



# Community Profile

Blythe city, CA (0607218)  
 Blythe city  
 Geography: Place

Prepared by Esri

	Blythe city, ...
<b>Population Summary</b>	
2010 Total Population	20,877
2020 Total Population	18,317
2020 Group Quarters	6,220
2023 Total Population	18,455
2023 Group Quarters	6,220
2028 Total Population	18,668
2023-2028 Annual Rate	0.23%
2023 Total Daytime Population	11,856
Workers	4,460
Residents	7,396
<b>Household Summary</b>	
2010 Households	4,533
2010 Average Household Size	2.88
2020 Total Households	4,477
2020 Average Household Size	2.70
2023 Households	4,507
2023 Average Household Size	2.71
2028 Households	4,591
2028 Average Household Size	2.71
2023-2028 Annual Rate	0.37%
2010 Families	3,203
2010 Average Family Size	3.42
2023 Families	3,166
2023 Average Family Size	3.27
2028 Families	3,225
2028 Average Family Size	3.26
2023-2028 Annual Rate	0.37%
<b>Housing Unit Summary</b>	
2000 Housing Units	5,105
Owner Occupied Housing Units	47.4%
Renter Occupied Housing Units	36.3%
Vacant Housing Units	16.3%
2010 Housing Units	5,527
Owner Occupied Housing Units	43.1%
Renter Occupied Housing Units	38.9%
Vacant Housing Units	18.0%
2020 Housing Units	5,246
Vacant Housing Units	14.7%
2023 Housing Units	5,274
Owner Occupied Housing Units	45.8%
Renter Occupied Housing Units	39.7%
Vacant Housing Units	14.5%
2028 Housing Units	5,340
Owner Occupied Housing Units	47.0%
Renter Occupied Housing Units	39.0%
Vacant Housing Units	14.0%
<b>Median Household Income</b>	
2023	\$54,771
2028	\$61,837
<b>Median Home Value</b>	
2023	\$157,921
2028	\$159,096
<b>Per Capita Income</b>	
2023	\$19,832
2028	\$22,912
<b>Median Age</b>	
2010	37.9
2023	33.8
2028	33.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2023 Households by Income

Household Income Base	4,507
<\$15,000	13.4%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	5.9%
\$200,000+	4.0%
Average Household Income	\$76,644

## 2028 Households by Income

Household Income Base	4,591
<\$15,000	12.2%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	19.5%
\$150,000 - \$199,999	7.2%
\$200,000+	5.0%
Average Household Income	\$88,685

## 2023 Owner Occupied Housing Units by Value

Total	2,414
<\$50,000	8.2%
\$50,000 - \$99,999	17.5%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	20.9%
\$200,000 - \$249,999	15.8%
\$250,000 - \$299,999	3.9%
\$300,000 - \$399,999	3.6%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	2.7%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.1%
Average Home Value	\$213,888

## 2028 Owner Occupied Housing Units by Value

Total	2,509
<\$50,000	7.9%
\$50,000 - \$99,999	20.0%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	18.3%
\$200,000 - \$249,999	15.8%
\$250,000 - \$299,999	4.1%
\$300,000 - \$399,999	3.7%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	4.1%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	3.6%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.2%
Average Home Value	\$232,443

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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**Blythe city, ...**

2010 Population by Age	
Total	20,881
0 - 4	5.3%
5 - 9	5.5%
10 - 14	5.9%
15 - 24	11.7%
25 - 34	16.2%
35 - 44	18.8%
45 - 54	18.5%
55 - 64	9.4%
65 - 74	5.1%
75 - 84	2.9%
85 +	0.7%
18 +	80.0%
2023 Population by Age	
Total	18,455
0 - 4	5.2%
5 - 9	5.2%
10 - 14	5.2%
15 - 24	16.3%
25 - 34	20.4%
35 - 44	15.9%
45 - 54	12.7%
55 - 64	9.2%
65 - 74	6.0%
75 - 84	2.9%
85 +	0.9%
18 +	81.2%
2028 Population by Age	
Total	18,668
0 - 4	5.5%
5 - 9	5.0%
10 - 14	5.1%
15 - 24	15.4%
25 - 34	21.2%
35 - 44	16.5%
45 - 54	12.4%
55 - 64	8.4%
65 - 74	6.3%
75 - 84	3.2%
85 +	1.0%
18 +	81.3%
2010 Population by Sex	
Males	14,309
Females	6,568
2023 Population by Sex	
Males	11,794
Females	6,661
2028 Population by Sex	
Males	11,874
Females	6,794

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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**Blythe city, ...**

