



# Community Profile

Bermuda Dunes CDP, CA (0606028)  
 Bermuda Dunes CDP  
 Geography: Place

Prepared by Esri

## Bermuda Dunes...

Population Summary	
2010 Total Population	7,352
2020 Total Population	8,244
2020 Group Quarters	7
2023 Total Population	8,253
2023 Group Quarters	7
2028 Total Population	8,357
2023-2028 Annual Rate	0.25%
2023 Total Daytime Population	7,093
Workers	3,102
Residents	3,991
Household Summary	
2010 Households	2,960
2010 Average Household Size	2.48
2020 Total Households	3,352
2020 Average Household Size	2.46
2023 Households	3,365
2023 Average Household Size	2.45
2028 Households	3,408
2028 Average Household Size	2.45
2023-2028 Annual Rate	0.25%
2010 Families	1,999
2010 Average Family Size	2.93
2023 Families	2,225
2023 Average Family Size	2.93
2028 Families	2,255
2028 Average Family Size	2.93
2023-2028 Annual Rate	0.27%
Housing Unit Summary	
2000 Housing Units	2,884
Owner Occupied Housing Units	48.2%
Renter Occupied Housing Units	40.0%
Vacant Housing Units	11.8%
2010 Housing Units	3,656
Owner Occupied Housing Units	47.9%
Renter Occupied Housing Units	33.0%
Vacant Housing Units	19.0%
2020 Housing Units	3,861
Owner Occupied Housing Units	46.8%
Renter Occupied Housing Units	40.0%
Vacant Housing Units	13.2%
2023 Housing Units	3,868
Owner Occupied Housing Units	48.1%
Renter Occupied Housing Units	38.9%
Vacant Housing Units	13.0%
2028 Housing Units	3,907
Owner Occupied Housing Units	49.4%
Renter Occupied Housing Units	37.8%
Vacant Housing Units	12.8%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 10, 2024



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## Bermuda Dunes...

### 2023 Households by Income

Household Income Base	3,365
<\$15,000	8.3%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	10.2%
\$200,000+	9.7%
Average Household Income	\$108,939

### 2028 Households by Income

Household Income Base	3,408
<\$15,000	7.6%
\$15,000 - \$24,999	3.7%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	7.8%
\$50,000 - \$74,999	14.6%
\$75,000 - \$99,999	16.5%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	12.9%
\$200,000+	11.6%
Average Household Income	\$125,414

### 2023 Owner Occupied Housing Units by Value

Total	1,860
<\$50,000	0.2%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.3%
\$200,000 - \$249,999	0.4%
\$250,000 - \$299,999	0.8%
\$300,000 - \$399,999	7.1%
\$400,000 - \$499,999	12.8%
\$500,000 - \$749,999	47.0%
\$750,000 - \$999,999	27.6%
\$1,000,000 - \$1,499,999	2.6%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.8%
Average Home Value	\$675,054

### 2028 Owner Occupied Housing Units by Value

Total	1,930
<\$50,000	0.2%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	0.3%
\$250,000 - \$299,999	0.6%
\$300,000 - \$399,999	5.6%
\$400,000 - \$499,999	11.7%
\$500,000 - \$749,999	44.2%
\$750,000 - \$999,999	32.3%
\$1,000,000 - \$1,499,999	3.4%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	1.0%
Average Home Value	\$704,456

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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January 10, 2024



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## Bermuda Dunes...

