



# Community Profile

Riverside city, CA (0662000)  
Riverside city  
Geography: Place

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Population Summary	
2010 Total Population	303,939
2020 Total Population	314,991
2020 Group Quarters	11,556
2023 Total Population	317,558
2023 Group Quarters	11,556
2028 Total Population	323,654
2023-2028 Annual Rate	0.38%
2023 Total Daytime Population	333,058
Workers	167,511
Residents	165,547
Household Summary	
2010 Households	91,921
2010 Average Household Size	3.18
2020 Total Households	96,270
2020 Average Household Size	3.15
2023 Households	97,487
2023 Average Household Size	3.14
2028 Households	99,524
2028 Average Household Size	3.14
2023-2028 Annual Rate	0.41%
2010 Families	65,668
2010 Average Family Size	3.67
2023 Families	68,461
2023 Average Family Size	3.67
2028 Families	69,645
2028 Average Family Size	3.67
2023-2028 Annual Rate	0.34%
Housing Unit Summary	
2000 Housing Units	86,417
Owner Occupied Housing Units	54.1%
Renter Occupied Housing Units	41.3%
Vacant Housing Units	4.6%
2010 Housing Units	98,436
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	41.3%
Vacant Housing Units	6.6%
2020 Housing Units	100,254
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	44.0%
Vacant Housing Units	4.0%
2023 Housing Units	101,446
Owner Occupied Housing Units	52.5%
Renter Occupied Housing Units	43.6%
Vacant Housing Units	3.9%
2028 Housing Units	103,331
Owner Occupied Housing Units	53.0%
Renter Occupied Housing Units	43.3%
Vacant Housing Units	3.7%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## 2023 Households by Income

Household Income Base	97,485
<\$15,000	7.3%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	6.5%
\$35,000 - \$49,999	9.7%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	21.8%
\$150,000 - \$199,999	9.2%
\$200,000+	9.2%
Average Household Income	\$107,976

## 2028 Households by Income

Household Income Base	99,522
<\$15,000	6.8%
\$15,000 - \$24,999	4.1%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	7.9%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	23.9%
\$150,000 - \$199,999	11.0%
\$200,000+	10.9%
Average Household Income	\$122,304

## 2023 Owner Occupied Housing Units by Value

Total	53,275
<\$50,000	2.0%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	0.5%
\$200,000 - \$249,999	0.8%
\$250,000 - \$299,999	1.5%
\$300,000 - \$399,999	15.3%
\$400,000 - \$499,999	22.9%
\$500,000 - \$749,999	41.4%
\$750,000 - \$999,999	9.7%
\$1,000,000 - \$1,499,999	2.1%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	1.1%
Average Home Value	\$568,596

## 2028 Owner Occupied Housing Units by Value

Total	54,792
<\$50,000	2.0%
\$50,000 - \$99,999	1.8%
\$100,000 - \$149,999	0.4%
\$150,000 - \$199,999	0.4%
\$200,000 - \$249,999	0.8%
\$250,000 - \$299,999	1.4%
\$300,000 - \$399,999	14.2%
\$400,000 - \$499,999	21.8%
\$500,000 - \$749,999	41.2%
\$750,000 - \$999,999	11.4%
\$1,000,000 - \$1,499,999	2.5%
\$1,500,000 - \$1,999,999	0.8%
\$2,000,000 +	1.4%
Average Home Value	\$589,771

