



Community Profile

La Quinta city, CA (0640354)
 La Quinta city
 Geography: Place

Prepared by Esri

	La Quinta cit...
Population Summary	
2010 Total Population	37,427
2020 Total Population	37,558
2020 Group Quarters	79
2023 Total Population	38,882
2023 Group Quarters	79
2028 Total Population	40,319
2023-2028 Annual Rate	0.73%
2023 Total Daytime Population	47,405
Workers	24,348
Residents	23,057
Household Summary	
2010 Households	14,792
2010 Average Household Size	2.53
2020 Total Households	15,706
2020 Average Household Size	2.39
2023 Households	16,043
2023 Average Household Size	2.42
2028 Households	16,696
2028 Average Household Size	2.41
2023-2028 Annual Rate	0.80%
2010 Families	10,703
2010 Average Family Size	2.93
2023 Families	11,414
2023 Average Family Size	2.84
2028 Families	11,883
2028 Average Family Size	2.82
2023-2028 Annual Rate	0.81%
Housing Unit Summary	
2000 Housing Units	11,851
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	28.4%
2010 Housing Units	23,453
Owner Occupied Housing Units	47.5%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	36.9%
2020 Housing Units	23,464
Vacant Housing Units	33.1%
2023 Housing Units	24,057
Owner Occupied Housing Units	50.0%
Renter Occupied Housing Units	16.7%
Vacant Housing Units	33.3%
2028 Housing Units	24,811
Owner Occupied Housing Units	50.6%
Renter Occupied Housing Units	16.7%
Vacant Housing Units	32.7%
Median Household Income	
2023	\$91,765
2028	\$105,485
Median Home Value	
2023	\$660,464
2028	\$686,700
Per Capita Income	
2023	\$58,479
2028	\$67,535
Median Age	
2010	45.5
2023	50.6
2028	51.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income

Household Income Base	16,043
<\$15,000	7.4%
\$15,000 - \$24,999	3.7%
\$25,000 - \$34,999	6.1%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	8.4%
\$200,000+	19.3%
Average Household Income	\$141,723

2028 Households by Income

Household Income Base	16,696
<\$15,000	6.6%
\$15,000 - \$24,999	2.7%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	7.6%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	10.1%
\$200,000+	22.6%
Average Household Income	\$163,083

2023 Owner Occupied Housing Units by Value

Total	12,022
<\$50,000	0.7%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.3%
\$200,000 - \$249,999	1.0%
\$250,000 - \$299,999	2.0%
\$300,000 - \$399,999	8.2%
\$400,000 - \$499,999	9.6%
\$500,000 - \$749,999	43.2%
\$750,000 - \$999,999	22.6%
\$1,000,000 - \$1,499,999	7.8%
\$1,500,000 - \$1,999,999	1.8%
\$2,000,000 +	2.3%
Average Home Value	\$729,167

2028 Owner Occupied Housing Units by Value

Total	12,559
<\$50,000	0.6%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	0.8%
\$250,000 - \$299,999	1.7%
\$300,000 - \$399,999	7.1%
\$400,000 - \$499,999	8.6%
\$500,000 - \$749,999	41.1%
\$750,000 - \$999,999	24.9%
\$1,000,000 - \$1,499,999	9.4%
\$1,500,000 - \$1,999,999	2.6%
\$2,000,000 +	2.7%
Average Home Value	\$769,138

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age		La Quinta cit...
Total		37,429
0 - 4		4.8%
5 - 9		5.7%
10 - 14		7.0%
15 - 24		11.2%
25 - 34		8.7%
35 - 44		11.8%
45 - 54		14.5%
55 - 64		15.5%
65 - 74		13.3%
75 - 84		5.9%
85 +		1.6%
18 +		78.0%
2023 Population by Age		La Quinta cit...
Total		38,882
0 - 4		4.2%
5 - 9		4.6%
10 - 14		4.9%
15 - 24		9.9%
25 - 34		10.8%
35 - 44		9.9%
45 - 54		10.9%
55 - 64		15.1%
65 - 74		17.8%
75 - 84		9.3%
85 +		2.4%
18 +		83.0%
2028 Population by Age		La Quinta cit...
Total		40,319
0 - 4		4.2%
5 - 9		4.5%
10 - 14		4.9%
15 - 24		8.5%
25 - 34		10.8%
35 - 44		10.6%
45 - 54		9.9%
55 - 64		13.5%
65 - 74		17.6%
75 - 84		12.1%
85 +		3.4%
18 +		83.7%
2010 Population by Sex		La Quinta cit...
Males		18,096
Females		19,331
2023 Population by Sex		La Quinta cit...
Males		18,853
Females		20,029
2028 Population by Sex		La Quinta cit...
Males		19,438
Females		20,881

