



# Community Profile

Temecula city, CA (0678120)  
Temecula city  
Geography: Place

Prepared by Esri

Temecula city...

Population Summary	
2010 Total Population	99,861
2020 Total Population	109,981
2020 Group Quarters	215
2023 Total Population	112,089
2023 Group Quarters	215
2028 Total Population	114,929
2023-2028 Annual Rate	0.50%
2023 Total Daytime Population	124,051
Workers	65,831
Residents	58,220
Household Summary	
2010 Households	31,767
2010 Average Household Size	3.14
2020 Total Households	35,868
2020 Average Household Size	3.06
2023 Households	36,753
2023 Average Household Size	3.04
2028 Households	37,789
2028 Average Household Size	3.04
2023-2028 Annual Rate	0.56%
2010 Families	25,803
2010 Average Family Size	3.46
2023 Families	29,665
2023 Average Family Size	3.37
2028 Families	30,415
2028 Average Family Size	3.37
2023-2028 Annual Rate	0.50%
Housing Unit Summary	
2000 Housing Units	21,983
Owner Occupied Housing Units	73.5%
Renter Occupied Housing Units	22.5%
Vacant Housing Units	3.9%
2010 Housing Units	33,982
Owner Occupied Housing Units	64.7%
Renter Occupied Housing Units	28.7%
Vacant Housing Units	6.5%
2020 Housing Units	37,169
Owner Occupied Housing Units	63.1%
Renter Occupied Housing Units	33.4%
Vacant Housing Units	3.5%
2023 Housing Units	38,101
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	3.5%
2028 Housing Units	39,076
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	3.3%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### 2023 Households by Income

Household Income Base	36,753
<\$15,000	4.1%
\$15,000 - \$24,999	2.8%
\$25,000 - \$34,999	3.9%
\$35,000 - \$49,999	5.4%
\$50,000 - \$74,999	14.3%
\$75,000 - \$99,999	13.7%
\$100,000 - \$149,999	26.2%
\$150,000 - \$199,999	12.4%
\$200,000+	17.3%
Average Household Income	\$139,658

### 2028 Households by Income

Household Income Base	37,789
<\$15,000	3.7%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	4.0%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	27.1%
\$150,000 - \$199,999	14.5%
\$200,000+	20.7%
Average Household Income	\$158,628

### 2023 Owner Occupied Housing Units by Value

Total	24,769
<\$50,000	0.4%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.2%
\$300,000 - \$399,999	5.3%
\$400,000 - \$499,999	20.8%
\$500,000 - \$749,999	58.5%
\$750,000 - \$999,999	10.5%
\$1,000,000 - \$1,499,999	2.7%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.7%
Average Home Value	\$629,045

### 2028 Owner Occupied Housing Units by Value

Total	25,394
<\$50,000	0.4%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.2%
\$300,000 - \$399,999	4.8%
\$400,000 - \$499,999	19.5%
\$500,000 - \$749,999	57.6%
\$750,000 - \$999,999	12.4%
\$1,000,000 - \$1,499,999	3.3%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.9%
Average Home Value	\$646,098

