



Community Profile

Canyon Lake city, CA (0610928)
Canyon Lake city
Geography: Place

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Population Summary	
2010 Total Population	9,781
2020 Total Population	11,082
2020 Group Quarters	12
2023 Total Population	11,116
2023 Group Quarters	12
2028 Total Population	11,336
2023-2028 Annual Rate	0.39%
2023 Total Daytime Population	8,487
Workers	2,682
Residents	5,805
Household Summary	
2010 Households	3,660
2010 Average Household Size	2.67
2020 Total Households	4,174
2020 Average Household Size	2.65
2023 Households	4,206
2023 Average Household Size	2.64
2028 Households	4,296
2028 Average Household Size	2.64
2023-2028 Annual Rate	0.42%
2010 Families	2,852
2010 Average Family Size	2.97
2023 Families	3,044
2023 Average Family Size	3.08
2028 Families	3,102
2028 Average Family Size	3.08
2023-2028 Annual Rate	0.38%
Housing Unit Summary	
2000 Housing Units	3,522
Owner Occupied Housing Units	78.0%
Renter Occupied Housing Units	11.5%
Vacant Housing Units	10.5%
2010 Housing Units	4,244
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	15.1%
Vacant Housing Units	13.8%
2020 Housing Units	4,568
Vacant Housing Units	8.6%
2023 Housing Units	4,599
Owner Occupied Housing Units	76.5%
Renter Occupied Housing Units	14.9%
Vacant Housing Units	8.5%
2028 Housing Units	4,664
Owner Occupied Housing Units	77.7%
Renter Occupied Housing Units	14.4%
Vacant Housing Units	7.9%
Median Household Income	
2023	\$116,169
2028	\$131,560
Median Home Value	
2023	\$643,670
2028	\$657,660
Per Capita Income	
2023	\$54,479
2028	\$62,602
Median Age	
2010	42.5
2023	44.7
2028	45.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income

Household Income Base	4,206
<\$15,000	4.9%
\$15,000 - \$24,999	3.2%
\$25,000 - \$34,999	4.5%
\$35,000 - \$49,999	5.1%
\$50,000 - \$74,999	12.3%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	24.4%
\$150,000 - \$199,999	20.2%
\$200,000+	15.9%
Average Household Income	\$143,977

2028 Households by Income

Household Income Base	4,296
<\$15,000	4.2%
\$15,000 - \$24,999	2.2%
\$25,000 - \$34,999	3.4%
\$35,000 - \$49,999	4.0%
\$50,000 - \$74,999	10.4%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	24.1%
\$150,000 - \$199,999	24.4%
\$200,000+	18.9%
Average Household Income	\$165,187

2023 Owner Occupied Housing Units by Value

Total	3,519
<\$50,000	0.1%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	0.3%
\$300,000 - \$399,999	3.8%
\$400,000 - \$499,999	12.0%
\$500,000 - \$749,999	58.0%
\$750,000 - \$999,999	19.6%
\$1,000,000 - \$1,499,999	4.5%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.7%
Average Home Value	\$683,625

2028 Owner Occupied Housing Units by Value

Total	3,623
<\$50,000	0.1%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.2%
\$300,000 - \$399,999	3.4%
\$400,000 - \$499,999	11.0%
\$500,000 - \$749,999	55.0%
\$750,000 - \$999,999	22.9%
\$1,000,000 - \$1,499,999	5.3%
\$1,500,000 - \$1,999,999	0.7%
\$2,000,000 +	0.8%
Average Home Value	\$703,078

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	9,779
0 - 4	5.4%
5 - 9	5.9%
10 - 14	7.0%
15 - 24	12.5%
25 - 34	9.8%
35 - 44	12.9%
45 - 54	17.0%
55 - 64	13.5%
65 - 74	8.7%
75 - 84	5.3%
85 +	1.9%
18 +	77.3%
2023 Population by Age	
Total	11,116
0 - 4	4.6%
5 - 9	5.6%
10 - 14	6.2%
15 - 24	9.9%
25 - 34	11.6%
35 - 44	12.4%
45 - 54	12.7%
55 - 64	15.3%
65 - 74	12.9%
75 - 84	6.6%
85 +	2.2%
18 +	80.2%
2028 Population by Age	
Total	11,336
0 - 4	4.8%
5 - 9	5.5%
10 - 14	6.0%
15 - 24	9.7%
25 - 34	9.7%
35 - 44	14.4%
45 - 54	12.3%
55 - 64	12.9%
65 - 74	14.0%
75 - 84	8.3%
85 +	2.5%
18 +	80.2%
2010 Population by Sex	
Males	4,876
Females	4,906
2023 Population by Sex	
Males	5,542
Females	5,574
2028 Population by Sex	
Males	5,666
Females	5,670

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity

Total	9,781
White Alone	87.2%
Black Alone	1.6%
American Indian Alone	0.6%
Asian Alone	2.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	4.7%
Two or More Races	3.4%
Hispanic Origin	17.0%
Diversity Index	45.1

2020 Population by Race/Ethnicity

Total	11,082
White Alone	79.4%
Black Alone	1.9%
American Indian Alone	0.8%
Asian Alone	2.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.9%
Two or More Races	11.3%
Hispanic Origin	15.1%
Diversity Index	51.9

