



Community Profile

Blythe city, CA (0607218)
 Blythe city
 Geography: Place

Prepared by Esri

	Blythe city, ...
Population Summary	
2010 Total Population	20,877
2020 Total Population	18,317
2020 Group Quarters	6,220
2023 Total Population	18,455
2023 Group Quarters	6,220
2028 Total Population	18,668
2023-2028 Annual Rate	0.23%
2023 Total Daytime Population	11,856
Workers	4,460
Residents	7,396
Household Summary	
2010 Households	4,533
2010 Average Household Size	2.88
2020 Total Households	4,477
2020 Average Household Size	2.70
2023 Households	4,507
2023 Average Household Size	2.71
2028 Households	4,591
2028 Average Household Size	2.71
2023-2028 Annual Rate	0.37%
2010 Families	3,203
2010 Average Family Size	3.42
2023 Families	3,166
2023 Average Family Size	3.27
2028 Families	3,225
2028 Average Family Size	3.26
2023-2028 Annual Rate	0.37%
Housing Unit Summary	
2000 Housing Units	5,105
Owner Occupied Housing Units	47.4%
Renter Occupied Housing Units	36.3%
Vacant Housing Units	16.3%
2010 Housing Units	5,527
Owner Occupied Housing Units	43.1%
Renter Occupied Housing Units	38.9%
Vacant Housing Units	18.0%
2020 Housing Units	5,246
Owner Occupied Housing Units	43.7%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	14.7%
2023 Housing Units	5,274
Owner Occupied Housing Units	45.8%
Renter Occupied Housing Units	39.7%
Vacant Housing Units	14.5%
2028 Housing Units	5,340
Owner Occupied Housing Units	47.0%
Renter Occupied Housing Units	39.0%
Vacant Housing Units	14.0%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income	
Household Income Base	4,507
<\$15,000	13.4%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	5.9%
\$200,000+	4.0%
Average Household Income	\$76,644
2028 Households by Income	
Household Income Base	4,591
<\$15,000	12.2%
\$15,000 - \$24,999	9.1%
\$25,000 - \$34,999	8.0%
\$35,000 - \$49,999	10.0%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	19.5%
\$150,000 - \$199,999	7.2%
\$200,000+	5.0%
Average Household Income	\$88,685
2023 Owner Occupied Housing Units by Value	
Total	2,414
<\$50,000	8.2%
\$50,000 - \$99,999	17.5%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	20.9%
\$200,000 - \$249,999	15.8%
\$250,000 - \$299,999	3.9%
\$300,000 - \$399,999	3.6%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	3.2%
\$750,000 - \$999,999	0.6%
\$1,000,000 - \$1,499,999	2.7%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.1%
Average Home Value	\$213,888
2028 Owner Occupied Housing Units by Value	
Total	2,509
<\$50,000	7.9%
\$50,000 - \$99,999	20.0%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	18.3%
\$200,000 - \$249,999	15.8%
\$250,000 - \$299,999	4.1%
\$300,000 - \$399,999	3.7%
\$400,000 - \$499,999	2.3%
\$500,000 - \$749,999	4.1%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	3.6%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.2%
Average Home Value	\$232,443

