



Community Profile

Lakeland Village CDP, CA (0639598)
 Lakeland Village CDP
 Geography: Place

Prepared by Esri

	Lakeland Vill...
Population Summary	
2010 Total Population	11,218
2020 Total Population	12,349
2020 Group Quarters	9
2023 Total Population	12,534
2023 Group Quarters	9
2028 Total Population	12,911
2023-2028 Annual Rate	0.59%
2023 Total Daytime Population	8,353
Workers	1,311
Residents	7,042
Household Summary	
2010 Households	3,468
2010 Average Household Size	3.20
2020 Total Households	3,907
2020 Average Household Size	3.16
2023 Households	3,984
2023 Average Household Size	3.14
2028 Households	4,092
2028 Average Household Size	3.15
2023-2028 Annual Rate	0.54%
2010 Families	2,568
2010 Average Family Size	3.62
2023 Families	2,894
2023 Average Family Size	3.61
2028 Families	2,980
2028 Average Family Size	3.62
2023-2028 Annual Rate	0.59%
Housing Unit Summary	
2000 Housing Units	3,180
Owner Occupied Housing Units	62.4%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	9.6%
2010 Housing Units	3,901
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	31.2%
Vacant Housing Units	11.1%
2020 Housing Units	4,141
Vacant Housing Units	5.7%
2023 Housing Units	4,205
Owner Occupied Housing Units	59.4%
Renter Occupied Housing Units	35.3%
Vacant Housing Units	5.3%
2028 Housing Units	4,306
Owner Occupied Housing Units	61.3%
Renter Occupied Housing Units	33.8%
Vacant Housing Units	5.0%
Median Household Income	
2023	\$72,899
2028	\$83,580
Median Home Value	
2023	\$460,106
2028	\$482,826
Per Capita Income	
2023	\$31,701
2028	\$36,332
Median Age	
2010	33.0
2023	34.3
2028	34.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income	
Household Income Base	3,984
<\$15,000	6.1%
\$15,000 - \$24,999	5.6%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	18.5%
\$150,000 - \$199,999	9.2%
\$200,000+	7.3%
Average Household Income	\$99,729
2028 Households by Income	
Household Income Base	4,092
<\$15,000	5.3%
\$15,000 - \$24,999	4.2%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	21.9%
\$150,000 - \$199,999	11.6%
\$200,000+	8.8%
Average Household Income	\$114,630
2023 Owner Occupied Housing Units by Value	
Total	2,498
<\$50,000	2.4%
\$50,000 - \$99,999	1.8%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	0.9%
\$200,000 - \$249,999	6.2%
\$250,000 - \$299,999	6.1%
\$300,000 - \$399,999	17.5%
\$400,000 - \$499,999	22.6%
\$500,000 - \$749,999	23.9%
\$750,000 - \$999,999	9.6%
\$1,000,000 - \$1,499,999	6.6%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.5%
Average Home Value	\$533,076
2028 Owner Occupied Housing Units by Value	
Total	2,638
<\$50,000	2.1%
\$50,000 - \$99,999	1.5%
\$100,000 - \$149,999	1.2%
\$150,000 - \$199,999	0.7%
\$200,000 - \$249,999	5.6%
\$250,000 - \$299,999	5.5%
\$300,000 - \$399,999	15.9%
\$400,000 - \$499,999	21.2%
\$500,000 - \$749,999	23.9%
\$750,000 - \$999,999	12.2%
\$1,000,000 - \$1,499,999	9.0%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.8%
Average Home Value	\$577,900

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	11,218
0 - 4	7.6%
5 - 9	7.9%
10 - 14	8.1%
15 - 24	15.3%
25 - 34	13.8%
35 - 44	13.6%
45 - 54	16.4%
55 - 64	9.9%
65 - 74	4.5%
75 - 84	2.2%
85 +	0.7%
18 +	71.1%
2023 Population by Age	
Total	12,534
0 - 4	6.9%
5 - 9	7.2%
10 - 14	6.9%
15 - 24	13.0%
25 - 34	17.0%
35 - 44	13.0%
45 - 54	10.9%
55 - 64	12.9%
65 - 74	8.2%
75 - 84	3.0%
85 +	0.8%
18 +	75.0%
2028 Population by Age	
Total	12,911
0 - 4	7.5%
5 - 9	7.4%
10 - 14	7.3%
15 - 24	11.9%
25 - 34	16.4%
35 - 44	15.0%
45 - 54	10.3%
55 - 64	10.2%
65 - 74	9.3%
75 - 84	3.8%
85 +	0.9%
18 +	74.1%
2010 Population by Sex	
Males	5,672
Females	5,546
2023 Population by Sex	
Males	6,310
Females	6,224
2028 Population by Sex	
Males	6,425
Females	6,486