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	La Quinta cit...
2010 Population by Race/Ethnicity	
Total	37,427
White Alone	78.6%
Black Alone	1.9%
American Indian Alone	0.6%
Asian Alone	3.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	12.5%
Two or More Races	3.2%
Hispanic Origin	30.9%
Diversity Index	63.6
2020 Population by Race/Ethnicity	
Total	37,558
White Alone	62.7%
Black Alone	1.9%
American Indian Alone	0.9%
Asian Alone	4.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	16.7%
Two or More Races	13.5%
Hispanic Origin	34.2%
Diversity Index	75.7
2023 Population by Race/Ethnicity	
Total	38,882
White Alone	60.7%
Black Alone	1.9%
American Indian Alone	0.9%
Asian Alone	4.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	17.8%
Two or More Races	14.2%
Hispanic Origin	36.3%
Diversity Index	77.3
2028 Population by Race/Ethnicity	
Total	40,319
White Alone	57.4%
Black Alone	2.0%
American Indian Alone	1.0%
Asian Alone	4.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	19.5%
Two or More Races	15.3%
Hispanic Origin	38.6%
Diversity Index	79.3
2010 Population by Relationship and Household Type	
Total	37,427
In Households	99.9%
In Family Households	85.8%
Householder	28.5%
Spouse	23.1%
Child	28.4%
Other relative	3.8%
Nonrelative	2.0%
In Nonfamily Households	14.1%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Population 25+ by Educational Attainment	
Total	29,677
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	3.8%
High School Graduate	20.0%
GED/Alternative Credential	2.5%
Some College, No Degree	22.3%
Associate Degree	9.8%
Bachelor's Degree	24.1%
Graduate/Professional Degree	14.0%
2023 Population 15+ by Marital Status	
Total	33,526
Never Married	28.4%
Married	58.2%
Widowed	4.2%
Divorced	9.2%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	17,152
Population 16+ Employed	93.9%
Population 16+ Unemployment rate	6.1%
Population 16-24 Employed	9.3%
Population 16-24 Unemployment rate	13.8%
Population 25-54 Employed	58.5%
Population 25-54 Unemployment rate	5.0%
Population 55-64 Employed	20.8%
Population 55-64 Unemployment rate	3.7%
Population 65+ Employed	11.3%
Population 65+ Unemployment rate	9.1%
2023 Employed Population 16+ by Industry	
Total	16,098
Agriculture/Mining	2.3%
Construction	8.2%
Manufacturing	2.7%
Wholesale Trade	1.9%
Retail Trade	11.5%
Transportation/Utilities	6.5%
Information	1.7%
Finance/Insurance/Real Estate	6.0%
Services	53.7%
Public Administration	5.5%
2023 Employed Population 16+ by Occupation	
Total	16,098
White Collar	64.3%
Management/Business/Financial	21.2%
Professional	20.9%
Sales	11.0%
Administrative Support	11.2%
Services	20.2%
Blue Collar	15.4%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	3.8%
Production	2.1%
Transportation/Material Moving	3.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 31, 2023



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2010 Households by Type	
Total	14,792
Households with 1 Person	21.3%
Households with 2+ People	78.7%
Family Households	72.4%
Husband-wife Families	58.5%
With Related Children	20.0%
Other Family (No Spouse Present)	13.8%
Other Family with Male Householder	4.0%
With Related Children	2.5%
Other Family with Female Householder	9.8%
With Related Children	6.5%
Nonfamily Households	6.4%
All Households with Children	29.3%
Multigenerational Households	4.1%
Unmarried Partner Households	6.5%
Male-female	5.4%
Same-sex	1.2%
2010 Households by Size	
Total	14,792
1 Person Household	21.3%
2 Person Household	43.5%
3 Person Household	13.6%
4 Person Household	11.2%
5 Person Household	6.0%
6 Person Household	2.7%
7 + Person Household	1.6%
2010 Households by Tenure and Mortgage Status	
Total	14,790
Owner Occupied	75.3%
Owned with a Mortgage/Loan	58.9%
Owned Free and Clear	16.4%
Renter Occupied	24.7%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	55
Percent of Income for Mortgage	43.2%
Wealth Index	181
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	23,453
Housing Units Inside Urbanized Area	97.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.7%
2010 Population By Urban/ Rural Status	
Total Population	37,427
Population Inside Urbanized Area	98.4%
Population Inside Urbanized Cluster	0.0%
Rural Population	1.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Silver & Gold (9A)
2.	Workday Drive (4A)
3.	Urban Edge Families (7C)
2023 Consumer Spending	
Apparel & Services: Total \$	\$44,499,937
Average Spent	\$2,773.79
Spending Potential Index	126
Education: Total \$	\$35,811,012
Average Spent	\$2,232.19
Spending Potential Index	124
Entertainment/Recreation: Total \$	\$80,443,667
Average Spent	\$5,014.25
Spending Potential Index	133
Food at Home: Total \$	\$140,888,920
Average Spent	\$8,781.96
Spending Potential Index	129
Food Away from Home: Total \$	\$77,581,934
Average Spent	\$4,835.87
Spending Potential Index	130
Health Care: Total \$	\$161,108,116
Average Spent	\$10,042.27
Spending Potential Index	136
HH Furnishings & Equipment: Total \$	\$63,291,862
Average Spent	\$3,945.14
Spending Potential Index	133
Personal Care Products & Services: Total \$	\$20,735,585
Average Spent	\$1,292.50
Spending Potential Index	135
Shelter: Total \$	\$524,215,780
Average Spent	\$32,675.67
Spending Potential Index	132
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$73,324,555
Average Spent	\$4,570.50
Spending Potential Index	146
Travel: Total \$	\$49,096,307
Average Spent	\$3,060.29
Spending Potential Index	136
Vehicle Maintenance & Repairs: Total \$	\$27,906,237
Average Spent	\$1,739.46
Spending Potential Index	133

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.