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income	
2023	\$54,771
2028	\$61,837
Median Home Value	
2023	\$157,921
2028	\$159,096
Per Capita Income	
2023	\$19,832
2028	\$22,912
Median Age	
2010	37.9
2020	36.9
2023	33.8
2028	33.9
2020 Population by Age	
Total	18,317
0 - 4	4.2%
5 - 9	5.1%
10 - 14	5.6%
15 - 24	12.9%
25 - 34	18.7%
35 - 44	17.6%
45 - 54	14.7%
55 - 64	11.9%
65 - 74	5.5%
75 - 84	2.7%
85 +	1.0%
18 +	81.6%
2023 Population by Age	
Total	18,455
0 - 4	5.2%
5 - 9	5.2%
10 - 14	5.2%
15 - 24	16.3%
25 - 34	20.4%
35 - 44	15.9%
45 - 54	12.7%
55 - 64	9.2%
65 - 74	6.0%
75 - 84	2.9%
85 +	0.9%
18 +	81.2%
2028 Population by Age	
Total	18,668
0 - 4	5.5%
5 - 9	5.0%
10 - 14	5.1%
15 - 24	15.4%
25 - 34	21.2%
35 - 44	16.5%
45 - 54	12.4%
55 - 64	8.4%
65 - 74	6.3%
75 - 84	3.2%
85 +	1.0%
18 +	81.3%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	Blythe city, ...
Males	12,183
Females	6,134
2023 Population by Sex	
Males	11,794
Females	6,661
2028 Population by Sex	
Males	11,874
Females	6,794
2010 Population by Race/Ethnicity	
Total	20,876
White Alone	59.8%
Black Alone	15.0%
American Indian Alone	1.2%
Asian Alone	1.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	19.3%
Two or More Races	3.1%
Hispanic Origin	53.0%
Diversity Index	79.0
2020 Population by Race/Ethnicity	
Total	18,317
White Alone	31.6%
Black Alone	11.7%
American Indian Alone	1.8%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	41.9%
Two or More Races	11.0%
Hispanic Origin	59.4%
Diversity Index	84.4
2023 Population by Race/Ethnicity	
Total	18,455
White Alone	29.9%
Black Alone	11.5%
American Indian Alone	1.8%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	43.4%
Two or More Races	11.4%
Hispanic Origin	61.4%
Diversity Index	83.9
2028 Population by Race/Ethnicity	
Total	18,668
White Alone	27.3%
Black Alone	11.4%
American Indian Alone	1.9%
Asian Alone	1.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	45.4%
Two or More Races	12.0%
Hispanic Origin	63.6%
Diversity Index	83.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type	
Total	18,317
In Households	66.0%
Householder	24.5%
Opposite-Sex Spouse	8.9%
Same-Sex Spouse	0.1%
Opposite-Sex Unmarried Partner	2.0%
Same-Sex Unmarried Partner	0.1%
Biological Child	20.3%
Adopted Child	0.5%
Stepchild	1.3%
Grandchild	2.7%
Brother or Sister	0.9%
Parent	0.9%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	1.4%
Foster Child	0.1%
Other Nonrelatives	1.9%
In Group Quarters	34.0%
Institutionalized	33.4%
Noninstitutionalized	0.6%
2023 Population 25+ by Educational Attainment	
Total	12,564
Less than 9th Grade	11.1%
9th - 12th Grade, No Diploma	17.5%
High School Graduate	21.3%
GED/Alternative Credential	8.3%
Some College, No Degree	24.6%
Associate Degree	8.5%
Bachelor's Degree	6.4%
Graduate/Professional Degree	2.3%
2023 Population 15+ by Marital Status	
Total	15,578
Never Married	49.3%
Married	36.0%
Widowed	4.1%
Divorced	10.6%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	5,435
Population 16+ Employed	94.6%
Population 16+ Unemployment rate	5.4%
Population 16-24 Employed	16.9%
Population 16-24 Unemployment rate	9.7%
Population 25-54 Employed	64.8%
Population 25-54 Unemployment rate	4.7%
Population 55-64 Employed	12.5%
Population 55-64 Unemployment rate	4.0%
Population 65+ Employed	5.8%
Population 65+ Unemployment rate	3.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry	
Total	5,139
Agriculture/Mining	6.8%
Construction	5.5%
Manufacturing	5.0%
Wholesale Trade	2.0%
Retail Trade	14.1%
Transportation/Utilities	6.4%
Information	0.6%
Finance/Insurance/Real Estate	1.9%
Services	40.1%
Public Administration	17.6%
2023 Employed Population 16+ by Occupation	
Total	5,139
White Collar	44.8%
Management/Business/Financial	9.3%
Professional	13.8%
Sales	8.9%
Administrative Support	12.8%
Services	28.4%
Blue Collar	26.8%
Farming/Forestry/Fishing	3.4%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	4.0%
Production	5.1%
Transportation/Material Moving	9.6%
2020 Households by Type	
Total	4,477
Married Couple Households	36.8%
With Own Children <18	15.7%
Without Own Children <18	21.1%
Cohabiting Couple Households	8.3%
With Own Children <18	4.5%
Without Own Children <18	3.8%
Male Householder, No Spouse/Partner	22.8%
Living Alone	14.6%
65 Years and over	4.4%
With Own Children <18	2.2%
Without Own Children <18, With Relatives	4.1%
No Relatives Present	1.9%
Female Householder, No Spouse/Partner	32.1%
Living Alone	12.9%
65 Years and over	5.5%
With Own Children <18	8.8%
Without Own Children <18, With Relatives	8.9%
No Relatives Present	1.5%
2020 Households by Size	
Total	4,477
1 Person Household	27.5%
2 Person Household	25.1%
3 Person Household	16.1%
4 Person Household	12.7%
5 Person Household	9.4%
6 Person Household	4.9%
7 + Person Household	4.4%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2020 Households by Tenure and Mortgage Status

Total	4,477
Owner Occupied	51.2%
Owned with a Mortgage/Loan	36.0%
Owned Free and Clear	15.2%
Renter Occupied	48.8%

2023 Affordability, Mortgage and Wealth

Housing Affordability Index	142
Percent of Income for Mortgage	17.3%
Wealth Index	56

2020 Housing Units By Urban/ Rural Status

Total	5,246
Urban Housing Units	89.1%
Rural Housing Units	10.9%

2020 Population By Urban/ Rural Status

Total	18,317
Urban Population	61.6%
Rural Population	38.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Fresh Ambitions (13D)
2.	Front Porches (8E)
3.	Southwestern Families (7F)
2023 Consumer Spending	
Apparel & Services: Total \$	\$7,496,721
Average Spent	\$1,663.35
Spending Potential Index	76
Education: Total \$	\$6,052,030
Average Spent	\$1,342.81
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$11,924,880
Average Spent	\$2,645.86
Spending Potential Index	70
Food at Home: Total \$	\$23,125,572
Average Spent	\$5,131.03
Spending Potential Index	75
Food Away from Home: Total \$	\$12,516,338
Average Spent	\$2,777.09
Spending Potential Index	75
Health Care: Total \$	\$22,993,624
Average Spent	\$5,101.76
Spending Potential Index	69
HH Furnishings & Equipment: Total \$	\$9,425,398
Average Spent	\$2,091.28
Spending Potential Index	71
Personal Care Products & Services: Total \$	\$3,164,047
Average Spent	\$702.03
Spending Potential Index	73
Shelter: Total \$	\$83,632,540
Average Spent	\$18,556.14
Spending Potential Index	75
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,418,102
Average Spent	\$2,089.66
Spending Potential Index	67
Travel: Total \$	\$7,004,935
Average Spent	\$1,554.23
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$4,296,221
Average Spent	\$953.23
Spending Potential Index	73

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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