2023 Population by Race/Ethnicity

Total	11,116
White Alone	71.1%
Black Alone	3.3%
American Indian Alone	0.9%
Asian Alone	3.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	7.4%
Two or More Races	13.2%
Hispanic Origin	22.4%
Diversity Index	65.3

2028 Population by Race/Ethnicity

Total	11,336
White Alone	68.1%
Black Alone	3.5%
American Indian Alone	1.0%
Asian Alone	4.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	8.2%
Two or More Races	14.6%
Hispanic Origin	24.0%
Diversity Index	68.6

2010 Population by Relationship and Household Type

Total	9,781
In Households	100.0%
In Family Households	89.2%
Householder	28.4%
Spouse	23.2%
Child	31.5%
Other relative	3.5%
Nonrelative	2.5%
In Nonfamily Households	10.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment	
Total	8,187
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	3.4%
High School Graduate	22.4%
GED/Alternative Credential	3.1%
Some College, No Degree	26.2%
Associate Degree	9.6%
Bachelor's Degree	21.3%
Graduate/Professional Degree	12.6%
2023 Population 15+ by Marital Status	
Total	9,283
Never Married	25.9%
Married	60.2%
Widowed	5.3%
Divorced	8.6%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	5,637
Population 16+ Employed	96.1%
Population 16+ Unemployment rate	3.9%
Population 16-24 Employed	10.1%
Population 16-24 Unemployment rate	8.2%
Population 25-54 Employed	60.9%
Population 25-54 Unemployment rate	2.8%
Population 55-64 Employed	20.7%
Population 55-64 Unemployment rate	3.3%
Population 65+ Employed	8.3%
Population 65+ Unemployment rate	8.4%
2023 Employed Population 16+ by Industry	
Total	5,415
Agriculture/Mining	0.2%
Construction	14.5%
Manufacturing	8.1%
Wholesale Trade	4.6%
Retail Trade	12.7%
Transportation/Utilities	3.2%
Information	1.9%
Finance/Insurance/Real Estate	10.2%
Services	37.6%
Public Administration	6.9%
2023 Employed Population 16+ by Occupation	
Total	5,415
White Collar	67.0%
Management/Business/Financial	20.6%
Professional	20.3%
Sales	15.0%
Administrative Support	11.0%
Services	17.0%
Blue Collar	16.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.4%
Installation/Maintenance/Repair	1.4%
Production	4.0%
Transportation/Material Moving	4.1%

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2010 Households by Type	
Total	3,660
Households with 1 Person	16.4%
Households with 2+ People	83.6%
Family Households	77.9%
Husband-wife Families	63.7%
With Related Children	26.0%
Other Family (No Spouse Present)	14.2%
Other Family with Male Householder	5.3%
With Related Children	3.0%
Other Family with Female Householder	8.9%
With Related Children	4.7%
Nonfamily Households	5.7%
All Households with Children	34.3%
Multigenerational Households	4.4%
Unmarried Partner Households	6.4%
Male-female	5.7%
Same-sex	0.7%
2010 Households by Size	
Total	3,660
1 Person Household	16.3%
2 Person Household	38.2%
3 Person Household	17.0%
4 Person Household	17.4%
5 Person Household	7.0%
6 Person Household	2.5%
7 + Person Household	1.6%
2010 Households by Tenure and Mortgage Status	
Total	3,661
Owner Occupied	82.5%
Owned with a Mortgage/Loan	67.4%
Owned Free and Clear	15.1%
Renter Occupied	17.5%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	73
Percent of Income for Mortgage	33.3%
Wealth Index	174
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	4,244
Housing Units Inside Urbanized Area	99.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.2%
2010 Population By Urban/ Rural Status	
Total Population	9,781
Population Inside Urbanized Area	99.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Exurbanites (1E)
2. Green Acres (6A)
3. Savvy Suburbanites (1D)

2023 Consumer Spending

Apparel & Services: Total \$	\$11,841,522
Average Spent	\$2,815.39
Spending Potential Index	128
Education: Total \$	\$10,738,469
Average Spent	\$2,553.13
Spending Potential Index	142
Entertainment/Recreation: Total \$	\$21,067,633
Average Spent	\$5,008.95
Spending Potential Index	132
Food at Home: Total \$	\$36,428,026
Average Spent	\$8,660.97
Spending Potential Index	127
Food Away from Home: Total \$	\$20,192,957
Average Spent	\$4,800.99
Spending Potential Index	129
Health Care: Total \$	\$40,529,950
Average Spent	\$9,636.22
Spending Potential Index	131
HH Furnishings & Equipment: Total \$	\$16,607,167
Average Spent	\$3,948.45
Spending Potential Index	134
Personal Care Products & Services: Total \$	\$5,343,598
Average Spent	\$1,270.47
Spending Potential Index	133
Shelter: Total \$	\$138,504,999
Average Spent	\$32,930.34
Spending Potential Index	133
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,722,953
Average Spent	\$4,451.49
Spending Potential Index	142
Travel: Total \$	\$13,116,008
Average Spent	\$3,118.40
Spending Potential Index	139
Vehicle Maintenance & Repairs: Total \$	\$7,050,655
Average Spent	\$1,676.33
Spending Potential Index	128

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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