



# Retail Demand Outlook

Beaumont city, CA (0604758)  
 Beaumont city  
 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Up and Coming Families (7A)	23.5%	Population	56,616	58,027
Boomburbs (1C)	17.5%	Households	17,802	18,185
The Elders (9C)	14.4%	Families	13,864	14,186
Pleasantville (2B)	10.3%	Median Age	38.3	38.1
Comfortable Empty Nesters (5A)	8.6%	Median Household Income	\$94,398	\$104,895
		2023	2028	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
<b>Apparel and Services</b>		\$41,358,211	\$48,959,401	\$7,601,190
Men's		\$7,979,649	\$9,449,083	\$1,469,434
Women's		\$14,026,633	\$16,604,952	\$2,578,319
Children's		\$6,358,317	\$7,529,189	\$1,170,872
Footwear		\$9,234,965	\$10,929,870	\$1,694,905
Watches & Jewelry		\$2,951,622	\$3,491,796	\$540,174
Apparel Products and Services (1)		\$807,026	\$954,512	\$147,486
<b>Computer</b>				
Computers and Hardware for Home Use		\$4,940,124	\$5,849,593	\$909,469
Portable Memory		\$85,261	\$100,937	\$15,676
Computer Software		\$264,406	\$312,768	\$48,362
Computer Accessories		\$487,894	\$577,614	\$89,720
<b>Entertainment &amp; Recreation</b>		\$71,787,280	\$85,008,310	\$13,221,030
Fees and Admissions		\$14,353,694	\$17,002,786	\$2,649,092
Membership Fees for Clubs (2)		\$5,451,120	\$6,456,392	\$1,005,272
Fees for Participant Sports, excl. Trips		\$2,571,511	\$3,046,305	\$474,794
Tickets to Theatre/Operas/Concerts		\$1,051,024	\$1,243,856	\$192,832
Tickets to Movies		\$582,964	\$690,945	\$107,981
Tickets to Parks or Museums		\$583,109	\$691,061	\$107,952
Admission to Sporting Events, excl. Trips		\$1,034,341	\$1,224,217	\$189,876
Fees for Recreational Lessons		\$3,062,217	\$3,629,447	\$567,230
Dating Services		\$17,408	\$20,564	\$3,156
TV/Video/Audio		\$25,193,901	\$29,822,107	\$4,628,206
Cable and Satellite Television Services		\$15,803,753	\$18,700,624	\$2,896,871
Televisions		\$2,778,046	\$3,289,701	\$511,655
Satellite Dishes		\$31,209	\$37,011	\$5,802
VCRs, Video Cameras, and DVD Players		\$91,051	\$107,898	\$16,847
Miscellaneous Video Equipment		\$235,454	\$278,607	\$43,153
Video Cassettes and DVDs		\$133,749	\$158,481	\$24,732
Video Game Hardware/Accessories		\$717,434	\$849,255	\$131,821
Video Game Software		\$346,397	\$409,942	\$63,545
Rental/Streaming/Downloaded Video		\$2,393,292	\$2,835,886	\$442,594
Installation of Televisions		\$32,053	\$37,970	\$5,917
Audio (3)		\$2,590,022	\$3,067,731	\$477,709
Rental and Repair of TV/Radio/Sound Equipment		\$41,441	\$49,003	\$7,562
Pets		\$16,624,609	\$19,682,316	\$3,057,707
Toys/Games/Crafts/Hobbies (4)		\$3,032,982	\$3,591,512	\$558,530
Recreational Vehicles and Fees (5)		\$2,670,673	\$3,162,196	\$491,523
Sports/Recreation/Exercise Equipment (6)		\$6,048,197	\$7,174,526	\$1,126,329
Photo Equipment and Supplies (7)		\$893,307	\$1,057,701	\$164,394
Reading (8)		\$2,386,682	\$2,824,375	\$437,693
Catered Affairs (9)		\$583,235	\$690,791	\$107,556
<b>Food</b>		\$198,113,291	\$234,521,772	\$36,408,481
Food at Home		\$126,430,668	\$149,626,489	\$23,195,821
Bakery and Cereal Products		\$16,223,349	\$19,196,054	\$2,972,705
Meats, Poultry, Fish, and Eggs		\$27,315,397	\$32,324,103	\$5,008,706
Dairy Products		\$12,260,132	\$14,508,807	\$2,248,675
Fruits and Vegetables		\$25,026,837	\$29,613,816	\$4,586,979
Snacks and Other Food at Home (10)		\$45,604,954	\$53,983,709	\$8,378,755
Food Away from Home		\$71,682,623	\$84,895,283	\$13,212,660
Alcoholic Beverages		\$12,555,616	\$14,860,970	\$2,305,354

