



Community Profile

Palm Springs city, CA (0655254)
 Palm Springs city
 Geography: Place

Prepared by Esri

	Palm Springs ...
Population Summary	
2010 Total Population	44,475
2020 Total Population	44,571
2020 Group Quarters	914
2023 Total Population	46,347
2023 Group Quarters	914
2028 Total Population	48,461
2023-2028 Annual Rate	0.90%
2023 Total Daytime Population	65,318
Workers	38,298
Residents	27,020
Household Summary	
2010 Households	22,714
2010 Average Household Size	1.94
2020 Total Households	24,180
2020 Average Household Size	1.81
2023 Households	24,946
2023 Average Household Size	1.82
2028 Households	26,109
2028 Average Household Size	1.82
2023-2028 Annual Rate	0.92%
2010 Families	8,670
2010 Average Family Size	2.82
2023 Families	9,211
2023 Average Family Size	2.69
2028 Families	9,645
2028 Average Family Size	2.70
2023-2028 Annual Rate	0.93%
Housing Unit Summary	
2000 Housing Units	30,956
Owner Occupied Housing Units	40.6%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	33.6%
2010 Housing Units	34,797
Owner Occupied Housing Units	38.4%
Renter Occupied Housing Units	26.9%
Vacant Housing Units	34.7%
2020 Housing Units	35,183
Vacant Housing Units	31.3%
2023 Housing Units	35,892
Owner Occupied Housing Units	44.2%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	30.5%
2028 Housing Units	37,124
Owner Occupied Housing Units	45.7%
Renter Occupied Housing Units	24.6%
Vacant Housing Units	29.7%
Median Household Income	
2023	\$68,584
2028	\$83,810
Median Home Value	
2023	\$669,729
2028	\$697,681
Per Capita Income	
2023	\$61,243
2028	\$71,730
Median Age	
2010	51.5
2023	56.1
2028	56.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income	
Household Income Base	24,946
<\$15,000	10.3%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	7.9%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	7.0%
\$200,000+	13.6%
Average Household Income	\$113,432

2028 Households by Income	
Household Income Base	26,109
<\$15,000	9.3%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	9.1%
\$50,000 - \$74,999	13.9%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	9.0%
\$200,000+	16.3%
Average Household Income	\$132,804

2023 Owner Occupied Housing Units by Value	
Total	15,869
<\$50,000	2.1%
\$50,000 - \$99,999	3.8%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	2.0%
\$200,000 - \$249,999	1.7%
\$250,000 - \$299,999	1.5%
\$300,000 - \$399,999	3.8%
\$400,000 - \$499,999	6.4%
\$500,000 - \$749,999	39.0%
\$750,000 - \$999,999	24.4%
\$1,000,000 - \$1,499,999	8.1%
\$1,500,000 - \$1,999,999	2.9%
\$2,000,000 +	2.1%
Average Home Value	\$715,872

2028 Owner Occupied Housing Units by Value	
Total	16,967
<\$50,000	2.0%
\$50,000 - \$99,999	4.3%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	1.5%
\$200,000 - \$249,999	1.5%
\$250,000 - \$299,999	1.4%
\$300,000 - \$399,999	3.3%
\$400,000 - \$499,999	5.7%
\$500,000 - \$749,999	35.9%
\$750,000 - \$999,999	27.1%
\$1,000,000 - \$1,499,999	9.2%
\$1,500,000 - \$1,999,999	3.5%
\$2,000,000 +	2.6%
Average Home Value	\$750,740

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	44,473
0 - 4	3.9%
5 - 9	3.6%
10 - 14	3.7%
15 - 24	8.3%
25 - 34	8.9%
35 - 44	10.5%
45 - 54	17.2%
55 - 64	17.5%
65 - 74	14.0%
75 - 84	8.7%
85 +	3.8%
18 +	86.2%
2023 Population by Age	
Total	46,347
0 - 4	3.3%
5 - 9	3.3%
10 - 14	3.3%
15 - 24	7.4%
25 - 34	9.1%
35 - 44	9.3%
45 - 54	12.5%
55 - 64	17.7%
65 - 74	19.3%
75 - 84	10.7%
85 +	4.2%
18 +	88.0%
2028 Population by Age	
Total	48,461
0 - 4	3.5%
5 - 9	3.2%
10 - 14	3.3%
15 - 24	7.1%
25 - 34	8.9%
35 - 44	9.6%
45 - 54	11.6%
55 - 64	15.7%
65 - 74	19.4%
75 - 84	12.9%
85 +	4.7%
18 +	87.9%
2010 Population by Sex	
Males	25,066
Females	19,409
2023 Population by Sex	
Males	26,186
Females	20,161
2028 Population by Sex	
Males	27,047
Females	21,414

