



Community Profile

Thousand Palms CDP, CA (0678596)
Thousand Palms CDP
Geography: Place

Prepared by Esri

Thousand Palm...

Population Summary	
2010 Total Population	7,655
2020 Total Population	7,967
2020 Group Quarters	131
2023 Total Population	7,955
2023 Group Quarters	131
2028 Total Population	7,907
2023-2028 Annual Rate	-0.12%
2023 Total Daytime Population	11,378
Workers	6,378
Residents	5,000
Household Summary	
2010 Households	2,846
2010 Average Household Size	2.68
2020 Total Households	2,866
2020 Average Household Size	2.73
2023 Households	2,827
2023 Average Household Size	2.77
2028 Households	2,813
2028 Average Household Size	2.76
2023-2028 Annual Rate	-0.10%
2010 Families	1,881
2010 Average Family Size	3.25
2023 Families	1,840
2023 Average Family Size	3.39
2028 Families	1,831
2028 Average Family Size	3.39
2023-2028 Annual Rate	-0.10%
Housing Unit Summary	
2000 Housing Units	3,630
Owner Occupied Housing Units	56.4%
Renter Occupied Housing Units	11.6%
Vacant Housing Units	32.0%
2010 Housing Units	3,702
Owner Occupied Housing Units	60.1%
Renter Occupied Housing Units	16.8%
Vacant Housing Units	23.1%
2020 Housing Units	3,728
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	19.8%
Vacant Housing Units	23.1%
2023 Housing Units	3,685
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	20.4%
Vacant Housing Units	23.3%
2028 Housing Units	3,685
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	19.6%
Vacant Housing Units	23.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income	
Household Income Base	2,827
<\$15,000	10.5%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	23.9%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	4.9%
\$200,000+	3.9%
Average Household Income	\$79,579
2028 Households by Income	
Household Income Base	2,813
<\$15,000	9.4%
\$15,000 - \$24,999	7.7%
\$25,000 - \$34,999	5.2%
\$35,000 - \$49,999	9.0%
\$50,000 - \$74,999	24.4%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	18.1%
\$150,000 - \$199,999	6.6%
\$200,000+	5.2%
Average Household Income	\$93,829
2023 Owner Occupied Housing Units by Value	
Total	2,074
<\$50,000	4.5%
\$50,000 - \$99,999	14.4%
\$100,000 - \$149,999	19.3%
\$150,000 - \$199,999	13.4%
\$200,000 - \$249,999	20.5%
\$250,000 - \$299,999	5.4%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	2.6%
\$500,000 - \$749,999	5.5%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	2.5%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.0%
Average Home Value	\$251,724
2028 Owner Occupied Housing Units by Value	
Total	2,091
<\$50,000	4.2%
\$50,000 - \$99,999	17.4%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	11.5%
\$200,000 - \$249,999	20.4%
\$250,000 - \$299,999	4.8%
\$300,000 - \$399,999	10.1%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	6.3%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	3.7%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.1%
Average Home Value	\$274,593

