3.62
2023 Families	22,575
2023 Average Family Size	3.46
2028 Families	22,832
2028 Average Family Size	3.47
2023-2028 Annual Rate	0.23%
<b>Housing Unit Summary</b>	
2000 Housing Units	17,985
Owner Occupied Housing Units	48.6%
Renter Occupied Housing Units	34.5%
Vacant Housing Units	16.9%
2010 Housing Units	30,145
Owner Occupied Housing Units	52.7%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	19.4%
2020 Housing Units	34,638
Vacant Housing Units	17.0%
2023 Housing Units	35,610
Owner Occupied Housing Units	59.5%
Renter Occupied Housing Units	23.3%
Vacant Housing Units	17.1%
2028 Housing Units	36,125
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	22.8%
Vacant Housing Units	17.0%
<b>Median Household Income</b>	
2023	\$60,734
2028	\$70,487
<b>Median Home Value</b>	
2023	\$421,224
2028	\$442,431
<b>Per Capita Income</b>	
2023	\$28,771
2028	\$33,821
<b>Median Age</b>	
2010	32.0
2023	34.2
2028	34.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### 2023 Households by Income

Household Income Base	29,506
<\$15,000	10.8%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	8.3%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	12.2%
\$100,000 - \$149,999	15.2%
\$150,000 - \$199,999	7.5%
\$200,000+	6.2%
Average Household Income	\$88,255

### 2028 Households by Income

Household Income Base	29,970
<\$15,000	10.0%
\$15,000 - \$24,999	6.8%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	9.9%
\$200,000+	8.2%
Average Household Income	\$103,753

### 2023 Owner Occupied Housing Units by Value

Total	21,195
<\$50,000	5.3%
\$50,000 - \$99,999	3.6%
\$100,000 - \$149,999	3.8%
\$150,000 - \$199,999	3.9%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	8.0%
\$300,000 - \$399,999	16.5%
\$400,000 - \$499,999	14.5%
\$500,000 - \$749,999	29.1%
\$750,000 - \$999,999	5.2%
\$1,000,000 - \$1,499,999	2.3%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	1.6%
Average Home Value	\$472,825

### 2028 Owner Occupied Housing Units by Value

Total	21,750
<\$50,000	5.1%
\$50,000 - \$99,999	4.4%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	2.9%
\$200,000 - \$249,999	5.2%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	15.7%
\$400,000 - \$499,999	14.2%
\$500,000 - \$749,999	29.2%
\$750,000 - \$999,999	6.5%
\$1,000,000 - \$1,499,999	3.1%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	2.4%
Average Home Value	\$507,694

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## Indio city, C...

2010 Population by Age	
Total	79,359
0 - 4	8.5%
5 - 9	8.6%
10 - 14	8.3%
15 - 24	14.5%
25 - 34	14.2%
35 - 44	13.0%
45 - 54	11.3%
55 - 64	9.4%
65 - 74	7.4%
75 - 84	3.6%
85 +	1.2%
18 +	69.7%
2023 Population by Age	
Total	90,974
0 - 4	7.6%
5 - 9	7.6%
10 - 14	7.1%
15 - 24	13.7%
25 - 34	15.1%
35 - 44	12.8%
45 - 54	10.2%
55 - 64	10.1%
65 - 74	9.7%
75 - 84	4.8%
85 +	1.3%
18 +	73.4%
2028 Population by Age	
Total	92,334
0 - 4	7.7%
5 - 9	7.5%
10 - 14	7.4%
15 - 24	12.7%
25 - 34	15.0%
35 - 44	13.6%
45 - 54	10.1%
55 - 64	9.5%
65 - 74	9.2%
75 - 84	5.7%
85 +	1.5%
18 +	73.4%
2010 Population by Sex	
Males	39,169
Females	40,192
2023 Population by Sex	
Males	45,082
Females	45,892
2028 Population by Sex	
Males	45,535
Females	46,799

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Indio city, C...

### 2010 Population by Race/Ethnicity

Total	79,360
White Alone	61.2%
Black Alone	2.3%
American Indian Alone	1.0%
Asian Alone	2.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	29.8%
Two or More Races	3.4%
Hispanic Origin	68.4%
Diversity Index	73.6

### 2020 Population by Race/Ethnicity

Total	89,137
White Alone	35.0%
Black Alone	2.3%
American Indian Alone	1.6%
Asian Alone	2.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	37.7%
Two or More Races	20.8%
Hispanic Origin	69.1%
Diversity Index	82.3

### 2023 Population by Race/Ethnicity

Total	90,974
White Alone	33.6%
Black Alone	2.3%
American Indian Alone	1.6%
Asian Alone	2.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	38.7%
Two or More Races	21.0%
Hispanic Origin	70.5%
Diversity Index	82.0

### 2028 Population by Race/Ethnicity

Total	92,334
White Alone	30.9%
Black Alone	2.3%
American Indian Alone	1.7%
Asian Alone	2.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	40.6%
Two or More Races	21.6%
Hispanic Origin	72.3%
Diversity Index	81.5