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	Lakeland Vill...
2010 Population by Race/Ethnicity	
Total	11,217
White Alone	66.6%
Black Alone	3.1%
American Indian Alone	1.1%
Asian Alone	2.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	21.6%
Two or More Races	5.2%
Hispanic Origin	43.7%
Diversity Index	74.9
2020 Population by Race/Ethnicity	
Total	12,349
White Alone	47.5%
Black Alone	2.6%
American Indian Alone	2.2%
Asian Alone	2.0%
Pacific Islander Alone	0.2%
Some Other Race Alone	27.0%
Two or More Races	18.5%
Hispanic Origin	53.2%
Diversity Index	83.2
2023 Population by Race/Ethnicity	
Total	12,534
White Alone	44.2%
Black Alone	3.0%
American Indian Alone	2.2%
Asian Alone	3.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	27.8%
Two or More Races	19.4%
Hispanic Origin	54.2%
Diversity Index	84.3
2028 Population by Race/Ethnicity	
Total	12,911
White Alone	40.0%
Black Alone	2.9%
American Indian Alone	2.3%
Asian Alone	3.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	29.9%
Two or More Races	21.0%
Hispanic Origin	57.5%
Diversity Index	84.8
2010 Population by Relationship and Household Type	
Total	11,218
In Households	98.8%
In Family Households	87.4%
Householder	22.9%
Spouse	16.1%
Child	36.9%
Other relative	7.0%
Nonrelative	4.5%
In Nonfamily Households	11.4%
In Group Quarters	1.2%
Institutionalized Population	1.2%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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	Lakeland Vill...
2023 Population 25+ by Educational Attainment	
Total	8,261
Less than 9th Grade	8.1%
9th - 12th Grade, No Diploma	9.6%
High School Graduate	35.0%
GED/Alternative Credential	4.9%
Some College, No Degree	21.0%
Associate Degree	6.8%
Bachelor's Degree	10.2%
Graduate/Professional Degree	4.4%
2023 Population 15+ by Marital Status	
Total	9,889
Never Married	39.3%
Married	49.7%
Widowed	3.7%
Divorced	7.3%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	5,839
Population 16+ Employed	95.4%
Population 16+ Unemployment rate	4.6%
Population 16-24 Employed	12.2%
Population 16-24 Unemployment rate	9.2%
Population 25-54 Employed	68.8%
Population 25-54 Unemployment rate	2.9%
Population 55-64 Employed	13.5%
Population 55-64 Unemployment rate	9.2%
Population 65+ Employed	5.5%
Population 65+ Unemployment rate	2.2%
2023 Employed Population 16+ by Industry	
Total	5,573
Agriculture/Mining	0.2%
Construction	14.4%
Manufacturing	8.3%
Wholesale Trade	1.8%
Retail Trade	15.1%
Transportation/Utilities	6.2%
Information	1.2%
Finance/Insurance/Real Estate	2.9%
Services	47.4%
Public Administration	2.6%
2023 Employed Population 16+ by Occupation	
Total	5,573
White Collar	46.5%
Management/Business/Financial	12.2%
Professional	14.3%
Sales	9.9%
Administrative Support	10.1%
Services	22.1%
Blue Collar	31.3%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	10.6%
Installation/Maintenance/Repair	3.4%
Production	5.6%
Transportation/Material Moving	11.6%

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September 05, 2023



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2010 Households by Type	
Total	3,468
Households with 1 Person	18.1%
Households with 2+ People	81.9%
Family Households	74.0%
Husband-wife Families	51.9%
With Related Children	28.3%
Other Family (No Spouse Present)	22.1%
Other Family with Male Householder	7.9%
With Related Children	5.2%
Other Family with Female Householder	14.2%
With Related Children	9.7%
Nonfamily Households	7.9%
All Households with Children	44.0%
Multigenerational Households	7.8%
Unmarried Partner Households	10.1%
Male-female	9.3%
Same-sex	0.8%
2010 Households by Size	
Total	3,468
1 Person Household	18.1%
2 Person Household	27.5%
3 Person Household	17.2%
4 Person Household	14.8%
5 Person Household	11.2%
6 Person Household	5.6%
7 + Person Household	5.6%
2010 Households by Tenure and Mortgage Status	
Total	3,469
Owner Occupied	64.9%
Owned with a Mortgage/Loan	51.4%
Owned Free and Clear	13.4%
Renter Occupied	35.1%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	65
Percent of Income for Mortgage	37.9%
Wealth Index	79
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,901
Housing Units Inside Urbanized Area	92.1%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	7.9%
2010 Population By Urban/ Rural Status	
Total Population	11,218
Population Inside Urbanized Area	93.2%
Population Inside Urbanized Cluster	0.0%
Rural Population	6.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Urban Edge Families (7C)
2. Front Porches (8E)
3. Up and Coming Families (7A)

2023 Consumer Spending

Apparel & Services: Total \$	\$8,263,516
Average Spent	\$2,074.18
Spending Potential Index	94
Education: Total \$	\$6,300,531
Average Spent	\$1,581.46
Spending Potential Index	88
Entertainment/Recreation: Total \$	\$13,830,305
Average Spent	\$3,471.46
Spending Potential Index	92
Food at Home: Total \$	\$25,304,694
Average Spent	\$6,351.58
Spending Potential Index	93
Food Away from Home: Total \$	\$14,283,979
Average Spent	\$3,585.34
Spending Potential Index	96
Health Care: Total \$	\$26,595,797
Average Spent	\$6,675.65
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$11,036,731
Average Spent	\$2,770.26
Spending Potential Index	94
Personal Care Products & Services: Total \$	\$3,614,695
Average Spent	\$907.30
Spending Potential Index	95
Shelter: Total \$	\$94,150,267
Average Spent	\$23,632.10
Spending Potential Index	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,453,953
Average Spent	\$2,874.99
Spending Potential Index	92
Travel: Total \$	\$8,401,307
Average Spent	\$2,108.76
Spending Potential Index	94
Vehicle Maintenance & Repairs: Total \$	\$4,994,795
Average Spent	\$1,253.71
Spending Potential Index	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.