



# Community Profile

Desert Hot Springs city, CA (0618996)  
 Desert Hot Springs city  
 Geography: Place

Prepared by Esri

Desert Hot Sp...

Population Summary	
2010 Total Population	27,160
2020 Total Population	32,512
2020 Group Quarters	194
2023 Total Population	33,017
2023 Group Quarters	194
2028 Total Population	33,719
2023-2028 Annual Rate	0.42%
2023 Total Daytime Population	25,616
Workers	4,967
Residents	20,649
Household Summary	
2010 Households	8,991
2010 Average Household Size	3.00
2020 Total Households	10,608
2020 Average Household Size	3.05
2023 Households	10,743
2023 Average Household Size	3.06
2028 Households	10,962
2028 Average Household Size	3.06
2023-2028 Annual Rate	0.40%
2010 Families	6,065
2010 Average Family Size	3.59
2023 Families	7,143
2023 Average Family Size	3.70
2028 Families	7,290
2028 Average Family Size	3.71
2023-2028 Annual Rate	0.41%
Housing Unit Summary	
2000 Housing Units	7,855
Owner Occupied Housing Units	43.3%
Renter Occupied Housing Units	39.1%
Vacant Housing Units	17.6%
2010 Housing Units	11,270
Owner Occupied Housing Units	39.5%
Renter Occupied Housing Units	40.3%
Vacant Housing Units	20.2%
2020 Housing Units	11,595
Owner Occupied Housing Units	45.2%
Renter Occupied Housing Units	46.3%
Vacant Housing Units	8.5%
2023 Housing Units	11,704
Owner Occupied Housing Units	44.1%
Renter Occupied Housing Units	47.6%
Vacant Housing Units	8.2%
2028 Housing Units	11,892
Owner Occupied Housing Units	45.7%
Renter Occupied Housing Units	46.5%
Vacant Housing Units	7.8%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income	
Household Income Base	10,743
<\$15,000	16.6%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	11.4%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	2.7%
\$200,000+	1.6%
Average Household Income	\$61,798
2028 Households by Income	
Household Income Base	10,962
<\$15,000	16.2%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	17.8%
\$150,000 - \$199,999	3.6%
\$200,000+	2.1%
Average Household Income	\$71,655
2023 Owner Occupied Housing Units by Value	
Total	5,167
<\$50,000	4.7%
\$50,000 - \$99,999	5.8%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	10.7%
\$200,000 - \$249,999	9.8%
\$250,000 - \$299,999	7.1%
\$300,000 - \$399,999	13.8%
\$400,000 - \$499,999	9.8%
\$500,000 - \$749,999	7.9%
\$750,000 - \$999,999	11.0%
\$1,000,000 - \$1,499,999	1.7%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	5.9%
Average Home Value	\$485,611
2028 Owner Occupied Housing Units by Value	
Total	5,435
<\$50,000	4.3%
\$50,000 - \$99,999	6.8%
\$100,000 - \$149,999	9.7%
\$150,000 - \$199,999	9.1%
\$200,000 - \$249,999	8.5%
\$250,000 - \$299,999	7.8%
\$300,000 - \$399,999	13.5%
\$400,000 - \$499,999	8.8%
\$500,000 - \$749,999	10.2%
\$750,000 - \$999,999	11.1%
\$1,000,000 - \$1,499,999	2.1%
\$1,500,000 - \$1,999,999	1.0%
\$2,000,000 +	7.0%
Average Home Value	\$523,592

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## Desert Hot Sp...