### 2010 Population by Relationship and Household Type

Total	79,361
In Households	98.8%
In Family Households	89.9%
Householder	23.9%
Spouse	17.2%
Child	38.1%
Other relative	7.4%
Nonrelative	3.3%
In Nonfamily Households	8.9%
In Group Quarters	1.2%
Institutionalized Population	0.7%
Noninstitutionalized Population	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	Indio city, C...
<b>2023 Population 25+ by Educational Attainment</b>	
Total	58,243
Less than 9th Grade	10.5%
9th - 12th Grade, No Diploma	7.8%
High School Graduate	35.1%
GED/Alternative Credential	2.9%
Some College, No Degree	18.2%
Associate Degree	6.1%
Bachelor's Degree	12.2%
Graduate/Professional Degree	7.2%
<b>2023 Population 15+ by Marital Status</b>	
Total	70,680
Never Married	35.3%
Married	53.0%
Widowed	5.1%
Divorced	6.5%
<b>2023 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	41,633
Population 16+ Employed	92.9%
Population 16+ Unemployment rate	7.1%
Population 16-24 Employed	11.8%
Population 16-24 Unemployment rate	17.9%
Population 25-54 Employed	69.6%
Population 25-54 Unemployment rate	5.7%
Population 55-64 Employed	13.4%
Population 55-64 Unemployment rate	3.9%
Population 65+ Employed	5.3%
Population 65+ Unemployment rate	6.0%
<b>2023 Employed Population 16+ by Industry</b>	
Total	38,677
Agriculture/Mining	1.6%
Construction	10.8%
Manufacturing	3.7%
Wholesale Trade	1.3%
Retail Trade	12.0%
Transportation/Utilities	6.5%
Information	1.6%
Finance/Insurance/Real Estate	4.8%
Services	53.5%
Public Administration	4.2%
<b>2023 Employed Population 16+ by Occupation</b>	
Total	38,677
White Collar	47.1%
Management/Business/Financial	11.5%
Professional	14.6%
Sales	10.9%
Administrative Support	10.1%
Services	26.9%
Blue Collar	25.9%
Farming/Forestry/Fishing	1.2%
Construction/Extraction	7.6%
Installation/Maintenance/Repair	6.0%
Production	3.0%
Transportation/Material Moving	8.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 24, 2023



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<b>2010 Households by Type</b>	
Total	24,291
Households with 1 Person	16.4%
Households with 2+ People	83.6%
Family Households	78.2%
Husband-wife Families	56.3%
With Related Children	29.9%
Other Family (No Spouse Present)	21.9%
Other Family with Male Householder	6.6%
With Related Children	4.2%
Other Family with Female Householder	15.4%
With Related Children	10.8%
Nonfamily Households	5.4%
All Households with Children	45.5%
Multigenerational Households	9.2%
Unmarried Partner Households	8.0%
Male-female	7.0%
Same-sex	1.0%
<b>2010 Households by Size</b>	
Total	24,290
1 Person Household	16.4%
2 Person Household	29.7%
3 Person Household	14.8%
4 Person Household	15.9%
5 Person Household	11.3%
6 Person Household	6.0%
7 + Person Household	5.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	24,290
Owner Occupied	65.4%
Owned with a Mortgage/Loan	49.9%
Owned Free and Clear	15.4%
Renter Occupied	34.6%
<b>2023 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	56
Percent of Income for Mortgage	41.6%
Wealth Index	79
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	30,145
Housing Units Inside Urbanized Area	97.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.6%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	79,361
Population Inside Urbanized Area	98.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### Top 3 Tapestry Segments

1.	Up and Coming Families (7A)
2.	Urban Edge Families (7C)
3.	Family Extensions (13B)

### 2023 Consumer Spending

Apparel & Services: Total \$	\$53,860,137
Average Spent	\$1,825.40
Spending Potential Index	83
Education: Total \$	\$38,103,211
Average Spent	\$1,291.37
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$91,845,178
Average Spent	\$3,112.76
Spending Potential Index	82
Food at Home: Total \$	\$168,171,876
Average Spent	\$5,699.58
Spending Potential Index	84
Food Away from Home: Total \$	\$94,884,929
Average Spent	\$3,215.78
Spending Potential Index	86
Health Care: Total \$	\$180,435,419
Average Spent	\$6,115.21
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$72,226,167
Average Spent	\$2,447.85
Spending Potential Index	83
Personal Care Products & Services: Total \$	\$23,821,445
Average Spent	\$807.34
Spending Potential Index	84
Shelter: Total \$	\$617,941,719
Average Spent	\$20,942.92
Spending Potential Index	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$76,282,350
Average Spent	\$2,585.32
Spending Potential Index	83
Travel: Total \$	\$54,672,876
Average Spent	\$1,852.94
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$33,581,698
Average Spent	\$1,138.13
Spending Potential Index	87

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.