



Community Profile

Jurupa Valley city, CA (0637692)
 Jurupa Valley city
 Geography: Place

Prepared by Esri

Jurupa Valley...

Population Summary	
2010 Total Population	96,962
2020 Total Population	105,053
2020 Group Quarters	977
2023 Total Population	107,919
2023 Group Quarters	977
2028 Total Population	111,009
2023-2028 Annual Rate	0.57%
2023 Total Daytime Population	89,863
Workers	30,500
Residents	59,363
Household Summary	
2010 Households	25,352
2010 Average Household Size	3.79
2020 Total Households	27,913
2020 Average Household Size	3.73
2023 Households	28,737
2023 Average Household Size	3.72
2028 Households	29,551
2028 Average Household Size	3.72
2023-2028 Annual Rate	0.56%
2010 Families	20,456
2010 Average Family Size	4.13
2023 Families	23,208
2023 Average Family Size	4.05
2028 Families	23,874
2028 Average Family Size	4.05
2023-2028 Annual Rate	0.57%
Housing Unit Summary	
2000 Housing Units	23,482
Owner Occupied Housing Units	67.9%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	4.4%
2010 Housing Units	27,056
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	31.8%
Vacant Housing Units	6.3%
2020 Housing Units	28,734
Vacant Housing Units	2.9%
2023 Housing Units	29,678
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	30.4%
Vacant Housing Units	3.2%
2028 Housing Units	30,345
Owner Occupied Housing Units	67.1%
Renter Occupied Housing Units	30.3%
Vacant Housing Units	2.6%
Median Household Income	
2023	\$87,543
2028	\$99,828
Median Home Value	
2023	\$546,368
2028	\$560,641
Per Capita Income	
2023	\$30,251
2028	\$34,454
Median Age	
2010	30.6
2023	32.8
2028	34.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income

Household Income Base	28,737
<\$15,000	4.9%
\$15,000 - \$24,999	4.5%
\$25,000 - \$34,999	6.1%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	15.7%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	22.9%
\$150,000 - \$199,999	9.8%
\$200,000+	10.9%
Average Household Income	\$113,542

2028 Households by Income

Household Income Base	29,551
<\$15,000	4.3%
\$15,000 - \$24,999	3.4%
\$25,000 - \$34,999	4.9%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	14.2%
\$75,000 - \$99,999	15.2%
\$100,000 - \$149,999	24.9%
\$150,000 - \$199,999	11.8%
\$200,000+	13.2%
Average Household Income	\$129,368

2023 Owner Occupied Housing Units by Value

Total	19,707
<\$50,000	3.8%
\$50,000 - \$99,999	2.3%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	0.3%
\$200,000 - \$249,999	1.2%
\$250,000 - \$299,999	1.2%
\$300,000 - \$399,999	9.8%
\$400,000 - \$499,999	21.4%
\$500,000 - \$749,999	48.5%
\$750,000 - \$999,999	7.8%
\$1,000,000 - \$1,499,999	2.1%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.2%
Average Home Value	\$549,973

2028 Owner Occupied Housing Units by Value

Total	20,365
<\$50,000	3.6%
\$50,000 - \$99,999	2.6%
\$100,000 - \$149,999	0.7%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	1.0%
\$250,000 - \$299,999	1.1%
\$300,000 - \$399,999	8.8%
\$400,000 - \$499,999	20.1%
\$500,000 - \$749,999	48.9%
\$750,000 - \$999,999	9.7%
\$1,000,000 - \$1,499,999	2.6%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.3%
Average Home Value	\$567,596

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Age	
Total	96,963
0 - 4	8.0%
5 - 9	8.3%
10 - 14	8.6%
15 - 24	17.4%
25 - 34	13.4%
35 - 44	13.3%
45 - 54	13.3%
55 - 64	9.5%
65 - 74	4.8%
75 - 84	2.4%
85 +	1.0%
18 +	69.4%
2023 Population by Age	
Total	107,919
0 - 4	7.4%
5 - 9	7.8%
10 - 14	7.6%
15 - 24	14.1%
25 - 34	16.9%
35 - 44	13.1%
45 - 54	10.8%
55 - 64	10.3%
65 - 74	7.6%
75 - 84	3.3%
85 +	1.1%
18 +	72.8%
2028 Population by Age	
Total	111,009
0 - 4	7.5%
5 - 9	7.4%
10 - 14	7.8%
15 - 24	13.2%
25 - 34	14.8%
35 - 44	15.7%
45 - 54	10.7%
55 - 64	9.6%
65 - 74	8.0%
75 - 84	4.1%
85 +	1.2%
18 +	73.2%
2010 Population by Sex	
Males	48,836
Females	48,125
2023 Population by Sex	
Males	54,146
Females	53,773
2028 Population by Sex	
Males	55,621
Females	55,388

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Jurupa Valley...