Median Household Income	
2023	\$44,244
2028	\$51,399
Median Home Value	
2023	\$306,373
2028	\$327,551
Per Capita Income	
2023	\$20,118
2028	\$23,305
Median Age	
2010	31.2
2020	33.3
2023	33.5
2028	34.6
2020 Population by Age	
Total	32,512
0 - 4	6.9%
5 - 9	7.8%
10 - 14	8.6%
15 - 24	14.6%
25 - 34	14.6%
35 - 44	12.8%
45 - 54	11.3%
55 - 64	11.3%
65 - 74	7.7%
75 - 84	3.3%
85 +	1.1%
18 +	71.8%
2023 Population by Age	
Total	33,017
0 - 4	7.7%
5 - 9	7.9%
10 - 14	7.4%
15 - 24	14.2%
25 - 34	15.0%
35 - 44	12.0%
45 - 54	11.1%
55 - 64	11.3%
65 - 74	8.2%
75 - 84	4.0%
85 +	1.3%
18 +	72.7%
2028 Population by Age	
Total	33,719
0 - 4	7.8%
5 - 9	7.7%
10 - 14	7.8%
15 - 24	13.3%
25 - 34	14.0%
35 - 44	13.0%
45 - 54	10.9%
55 - 64	10.4%
65 - 74	9.0%
75 - 84	4.6%
85 +	1.5%
18 +	72.5%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	<b>Desert Hot Sp...</b>
Males	16,231
Females	16,281
<b>2023 Population by Sex</b>	
Males	16,615
Females	16,402
<b>2028 Population by Sex</b>	
Males	16,938
Females	16,781
<b>2010 Population by Race/Ethnicity</b>	
Total	27,160
White Alone	58.0%
Black Alone	7.6%
American Indian Alone	1.4%
Asian Alone	2.4%
Pacific Islander Alone	0.3%
Some Other Race Alone	25.5%
Two or More Races	4.8%
Hispanic Origin	54.2%
Diversity Index	79.3
<b>2020 Population by Race/Ethnicity</b>	
Total	32,512
White Alone	34.2%
Black Alone	8.1%
American Indian Alone	2.4%
Asian Alone	2.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	35.7%
Two or More Races	17.0%
Hispanic Origin	61.2%
Diversity Index	85.2
<b>2023 Population by Race/Ethnicity</b>	
Total	33,017
White Alone	32.5%
Black Alone	7.9%
American Indian Alone	2.4%
Asian Alone	2.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	37.3%
Two or More Races	17.4%
Hispanic Origin	63.3%
Diversity Index	84.9
<b>2028 Population by Race/Ethnicity</b>	
Total	33,719
White Alone	29.3%
Black Alone	7.8%
American Indian Alone	2.5%
Asian Alone	2.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	39.7%
Two or More Races	18.0%
Hispanic Origin	65.8%
Diversity Index	84.4

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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Desert Hot Sp...

2020 Population by Relationship and Household Type	
Total	32,512
In Households	99.4%
Householder	32.6%
Opposite-Sex Spouse	12.2%
Same-Sex Spouse	0.6%
Opposite-Sex Unmarried Partner	2.9%
Same-Sex Unmarried Partner	0.4%
Biological Child	32.2%
Adopted Child	0.5%
Stepchild	1.5%
Grandchild	3.3%
Brother or Sister	2.4%
Parent	2.6%
Parent-in-law	0.5%
Son-in-law or Daughter-in-law	0.7%
Other Relatives	2.5%
Foster Child	0.2%
Other Nonrelatives	4.4%
In Group Quarters	0.6%
Institutionalized	0.1%
Noninstitutionalized	0.5%
2023 Population 25+ by Educational Attainment	
Total	20,766
Less than 9th Grade	11.4%
9th - 12th Grade, No Diploma	11.3%
High School Graduate	29.8%
GED/Alternative Credential	4.2%
Some College, No Degree	20.1%
Associate Degree	7.6%
Bachelor's Degree	9.2%
Graduate/Professional Degree	6.5%
2023 Population 15+ by Marital Status	
Total	25,446
Never Married	41.9%
Married	39.8%
Widowed	6.0%
Divorced	12.3%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	13,792
Population 16+ Employed	91.9%
Population 16+ Unemployment rate	8.1%
Population 16-24 Employed	14.9%
Population 16-24 Unemployment rate	9.6%
Population 25-54 Employed	66.1%
Population 25-54 Unemployment rate	7.4%
Population 55-64 Employed	14.6%
Population 55-64 Unemployment rate	11.0%
Population 65+ Employed	4.4%
Population 65+ Unemployment rate	3.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

