



Retail Demand Outlook

Hemet city, CA (0633182)
 Hemet city
 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Senior Escapes (9D)	19.1%	Population	92,465	94,414
Urban Edge Families (7C)	10.8%	Households	33,645	34,245
Up and Coming Families (7A)	10.7%	Families	21,205	21,591
The Elders (9C)	10.4%	Median Age	41.1	41.3
Fresh Ambitions (13D)	8.4%	Median Household Income	\$49,889	\$57,569
		2023	2028	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$50,468,536	\$60,346,794	\$9,878,258
Men's		\$9,757,804	\$11,670,511	\$1,912,707
Women's		\$17,346,854	\$20,743,816	\$3,396,962
Children's		\$7,509,204	\$8,984,028	\$1,474,824
Footwear		\$11,366,792	\$13,586,601	\$2,219,809
Watches & Jewelry		\$3,455,756	\$4,128,968	\$673,212
Apparel Products and Services (1)		\$1,032,126	\$1,232,870	\$200,744
Computer				
Computers and Hardware for Home Use		\$5,979,571	\$7,150,414	\$1,170,843
Portable Memory		\$104,003	\$124,367	\$20,364
Computer Software		\$339,773	\$405,931	\$66,158
Computer Accessories		\$603,884	\$722,285	\$118,401
Entertainment & Recreation		\$87,240,007	\$104,393,631	\$17,153,624
Fees and Admissions		\$15,682,601	\$18,763,170	\$3,080,569
Membership Fees for Clubs (2)		\$6,022,250	\$7,203,280	\$1,181,030
Fees for Participant Sports, excl. Trips		\$2,918,825	\$3,493,731	\$574,906
Tickets to Theatre/Operas/Concerts		\$1,220,513	\$1,459,687	\$239,174
Tickets to Movies		\$671,049	\$803,097	\$132,048
Tickets to Parks or Museums		\$636,091	\$761,635	\$125,544
Admission to Sporting Events, excl. Trips		\$1,116,412	\$1,334,835	\$218,423
Fees for Recreational Lessons		\$3,073,061	\$3,677,834	\$604,773
Dating Services		\$24,399	\$29,072	\$4,673
TV/Video/Audio		\$32,428,066	\$38,791,121	\$6,363,055
Cable and Satellite Television Services		\$20,905,814	\$25,007,112	\$4,101,298
Televisions		\$3,475,650	\$4,158,086	\$682,436
Satellite Dishes		\$37,445	\$44,840	\$7,395
VCRs, Video Cameras, and DVD Players		\$113,014	\$135,260	\$22,246
Miscellaneous Video Equipment		\$296,511	\$354,276	\$57,765
Video Cassettes and DVDs		\$167,279	\$200,212	\$32,933
Video Game Hardware/Accessories		\$920,637	\$1,100,485	\$179,848
Video Game Software		\$457,783	\$547,027	\$89,244
Rental/Streaming/Downloaded Video		\$2,887,472	\$3,455,395	\$567,923
Installation of Televisions		\$36,840	\$44,022	\$7,182
Audio (3)		\$3,063,230	\$3,665,109	\$601,879
Rental and Repair of TV/Radio/Sound Equipment		\$66,391	\$79,296	\$12,905
Pets		\$21,011,477	\$25,149,189	\$4,137,712
Toys/Games/Crafts/Hobbies (4)		\$3,683,208	\$4,406,181	\$722,973
Recreational Vehicles and Fees (5)		\$3,057,119	\$3,663,016	\$605,897
Sports/Recreation/Exercise Equipment (6)		\$6,657,960	\$7,978,253	\$1,320,293
Photo Equipment and Supplies (7)		\$1,052,819	\$1,259,145	\$206,326
Reading (8)		\$3,010,351	\$3,599,273	\$588,922
Catered Affairs (9)		\$656,405	\$784,283	\$127,878
Food		\$248,493,372	\$297,219,052	\$48,725,680
Food at Home		\$161,707,555	\$193,391,886	\$31,684,331
Bakery and Cereal Products		\$20,793,919	\$24,863,440	\$4,069,521
Meats, Poultry, Fish, and Eggs		\$35,037,196	\$41,899,991	\$6,862,795
Dairy Products		\$15,731,688	\$18,814,704	\$3,083,016
Fruits and Vegetables		\$31,991,224	\$38,251,768	\$6,260,544
Snacks and Other Food at Home (10)		\$58,153,529	\$69,561,984	\$11,408,455
Food Away from Home		\$86,785,817	\$103,827,165	\$17,041,348
Alcoholic Beverages		\$15,310,990	\$18,312,090	\$3,001,100

