



Community Profile

Cathedral City, CA (0612048)
Cathedral City
Geography: Place

Prepared by Esri

	Cathedral Cit...
Population Summary	
2010 Total Population	51,303
2020 Total Population	51,493
2020 Group Quarters	400
2023 Total Population	52,228
2023 Group Quarters	400
2028 Total Population	53,037
2023-2028 Annual Rate	0.31%
2023 Total Daytime Population	44,803
Workers	15,065
Residents	29,738
Household Summary	
2010 Households	17,093
2010 Average Household Size	2.98
2020 Total Households	18,174
2020 Average Household Size	2.81
2023 Households	18,556
2023 Average Household Size	2.79
2028 Households	18,876
2028 Average Household Size	2.79
2023-2028 Annual Rate	0.34%
2010 Families	11,062
2010 Average Family Size	3.67
2023 Families	11,731
2023 Average Family Size	3.48
2028 Families	11,913
2028 Average Family Size	3.48
2023-2028 Annual Rate	0.31%
Housing Unit Summary	
2000 Housing Units	17,795
Owner Occupied Housing Units	51.5%
Renter Occupied Housing Units	27.2%
Vacant Housing Units	21.3%
2010 Housing Units	21,005
Owner Occupied Housing Units	51.4%
Renter Occupied Housing Units	30.0%
Vacant Housing Units	18.6%
2020 Housing Units	22,663
Vacant Housing Units	19.8%
2023 Housing Units	23,003
Owner Occupied Housing Units	52.1%
Renter Occupied Housing Units	28.6%
Vacant Housing Units	19.3%
2028 Housing Units	23,314
Owner Occupied Housing Units	52.9%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	19.0%
Median Household Income	
2023	\$59,100
2028	\$69,250
Median Home Value	
2023	\$494,869
2028	\$525,908
Per Capita Income	
2023	\$31,610
2028	\$37,094
Median Age	
2010	36.1
2023	38.5
2028	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income	
Household Income Base	18,556
<\$15,000	12.0%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	5.5%
\$200,000+	7.0%
Average Household Income	\$88,925
2028 Households by Income	
Household Income Base	18,876
<\$15,000	11.0%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	11.2%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	19.1%
\$150,000 - \$199,999	7.1%
\$200,000+	9.0%
Average Household Income	\$104,182
2023 Owner Occupied Housing Units by Value	
Total	11,985
<\$50,000	4.9%
\$50,000 - \$99,999	5.7%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	2.4%
\$200,000 - \$249,999	2.5%
\$250,000 - \$299,999	4.7%
\$300,000 - \$399,999	15.4%
\$400,000 - \$499,999	12.4%
\$500,000 - \$749,999	33.0%
\$750,000 - \$999,999	10.0%
\$1,000,000 - \$1,499,999	3.0%
\$1,500,000 - \$1,999,999	1.6%
\$2,000,000 +	1.8%
Average Home Value	\$541,118
2028 Owner Occupied Housing Units by Value	
Total	12,343
<\$50,000	4.4%
\$50,000 - \$99,999	6.1%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	1.9%
\$200,000 - \$249,999	2.3%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	14.2%
\$400,000 - \$499,999	11.6%
\$500,000 - \$749,999	32.6%
\$750,000 - \$999,999	12.0%
\$1,000,000 - \$1,499,999	3.8%
\$1,500,000 - \$1,999,999	2.4%
\$2,000,000 +	2.6%
Average Home Value	\$587,082

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	51,305
0 - 4	6.9%
5 - 9	7.2%
10 - 14	7.8%
15 - 24	14.7%
25 - 34	12.1%
35 - 44	13.2%
45 - 54	13.6%
55 - 64	10.1%
65 - 74	7.8%
75 - 84	4.9%
85 +	1.8%
18 +	73.0%
2023 Population by Age	
Total	52,228
0 - 4	6.2%
5 - 9	6.2%
10 - 14	6.0%
15 - 24	13.1%
25 - 34	14.5%
35 - 44	11.1%
45 - 54	11.2%
55 - 64	12.2%
65 - 74	10.5%
75 - 84	6.6%
85 +	2.4%
18 +	77.7%
2028 Population by Age	
Total	53,037
0 - 4	6.2%
5 - 9	6.1%
10 - 14	6.1%
15 - 24	11.6%
25 - 34	14.3%
35 - 44	12.4%
45 - 54	10.2%
55 - 64	11.5%
65 - 74	11.2%
75 - 84	7.7%
85 +	2.7%
18 +	78.3%
2010 Population by Sex	
Males	26,398
Females	24,904
2023 Population by Sex	
Males	26,914
Females	25,314
2028 Population by Sex	
Males	27,338
Females	25,699

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 24, 2023



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2010 Population by Race/Ethnicity

Total	51,302
White Alone	63.6%
Black Alone	2.6%
American Indian Alone	1.0%
Asian Alone	5.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	23.4%
Two or More Races	4.2%
Hispanic Origin	58.7%
Diversity Index	76.1

2020 Population by Race/Ethnicity

Total	51,493
White Alone	36.9%
Black Alone	2.4%
American Indian Alone	1.9%
Asian Alone	6.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	35.0%
Two or More Races	17.6%
Hispanic Origin	60.0%
Diversity Index	84.7