## Desert Hot Sp...

2023 Employed Population 16+ by Industry	
Total	12,671
Agriculture/Mining	1.4%
Construction	10.9%
Manufacturing	3.4%
Wholesale Trade	1.8%
Retail Trade	11.5%
Transportation/Utilities	6.0%
Information	2.6%
Finance/Insurance/Real Estate	3.1%
Services	57.8%
Public Administration	1.5%
2023 Employed Population 16+ by Occupation	
Total	12,671
White Collar	41.1%
Management/Business/Financial	8.9%
Professional	11.1%
Sales	8.0%
Administrative Support	13.2%
Services	30.7%
Blue Collar	28.2%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	9.3%
Installation/Maintenance/Repair	6.0%
Production	4.0%
Transportation/Material Moving	8.2%
2020 Households by Type	
Total	10,608
Married Couple Households	39.3%
With Own Children <18	18.4%
Without Own Children <18	20.8%
Cohabiting Couple Households	10.1%
With Own Children <18	4.9%
Without Own Children <18	5.3%
Male Householder, No Spouse/Partner	21.5%
Living Alone	12.3%
65 Years and over	4.6%
With Own Children <18	2.8%
Without Own Children <18, With Relatives	4.3%
No Relatives Present	2.2%
Female Householder, No Spouse/Partner	29.1%
Living Alone	10.4%
65 Years and over	5.0%
With Own Children <18	8.8%
Without Own Children <18, With Relatives	8.3%
No Relatives Present	1.6%
2020 Households by Size	
Total	10,608
1 Person Household	22.6%
2 Person Household	24.5%
3 Person Household	16.0%
4 Person Household	15.4%
5 Person Household	11.0%
6 Person Household	5.7%
7 + Person Household	4.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## 2020 Households by Tenure and Mortgage Status

Total	10,608
Owner Occupied	49.4%
Owned with a Mortgage/Loan	38.4%
Owned Free and Clear	11.0%
Renter Occupied	50.6%

## 2023 Affordability, Mortgage and Wealth

Housing Affordability Index	57
Percent of Income for Mortgage	41.6%
Wealth Index	39

## 2020 Housing Units By Urban/ Rural Status

Total	11,595
Urban Housing Units	96.4%
Rural Housing Units	3.6%

## 2020 Population By Urban/ Rural Status

Total	32,512
Urban Population	96.6%
Rural Population	3.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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## Desert Hot Sp...

### Top 3 Tapestry Segments

1.	Fresh Ambitions (13D)
2.	Urban Edge Families (7C)
3.	Forging Opportunity (7D)

### 2023 Consumer Spending

Apparel & Services: Total \$	\$14,320,680
Average Spent	\$1,333.02
Spending Potential Index	61
Education: Total \$	\$10,993,650
Average Spent	\$1,023.33
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$23,175,086
Average Spent	\$2,157.23
Spending Potential Index	57
Food at Home: Total \$	\$44,672,641
Average Spent	\$4,158.30
Spending Potential Index	61
Food Away from Home: Total \$	\$24,250,388
Average Spent	\$2,257.32
Spending Potential Index	61
Health Care: Total \$	\$44,727,669
Average Spent	\$4,163.42
Spending Potential Index	57
HH Furnishings & Equipment: Total \$	\$18,233,568
Average Spent	\$1,697.25
Spending Potential Index	57
Personal Care Products & Services: Total \$	\$6,052,576
Average Spent	\$563.40
Spending Potential Index	59
Shelter: Total \$	\$161,170,301
Average Spent	\$15,002.36
Spending Potential Index	61
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$18,220,402
Average Spent	\$1,696.03
Spending Potential Index	54
Travel: Total \$	\$13,479,410
Average Spent	\$1,254.72
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$8,476,466
Average Spent	\$789.02
Spending Potential Index	60

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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