



# Community Profile

El Cerrito CDP, CA (0621810)  
El Cerrito CDP  
Geography: Place

Prepared by Esri

El Cerrito CD...

Population Summary	
2010 Total Population	4,772
2020 Total Population	5,058
2020 Group Quarters	21
2023 Total Population	5,121
2023 Group Quarters	21
2028 Total Population	5,181
2023-2028 Annual Rate	0.23%
2023 Total Daytime Population	3,410
Workers	754
Residents	2,656
Household Summary	
2010 Households	1,285
2010 Average Household Size	3.71
2020 Total Households	1,408
2020 Average Household Size	3.58
2023 Households	1,416
2023 Average Household Size	3.60
2028 Households	1,435
2028 Average Household Size	3.60
2023-2028 Annual Rate	0.27%
2010 Families	1,100
2010 Average Family Size	3.86
2023 Families	1,235
2023 Average Family Size	3.71
2028 Families	1,250
2028 Average Family Size	3.70
2023-2028 Annual Rate	0.24%
Housing Unit Summary	
2000 Housing Units	1,272
Owner Occupied Housing Units	79.9%
Renter Occupied Housing Units	17.1%
Vacant Housing Units	3.1%
2010 Housing Units	1,345
Owner Occupied Housing Units	75.5%
Renter Occupied Housing Units	20.1%
Vacant Housing Units	4.5%
2020 Housing Units	1,464
Owner Occupied Housing Units	77.9%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	3.8%
2023 Housing Units	1,470
Owner Occupied Housing Units	75.7%
Renter Occupied Housing Units	20.6%
Vacant Housing Units	3.7%
2028 Housing Units	1,488
Owner Occupied Housing Units	76.1%
Renter Occupied Housing Units	20.4%
Vacant Housing Units	3.6%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2024



# Community Profile

El Cerrito CDP, CA (0621810)  
El Cerrito CDP  
Geography: Place

Prepared by Esri

## El Cerrito CD...

### 2023 Households by Income

Household Income Base	1,416
<\$15,000	2.3%
\$15,000 - \$24,999	1.5%
\$25,000 - \$34,999	7.1%
\$35,000 - \$49,999	7.6%
\$50,000 - \$74,999	11.9%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	35.3%
\$150,000 - \$199,999	9.7%
\$200,000+	14.3%
Average Household Income	\$131,408

### 2028 Households by Income

Household Income Base	1,435
<\$15,000	2.2%
\$15,000 - \$24,999	1.1%
\$25,000 - \$34,999	5.8%
\$35,000 - \$49,999	6.3%
\$50,000 - \$74,999	10.4%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	37.1%
\$150,000 - \$199,999	10.7%
\$200,000+	16.8%
Average Household Income	\$147,662

### 2023 Owner Occupied Housing Units by Value

Total	1,113
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.2%
\$300,000 - \$399,999	1.9%
\$400,000 - \$499,999	10.8%
\$500,000 - \$749,999	62.7%
\$750,000 - \$999,999	19.9%
\$1,000,000 - \$1,499,999	4.2%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.0%
Average Home Value	\$677,426

### 2028 Owner Occupied Housing Units by Value

Total	1,132
<\$50,000	0.1%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.2%
\$300,000 - \$399,999	1.5%
\$400,000 - \$499,999	8.8%
\$500,000 - \$749,999	61.7%
\$750,000 - \$999,999	22.5%
\$1,000,000 - \$1,499,999	4.9%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.0%
Average Home Value	\$692,094

