



Community Profile

Menifee city, CA (0646842)
 Menifee city
 Geography: Place

Prepared by Esri

	Menifee city,...
Population Summary	
2010 Total Population	76,919
2020 Total Population	102,527
2020 Group Quarters	164
2023 Total Population	113,693
2023 Group Quarters	164
2028 Total Population	119,039
2023-2028 Annual Rate	0.92%
2023 Total Daytime Population	86,000
Workers	21,062
Residents	64,938
Household Summary	
2010 Households	27,275
2010 Average Household Size	2.81
2020 Total Households	34,706
2020 Average Household Size	2.95
2023 Households	37,994
2023 Average Household Size	2.99
2028 Households	39,549
2028 Average Household Size	3.01
2023-2028 Annual Rate	0.81%
2010 Families	19,312
2010 Average Family Size	3.36
2023 Families	27,597
2023 Average Family Size	3.51
2028 Families	28,857
2028 Average Family Size	3.52
2023-2028 Annual Rate	0.90%
Housing Unit Summary	
2000 Housing Units	18,366
Owner Occupied Housing Units	75.7%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	7.6%
2010 Housing Units	30,049
Owner Occupied Housing Units	69.8%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	9.2%
2020 Housing Units	36,526
Vacant Housing Units	5.0%
2023 Housing Units	39,973
Owner Occupied Housing Units	75.7%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	5.0%
2028 Housing Units	41,351
Owner Occupied Housing Units	76.5%
Renter Occupied Housing Units	19.1%
Vacant Housing Units	4.4%
Median Household Income	
2023	\$87,440
2028	\$102,835
Median Home Value	
2023	\$469,454
2028	\$487,416
Per Capita Income	
2023	\$37,475
2028	\$43,498
Median Age	
2010	38.0
2023	37.7
2028	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income	
Household Income Base	37,994
<\$15,000	5.4%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	6.0%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	23.2%
\$150,000 - \$199,999	11.3%
\$200,000+	9.7%
Average Household Income	\$112,132
2028 Households by Income	
Household Income Base	39,549
<\$15,000	4.8%
\$15,000 - \$24,999	3.8%
\$25,000 - \$34,999	4.4%
\$35,000 - \$49,999	6.6%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	26.0%
\$150,000 - \$199,999	14.1%
\$200,000+	12.3%
Average Household Income	\$130,917
2023 Owner Occupied Housing Units by Value	
Total	30,255
<\$50,000	2.9%
\$50,000 - \$99,999	1.5%
\$100,000 - \$149,999	1.8%
\$150,000 - \$199,999	1.9%
\$200,000 - \$249,999	3.1%
\$250,000 - \$299,999	3.3%
\$300,000 - \$399,999	18.4%
\$400,000 - \$499,999	24.7%
\$500,000 - \$749,999	34.3%
\$750,000 - \$999,999	5.2%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	1.8%
Average Home Value	\$516,061
2028 Owner Occupied Housing Units by Value	
Total	31,652
<\$50,000	2.7%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	1.5%
\$200,000 - \$249,999	2.6%
\$250,000 - \$299,999	2.9%
\$300,000 - \$399,999	16.7%
\$400,000 - \$499,999	23.4%
\$500,000 - \$749,999	35.8%
\$750,000 - \$999,999	7.0%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.7%
\$2,000,000 +	2.7%
Average Home Value	\$553,106

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	76,923
0 - 4	6.9%
5 - 9	7.0%
10 - 14	7.4%
15 - 24	12.7%
25 - 34	12.0%
35 - 44	12.3%
45 - 54	12.2%
55 - 64	10.3%
65 - 74	9.3%
75 - 84	6.9%
85 +	2.7%
18 +	74.1%
2023 Population by Age	
Total	113,693
0 - 4	6.7%
5 - 9	6.8%
10 - 14	6.6%
15 - 24	11.4%
25 - 34	14.9%
35 - 44	12.8%
45 - 54	10.3%
55 - 64	10.5%
65 - 74	10.6%
75 - 84	6.7%
85 +	2.6%
18 +	76.3%
2028 Population by Age	
Total	119,039
0 - 4	7.1%
5 - 9	6.9%
10 - 14	6.8%
15 - 24	10.5%
25 - 34	16.0%
35 - 44	14.1%
45 - 54	9.6%
55 - 64	8.9%
65 - 74	9.9%
75 - 84	7.5%
85 +	2.8%
18 +	75.7%
2010 Population by Sex	
Males	37,000
Females	39,919
2023 Population by Sex	
Males	55,212
Females	58,481
2028 Population by Sex	
Males	57,636
Females	61,403