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity	
Total	44,475
White Alone	75.7%
Black Alone	4.4%
American Indian Alone	1.0%
Asian Alone	4.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	11.1%
Two or More Races	3.1%
Hispanic Origin	25.3%
Diversity Index	63.3
2020 Population by Race/Ethnicity	
Total	44,571
White Alone	66.7%
Black Alone	4.4%
American Indian Alone	1.2%
Asian Alone	4.7%
Pacific Islander Alone	0.2%
Some Other Race Alone	12.9%
Two or More Races	10.1%
Hispanic Origin	24.8%
Diversity Index	70.2
2023 Population by Race/Ethnicity	
Total	46,347
White Alone	64.4%
Black Alone	4.5%
American Indian Alone	1.2%
Asian Alone	5.0%
Pacific Islander Alone	0.2%
Some Other Race Alone	14.0%
Two or More Races	10.7%
Hispanic Origin	26.9%
Diversity Index	72.6
2028 Population by Race/Ethnicity	
Total	48,461
White Alone	61.2%
Black Alone	4.6%
American Indian Alone	1.3%
Asian Alone	5.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	15.6%
Two or More Races	11.7%
Hispanic Origin	29.2%
Diversity Index	75.5
2010 Population by Relationship and Household Type	
Total	44,474
In Households	98.9%
In Family Households	57.1%
Householder	19.5%
Spouse	13.1%
Child	18.1%
Other relative	4.2%
Nonrelative	2.2%
In Nonfamily Households	41.8%
In Group Quarters	1.1%
Institutionalized Population	0.4%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Population 25+ by Educational Attainment	
Total	38,353
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	4.1%
High School Graduate	16.0%
GED/Alternative Credential	2.2%
Some College, No Degree	20.9%
Associate Degree	8.2%
Bachelor's Degree	26.6%
Graduate/Professional Degree	19.5%
2023 Population 15+ by Marital Status	
Total	41,765
Never Married	38.5%
Married	41.9%
Widowed	7.1%
Divorced	12.4%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	20,951
Population 16+ Employed	93.4%
Population 16+ Unemployment rate	6.6%
Population 16-24 Employed	8.1%
Population 16-24 Unemployment rate	5.9%
Population 25-54 Employed	55.2%
Population 25-54 Unemployment rate	4.8%
Population 55-64 Employed	21.3%
Population 55-64 Unemployment rate	9.8%
Population 65+ Employed	15.5%
Population 65+ Unemployment rate	9.1%
2023 Employed Population 16+ by Industry	
Total	19,561
Agriculture/Mining	0.7%
Construction	5.6%
Manufacturing	3.6%
Wholesale Trade	1.6%
Retail Trade	9.5%
Transportation/Utilities	4.4%
Information	3.4%
Finance/Insurance/Real Estate	7.1%
Services	61.0%
Public Administration	3.1%
2023 Employed Population 16+ by Occupation	
Total	19,561
White Collar	66.5%
Management/Business/Financial	21.4%
Professional	27.4%
Sales	9.6%
Administrative Support	8.2%
Services	21.1%
Blue Collar	12.3%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	3.2%
Installation/Maintenance/Repair	1.9%
Production	1.9%
Transportation/Material Moving	5.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 31, 2023



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2010 Households by Type	
Total	22,714
Households with 1 Person	44.0%
Households with 2+ People	56.0%
Family Households	38.2%
Husband-wife Families	25.6%
With Related Children	7.3%
Other Family (No Spouse Present)	12.5%
Other Family with Male Householder	3.8%
With Related Children	1.9%
Other Family with Female Householder	8.7%
With Related Children	5.2%
Nonfamily Households	17.9%
All Households with Children	14.7%
Multigenerational Households	2.2%
Unmarried Partner Households	14.5%
Male-female	4.5%
Same-sex	10.0%
2010 Households by Size	
Total	22,716
1 Person Household	44.0%
2 Person Household	37.4%
3 Person Household	8.4%
4 Person Household	5.4%
5 Person Household	2.9%
6 Person Household	1.1%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	22,714
Owner Occupied	58.8%
Owned with a Mortgage/Loan	37.3%
Owned Free and Clear	21.5%
Renter Occupied	41.2%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	41
Percent of Income for Mortgage	58.6%
Wealth Index	122
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	34,797
Housing Units Inside Urbanized Area	97.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.9%
2010 Population By Urban/ Rural Status	
Total Population	44,475
Population Inside Urbanized Area	97.2%
Population Inside Urbanized Cluster	0.1%
Rural Population	2.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Silver & Gold (9A)
2. Retirement Communities (9E)
3. Old and Newcomers (8F)

2023 Consumer Spending

Apparel & Services: Total \$	\$56,339,744
Average Spent	\$2,258.47
Spending Potential Index	103
Education: Total \$	\$45,459,925
Average Spent	\$1,822.33
Spending Potential Index	102
Entertainment/Recreation: Total \$	\$101,431,675
Average Spent	\$4,066.05
Spending Potential Index	108
Food at Home: Total \$	\$183,199,880
Average Spent	\$7,343.86
Spending Potential Index	108
Food Away from Home: Total \$	\$96,879,322
Average Spent	\$3,883.56
Spending Potential Index	104
Health Care: Total \$	\$205,050,161
Average Spent	\$8,219.76
Spending Potential Index	112
HH Furnishings & Equipment: Total \$	\$78,432,183
Average Spent	\$3,144.08
Spending Potential Index	106
Personal Care Products & Services: Total \$	\$26,030,231
Average Spent	\$1,043.46
Spending Potential Index	109
Shelter: Total \$	\$665,367,830
Average Spent	\$26,672.33
Spending Potential Index	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$89,254,069
Average Spent	\$3,577.89
Spending Potential Index	114
Travel: Total \$	\$59,253,455
Average Spent	\$2,375.27
Spending Potential Index	106
Vehicle Maintenance & Repairs: Total \$	\$35,594,720
Average Spent	\$1,426.87
Spending Potential Index	109

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 31, 2023