2023 Population by Race/Ethnicity

Total	52,228
White Alone	35.8%
Black Alone	2.5%
American Indian Alone	1.9%
Asian Alone	6.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	35.7%
Two or More Races	17.9%
Hispanic Origin	61.0%
Diversity Index	84.7

2028 Population by Race/Ethnicity

Total	53,037
White Alone	33.0%
Black Alone	2.5%
American Indian Alone	2.1%
Asian Alone	6.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	37.5%
Two or More Races	18.5%
Hispanic Origin	62.7%
Diversity Index	84.6

2010 Population by Relationship and Household Type

Total	51,303
In Households	99.4%
In Family Households	83.2%
Householder	21.6%
Spouse	14.8%
Child	34.1%
Other relative	8.6%
Nonrelative	4.1%
In Nonfamily Households	16.2%
In Group Quarters	0.6%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 24, 2023



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	Cathedral Cit...
2023 Population 25+ by Educational Attainment	
Total	35,787
Less than 9th Grade	10.7%
9th - 12th Grade, No Diploma	8.9%
High School Graduate	25.6%
GED/Alternative Credential	3.6%
Some College, No Degree	17.7%
Associate Degree	7.3%
Bachelor's Degree	16.3%
Graduate/Professional Degree	9.9%
2023 Population 15+ by Marital Status	
Total	42,617
Never Married	38.5%
Married	46.5%
Widowed	5.3%
Divorced	9.7%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	24,174
Population 16+ Employed	95.0%
Population 16+ Unemployment rate	5.0%
Population 16-24 Employed	12.2%
Population 16-24 Unemployment rate	6.3%
Population 25-54 Employed	64.0%
Population 25-54 Unemployment rate	4.3%
Population 55-64 Employed	15.6%
Population 55-64 Unemployment rate	5.9%
Population 65+ Employed	8.1%
Population 65+ Unemployment rate	7.6%
2023 Employed Population 16+ by Industry	
Total	22,957
Agriculture/Mining	0.8%
Construction	8.4%
Manufacturing	4.5%
Wholesale Trade	0.8%
Retail Trade	12.0%
Transportation/Utilities	4.7%
Information	2.0%
Finance/Insurance/Real Estate	4.3%
Services	59.9%
Public Administration	2.7%
2023 Employed Population 16+ by Occupation	
Total	22,957
White Collar	48.9%
Management/Business/Financial	11.9%
Professional	18.1%
Sales	10.1%
Administrative Support	8.8%
Services	30.8%
Blue Collar	20.3%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	3.5%
Production	3.2%
Transportation/Material Moving	7.7%

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2010 Households by Type	
Total	17,093
Households with 1 Person	25.2%
Households with 2+ People	74.8%
Family Households	64.7%
Husband-wife Families	44.4%
With Related Children	24.6%
Other Family (No Spouse Present)	20.3%
Other Family with Male Householder	6.9%
With Related Children	4.3%
Other Family with Female Householder	13.4%
With Related Children	8.9%
Nonfamily Households	10.1%
All Households with Children	38.5%
Multigenerational Households	7.4%
Unmarried Partner Households	10.9%
Male-female	6.2%
Same-sex	4.7%
2010 Households by Size	
Total	17,092
1 Person Household	25.2%
2 Person Household	27.9%
3 Person Household	12.7%
4 Person Household	13.5%
5 Person Household	9.7%
6 Person Household	5.5%
7 + Person Household	5.4%
2010 Households by Tenure and Mortgage Status	
Total	17,093
Owner Occupied	63.2%
Owned with a Mortgage/Loan	45.5%
Owned Free and Clear	17.7%
Renter Occupied	36.8%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	47
Percent of Income for Mortgage	50.3%
Wealth Index	85
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	21,005
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	51,303
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Parks and Rec (5C)
2. Home Improvement (4B)
3. Urban Edge Families (7C)

2023 Consumer Spending

Apparel & Services: Total \$	\$33,944,147
Average Spent	\$1,829.28
Spending Potential Index	83
Education: Total \$	\$26,488,429
Average Spent	\$1,427.49
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$57,541,236
Average Spent	\$3,100.95
Spending Potential Index	82
Food at Home: Total \$	\$106,936,658
Average Spent	\$5,762.92
Spending Potential Index	85
Food Away from Home: Total \$	\$58,698,868
Average Spent	\$3,163.34
Spending Potential Index	85
Health Care: Total \$	\$114,202,411
Average Spent	\$6,154.47
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$45,502,122
Average Spent	\$2,452.15
Spending Potential Index	83
Personal Care Products & Services: Total \$	\$15,282,076
Average Spent	\$823.57
Spending Potential Index	86
Shelter: Total \$	\$394,880,804
Average Spent	\$21,280.49
Spending Potential Index	86
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$48,913,017
Average Spent	\$2,635.97
Spending Potential Index	84
Travel: Total \$	\$34,342,916
Average Spent	\$1,850.77
Spending Potential Index	82
Vehicle Maintenance & Repairs: Total \$	\$20,633,487
Average Spent	\$1,111.96
Spending Potential Index	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 24, 2023