**Data Note:** The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	\$723,654,544	\$856,099,416	\$132,444,872
Value of Retirement Plans	\$2,655,489,883	\$3,142,581,444	\$487,091,561
Value of Other Financial Assets	\$156,837,423	\$185,572,796	\$28,735,373
Vehicle Loan Amount excluding Interest	\$72,732,683	\$86,211,205	\$13,478,522
Value of Credit Card Debt	\$58,309,854	\$68,995,292	\$10,685,438
<b>Health</b>			
Nonprescription Drugs	\$3,229,782	\$3,824,885	\$595,103
Prescription Drugs	\$6,700,628	\$7,931,729	\$1,231,101
Eyeglasses and Contact Lenses	\$2,000,569	\$2,367,610	\$367,041
<b>Home</b>			
Mortgage Payment and Basics (11)	\$262,177,536	\$310,550,396	\$48,372,860
Maintenance and Remodeling Services	\$78,663,423	\$93,204,999	\$14,541,576
Maintenance and Remodeling Materials (12)	\$15,542,032	\$18,417,855	\$2,875,823
Utilities, Fuel, and Public Services	\$108,720,738	\$128,704,759	\$19,984,021
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	\$2,340,536	\$2,770,806	\$430,270
Furniture	\$15,877,849	\$18,801,469	\$2,923,620
Rugs	\$783,764	\$927,549	\$143,785
Major Appliances (14)	\$10,318,313	\$12,220,744	\$1,902,431
Housewares (15)	\$2,110,996	\$2,499,912	\$388,916
Small Appliances	\$1,367,793	\$1,619,340	\$251,547
Luggage	\$283,548	\$335,812	\$52,264
Telephones and Accessories	\$1,980,980	\$2,345,293	\$364,313
<b>Household Operations</b>			
Child Care	\$10,047,183	\$11,904,664	\$1,857,481
Lawn and Garden (16)	\$12,785,452	\$15,140,651	\$2,355,199
Moving/Storage/Freight Express	\$1,677,816	\$1,986,957	\$309,141
Housekeeping Supplies (17)	\$17,645,474	\$20,888,720	\$3,243,246
<b>Insurance</b>			
Owners and Renters Insurance	\$15,015,367	\$17,784,239	\$2,768,872
Vehicle Insurance	\$41,844,603	\$49,554,217	\$7,709,614
Life/Other Insurance	\$13,024,779	\$15,420,720	\$2,395,941
Health Insurance	\$93,150,562	\$110,281,964	\$17,131,402
Personal Care Products (18)	\$10,575,924	\$12,522,260	\$1,946,336
School Books and Supplies (19)	\$2,568,424	\$3,041,916	\$473,492
Smoking Products	\$6,838,256	\$8,086,572	\$1,248,316
<b>Transportation</b>			
Payments on Vehicles excluding Leases	\$58,072,741	\$68,802,664	\$10,729,923
Gasoline and Motor Oil	\$47,525,588	\$56,278,010	\$8,752,422
Vehicle Maintenance and Repairs	\$24,920,778	\$29,510,732	\$4,589,954
<b>Travel</b>			
Airline Fares	\$9,265,676	\$10,975,030	\$1,709,354
Lodging on Trips	\$13,838,913	\$16,390,473	\$2,551,560
Auto/Truck Rental on Trips	\$1,528,383	\$1,809,902	\$281,519
Food and Drink on Trips	\$10,695,008	\$12,664,847	\$1,969,839

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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