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income	
2023	\$81,254
2028	\$91,247
Median Home Value	
2023	\$528,706
2028	\$544,204
Per Capita Income	
2023	\$33,307
2028	\$37,765
Median Age	
2010	30.0
2020	33.4
2023	32.9
2028	34.5
2020 Population by Age	
Total	314,991
0 - 4	5.8%
5 - 9	6.3%
10 - 14	6.9%
15 - 24	17.7%
25 - 34	15.5%
35 - 44	12.7%
45 - 54	11.8%
55 - 64	11.3%
65 - 74	7.3%
75 - 84	3.3%
85 +	1.3%
18 +	76.7%
2023 Population by Age	
Total	317,558
0 - 4	6.5%
5 - 9	6.6%
10 - 14	6.5%
15 - 24	16.7%
25 - 34	17.2%
35 - 44	12.7%
45 - 54	10.7%
55 - 64	10.6%
65 - 74	7.5%
75 - 84	3.5%
85 +	1.3%
18 +	76.5%
2028 Population by Age	
Total	323,654
0 - 4	6.6%
5 - 9	6.3%
10 - 14	6.5%
15 - 24	15.7%
25 - 34	15.8%
35 - 44	14.8%
45 - 54	10.6%
55 - 64	9.7%
65 - 74	8.1%
75 - 84	4.4%
85 +	1.5%
18 +	77.0%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	<b>Riverside cit...</b>
Males	154,701
Females	160,290
<b>2023 Population by Sex</b>	
Males	157,941
Females	159,617
<b>2028 Population by Sex</b>	
Males	160,631
Females	163,023
<b>2010 Population by Race/Ethnicity</b>	
Total	303,940
White Alone	56.5%
Black Alone	7.0%
American Indian Alone	1.1%
Asian Alone	7.4%
Pacific Islander Alone	0.4%
Some Other Race Alone	22.5%
Two or More Races	5.1%
Hispanic Origin	49.1%
Diversity Index	80.8
<b>2020 Population by Race/Ethnicity</b>	
Total	314,991
White Alone	36.5%
Black Alone	6.4%
American Indian Alone	2.0%
Asian Alone	7.4%
Pacific Islander Alone	0.4%
Some Other Race Alone	30.3%
Two or More Races	17.2%
Hispanic Origin	54.7%
Diversity Index	86.7
<b>2023 Population by Race/Ethnicity</b>	
Total	317,558
White Alone	34.9%
Black Alone	6.3%
American Indian Alone	2.0%
Asian Alone	7.5%
Pacific Islander Alone	0.3%
Some Other Race Alone	31.4%
Two or More Races	17.5%
Hispanic Origin	56.5%
Diversity Index	86.7
<b>2028 Population by Race/Ethnicity</b>	
Total	323,654
White Alone	31.7%
Black Alone	6.3%
American Indian Alone	2.1%
Asian Alone	7.9%
Pacific Islander Alone	0.3%
Some Other Race Alone	33.4%
Two or More Races	18.2%
Hispanic Origin	58.6%
Diversity Index	86.8

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## 2020 Population by Relationship and Household Type

Total	314,991
In Households	96.3%
Householder	30.6%
Opposite-Sex Spouse	14.5%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.2%
Same-Sex Unmarried Partner	0.1%
Biological Child	29.4%
Adopted Child	0.5%
Stepchild	1.2%
Grandchild	3.7%
Brother or Sister	2.1%
Parent	2.3%
Parent-in-law	0.6%
Son-in-law or Daughter-in-law	1.0%
Other Relatives	2.7%
Foster Child	0.1%
Other Nonrelatives	5.3%
In Group Quarters	3.7%
Institutionalized	0.6%
Noninstitutionalized	3.0%

## 2023 Population 25+ by Educational Attainment

Total	202,010
Less than 9th Grade	8.4%
9th - 12th Grade, No Diploma	7.4%
High School Graduate	25.9%
GED/Alternative Credential	3.1%
Some College, No Degree	20.2%
Associate Degree	8.7%
Bachelor's Degree	15.6%
Graduate/Professional Degree	10.7%