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income	
2023	\$107,393
2028	\$116,872
Median Home Value	
2023	\$597,814
2028	\$607,653
Per Capita Income	
2023	\$45,796
2028	\$52,160
Median Age	
2010	33.6
2020	37.1
2023	35.2
2028	35.7
2020 Population by Age	
Total	109,981
0 - 4	5.5%
5 - 9	7.0%
10 - 14	8.3%
15 - 24	14.5%
25 - 34	11.9%
35 - 44	13.6%
45 - 54	14.1%
55 - 64	12.7%
65 - 74	7.8%
75 - 84	3.5%
85 +	1.2%
18 +	74.0%
2023 Population by Age	
Total	112,089
0 - 4	6.4%
5 - 9	7.1%
10 - 14	7.8%
15 - 24	13.4%
25 - 34	15.1%
35 - 44	14.0%
45 - 54	13.3%
55 - 64	11.5%
65 - 74	7.0%
75 - 84	3.3%
85 +	1.0%
18 +	74.1%
2028 Population by Age	
Total	114,929
0 - 4	6.8%
5 - 9	7.0%
10 - 14	7.2%
15 - 24	11.5%
25 - 34	16.3%
35 - 44	15.9%
45 - 54	11.8%
55 - 64	10.6%
65 - 74	7.8%
75 - 84	3.9%
85 +	1.2%
18 +	74.9%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	<b>Temecula city...</b>
Males	53,535
Females	56,446
<b>2023 Population by Sex</b>	
Males	55,153
Females	56,936
<b>2028 Population by Sex</b>	
Males	56,278
Females	58,651
<b>2010 Population by Race/Ethnicity</b>	
Total	99,860
White Alone	70.9%
Black Alone	4.1%
American Indian Alone	1.0%
Asian Alone	9.7%
Pacific Islander Alone	0.4%
Some Other Race Alone	7.9%
Two or More Races	6.0%
Hispanic Origin	24.5%
Diversity Index	67.0
<b>2020 Population by Race/Ethnicity</b>	
Total	109,981
White Alone	55.6%
Black Alone	4.7%
American Indian Alone	1.5%
Asian Alone	11.3%
Pacific Islander Alone	0.4%
Some Other Race Alone	10.2%
Two or More Races	16.3%
Hispanic Origin	27.6%
Diversity Index	78.3
<b>2023 Population by Race/Ethnicity</b>	
Total	112,089
White Alone	53.6%
Black Alone	4.8%
American Indian Alone	1.5%
Asian Alone	12.0%
Pacific Islander Alone	0.4%
Some Other Race Alone	10.8%
Two or More Races	16.9%
Hispanic Origin	29.1%
Diversity Index	79.8
<b>2028 Population by Race/Ethnicity</b>	
Total	114,929
White Alone	49.6%
Black Alone	5.0%
American Indian Alone	1.6%
Asian Alone	13.1%
Pacific Islander Alone	0.4%
Some Other Race Alone	12.0%
Two or More Races	18.2%
Hispanic Origin	31.2%
Diversity Index	82.1

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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**Temecula city...**

<b>2020 Population by Relationship and Household Type</b>	
Total	109,981
In Households	99.8%
Householder	32.7%
Opposite-Sex Spouse	19.8%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	1.7%
Same-Sex Unmarried Partner	0.1%
Biological Child	33.1%
Adopted Child	0.6%
Stepchild	1.3%
Grandchild	2.2%
Brother or Sister	1.1%
Parent	1.7%
Parent-in-law	0.6%
Son-in-law or Daughter-in-law	0.6%
Other Relatives	1.3%
Foster Child	0.1%
Other Nonrelatives	2.7%
In Group Quarters	0.2%
Institutionalized	0.1%
Noninstitutionalized	0.1%
<b>2023 Population 25+ by Educational Attainment</b>	
Total	73,227
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	3.0%
High School Graduate	17.5%
GED/Alternative Credential	1.9%
Some College, No Degree	23.2%
Associate Degree	11.9%
Bachelor's Degree	26.4%
Graduate/Professional Degree	13.4%
<b>2023 Population 15+ by Marital Status</b>	
Total	88,210
Never Married	28.2%
Married	59.6%
Widowed	3.7%
Divorced	8.5%
<b>2023 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	56,010
Population 16+ Employed	95.6%
Population 16+ Unemployment rate	4.4%
Population 16-24 Employed	11.8%
Population 16-24 Unemployment rate	8.1%
Population 25-54 Employed	68.9%
Population 25-54 Unemployment rate	3.5%
Population 55-64 Employed	15.0%
Population 55-64 Unemployment rate	5.5%
Population 65+ Employed	4.4%
Population 65+ Unemployment rate	2.8%