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2024



# Community Profile

El Cerrito CDP, CA (0621810)  
 El Cerrito CDP  
 Geography: Place

Prepared by Esri

## El Cerrito CD...

Median Household Income	
2023	\$107,965
2028	\$112,989
Median Home Value	
2023	\$647,385
2028	\$659,156
Per Capita Income	
2023	\$36,344
2028	\$40,907
Median Age	
2010	35.7
2020	38.0
2023	38.1
2028	39.0
2020 Population by Age	
Total	5,058
0 - 4	5.2%
5 - 9	5.6%
10 - 14	7.4%
15 - 24	14.1%
25 - 34	13.7%
35 - 44	11.8%
45 - 54	13.3%
55 - 64	14.5%
65 - 74	8.8%
75 - 84	4.3%
85 +	1.3%
18 +	77.4%
2023 Population by Age	
Total	5,121
0 - 4	5.2%
5 - 9	6.0%
10 - 14	6.2%
15 - 24	13.3%
25 - 34	15.1%
35 - 44	13.4%
45 - 54	12.3%
55 - 64	12.4%
65 - 74	10.2%
75 - 84	4.7%
85 +	1.2%
18 +	77.7%
2028 Population by Age	
Total	5,181
0 - 4	5.5%
5 - 9	5.6%
10 - 14	6.3%
15 - 24	11.5%
25 - 34	13.5%
35 - 44	16.7%
45 - 54	11.8%
55 - 64	11.6%
65 - 74	9.9%
75 - 84	5.9%
85 +	1.7%
18 +	79.3%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2024



# Community Profile

El Cerrito CDP, CA (0621810)  
El Cerrito CDP  
Geography: Place

Prepared by Esri

	<b>El Cerrito CD...</b>
Males	2,552
Females	2,506
<b>2023 Population by Sex</b>	
Males	2,655
Females	2,466
<b>2028 Population by Sex</b>	
Males	2,688
Females	2,493
<b>2010 Population by Race/Ethnicity</b>	
Total	4,772
White Alone	68.8%
Black Alone	1.9%
American Indian Alone	1.0%
Asian Alone	2.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	21.9%
Two or More Races	3.9%
Hispanic Origin	52.2%
Diversity Index	73.8
<b>2020 Population by Race/Ethnicity</b>	
Total	5,058
White Alone	44.2%
Black Alone	2.2%
American Indian Alone	2.6%
Asian Alone	3.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	26.9%
Two or More Races	20.2%
Hispanic Origin	56.5%
Diversity Index	84.2
<b>2023 Population by Race/Ethnicity</b>	
Total	5,121
White Alone	41.7%
Black Alone	2.3%
American Indian Alone	2.3%
Asian Alone	5.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	27.4%
Two or More Races	20.5%
Hispanic Origin	57.2%
Diversity Index	84.9
<b>2028 Population by Race/Ethnicity</b>	
Total	5,181
White Alone	38.6%
Black Alone	2.3%
American Indian Alone	2.4%
Asian Alone	5.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	29.1%
Two or More Races	21.6%
Hispanic Origin	59.5%
Diversity Index	85.2

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2024



# Community Profile

El Cerrito CDP, CA (0621810)  
 El Cerrito CDP  
 Geography: Place

Prepared by Esri

**El Cerrito CD...**

<b>2020 Population by Relationship and Household Type</b>	
Total	5,058
In Households	99.6%
Householder	27.8%
Opposite-Sex Spouse	17.1%
Same-Sex Spouse	0.0%
Opposite-Sex Unmarried Partner	1.6%
Same-Sex Unmarried Partner	0.1%
Biological Child	29.6%
Adopted Child	0.8%
Stepchild	1.4%
Grandchild	6.1%
Brother or Sister	1.8%
Parent	2.2%
Parent-in-law	0.5%
Son-in-law or Daughter-in-law	1.7%
Other Relatives	3.0%
Foster Child	0.1%
Other Nonrelatives	5.7%
In Group Quarters	0.4%
Institutionalized	0.2%
Noninstitutionalized	0.3%
<b>2023 Population 25+ by Educational Attainment</b>	
Total	3,547
Less than 9th Grade	8.2%
9th - 12th Grade, No Diploma	6.6%
High School Graduate	30.9%
GED/Alternative Credential	2.7%
Some College, No Degree	18.4%
Associate Degree	11.5%
Bachelor's Degree	15.0%
Graduate/Professional Degree	6.6%
<b>2023 Population 15+ by Marital Status</b>	
Total	4,230
Never Married	34.9%
Married	53.5%
Widowed	5.0%
Divorced	6.6%
<b>2023 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	2,609
Population 16+ Employed	96.7%
Population 16+ Unemployment rate	3.3%
Population 16-24 Employed	14.0%
Population 16-24 Unemployment rate	5.1%
Population 25-54 Employed	63.7%
Population 25-54 Unemployment rate	2.8%
Population 55-64 Employed	13.9%
Population 55-64 Unemployment rate	0.3%
Population 65+ Employed	8.4%
Population 65+ Unemployment rate	8.2%

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2024



# Community Profile

El Cerrito CDP, CA (0621810)  
El Cerrito CDP  
Geography: Place

Prepared by Esri

El Cerrito CD...