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$826,792,109	\$988,229,221	\$161,437,112
Value of Retirement Plans	\$2,995,358,868	\$3,584,296,591	\$588,937,723
Value of Other Financial Assets	\$189,789,517	\$226,971,222	\$37,181,705
Vehicle Loan Amount excluding Interest	\$86,133,189	\$103,175,765	\$17,042,576
Value of Credit Card Debt	\$72,098,968	\$86,228,716	\$14,129,748
Health			
Nonprescription Drugs	\$4,156,008	\$4,974,071	\$818,063
Prescription Drugs	\$8,886,904	\$10,634,197	\$1,747,293
Eyeglasses and Contact Lenses	\$2,523,821	\$3,019,141	\$495,320
Home			
Mortgage Payment and Basics (11)	\$285,376,611	\$341,885,962	\$56,509,351
Maintenance and Remodeling Services	\$87,088,575	\$104,362,203	\$17,273,628
Maintenance and Remodeling Materials (12)	\$18,133,073	\$21,750,698	\$3,617,625
Utilities, Fuel, and Public Services	\$138,274,196	\$165,456,062	\$27,181,866
Household Furnishings and Equipment			
Household Textiles (13)	\$2,899,859	\$3,468,067	\$568,208
Furniture	\$19,281,408	\$23,071,038	\$3,789,630
Rugs	\$926,662	\$1,108,470	\$181,808
Major Appliances (14)	\$12,435,009	\$14,894,997	\$2,459,988
Housewares (15)	\$2,554,076	\$3,055,927	\$501,851
Small Appliances	\$1,752,781	\$2,095,990	\$343,209
Luggage	\$340,479	\$407,371	\$66,892
Telephones and Accessories	\$2,510,487	\$3,001,514	\$491,027
Household Operations			
Child Care	\$10,367,296	\$12,403,197	\$2,035,901
Lawn and Garden (16)	\$15,123,406	\$18,112,795	\$2,989,389
Moving/Storage/Freight Express	\$2,253,924	\$2,697,953	\$444,029
Housekeeping Supplies (17)	\$22,401,862	\$26,804,012	\$4,402,150
Insurance			
Owners and Renters Insurance	\$17,929,785	\$21,480,435	\$3,550,650
Vehicle Insurance	\$52,948,682	\$63,371,482	\$10,422,800
Life/Other Insurance	\$15,259,848	\$18,265,439	\$3,005,591
Health Insurance	\$117,594,927	\$140,722,988	\$23,128,061
Personal Care Products (18)	\$13,115,006	\$15,686,715	\$2,571,709
School Books and Supplies (19)	\$3,120,324	\$3,733,918	\$613,594
Smoking Products	\$10,449,479	\$12,494,509	\$2,045,030
Transportation			
Payments on Vehicles excluding Leases	\$70,179,483	\$84,050,096	\$13,870,613
Gasoline and Motor Oil	\$60,581,470	\$72,518,827	\$11,937,357
Vehicle Maintenance and Repairs	\$31,458,738	\$37,651,948	\$6,193,210
Travel			
Airline Fares	\$10,649,698	\$12,741,575	\$2,091,877
Lodging on Trips	\$15,843,742	\$18,964,097	\$3,120,355
Auto/Truck Rental on Trips	\$1,794,430	\$2,146,576	\$352,146
Food and Drink on Trips	\$12,643,594	\$15,129,218	\$2,485,624

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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