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 31, 2023



Community Profile

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	Menifee city,...
2010 Population by Race/Ethnicity	
Total	76,919
White Alone	71.6%
Black Alone	5.1%
American Indian Alone	0.8%
Asian Alone	5.0%
Pacific Islander Alone	0.4%
Some Other Race Alone	12.1%
Two or More Races	5.0%
Hispanic Origin	32.3%
Diversity Index	69.9
2020 Population by Race/Ethnicity	
Total	102,527
White Alone	52.2%
Black Alone	6.8%
American Indian Alone	1.3%
Asian Alone	6.5%
Pacific Islander Alone	0.5%
Some Other Race Alone	16.5%
Two or More Races	16.4%
Hispanic Origin	37.8%
Diversity Index	82.3
2023 Population by Race/Ethnicity	
Total	113,693
White Alone	49.8%
Black Alone	6.9%
American Indian Alone	1.3%
Asian Alone	7.0%
Pacific Islander Alone	0.5%
Some Other Race Alone	17.3%
Two or More Races	17.2%
Hispanic Origin	39.9%
Diversity Index	83.5
2028 Population by Race/Ethnicity	
Total	119,039
White Alone	46.0%
Black Alone	7.2%
American Indian Alone	1.4%
Asian Alone	7.6%
Pacific Islander Alone	0.5%
Some Other Race Alone	18.9%
Two or More Races	18.4%
Hispanic Origin	42.3%
Diversity Index	85.0
2010 Population by Relationship and Household Type	
Total	76,918
In Households	99.8%
In Family Households	87.0%
Householder	25.2%
Spouse	19.9%
Child	33.1%
Other relative	6.1%
Nonrelative	2.7%
In Nonfamily Households	12.8%
In Group Quarters	0.2%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2023 Population 25+ by Educational Attainment	
Total	77,902
Less than 9th Grade	4.7%
9th - 12th Grade, No Diploma	6.2%
High School Graduate	25.9%
GED/Alternative Credential	3.5%
Some College, No Degree	25.2%
Associate Degree	11.8%
Bachelor's Degree	15.6%
Graduate/Professional Degree	7.1%
2023 Population 15+ by Marital Status	
Total	90,824
Never Married	28.4%
Married	55.4%
Widowed	5.6%
Divorced	10.6%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	51,555
Population 16+ Employed	94.8%
Population 16+ Unemployment rate	5.2%
Population 16-24 Employed	11.3%
Population 16-24 Unemployment rate	10.9%
Population 25-54 Employed	68.0%
Population 25-54 Unemployment rate	3.6%
Population 55-64 Employed	13.7%
Population 55-64 Unemployment rate	5.5%
Population 65+ Employed	6.9%
Population 65+ Unemployment rate	9.7%
2023 Employed Population 16+ by Industry	
Total	48,881
Agriculture/Mining	0.9%
Construction	10.4%
Manufacturing	7.1%
Wholesale Trade	2.4%
Retail Trade	11.7%
Transportation/Utilities	7.2%
Information	1.5%
Finance/Insurance/Real Estate	5.6%
Services	47.4%
Public Administration	5.9%
2023 Employed Population 16+ by Occupation	
Total	48,881
White Collar	58.6%
Management/Business/Financial	14.6%
Professional	22.9%
Sales	9.7%
Administrative Support	11.4%
Services	17.8%
Blue Collar	23.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	7.0%
Installation/Maintenance/Repair	3.4%
Production	4.1%
Transportation/Material Moving	8.9%

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2010 Households by Type	
Total	27,275
Households with 1 Person	24.1%
Households with 2+ People	75.9%
Family Households	70.8%
Husband-wife Families	56.0%
With Related Children	26.3%
Other Family (No Spouse Present)	14.8%
Other Family with Male Householder	4.8%
With Related Children	2.8%
Other Family with Female Householder	10.0%
With Related Children	5.8%
Nonfamily Households	5.1%
All Households with Children	35.4%
Multigenerational Households	6.1%
Unmarried Partner Households	5.5%
Male-female	4.9%
Same-sex	0.7%
2010 Households by Size	
Total	27,276
1 Person Household	24.1%
2 Person Household	31.9%
3 Person Household	13.5%
4 Person Household	14.3%
5 Person Household	8.8%
6 Person Household	4.1%
7 + Person Household	3.3%
2010 Households by Tenure and Mortgage Status	
Total	27,275
Owner Occupied	76.9%
Owned with a Mortgage/Loan	59.2%
Owned Free and Clear	17.7%
Renter Occupied	23.1%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	73
Percent of Income for Mortgage	32.2%
Wealth Index	103
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	30,049
Housing Units Inside Urbanized Area	97.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.1%
2010 Population By Urban/ Rural Status	
Total Population	76,919
Population Inside Urbanized Area	97.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	2.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Up and Coming Families (7A)
2. The Elders (9C)
3. Retirement Communities (9E)

2023 Consumer Spending

Apparel & Services: Total \$	\$85,842,049
Average Spent	\$2,259.36
Spending Potential Index	103
Education: Total \$	\$63,460,010
Average Spent	\$1,670.26
Spending Potential Index	93
Entertainment/Recreation: Total \$	\$152,231,385
Average Spent	\$4,006.72
Spending Potential Index	106
Food at Home: Total \$	\$266,031,687
Average Spent	\$7,001.94
Spending Potential Index	103
Food Away from Home: Total \$	\$150,732,588
Average Spent	\$3,967.27
Spending Potential Index	107
Health Care: Total \$	\$301,280,623
Average Spent	\$7,929.69
Spending Potential Index	108
HH Furnishings & Equipment: Total \$	\$119,817,363
Average Spent	\$3,153.59
Spending Potential Index	107
Personal Care Products & Services: Total \$	\$39,681,983
Average Spent	\$1,044.43
Spending Potential Index	109
Shelter: Total \$	\$991,354,939
Average Spent	\$26,092.41
Spending Potential Index	105
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$135,911,556
Average Spent	\$3,577.18
Spending Potential Index	114
Travel: Total \$	\$91,428,150
Average Spent	\$2,406.38
Spending Potential Index	107
Vehicle Maintenance & Repairs: Total \$	\$53,713,520
Average Spent	\$1,413.74
Spending Potential Index	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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