



Retail Demand Outlook

Riverside city, CA (0662000)
 Riverside city
 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Urban Villages (7B)	14.1%	Population	317,558	323,654
Urban Edge Families (7C)	8.9%	Households	97,487	99,524
Family Extensions (13B)	5.8%	Families	68,461	69,645
Parks and Rec (5C)	5.3%	Median Age	32.9	34.5
College Towns (14B)	4.8%	Median Household Income	\$81,254	\$91,247
		2023	2028	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$220,891,983	\$255,601,128	\$34,709,145
Men's		\$41,921,911	\$48,510,598	\$6,588,687
Women's		\$75,302,425	\$87,125,957	\$11,823,532
Children's		\$33,061,392	\$38,251,673	\$5,190,281
Footwear		\$50,600,180	\$58,562,720	\$7,962,540
Watches & Jewelry		\$15,710,118	\$18,178,294	\$2,468,176
Apparel Products and Services (1)		\$4,295,957	\$4,971,887	\$675,930
Computer				
Computers and Hardware for Home Use		\$27,091,703	\$31,354,783	\$4,263,080
Portable Memory		\$457,334	\$529,260	\$71,926
Computer Software		\$1,520,819	\$1,761,776	\$240,957
Computer Accessories		\$2,506,719	\$2,900,743	\$394,024
Entertainment & Recreation		\$362,208,626	\$418,876,183	\$56,667,557
Fees and Admissions		\$69,692,608	\$80,520,508	\$10,827,900
Membership Fees for Clubs (2)		\$26,478,163	\$30,603,695	\$4,125,532
Fees for Participant Sports, excl. Trips		\$11,696,236	\$13,509,155	\$1,812,919
Tickets to Theatre/Operas/Concerts		\$5,240,042	\$6,058,396	\$818,354
Tickets to Movies		\$3,045,484	\$3,522,594	\$477,110
Tickets to Parks or Museums		\$2,806,353	\$3,244,776	\$438,423
Admission to Sporting Events, excl. Trips		\$5,216,447	\$6,032,154	\$815,707
Fees for Recreational Lessons		\$15,111,118	\$17,435,068	\$2,323,950
Dating Services		\$98,764	\$114,671	\$15,907
TV/Video/Audio		\$130,375,857	\$150,886,613	\$20,510,756
Cable and Satellite Television Services		\$79,818,409	\$92,346,461	\$12,528,052
Televisions		\$14,860,748	\$17,201,868	\$2,341,120
Satellite Dishes		\$174,110	\$201,570	\$27,460
VCRs, Video Cameras, and DVD Players		\$534,036	\$618,012	\$83,976
Miscellaneous Video Equipment		\$1,233,249	\$1,427,574	\$194,325
Video Cassettes and DVDs		\$681,894	\$789,789	\$107,895
Video Game Hardware/Accessories		\$4,143,412	\$4,805,748	\$662,336
Video Game Software		\$2,053,666	\$2,382,431	\$328,765
Rental/Streaming/Downloaded Video		\$12,826,616	\$14,853,272	\$2,026,656
Installation of Televisions		\$166,273	\$192,058	\$25,785
Audio (3)		\$13,619,340	\$15,760,830	\$2,141,490
Rental and Repair of TV/Radio/Sound Equipment		\$264,104	\$306,997	\$42,893
Pets		\$85,443,748	\$98,776,428	\$13,332,680
Toys/Games/Crafts/Hobbies (4)		\$15,483,987	\$17,921,000	\$2,437,013
Recreational Vehicles and Fees (5)		\$12,845,461	\$14,832,299	\$1,986,838
Sports/Recreation/Exercise Equipment (6)		\$27,959,024	\$32,333,822	\$4,374,798
Photo Equipment and Supplies (7)		\$4,648,894	\$5,379,807	\$730,913
Reading (8)		\$12,482,989	\$14,438,003	\$1,955,014
Catered Affairs (9)		\$3,276,057	\$3,787,703	\$511,646
Food		\$1,049,806,562	\$1,214,507,380	\$164,700,818
Food at Home		\$671,589,783	\$776,930,336	\$105,340,553
Bakery and Cereal Products		\$85,627,147	\$99,067,670	\$13,440,523
Meats, Poultry, Fish, and Eggs		\$146,465,169	\$169,426,075	\$22,960,906
Dairy Products		\$64,767,381	\$74,916,153	\$10,148,772
Fruits and Vegetables		\$134,373,659	\$155,421,011	\$21,047,352
Snacks and Other Food at Home (10)		\$240,356,428	\$278,099,428	\$37,743,000
Food Away from Home		\$378,216,778	\$437,577,044	\$59,360,266
Alcoholic Beverages		\$66,623,420	\$77,037,537	\$10,414,117