<b>2010 Population by Race/Ethnicity</b>	
Total	20,876
White Alone	59.8%
Black Alone	15.0%
American Indian Alone	1.2%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	19.3%
Two or More Races	3.1%
Hispanic Origin	53.0%
Diversity Index	79.0
<b>2020 Population by Race/Ethnicity</b>	
Total	18,317
White Alone	31.6%
Black Alone	11.7%
American Indian Alone	1.8%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	41.9%
Two or More Races	11.0%
Hispanic Origin	59.4%
Diversity Index	84.4
<b>2023 Population by Race/Ethnicity</b>	
Total	18,455
White Alone	29.9%
Black Alone	11.5%
American Indian Alone	1.8%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	43.4%
Two or More Races	11.4%
Hispanic Origin	61.4%
Diversity Index	83.9
<b>2028 Population by Race/Ethnicity</b>	
Total	18,668
White Alone	27.3%
Black Alone	11.4%
American Indian Alone	1.9%
Asian Alone	1.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	45.4%
Two or More Races	12.0%
Hispanic Origin	63.6%
Diversity Index	83.4
<b>2010 Population by Relationship and Household Type</b>	
Total	20,877
In Households	62.4%
In Family Households	54.5%
Householder	15.4%
Spouse	9.6%
Child	24.7%
Other relative	2.8%
Nonrelative	2.1%
In Nonfamily Households	7.9%
In Group Quarters	37.6%
Institutionalized Population	37.2%
Noninstitutionalized Population	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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		Blythe city, ...
<b>2023 Population 25+ by Educational Attainment</b>		
Total		12,564
Less than 9th Grade		11.1%
9th - 12th Grade, No Diploma		17.5%
High School Graduate		21.3%
GED/Alternative Credential		8.3%
Some College, No Degree		24.6%
Associate Degree		8.5%
Bachelor's Degree		6.4%
Graduate/Professional Degree		2.3%
<b>2023 Population 15+ by Marital Status</b>		
Total		15,578
Never Married		49.3%
Married		36.0%
Widowed		4.1%
Divorced		10.6%
<b>2023 Civilian Population 16+ in Labor Force</b>		
Civilian Population 16+		5,435
Population 16+ Employed		94.6%
Population 16+ Unemployment rate		5.4%
Population 16-24 Employed		16.9%
Population 16-24 Unemployment rate		9.7%
Population 25-54 Employed		64.8%
Population 25-54 Unemployment rate		4.7%
Population 55-64 Employed		12.5%
Population 55-64 Unemployment rate		4.0%
Population 65+ Employed		5.8%
Population 65+ Unemployment rate		3.6%
<b>2023 Employed Population 16+ by Industry</b>		
Total		5,139
Agriculture/Mining		6.8%
Construction		5.5%
Manufacturing		5.0%
Wholesale Trade		2.0%
Retail Trade		14.1%
Transportation/Utilities		6.4%
Information		0.6%
Finance/Insurance/Real Estate		1.9%
Services		40.1%
Public Administration		17.6%
<b>2023 Employed Population 16+ by Occupation</b>		
Total		5,139
White Collar		44.8%
Management/Business/Financial		9.3%
Professional		13.8%
Sales		8.9%
Administrative Support		12.8%
Services		28.4%
Blue Collar		26.8%
Farming/Forestry/Fishing		3.4%
Construction/Extraction		4.7%
Installation/Maintenance/Repair		4.0%
Production		5.1%
Transportation/Material Moving		9.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 24, 2023

	<b>Blythe city, ...</b>
<b>2010 Households by Type</b>	
Total	4,533
Households with 1 Person	23.9%
Households with 2+ People	76.1%
Family Households	70.7%
Husband-wife Families	44.2%
With Related Children	23.4%
Other Family (No Spouse Present)	26.5%
Other Family with Male Householder	7.6%
With Related Children	5.2%
Other Family with Female Householder	18.9%
With Related Children	14.1%
Nonfamily Households	5.4%
All Households with Children	43.3%
Multigenerational Households	6.5%
Unmarried Partner Households	9.0%
Male-female	8.4%
Same-sex	0.6%
<b>2010 Households by Size</b>	
Total	4,535
1 Person Household	23.9%
2 Person Household	27.2%
3 Person Household	17.0%
4 Person Household	15.1%
5 Person Household	9.2%
6 Person Household	4.3%
7 + Person Household	3.4%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	4,533
Owner Occupied	52.6%
Owned with a Mortgage/Loan	37.0%
Owned Free and Clear	15.6%
Renter Occupied	47.4%
<b>2023 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	142
Percent of Income for Mortgage	17.3%
Wealth Index	56
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	5,527
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	80.1%
Rural Housing Units	19.9%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	20,877
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	55.4%
Rural Population	44.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments	
1.	Fresh Ambitions (13D)
2.	Front Porches (8E)
3.	Southwestern Families (7F)
2023 Consumer Spending	
Apparel & Services: Total \$	\$7,496,721
Average Spent	\$1,663.35
Spending Potential Index	76
Education: Total \$	\$6,052,030
Average Spent	\$1,342.81
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$11,924,880
Average Spent	\$2,645.86
Spending Potential Index	70
Food at Home: Total \$	\$23,125,572
Average Spent	\$5,131.03
Spending Potential Index	75
Food Away from Home: Total \$	\$12,516,338
Average Spent	\$2,777.09
Spending Potential Index	75
Health Care: Total \$	\$22,993,624
Average Spent	\$5,101.76
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$9,425,398
Average Spent	\$2,091.28
Spending Potential Index	71
Personal Care Products & Services: Total \$	\$3,164,047
Average Spent	\$702.03
Spending Potential Index	73
Shelter: Total \$	\$83,632,540
Average Spent	\$18,556.14
Spending Potential Index	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,418,102
Average Spent	\$2,089.66
Spending Potential Index	67
Travel: Total \$	\$7,004,935
Average Spent	\$1,554.23
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$4,296,221
Average Spent	\$953.23
Spending Potential Index	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.