Median Household Income	
2023	\$79,553
2028	\$88,873
Median Home Value	
2023	\$649,886
2028	\$676,522
Per Capita Income	
2023	\$44,419
2028	\$51,145
Median Age	
2010	38.6
2020	40.4
2023	38.1
2028	38.5
2020 Population by Age	
Total	8,244
0 - 4	5.5%
5 - 9	6.5%
10 - 14	6.2%
15 - 24	11.2%
25 - 34	13.6%
35 - 44	12.1%
45 - 54	12.2%
55 - 64	13.7%
65 - 74	11.4%
75 - 84	5.9%
85 +	1.8%
18 +	78.2%
2023 Population by Age	
Total	8,253
0 - 4	5.7%
5 - 9	6.0%
10 - 14	6.1%
15 - 24	12.8%
25 - 34	15.0%
35 - 44	13.2%
45 - 54	11.1%
55 - 64	12.7%
65 - 74	10.1%
75 - 84	5.4%
85 +	2.0%
18 +	78.8%
2028 Population by Age	
Total	8,357
0 - 4	5.9%
5 - 9	5.8%
10 - 14	5.9%
15 - 24	11.9%
25 - 34	15.7%
35 - 44	13.8%
45 - 54	11.1%
55 - 64	10.5%
65 - 74	10.6%
75 - 84	6.5%
85 +	2.4%
18 +	79.2%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 10, 2024



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	<b>Bermuda Dunes...</b>
Males	4,033
Females	4,211
<b>2023 Population by Sex</b>	
Males	4,105
Females	4,148
<b>2028 Population by Sex</b>	
Males	4,158
Females	4,199
<b>2010 Population by Race/Ethnicity</b>	
Total	7,352
White Alone	74.6%
Black Alone	2.4%
American Indian Alone	0.9%
Asian Alone	3.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	15.5%
Two or More Races	3.1%
Hispanic Origin	32.4%
Diversity Index	67.2
<b>2020 Population by Race/Ethnicity</b>	
Total	8,244
White Alone	58.2%
Black Alone	2.7%
American Indian Alone	1.2%
Asian Alone	3.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	16.9%
Two or More Races	17.2%
Hispanic Origin	38.5%
Diversity Index	79.0
<b>2023 Population by Race/Ethnicity</b>	
Total	8,253
White Alone	56.0%
Black Alone	2.8%
American Indian Alone	1.2%
Asian Alone	4.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	18.1%
Two or More Races	17.8%
Hispanic Origin	41.0%
Diversity Index	80.4
<b>2028 Population by Race/Ethnicity</b>	
Total	8,357
White Alone	52.1%
Black Alone	2.9%
American Indian Alone	1.3%
Asian Alone	4.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	20.0%
Two or More Races	19.2%
Hispanic Origin	43.8%
Diversity Index	82.2

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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**Bermuda Dunes...**

<b>2020 Population by Relationship and Household Type</b>	
Total	8,244
In Households	99.9%
Householder	40.7%
Opposite-Sex Spouse	18.9%
Same-Sex Spouse	0.4%
Opposite-Sex Unmarried Partner	2.7%
Same-Sex Unmarried Partner	0.3%
Biological Child	26.1%
Adopted Child	0.7%
Stepchild	1.2%
Grandchild	1.7%
Brother or Sister	1.2%
Parent	1.3%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	0.9%
Foster Child	0.1%
Other Nonrelatives	3.1%
In Group Quarters	0.1%
Institutionalized	0.0%
Noninstitutionalized	0.1%
<b>2023 Population 25+ by Educational Attainment</b>	
Total	5,733
Less than 9th Grade	2.7%
9th - 12th Grade, No Diploma	4.4%
High School Graduate	22.1%
GED/Alternative Credential	2.3%
Some College, No Degree	21.9%
Associate Degree	10.2%
Bachelor's Degree	23.4%
Graduate/Professional Degree	12.9%
<b>2023 Population 15+ by Marital Status</b>	
Total	6,788
Never Married	27.7%
Married	51.5%
Widowed	7.8%
Divorced	12.9%
<b>2023 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	4,557
Population 16+ Employed	95.2%
Population 16+ Unemployment rate	4.8%
Population 16-24 Employed	13.4%
Population 16-24 Unemployment rate	3.8%
Population 25-54 Employed	64.4%
Population 25-54 Unemployment rate	3.9%
Population 55-64 Employed	15.5%
Population 55-64 Unemployment rate	8.5%
Population 65+ Employed	6.8%
Population 65+ Unemployment rate	7.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Bermuda Dunes...