## 2023 Population 15+ by Marital Status

Total	255,198
Never Married	43.3%
Married	44.5%
Widowed	4.3%
Divorced	7.8%

## 2023 Civilian Population 16+ in Labor Force

Civilian Population 16+	162,553
Population 16+ Employed	95.3%
Population 16+ Unemployment rate	4.7%
Population 16-24 Employed	15.1%
Population 16-24 Unemployment rate	8.4%
Population 25-54 Employed	66.9%
Population 25-54 Unemployment rate	4.0%
Population 55-64 Employed	13.4%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	4.6%
Population 65+ Unemployment rate	6.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry	
Total	154,962
Agriculture/Mining	0.5%
Construction	8.9%
Manufacturing	10.3%
Wholesale Trade	2.1%
Retail Trade	11.4%
Transportation/Utilities	8.7%
Information	1.5%
Finance/Insurance/Real Estate	3.9%
Services	47.3%
Public Administration	5.3%
2023 Employed Population 16+ by Occupation	
Total	154,962
White Collar	54.0%
Management/Business/Financial	11.3%
Professional	22.0%
Sales	8.7%
Administrative Support	12.0%
Services	18.0%
Blue Collar	28.0%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	3.0%
Production	6.8%
Transportation/Material Moving	11.3%
2020 Households by Type	
Total	96,270
Married Couple Households	47.9%
With Own Children <18	20.9%
Without Own Children <18	27.0%
Cohabiting Couple Households	7.5%
With Own Children <18	3.1%
Without Own Children <18	4.4%
Male Householder, No Spouse/Partner	17.8%
Living Alone	9.1%
65 Years and over	2.6%
With Own Children <18	2.1%
Without Own Children <18, With Relatives	4.3%
No Relatives Present	2.3%
Female Householder, No Spouse/Partner	26.7%
Living Alone	10.8%
65 Years and over	5.2%
With Own Children <18	5.5%
Without Own Children <18, With Relatives	8.7%
No Relatives Present	1.7%
2020 Households by Size	
Total	96,270
1 Person Household	19.9%
2 Person Household	26.2%
3 Person Household	16.9%
4 Person Household	16.4%
5 Person Household	10.4%
6 Person Household	5.2%
7 + Person Household	5.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## 2020 Households by Tenure and Mortgage Status

Total	96,270
Owner Occupied	54.2%
Owned with a Mortgage/Loan	42.9%
Owned Free and Clear	11.3%
Renter Occupied	45.8%

## 2023 Affordability, Mortgage and Wealth

Housing Affordability Index	64
Percent of Income for Mortgage	39.1%
Wealth Index	94

## 2020 Housing Units By Urban/ Rural Status

Total	100,254
Urban Housing Units	99.9%
Rural Housing Units	0.1%

## 2020 Population By Urban/ Rural Status

Total	314,991
Urban Population	99.9%
Rural Population	0.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## Top 3 Tapestry Segments

1.	Urban Villages (7B)
2.	Urban Edge Families (7C)
3.	Family Extensions (13B)

## 2023 Consumer Spending

Apparel & Services: Total \$	\$220,891,983
Average Spent	\$2,265.86
Spending Potential Index	103
Education: Total \$	\$176,659,035
Average Spent	\$1,812.13
Spending Potential Index	101
Entertainment/Recreation: Total \$	\$362,208,626
Average Spent	\$3,715.46
Spending Potential Index	98
Food at Home: Total \$	\$671,589,783
Average Spent	\$6,889.02
Spending Potential Index	101
Food Away from Home: Total \$	\$378,216,778
Average Spent	\$3,879.66
Spending Potential Index	104
Health Care: Total \$	\$682,861,999
Average Spent	\$7,004.65
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$288,221,434
Average Spent	\$2,956.51
Spending Potential Index	100
Personal Care Products & Services: Total \$	\$95,924,026
Average Spent	\$983.97
Spending Potential Index	103
Shelter: Total \$	\$2,534,457,318
Average Spent	\$25,997.90
Spending Potential Index	105
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$289,121,942
Average Spent	\$2,965.75
Spending Potential Index	95
Travel: Total \$	\$221,177,642
Average Spent	\$2,268.79
Spending Potential Index	101
Vehicle Maintenance & Repairs: Total \$	\$129,116,927
Average Spent	\$1,324.45
Spending Potential Index	101

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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