



Community Profile

Woodcrest CDP, CA (0686244)
 Woodcrest CDP
 Geography: Place

Prepared by Esri

Woodcrest CDP...

Population Summary	
2010 Total Population	13,743
2020 Total Population	15,378
2020 Group Quarters	113
2023 Total Population	15,845
2023 Group Quarters	113
2028 Total Population	16,380
2023-2028 Annual Rate	0.67%
2023 Total Daytime Population	11,132
Workers	2,734
Residents	8,398
Household Summary	
2010 Households	4,217
2010 Average Household Size	3.22
2020 Total Households	4,648
2020 Average Household Size	3.28
2023 Households	4,768
2023 Average Household Size	3.30
2028 Households	4,919
2028 Average Household Size	3.31
2023-2028 Annual Rate	0.63%
2010 Families	3,529
2010 Average Family Size	3.45
2023 Families	3,862
2023 Average Family Size	3.62
2028 Families	3,987
2028 Average Family Size	3.63
2023-2028 Annual Rate	0.64%
Housing Unit Summary	
2000 Housing Units	3,018
Owner Occupied Housing Units	86.3%
Renter Occupied Housing Units	10.2%
Vacant Housing Units	3.5%
2010 Housing Units	4,444
Owner Occupied Housing Units	84.4%
Renter Occupied Housing Units	10.5%
Vacant Housing Units	5.1%
2020 Housing Units	4,767
Owner Occupied Housing Units	86.8%
Renter Occupied Housing Units	10.7%
Vacant Housing Units	2.5%
2023 Housing Units	4,890
Owner Occupied Housing Units	90.6%
Renter Occupied Housing Units	6.9%
Vacant Housing Units	2.5%
2028 Housing Units	5,011
Owner Occupied Housing Units	91.3%
Renter Occupied Housing Units	6.8%
Vacant Housing Units	1.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income

Household Income Base	4,768
<\$15,000	2.8%
\$15,000 - \$24,999	2.0%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	6.1%
\$50,000 - \$74,999	11.5%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	27.5%
\$150,000 - \$199,999	11.0%
\$200,000+	25.2%
Average Household Income	\$163,057

2028 Households by Income

Household Income Base	4,919
<\$15,000	2.3%
\$15,000 - \$24,999	1.3%
\$25,000 - \$34,999	2.0%
\$35,000 - \$49,999	4.5%
\$50,000 - \$74,999	10.4%
\$75,000 - \$99,999	10.2%
\$100,000 - \$149,999	27.5%
\$150,000 - \$199,999	12.5%
\$200,000+	29.4%
Average Household Income	\$184,116

2023 Owner Occupied Housing Units by Value

Total	4,432
<\$50,000	0.2%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.1%
\$300,000 - \$399,999	0.8%
\$400,000 - \$499,999	8.8%
\$500,000 - \$749,999	57.4%
\$750,000 - \$999,999	30.2%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.0%
Average Home Value	\$691,155

2028 Owner Occupied Housing Units by Value

Total	4,577
<\$50,000	0.2%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	0.1%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.6%
\$400,000 - \$499,999	8.0%
\$500,000 - \$749,999	52.9%
\$750,000 - \$999,999	35.4%
\$1,000,000 - \$1,499,999	1.5%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.0%
Average Home Value	\$709,925

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income	
2023	\$118,865
2028	\$130,175
Median Home Value	
2023	\$671,611
2028	\$691,295
Per Capita Income	
2023	\$49,077
2028	\$55,301
Median Age	
2010	39.2
2020	42.2
2023	42.0
2028	42.9
2020 Population by Age	
Total	15,378
0 - 4	4.9%
5 - 9	5.6%
10 - 14	7.3%
15 - 24	12.9%
25 - 34	10.5%
35 - 44	11.9%
45 - 54	13.2%
55 - 64	15.7%
65 - 74	11.0%
75 - 84	5.3%
85 +	1.6%
18 +	78.2%
2023 Population by Age	
Total	15,845
0 - 4	4.8%
5 - 9	5.5%
10 - 14	6.6%
15 - 24	11.5%
25 - 34	12.6%
35 - 44	12.8%
45 - 54	13.4%
55 - 64	14.5%
65 - 74	11.8%
75 - 84	5.2%
85 +	1.2%
18 +	79.1%
2028 Population by Age	
Total	16,380
0 - 4	4.9%
5 - 9	5.2%
10 - 14	6.3%
15 - 24	10.6%
25 - 34	10.4%
35 - 44	15.6%
45 - 54	13.3%
55 - 64	13.1%
65 - 74	12.5%
75 - 84	6.6%
85 +	1.6%
18 +	79.6%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	Woodcrest CDP...
Males	7,695
Females	7,683
2023 Population by Sex	
Males	7,859
Females	7,986
2028 Population by Sex	
Males	8,103
Females	8,277
2010 Population by Race/Ethnicity	
Total	13,743
White Alone	70.6%
Black Alone	5.9%
American Indian Alone	0.5%
Asian Alone	6.4%
Pacific Islander Alone	0.3%
Some Other Race Alone	11.7%
Two or More Races	4.7%
Hispanic Origin	28.5%
Diversity Index	69.1
2020 Population by Race/Ethnicity	
Total	15,378
White Alone	53.4%
Black Alone	5.2%
American Indian Alone	1.2%
Asian Alone	6.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	17.0%
Two or More Races	16.3%
Hispanic Origin	36.9%
Diversity Index	81.4
2023 Population by Race/Ethnicity	
Total	15,845
White Alone	49.4%
Black Alone	6.4%
American Indian Alone	1.1%
Asian Alone	9.0%
Pacific Islander Alone	0.3%
Some Other Race Alone	16.6%
Two or More Races	17.1%
Hispanic Origin	38.0%
Diversity Index	83.4
2028 Population by Race/Ethnicity	
Total	16,380
White Alone	45.1%
Black Alone	6.6%
American Indian Alone	1.3%
Asian Alone	9.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	18.7%
Two or More Races	18.4%
Hispanic Origin	40.7%
Diversity Index	85.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type	
Total	15,378
In Households	99.3%
Householder	30.4%
Opposite-Sex Spouse	19.3%
Same-Sex Spouse	0.1%
Opposite-Sex Unmarried Partner	1.2%
Same-Sex Unmarried Partner	0.1%
Biological Child	28.7%
Adopted Child	0.7%
Stepchild	1.5%
Grandchild	4.4%
Brother or Sister	1.7%
Parent	2.5%
Parent-in-law	0.7%
Son-in-law or Daughter-in-law	1.2%
Other Relatives	2.5%
Foster Child	0.1%
Other Nonrelatives	4.0%
In Group Quarters	0.7%
Institutionalized	0.0%
Noninstitutionalized	0.7%
2023 Population 25+ by Educational Attainment	
Total	11,347
Less than 9th Grade	3.9%
9th - 12th Grade, No Diploma	4.3%
High School Graduate	24.4%
GED/Alternative Credential	3.3%
Some College, No Degree	21.9%
Associate Degree	11.6%
Bachelor's Degree	17.1%
Graduate/Professional Degree	13.5%
2023 Population 15+ by Marital Status	
Total	13,175
Never Married	34.4%
Married	55.6%
Widowed	2.5%
Divorced	7.5%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	7,976
Population 16+ Employed	94.9%
Population 16+ Unemployment rate	5.1%
Population 16-24 Employed	10.8%
Population 16-24 Unemployment rate	7.4%
Population 25-54 Employed	63.0%
Population 25-54 Unemployment rate	6.2%
Population 55-64 Employed	20.8%
Population 55-64 Unemployment rate	2.0%
Population 65+ Employed	5.5%
Population 65+ Unemployment rate	0.0%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry