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income	
2023	\$58,937
2028	\$67,089
Median Home Value	
2023	\$193,863
2028	\$200,527
Per Capita Income	
2023	\$28,316
2028	\$33,417
Median Age	
2010	43.6
2020	44.5
2023	44.7
2028	44.4
2020 Population by Age	
Total	7,967
0 - 4	4.7%
5 - 9	5.4%
10 - 14	6.3%
15 - 24	12.8%
25 - 34	10.8%
35 - 44	10.5%
45 - 54	10.8%
55 - 64	14.4%
65 - 74	13.3%
75 - 84	8.3%
85 +	2.6%
18 +	79.3%
2023 Population by Age	
Total	7,955
0 - 4	5.2%
5 - 9	5.4%
10 - 14	5.2%
15 - 24	10.9%
25 - 34	13.6%
35 - 44	9.9%
45 - 54	9.7%
55 - 64	11.7%
65 - 74	14.4%
75 - 84	10.1%
85 +	3.8%
18 +	80.8%
2028 Population by Age	
Total	7,907
0 - 4	5.3%
5 - 9	5.5%
10 - 14	5.8%
15 - 24	9.8%
25 - 34	12.6%
35 - 44	11.6%
45 - 54	9.4%
55 - 64	10.9%
65 - 74	14.0%
75 - 84	11.1%
85 +	4.0%
18 +	80.3%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	Thousand Palm...
Males	4,018
Females	3,949
2023 Population by Sex	
Males	4,050
Females	3,905
2028 Population by Sex	
Males	4,043
Females	3,864
2010 Population by Race/Ethnicity	
Total	7,656
White Alone	74.9%
Black Alone	1.3%
American Indian Alone	1.0%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	18.1%
Two or More Races	2.9%
Hispanic Origin	51.8%
Diversity Index	70.2
2020 Population by Race/Ethnicity	
Total	7,967
White Alone	44.1%
Black Alone	1.4%
American Indian Alone	1.6%
Asian Alone	2.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	34.0%
Two or More Races	16.1%
Hispanic Origin	59.4%
Diversity Index	82.5
2023 Population by Race/Ethnicity	
Total	7,955
White Alone	43.4%
Black Alone	1.4%
American Indian Alone	1.7%
Asian Alone	2.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	34.4%
Two or More Races	16.4%
Hispanic Origin	60.3%
Diversity Index	82.5
2028 Population by Race/Ethnicity	
Total	7,907
White Alone	40.1%
Black Alone	1.4%
American Indian Alone	1.8%
Asian Alone	2.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	36.8%
Two or More Races	16.9%
Hispanic Origin	62.9%
Diversity Index	82.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type	
Total	7,967
In Households	98.4%
Householder	36.2%
Opposite-Sex Spouse	15.8%
Same-Sex Spouse	0.6%
Opposite-Sex Unmarried Partner	2.2%
Same-Sex Unmarried Partner	0.3%
Biological Child	25.5%
Adopted Child	0.5%
Stepchild	1.3%
Grandchild	3.6%
Brother or Sister	1.8%
Parent	2.0%
Parent-in-law	0.6%
Son-in-law or Daughter-in-law	0.8%
Other Relatives	2.8%
Foster Child	0.2%
Other Nonrelatives	4.1%
In Group Quarters	1.6%
Institutionalized	0.1%
Noninstitutionalized	1.5%
2023 Population 25+ by Educational Attainment	
Total	5,826
Less than 9th Grade	8.8%
9th - 12th Grade, No Diploma	7.0%
High School Graduate	27.2%
GED/Alternative Credential	5.5%
Some College, No Degree	20.6%
Associate Degree	8.1%
Bachelor's Degree	14.4%
Graduate/Professional Degree	8.5%
2023 Population 15+ by Marital Status	
Total	6,692
Never Married	29.6%
Married	52.8%
Widowed	6.3%
Divorced	11.4%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	3,119
Population 16+ Employed	96.4%
Population 16+ Unemployment rate	3.6%
Population 16-24 Employed	9.2%
Population 16-24 Unemployment rate	7.1%
Population 25-54 Employed	63.5%
Population 25-54 Unemployment rate	3.8%
Population 55-64 Employed	15.5%
Population 55-64 Unemployment rate	3.3%
Population 65+ Employed	11.8%
Population 65+ Unemployment rate	0.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Employed Population 16+ by Industry	
Total	3,007
Agriculture/Mining	0.8%
Construction	13.9%
Manufacturing	1.6%
Wholesale Trade	1.3%
Retail Trade	12.5%
Transportation/Utilities	1.6%
Information	0.4%
Finance/Insurance/Real Estate	1.0%
Services	65.5%
Public Administration	1.4%
2023 Employed Population 16+ by Occupation	
Total	3,007
White Collar	39.1%
Management/Business/Financial	8.6%
Professional	11.1%
Sales	10.0%
Administrative Support	9.4%
Services	39.7%
Blue Collar	21.2%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	10.0%
Installation/Maintenance/Repair	5.3%
Production	1.2%
Transportation/Material Moving	3.4%
2020 Households by Type	
Total	2,866
Married Couple Households	45.1%
With Own Children <18	14.4%
Without Own Children <18	30.7%
Cohabiting Couple Households	7.3%
With Own Children <18	2.6%
Without Own Children <18	4.7%
Male Householder, No Spouse/Partner	19.5%
Living Alone	12.4%
65 Years and over	7.0%
With Own Children <18	1.6%
Without Own Children <18, With Relatives	4.0%
No Relatives Present	1.4%
Female Householder, No Spouse/Partner	28.1%
Living Alone	15.2%
65 Years and over	10.8%
With Own Children <18	3.1%
Without Own Children <18, With Relatives	8.1%
No Relatives Present	1.7%
2020 Households by Size	
Total	2,866
1 Person Household	27.7%
2 Person Household	32.7%
3 Person Household	11.7%
4 Person Household	11.9%
5 Person Household	7.7%
6 Person Household	5.2%
7 + Person Household	3.2%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status	
Total	2,866
Owner Occupied	74.2%
Owned with a Mortgage/Loan	42.7%
Owned Free and Clear	31.5%
Renter Occupied	25.8%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	122
Percent of Income for Mortgage	19.8%
Wealth Index	76
2020 Housing Units By Urban/ Rural Status	
Total	3,728
Urban Housing Units	91.1%
Rural Housing Units	8.9%
2020 Population By Urban/ Rural Status	
Total	7,967
Urban Population	91.4%
Rural Population	8.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Urban Edge Families (7C)
2.	Senior Escapes (9D)
3.	The Elders (9C)
2023 Consumer Spending	
Apparel & Services: Total \$	\$4,454,139
Average Spent	\$1,575.57
Spending Potential Index	72
Education: Total \$	\$3,163,269
Average Spent	\$1,118.95
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$8,076,060
Average Spent	\$2,856.76
Spending Potential Index	76
Food at Home: Total \$	\$14,682,423
Average Spent	\$5,193.64
Spending Potential Index	76
Food Away from Home: Total \$	\$7,892,711
Average Spent	\$2,791.90
Spending Potential Index	75
Health Care: Total \$	\$16,564,911
Average Spent	\$5,859.54
Spending Potential Index	80
HH Furnishings & Equipment: Total \$	\$6,338,580
Average Spent	\$2,242.16
Spending Potential Index	76
Personal Care Products & Services: Total \$	\$2,108,647
Average Spent	\$745.90
Spending Potential Index	78
Shelter: Total \$	\$53,088,156
Average Spent	\$18,778.97
Spending Potential Index	76
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,155,197
Average Spent	\$2,531.02
Spending Potential Index	81
Travel: Total \$	\$4,749,639
Average Spent	\$1,680.10
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$2,927,215
Average Spent	\$1,035.45
Spending Potential Index	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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