



Retail Demand Outlook

San Jacinto city, CA (0667112)
 San Jacinto city
 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2023	2028
Up and Coming Families (7A)	24.6%	Population	54,790	56,117
Down the Road (10D)	15.5%	Households	15,479	15,834
Senior Escapes (9D)	14.0%	Families	11,717	11,967
Fresh Ambitions (13D)	13.1%	Median Age	33.1	33.6
Southwestern Families (7F)	7.5%	Median Household Income	\$63,909	\$76,464
		2023	2028	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$28,206,578	\$33,525,801	\$5,319,223
Men's		\$5,356,891	\$6,370,211	\$1,013,320
Women's		\$9,459,148	\$11,246,400	\$1,787,252
Children's		\$4,498,148	\$5,344,631	\$846,483
Footwear		\$6,463,847	\$7,679,208	\$1,215,361
Watches & Jewelry		\$1,885,656	\$2,240,203	\$354,547
Apparel Products and Services (1)		\$542,889	\$645,148	\$102,259
Computer				
Computers and Hardware for Home Use		\$3,314,108	\$3,939,399	\$625,291
Portable Memory		\$57,807	\$68,705	\$10,898
Computer Software		\$183,703	\$218,209	\$34,506
Computer Accessories		\$323,573	\$384,832	\$61,259
Entertainment & Recreation		\$47,618,257	\$56,646,254	\$9,027,997
Fees and Admissions		\$8,735,267	\$10,382,732	\$1,647,465
Membership Fees for Clubs (2)		\$3,306,696	\$3,930,524	\$623,828
Fees for Participant Sports, excl. Trips		\$1,547,802	\$1,841,387	\$293,585
Tickets to Theatre/Operas/Concerts		\$651,102	\$774,070	\$122,968
Tickets to Movies		\$386,288	\$459,181	\$72,893
Tickets to Parks or Museums		\$371,897	\$442,173	\$70,276
Admission to Sporting Events, excl. Trips		\$613,170	\$728,662	\$115,492
Fees for Recreational Lessons		\$1,845,227	\$2,191,225	\$345,998
Dating Services		\$13,084	\$15,510	\$2,426
TV/Video/Audio		\$17,485,198	\$20,803,453	\$3,318,255
Cable and Satellite Television Services		\$11,034,682	\$13,132,782	\$2,098,100
Televisions		\$1,923,800	\$2,288,436	\$364,636
Satellite Dishes		\$22,079	\$26,284	\$4,205
VCRs, Video Cameras, and DVD Players		\$62,435	\$74,277	\$11,842
Miscellaneous Video Equipment		\$164,836	\$195,681	\$30,845
Video Cassettes and DVDs		\$92,853	\$110,442	\$17,589
Video Game Hardware/Accessories		\$523,151	\$621,735	\$98,584
Video Game Software		\$258,719	\$307,357	\$48,638
Rental/Streaming/Downloaded Video		\$1,650,310	\$1,962,647	\$312,337
Installation of Televisions		\$20,269	\$24,072	\$3,803
Audio (3)		\$1,697,845	\$2,019,015	\$321,170
Rental and Repair of TV/Radio/Sound Equipment		\$34,219	\$40,726	\$6,507
Pets		\$11,190,604	\$13,320,468	\$2,129,864
Toys/Games/Crafts/Hobbies (4)		\$2,077,489	\$2,469,810	\$392,321
Recreational Vehicles and Fees (5)		\$1,690,072	\$2,011,536	\$321,464
Sports/Recreation/Exercise Equipment (6)		\$3,892,766	\$4,631,182	\$738,416
Photo Equipment and Supplies (7)		\$591,869	\$703,268	\$111,399
Reading (8)		\$1,552,845	\$1,846,831	\$293,986
Catered Affairs (9)		\$402,148	\$476,974	\$74,826
Food		\$136,713,721	\$162,574,584	\$25,860,863
Food at Home		\$88,124,376	\$104,794,316	\$16,669,940
Bakery and Cereal Products		\$11,312,266	\$13,449,595	\$2,137,329
Meats, Poultry, Fish, and Eggs		\$19,179,905	\$22,807,964	\$3,628,059
Dairy Products		\$8,530,986	\$10,144,862	\$1,613,876
Fruits and Vegetables		\$17,371,430	\$20,653,108	\$3,281,678
Snacks and Other Food at Home (10)		\$31,729,789	\$37,738,788	\$6,008,999
Food Away from Home		\$48,589,345	\$57,780,268	\$9,190,923
Alcoholic Beverages		\$8,113,398	\$9,649,048	\$1,535,650