2010 Population by Race/Ethnicity

Total	96,963
White Alone	53.3%
Black Alone	3.9%
American Indian Alone	1.1%
Asian Alone	2.7%
Pacific Islander Alone	0.3%
Some Other Race Alone	34.1%
Two or More Races	4.5%
Hispanic Origin	65.7%
Diversity Index	77.7

2020 Population by Race/Ethnicity

Total	105,053
White Alone	28.7%
Black Alone	3.6%
American Indian Alone	2.1%
Asian Alone	5.3%
Pacific Islander Alone	0.3%
Some Other Race Alone	41.9%
Two or More Races	18.1%
Hispanic Origin	70.5%
Diversity Index	82.8

2023 Population by Race/Ethnicity

Total	107,919
White Alone	27.3%
Black Alone	3.8%
American Indian Alone	2.1%
Asian Alone	5.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	43.0%
Two or More Races	18.4%
Hispanic Origin	72.0%
Diversity Index	82.2

2028 Population by Race/Ethnicity

Total	111,009
White Alone	24.4%
Black Alone	3.8%
American Indian Alone	2.3%
Asian Alone	5.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	44.9%
Two or More Races	18.7%
Hispanic Origin	73.6%
Diversity Index	81.6

2010 Population by Relationship and Household Type

Total	96,961
In Households	99.2%
In Family Households	92.1%
Householder	21.1%
Spouse	15.2%
Child	41.0%
Other relative	9.8%
Nonrelative	5.0%
In Nonfamily Households	7.1%
In Group Quarters	0.8%
Institutionalized Population	0.6%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Population 25+ by Educational Attainment

Total	68,025
Less than 9th Grade	14.0%
9th - 12th Grade, No Diploma	11.7%
High School Graduate	28.7%
GED/Alternative Credential	3.7%
Some College, No Degree	18.1%
Associate Degree	7.4%
Bachelor's Degree	11.2%
Graduate/Professional Degree	5.1%

2023 Population 15+ by Marital Status

Total	83,274
Never Married	41.7%
Married	46.9%
Widowed	4.0%
Divorced	7.4%

2023 Civilian Population 16+ in Labor Force

Civilian Population 16+	52,591
Population 16+ Employed	94.2%
Population 16+ Unemployment rate	5.8%
Population 16-24 Employed	15.5%
Population 16-24 Unemployment rate	12.0%
Population 25-54 Employed	67.1%
Population 25-54 Unemployment rate	4.7%
Population 55-64 Employed	13.5%
Population 55-64 Unemployment rate	3.4%
Population 65+ Employed	4.0%
Population 65+ Unemployment rate	5.3%

2023 Employed Population 16+ by Industry

Total	49,559
Agriculture/Mining	1.2%
Construction	14.7%
Manufacturing	10.8%
Wholesale Trade	3.0%
Retail Trade	11.5%
Transportation/Utilities	12.2%
Information	0.9%
Finance/Insurance/Real Estate	5.0%
Services	37.4%
Public Administration	3.2%

2023 Employed Population 16+ by Occupation

Total	49,559
White Collar	43.9%
Management/Business/Financial	11.7%
Professional	13.7%
Sales	6.8%
Administrative Support	11.7%
Services	16.2%
Blue Collar	39.9%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	10.9%
Installation/Maintenance/Repair	3.6%
Production	7.7%
Transportation/Material Moving	17.0%

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2010 Households by Type	
Total	25,351
Households with 1 Person	14.7%
Households with 2+ People	85.3%
Family Households	80.7%
Husband-wife Families	57.9%
With Related Children	35.0%
Other Family (No Spouse Present)	22.8%
Other Family with Male Householder	8.5%
With Related Children	5.5%
Other Family with Female Householder	14.2%
With Related Children	9.2%
Nonfamily Households	4.6%
All Households with Children	50.6%
Multigenerational Households	13.2%
Unmarried Partner Households	7.6%
Male-female	7.0%
Same-sex	0.7%
2010 Households by Size	
Total	25,353
1 Person Household	14.7%
2 Person Household	21.3%
3 Person Household	15.0%
4 Person Household	16.1%
5 Person Household	13.2%
6 Person Household	8.4%
7 + Person Household	11.3%
2010 Households by Tenure and Mortgage Status	
Total	25,349
Owner Occupied	66.0%
Owned with a Mortgage/Loan	54.9%
Owned Free and Clear	11.2%
Renter Occupied	34.0%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	66
Percent of Income for Mortgage	37.5%
Wealth Index	97
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	27,056
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	96,962
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Urban Villages (7B)
2. Forging Opportunity (7D)
3. Family Extensions (13B)

2023 Consumer Spending

Apparel & Services: Total \$	\$67,083,502
Average Spent	\$2,334.39
Spending Potential Index	106
Education: Total \$	\$51,848,006
Average Spent	\$1,804.22
Spending Potential Index	101
Entertainment/Recreation: Total \$	\$111,530,047
Average Spent	\$3,881.06
Spending Potential Index	103
Food at Home: Total \$	\$205,753,449
Average Spent	\$7,159.88
Spending Potential Index	105
Food Away from Home: Total \$	\$116,250,539
Average Spent	\$4,045.33
Spending Potential Index	109
Health Care: Total \$	\$205,712,720
Average Spent	\$7,158.46
Spending Potential Index	97
HH Furnishings & Equipment: Total \$	\$88,235,503
Average Spent	\$3,070.45
Spending Potential Index	104
Personal Care Products & Services: Total \$	\$29,392,984
Average Spent	\$1,022.83
Spending Potential Index	107
Shelter: Total \$	\$797,489,157
Average Spent	\$27,751.30
Spending Potential Index	112
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$86,019,759
Average Spent	\$2,993.35
Spending Potential Index	96
Travel: Total \$	\$69,282,041
Average Spent	\$2,410.90
Spending Potential Index	107
Vehicle Maintenance & Repairs: Total \$	\$39,244,726
Average Spent	\$1,365.65
Spending Potential Index	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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