Total	7,566
Agriculture/Mining	2.2%
Construction	9.7%
Manufacturing	6.8%
Wholesale Trade	2.8%
Retail Trade	7.8%
Transportation/Utilities	9.9%
Information	1.7%
Finance/Insurance/Real Estate	4.0%
Services	50.3%
Public Administration	4.7%

2023 Employed Population 16+ by Occupation

Total	7,566
White Collar	65.0%
Management/Business/Financial	21.5%
Professional	27.0%
Sales	8.0%
Administrative Support	8.5%
Services	11.9%
Blue Collar	23.1%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	4.8%
Production	3.7%
Transportation/Material Moving	8.8%

2020 Households by Type

Total	4,648
Married Couple Households	64.3%
With Own Children <18	22.0%
Without Own Children <18	42.3%
Cohabiting Couple Households	4.4%
With Own Children <18	1.9%
Without Own Children <18	2.6%
Male Householder, No Spouse/Partner	13.1%
Living Alone	6.0%
65 Years and over	2.8%
With Own Children <18	1.7%
Without Own Children <18, With Relatives	4.3%
No Relatives Present	1.1%
Female Householder, No Spouse/Partner	18.2%
Living Alone	6.6%
65 Years and over	4.5%
With Own Children <18	2.5%
Without Own Children <18, With Relatives	8.5%
No Relatives Present	0.7%

2020 Households by Size

Total	4,648
1 Person Household	12.6%
2 Person Household	31.2%
3 Person Household	17.3%
4 Person Household	17.6%
5 Person Household	11.4%
6 Person Household	5.6%
7 + Person Household	4.3%

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2020 Households by Tenure and Mortgage Status	
Total	4,648
Owner Occupied	89.1%
Owned with a Mortgage/Loan	70.2%
Owned Free and Clear	18.8%
Renter Occupied	10.9%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	72
Percent of Income for Mortgage	33.9%
Wealth Index	214
2020 Housing Units By Urban/ Rural Status	
Total	4,767
Urban Housing Units	99.2%
Rural Housing Units	0.8%
2020 Population By Urban/ Rural Status	
Total	15,378
Urban Population	99.3%
Rural Population	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Savvy Suburbanites (1D)
2.	Pleasantville (2B)
3.	Workday Drive (4A)
2023 Consumer Spending	
Apparel & Services: Total \$	\$15,236,035
Average Spent	\$3,195.48
Spending Potential Index	145
Education: Total \$	\$15,014,182
Average Spent	\$3,148.95
Spending Potential Index	176
Entertainment/Recreation: Total \$	\$26,771,246
Average Spent	\$5,614.77
Spending Potential Index	148
Food at Home: Total \$	\$46,423,319
Average Spent	\$9,736.43
Spending Potential Index	143
Food Away from Home: Total \$	\$25,455,612
Average Spent	\$5,338.84
Spending Potential Index	143
Health Care: Total \$	\$50,445,217
Average Spent	\$10,579.95
Spending Potential Index	144
HH Furnishings & Equipment: Total \$	\$21,205,980
Average Spent	\$4,447.56
Spending Potential Index	150
Personal Care Products & Services: Total \$	\$6,753,293
Average Spent	\$1,416.38
Spending Potential Index	148
Shelter: Total \$	\$176,739,920
Average Spent	\$37,067.94
Spending Potential Index	150
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$23,312,693
Average Spent	\$4,889.41
Spending Potential Index	156
Travel: Total \$	\$16,702,849
Average Spent	\$3,503.11
Spending Potential Index	156
Vehicle Maintenance & Repairs: Total \$	\$8,668,227
Average Spent	\$1,818.00
Spending Potential Index	139

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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