



Retail Demand Outlook

Meadowbrook CDP, CA (0646520)
 Meadowbrook CDP
 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Down the Road (10D)	69.5%	Population	3,204	3,292
Forging Opportunity (7D)	27.9%	Households	985	1,005
Up and Coming Families (7A)	2.5%	Families	701	723
	0.0%	Median Age	36.5	36.4
	0.0%	Median Household Income	\$63,323	\$76,756
		2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
Apparel and Services		\$1,793,919	\$2,123,587	\$329,668
Men's		\$345,339	\$408,902	\$63,563
Women's		\$606,055	\$717,034	\$110,979
Children's		\$291,566	\$345,202	\$53,636
Footwear		\$407,948	\$483,398	\$75,450
Watches & Jewelry		\$110,639	\$130,782	\$20,143
Apparel Products and Services (1)		\$32,373	\$38,269	\$5,896
Computer				
Computers and Hardware for Home Use		\$204,821	\$242,433	\$37,612
Portable Memory		\$3,535	\$4,181	\$646
Computer Software		\$10,578	\$12,494	\$1,916
Computer Accessories		\$19,954	\$23,579	\$3,625
Entertainment & Recreation		\$3,006,882	\$3,555,398	\$548,516
Fees and Admissions		\$523,937	\$619,608	\$95,671
Membership Fees for Clubs (2)		\$201,076	\$237,876	\$36,800
Fees for Participant Sports, excl. Trips		\$92,990	\$109,736	\$16,746
Tickets to Theatre/Operas/Concerts		\$38,687	\$45,691	\$7,004
Tickets to Movies		\$25,196	\$29,871	\$4,675
Tickets to Parks or Museums		\$24,164	\$28,557	\$4,393
Admission to Sporting Events, excl. Trips		\$37,541	\$44,334	\$6,793
Fees for Recreational Lessons		\$103,606	\$122,742	\$19,136
Dating Services		\$677	\$801	\$124
TV/Video/Audio		\$1,137,094	\$1,345,176	\$208,082
Cable and Satellite Television Services		\$716,828	\$847,768	\$130,940
Televisions		\$126,887	\$150,215	\$23,328
Satellite Dishes		\$1,583	\$1,882	\$299
VCRs, Video Cameras, and DVD Players		\$4,288	\$5,072	\$784
Miscellaneous Video Equipment		\$9,486	\$11,208	\$1,722
Video Cassettes and DVDs		\$6,059	\$7,165	\$1,106
Video Game Hardware/Accessories		\$34,136	\$40,405	\$6,269
Video Game Software		\$16,349	\$19,328	\$2,979
Rental/Streaming/Downloaded Video		\$110,246	\$130,617	\$20,371
Installation of Televisions		\$1,126	\$1,334	\$208
Audio (3)		\$107,677	\$127,319	\$19,642
Rental and Repair of TV/Radio/Sound Equipment		\$2,428	\$2,862	\$434
Pets		\$704,514	\$832,381	\$127,867
Toys/Games/Crafts/Hobbies (4)		\$132,249	\$156,336	\$24,087
Recreational Vehicles and Fees (5)		\$104,938	\$123,819	\$18,881
Sports/Recreation/Exercise Equipment (6)		\$251,457	\$297,519	\$46,062
Photo Equipment and Supplies (7)		\$35,988	\$42,545	\$6,557
Reading (8)		\$92,442	\$109,156	\$16,714
Catered Affairs (9)		\$24,263	\$28,860	\$4,597
Food		\$8,753,488	\$10,357,256	\$1,603,768
Food at Home		\$5,573,983	\$6,591,360	\$1,017,377
Bakery and Cereal Products		\$706,727	\$835,345	\$128,618
Meats, Poultry, Fish, and Eggs		\$1,220,732	\$1,444,235	\$223,503
Dairy Products		\$529,622	\$626,087	\$96,465
Fruits and Vegetables		\$1,078,216	\$1,274,799	\$196,583
Snacks and Other Food at Home (10)		\$2,038,686	\$2,410,894	\$372,208
Food Away from Home		\$3,179,505	\$3,765,896	\$586,391
Alcoholic Beverages		\$499,513	\$590,069	\$90,556

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$23,482,634	\$27,710,308	\$4,227,674
Value of Retirement Plans	\$93,620,708	\$110,461,466	\$16,840,758
Value of Other Financial Assets	\$5,407,549	\$6,385,859	\$978,310
Vehicle Loan Amount excluding Interest	\$3,502,436	\$4,150,610	\$648,174
Value of Credit Card Debt	\$2,472,740	\$2,923,005	\$450,265
Health			
Nonprescription Drugs	\$149,002	\$176,150	\$27,148
Prescription Drugs	\$313,722	\$370,824	\$57,102
Eyeglasses and Contact Lenses	\$85,080	\$100,561	\$15,481
Home			
Mortgage Payment and Basics (11)	\$10,284,564	\$12,171,424	\$1,886,860
Maintenance and Remodeling Services	\$3,017,012	\$3,568,186	\$551,174
Maintenance and Remodeling Materials (12)	\$707,947	\$836,944	\$128,997
Utilities, Fuel, and Public Services	\$5,062,241	\$5,993,660	\$931,419
Household Furnishings and Equipment			
Household Textiles (13)	\$100,141	\$118,449	\$18,308
Furniture	\$685,354	\$810,067	\$124,713
Rugs	\$29,003	\$34,219	\$5,216
Major Appliances (14)	\$462,517	\$547,380	\$84,863
Housewares (15)	\$88,412	\$104,563	\$16,151
Small Appliances	\$62,218	\$73,674	\$11,456
Luggage	\$12,035	\$14,228	\$2,193
Telephones and Accessories	\$86,780	\$102,759	\$15,979
Household Operations			
Child Care	\$372,641	\$440,626	\$67,985
Lawn and Garden (16)	\$525,486	\$621,399	\$95,913
Moving/Storage/Freight Express	\$78,905	\$93,298	\$14,393
Housekeeping Supplies (17)	\$784,982	\$928,374	\$143,392
Insurance			
Owners and Renters Insurance	\$668,738	\$791,411	\$122,673
Vehicle Insurance	\$2,011,608	\$2,383,315	\$371,707
Life/Other Insurance	\$534,800	\$632,255	\$97,455
Health Insurance	\$4,084,781	\$4,831,280	\$746,499
Personal Care Products (18)	\$461,609	\$546,397	\$84,788
School Books and Supplies (19)	\$113,495	\$134,265	\$20,770
Smoking Products	\$391,928	\$462,948	\$71,020
Transportation			
Payments on Vehicles excluding Leases	\$2,772,250	\$3,283,311	\$511,061
Gasoline and Motor Oil	\$2,316,481	\$2,743,547	\$427,066
Vehicle Maintenance and Repairs	\$1,143,824	\$1,353,528	\$209,704
Travel			
Airline Fares	\$354,092	\$419,027	\$64,935
Lodging on Trips	\$549,172	\$649,315	\$100,143
Auto/Truck Rental on Trips	\$60,545	\$71,541	\$10,996
Food and Drink on Trips	\$433,251	\$512,322	\$79,071

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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