### 2023 Employed Population 16+ by Industry

Total	4,338
Agriculture/Mining	2.6%
Construction	5.6%
Manufacturing	5.0%
Wholesale Trade	0.5%
Retail Trade	12.8%
Transportation/Utilities	4.9%
Information	0.9%
Finance/Insurance/Real Estate	6.8%
Services	54.4%
Public Administration	6.5%

### 2023 Employed Population 16+ by Occupation

Total	4,338
White Collar	69.2%
Management/Business/Financial	18.6%
Professional	22.3%
Sales	12.1%
Administrative Support	16.1%
Services	17.2%
Blue Collar	13.7%
Farming/Forestry/Fishing	1.4%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	3.0%
Production	2.5%
Transportation/Material Moving	2.4%

### 2020 Households by Type

Total	3,352
Married Couple Households	47.0%
With Own Children <18	17.1%
Without Own Children <18	29.9%
Cohabiting Couple Households	7.4%
With Own Children <18	2.8%
Without Own Children <18	4.6%
Male Householder, No Spouse/Partner	17.5%
Living Alone	11.5%
65 Years and over	3.4%
With Own Children <18	2.0%
Without Own Children <18, With Relatives	2.3%
No Relatives Present	1.8%
Female Householder, No Spouse/Partner	28.1%
Living Alone	15.0%
65 Years and over	7.7%
With Own Children <18	5.4%
Without Own Children <18, With Relatives	6.1%
No Relatives Present	1.5%

### 2020 Households by Size

Total	3,352
1 Person Household	26.5%
2 Person Household	35.9%
3 Person Household	14.7%
4 Person Household	12.4%
5 Person Household	5.0%
6 Person Household	3.7%
7 + Person Household	1.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**Bermuda Dunes...**

<b>2020 Households by Tenure and Mortgage Status</b>	
Total	3,352
Owner Occupied	53.9%
Owned with a Mortgage/Loan	40.6%
Owned Free and Clear	13.3%
Renter Occupied	46.1%
<b>2023 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	49
Percent of Income for Mortgage	49.1%
Wealth Index	106
<b>2020 Housing Units By Urban/ Rural Status</b>	
Total	3,861
Urban Housing Units	100.0%
Rural Housing Units	0.0%
<b>2020 Population By Urban/ Rural Status</b>	
Total	8,244
Urban Population	100.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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## Bermuda Dunes...

Top 3 Tapestry Segments	
1.	Bright Young Professionals
2.	Exurbanites (1E)
3.	In Style (5B)
2023 Consumer Spending	
Apparel & Services: Total \$	\$7,543,920
Average Spent	\$2,241.88
Spending Potential Index	102
Education: Total \$	\$6,039,614
Average Spent	\$1,794.83
Spending Potential Index	100
Entertainment/Recreation: Total \$	\$12,820,476
Average Spent	\$3,809.95
Spending Potential Index	101
Food at Home: Total \$	\$22,895,405
Average Spent	\$6,803.98
Spending Potential Index	100
Food Away from Home: Total \$	\$12,927,264
Average Spent	\$3,841.68
Spending Potential Index	103
Health Care: Total \$	\$24,675,031
Average Spent	\$7,332.85
Spending Potential Index	100
HH Furnishings & Equipment: Total \$	\$10,191,770
Average Spent	\$3,028.76
Spending Potential Index	102
Personal Care Products & Services: Total \$	\$3,367,966
Average Spent	\$1,000.88
Spending Potential Index	105
Shelter: Total \$	\$85,681,504
Average Spent	\$25,462.56
Spending Potential Index	103
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,001,573
Average Spent	\$3,269.41
Spending Potential Index	105
Travel: Total \$	\$7,874,455
Average Spent	\$2,340.11
Spending Potential Index	104
Vehicle Maintenance & Repairs: Total \$	\$4,553,001
Average Spent	\$1,353.05
Spending Potential Index	103

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 10, 2024