

APRIL 18, 2024

# COACHELLA VALLEY

BUSINESS CONFERENCE AND ECONOMIC FORECAST



**FANTASY SPRINGS RESORT CASINO**  
84245 INDIO SPRINGS PKWY, INDIO, CA 92203

## SPONSORSHIP PACKAGES

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
(2) Tables of 10 to attend the breakfast & event	●			
(1) Table of 10 to attend the breakfast & event		●	●	●
Logo on all printed media, PowerPoint & Entry Signs	●	●	●	●
Exhibit booth	●	●	●	
Full-page ad in program	●			
Half-page ad in program		●		
Quarter-page ad in program			●	



**FOR MORE INFORMATION ABOUT SPONSORSHIP PACKAGES**  
JTIJERINA@RIVCO.ORG - (760) 863-2529 | BOBWRIGHT@RIVCO.ORG - (760) 863-7916



PLEASE INCLUDE RIVCOEVENTS@RIVCO.ORG WHEN SENDING ADS, LOGOS AND ATTENDEE LIST.

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## SPONSORSHIP AD SPECIFICATIONS & REQUIREMENTS

### PLATINUM SPONSOR

- FULL PAGE AD
- SIZE: 8 IN X 10.5 IN



### GOLD SPONSOR

- HALF-PAGE AD
- SIZE: 8 IN X 5.125 IN



### SILVER SPONSOR

- QUARTER-PAGE AD
- SIZE: 3.875 IN X 5.125 IN



### BRONZE SPONSOR

- LOGO ONLY



### REQUIREMENTS

ACCEPTED FORMATS:  
PDF, JPEG, TIFF, PNG, EPS,  
PSD, BMP

HIGH RESOLUTION  
(PREFERRED):  
300 PX/IN OR GREATER  
FULL COLOR

DEADLINE  
FOR AD ART:  
**FRIDAY, APRIL 5, 2024**

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