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$419,058,951	\$498,136,163	\$79,077,212
Value of Retirement Plans	\$1,575,260,013	\$1,873,768,234	\$298,508,221
Value of Other Financial Assets	\$94,308,625	\$112,204,656	\$17,896,031
Vehicle Loan Amount excluding Interest	\$50,039,268	\$59,566,837	\$9,527,569
Value of Credit Card Debt	\$39,754,015	\$47,259,439	\$7,505,424
Health			
Nonprescription Drugs	\$2,204,604	\$2,625,135	\$420,531
Prescription Drugs	\$4,615,544	\$5,497,210	\$881,666
Eyeglasses and Contact Lenses	\$1,353,919	\$1,610,492	\$256,573
Home			
Mortgage Payment and Basics (11)	\$160,887,356	\$191,439,710	\$30,552,354
Maintenance and Remodeling Services	\$47,233,332	\$56,249,364	\$9,016,032
Maintenance and Remodeling Materials (12)	\$10,192,770	\$12,145,456	\$1,952,686
Utilities, Fuel, and Public Services	\$76,073,848	\$90,517,490	\$14,443,642
Household Furnishings and Equipment			
Household Textiles (13)	\$1,592,748	\$1,893,595	\$300,847
Furniture	\$10,640,540	\$12,657,143	\$2,016,603
Rugs	\$493,238	\$586,584	\$93,346
Major Appliances (14)	\$6,895,755	\$8,209,029	\$1,313,274
Housewares (15)	\$1,386,827	\$1,649,751	\$262,924
Small Appliances	\$968,168	\$1,151,018	\$182,850
Luggage	\$188,880	\$224,614	\$35,734
Telephones and Accessories	\$1,367,088	\$1,625,196	\$258,108
Household Operations			
Child Care	\$6,288,885	\$7,468,846	\$1,179,961
Lawn and Garden (16)	\$8,118,702	\$9,667,575	\$1,548,873
Moving/Storage/Freight Express	\$1,208,037	\$1,437,602	\$229,565
Housekeeping Supplies (17)	\$12,080,486	\$14,374,408	\$2,293,922
Insurance			
Owners and Renters Insurance	\$9,784,896	\$11,655,139	\$1,870,243
Vehicle Insurance	\$29,614,340	\$35,238,602	\$5,624,262
Life/Other Insurance	\$8,316,889	\$9,897,178	\$1,580,289
Health Insurance	\$62,570,303	\$74,482,079	\$11,911,776
Personal Care Products (18)	\$7,180,189	\$8,538,785	\$1,358,596
School Books and Supplies (19)	\$1,753,974	\$2,086,031	\$332,057
Smoking Products	\$5,678,161	\$6,755,079	\$1,076,918
Transportation			
Payments on Vehicles excluding Leases	\$40,201,603	\$47,850,639	\$7,649,036
Gasoline and Motor Oil	\$34,061,713	\$40,532,413	\$6,470,700
Vehicle Maintenance and Repairs	\$17,278,746	\$20,559,106	\$3,280,360
Travel			
Airline Fares	\$5,876,068	\$6,986,724	\$1,110,656
Lodging on Trips	\$8,757,769	\$10,417,897	\$1,660,128
Auto/Truck Rental on Trips	\$977,543	\$1,162,360	\$184,817
Food and Drink on Trips	\$6,963,668	\$8,282,244	\$1,318,576

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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