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Demand Outlook

Riverside city, CA (0662000)
 Riverside city
 Geography: Place

Prepared by Esri

	2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$3,670,094,919	\$4,237,436,759	\$567,341,840
Value of Retirement Plans	\$12,696,773,095	\$14,658,861,083	\$1,962,087,988
Value of Other Financial Assets	\$864,434,298	\$997,669,675	\$133,235,377
Vehicle Loan Amount excluding Interest	\$358,458,383	\$414,836,929	\$56,378,546
Value of Credit Card Debt	\$307,061,695	\$355,084,166	\$48,022,471
Health			
Nonprescription Drugs	\$15,696,049	\$18,163,590	\$2,467,541
Prescription Drugs	\$32,127,539	\$37,193,901	\$5,066,362
Eyeglasses and Contact Lenses	\$10,207,568	\$11,810,122	\$1,602,554
Home			
Mortgage Payment and Basics (11)	\$1,254,555,818	\$1,447,558,588	\$193,002,770
Maintenance and Remodeling Services	\$358,125,867	\$413,206,819	\$55,080,952
Maintenance and Remodeling Materials (12)	\$69,240,650	\$79,948,120	\$10,707,470
Utilities, Fuel, and Public Services	\$561,647,679	\$649,838,262	\$88,190,583
Household Furnishings and Equipment			
Household Textiles (13)	\$12,225,383	\$14,145,191	\$1,919,808
Furniture	\$80,436,710	\$93,073,231	\$12,636,521
Rugs	\$3,831,232	\$4,428,655	\$597,423
Major Appliances (14)	\$50,504,384	\$58,373,535	\$7,869,151
Housewares (15)	\$10,816,833	\$12,509,674	\$1,692,841
Small Appliances	\$7,664,633	\$8,870,645	\$1,206,012
Luggage	\$1,461,086	\$1,690,582	\$229,496
Telephones and Accessories	\$10,758,235	\$12,447,246	\$1,689,011
Household Operations			
Child Care	\$51,106,258	\$59,060,158	\$7,953,900
Lawn and Garden (16)	\$60,751,201	\$70,154,953	\$9,403,752
Moving/Storage/Freight Express	\$9,407,642	\$10,888,959	\$1,481,317
Housekeeping Supplies (17)	\$89,749,613	\$103,821,096	\$14,071,483
Insurance			
Owners and Renters Insurance	\$70,123,461	\$81,031,071	\$10,907,610
Vehicle Insurance	\$217,263,354	\$251,442,685	\$34,179,331
Life/Other Insurance	\$62,180,811	\$71,857,289	\$9,676,478
Health Insurance	\$458,615,733	\$530,443,335	\$71,827,602
Personal Care Products (18)	\$56,154,665	\$64,959,837	\$8,805,172
School Books and Supplies (19)	\$13,549,189	\$15,686,695	\$2,137,506
Smoking Products	\$38,792,177	\$45,024,106	\$6,231,929
Transportation			
Payments on Vehicles excluding Leases	\$290,218,688	\$335,842,694	\$45,624,006
Gasoline and Motor Oil	\$255,429,713	\$295,538,389	\$40,108,676
Vehicle Maintenance and Repairs	\$129,116,927	\$149,411,252	\$20,294,325
Travel			
Airline Fares	\$48,155,621	\$55,654,550	\$7,498,929
Lodging on Trips	\$68,891,593	\$79,621,578	\$10,729,985
Auto/Truck Rental on Trips	\$7,828,767	\$9,055,866	\$1,227,099
Food and Drink on Trips	\$54,886,033	\$63,463,152	\$8,577,119

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.