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry	
Total	53,565
Agriculture/Mining	0.5%
Construction	6.9%
Manufacturing	9.3%
Wholesale Trade	2.3%
Retail Trade	10.4%
Transportation/Utilities	6.6%
Information	2.4%
Finance/Insurance/Real Estate	5.9%
Services	48.4%
Public Administration	7.2%
2023 Employed Population 16+ by Occupation	
Total	53,565
White Collar	66.3%
Management/Business/Financial	21.1%
Professional	25.8%
Sales	9.9%
Administrative Support	9.5%
Services	17.1%
Blue Collar	16.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.9%
Installation/Maintenance/Repair	1.9%
Production	3.7%
Transportation/Material Moving	7.1%
2020 Households by Type	
Total	35,868
Married Couple Households	61.2%
With Own Children <18	28.7%
Without Own Children <18	32.6%
Cohabiting Couple Households	5.4%
With Own Children <18	2.2%
Without Own Children <18	3.2%
Male Householder, No Spouse/Partner	12.3%
Living Alone	6.0%
65 Years and over	1.7%
With Own Children <18	2.3%
Without Own Children <18, With Relatives	2.8%
No Relatives Present	1.2%
Female Householder, No Spouse/Partner	21.1%
Living Alone	9.0%
65 Years and over	4.6%
With Own Children <18	5.1%
Without Own Children <18, With Relatives	6.0%
No Relatives Present	1.0%
2020 Households by Size	
Total	35,868
1 Person Household	15.0%
2 Person Household	28.7%
3 Person Household	19.4%
4 Person Household	19.8%
5 Person Household	10.3%
6 Person Household	4.3%
7 + Person Household	2.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## 2020 Households by Tenure and Mortgage Status

Total	35,868
Owner Occupied	65.4%
Owned with a Mortgage/Loan	56.3%
Owned Free and Clear	9.1%
Renter Occupied	34.6%

## 2023 Affordability, Mortgage and Wealth

Housing Affordability Index	72
Percent of Income for Mortgage	33.4%
Wealth Index	135

## 2020 Housing Units By Urban/ Rural Status

Total	37,169
Urban Housing Units	99.9%
Rural Housing Units	0.1%

## 2020 Population By Urban/ Rural Status

Total	109,981
Urban Population	99.8%
Rural Population	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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## Temecula city...

Top 3 Tapestry Segments	
1.	Boomburbs (1C)
2.	Workday Drive (4A)
3.	Home Improvement (4B)
2023 Consumer Spending	
Apparel & Services: Total \$	\$104,096,501
Average Spent	\$2,832.33
Spending Potential Index	129
Education: Total \$	\$84,052,871
Average Spent	\$2,286.97
Spending Potential Index	128
Entertainment/Recreation: Total \$	\$179,790,959
Average Spent	\$4,891.87
Spending Potential Index	129
Food at Home: Total \$	\$310,042,707
Average Spent	\$8,435.85
Spending Potential Index	124
Food Away from Home: Total \$	\$180,167,802
Average Spent	\$4,902.13
Spending Potential Index	132
Health Care: Total \$	\$336,915,174
Average Spent	\$9,167.01
Spending Potential Index	125
HH Furnishings & Equipment: Total \$	\$142,159,660
Average Spent	\$3,867.97
Spending Potential Index	131
Personal Care Products & Services: Total \$	\$45,942,527
Average Spent	\$1,250.03
Spending Potential Index	131
Shelter: Total \$	\$1,175,712,874
Average Spent	\$31,989.58
Spending Potential Index	129
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$153,270,196
Average Spent	\$4,170.28
Spending Potential Index	133
Travel: Total \$	\$111,923,773
Average Spent	\$3,045.30
Spending Potential Index	135
Vehicle Maintenance & Repairs: Total \$	\$61,812,167
Average Spent	\$1,681.83
Spending Potential Index	128

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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