## 2023 Employed Population 16+ by Industry

Total	2,524
Agriculture/Mining	0.4%
Construction	13.6%
Manufacturing	12.2%
Wholesale Trade	1.5%
Retail Trade	6.9%
Transportation/Utilities	7.4%
Information	1.9%
Finance/Insurance/Real Estate	4.5%
Services	49.6%
Public Administration	1.8%

## 2023 Employed Population 16+ by Occupation

Total	2,524
White Collar	60.8%
Management/Business/Financial	14.3%
Professional	20.6%
Sales	6.1%
Administrative Support	19.7%
Services	14.4%
Blue Collar	24.8%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	6.1%
Installation/Maintenance/Repair	2.3%
Production	6.6%
Transportation/Material Moving	9.3%

## 2020 Households by Type

Total	1,408
Married Couple Households	60.6%
With Own Children <18	22.4%
Without Own Children <18	38.1%
Cohabiting Couple Households	6.0%
With Own Children <18	2.5%
Without Own Children <18	3.6%
Male Householder, No Spouse/Partner	14.7%
Living Alone	6.5%
65 Years and over	2.8%
With Own Children <18	1.3%
Without Own Children <18, With Relatives	5.4%
No Relatives Present	1.6%
Female Householder, No Spouse/Partner	18.7%
Living Alone	5.0%
65 Years and over	2.9%
With Own Children <18	2.6%
Without Own Children <18, With Relatives	10.3%
No Relatives Present	0.8%

## 2020 Households by Size

Total	1,408
1 Person Household	11.4%
2 Person Household	24.1%
3 Person Household	18.4%
4 Person Household	19.7%
5 Person Household	11.6%
6 Person Household	7.9%
7 + Person Household	7.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2024



# Community Profile

El Cerrito CDP, CA (0621810)  
El Cerrito CDP  
Geography: Place

Prepared by Esri

El Cerrito CD...

## 2020 Households by Tenure and Mortgage Status

Total	1,408
Owner Occupied	81.0%
Owned with a Mortgage/Loan	65.8%
Owned Free and Clear	15.2%
Renter Occupied	19.0%

## 2023 Affordability, Mortgage and Wealth

Housing Affordability Index	70
Percent of Income for Mortgage	36.0%
Wealth Index	142

## 2020 Housing Units By Urban/ Rural Status

Total	1,464
Urban Housing Units	100.0%
Rural Housing Units	0.0%

## 2020 Population By Urban/ Rural Status

Total	5,058
Urban Population	100.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2024



# Community Profile

El Cerrito CDP, CA (0621810)  
 El Cerrito CDP  
 Geography: Place

Prepared by Esri

## El Cerrito CD...

### Top 3 Tapestry Segments

1.	Urban Villages (7B)
2.	Pleasantville (2B)
3.	Savvy Suburbanites (1D)

### 2023 Consumer Spending

Apparel & Services: Total \$	\$3,693,926
Average Spent	\$2,608.71
Spending Potential Index	119
Education: Total \$	\$3,310,504
Average Spent	\$2,337.93
Spending Potential Index	130
Entertainment/Recreation: Total \$	\$6,329,488
Average Spent	\$4,469.98
Spending Potential Index	118
Food at Home: Total \$	\$11,364,988
Average Spent	\$8,026.12
Spending Potential Index	118
Food Away from Home: Total \$	\$6,281,469
Average Spent	\$4,436.07
Spending Potential Index	119
Health Care: Total \$	\$11,448,303
Average Spent	\$8,084.96
Spending Potential Index	110
HH Furnishings & Equipment: Total \$	\$5,015,427
Average Spent	\$3,541.97
Spending Potential Index	120
Personal Care Products & Services: Total \$	\$1,634,462
Average Spent	\$1,154.28
Spending Potential Index	121
Shelter: Total \$	\$44,631,378
Average Spent	\$31,519.33
Spending Potential Index	127
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,008,196
Average Spent	\$3,536.86
Spending Potential Index	113
Travel: Total \$	\$4,004,246
Average Spent	\$2,827.86
Spending Potential Index	126
Vehicle Maintenance & Repairs: Total \$	\$2,094,160
Average Spent	\$1,478.93
Spending Potential Index	113

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 30, 2024