

	Banning city,...
Population Summary	
2010 Total Population	29,595
2020 Total Population	29,505
2020 Group Quarters	343
2024 Total Population	32,035
2024 Group Quarters	329
2029 Total Population	33,076
2024-2029 Annual Rate	0.64%
2024 Total Daytime Population	29,833
Workers	8,859
Residents	20,974
Household Summary	
2010 Households	10,833
2010 Average Household Size	2.61
2020 Total Households	11,256
2020 Average Household Size	2.59
2024 Households	12,166
2024 Average Household Size	2.61
2029 Households	12,596
2029 Average Household Size	2.60
2024-2029 Annual Rate	0.70%
2010 Families	7,185
2010 Average Family Size	3.19
2024 Families	7,657
2024 Average Family Size	3.35
2029 Families	7,890
2029 Average Family Size	3.35
2024-2029 Annual Rate	0.60%
Housing Unit Summary	
2000 Housing Units	9,737
Owner Occupied Housing Units	65.8%
Renter Occupied Housing Units	25.6%
Vacant Housing Units	8.6%
2010 Housing Units	12,139
Owner Occupied Housing Units	61.0%
Renter Occupied Housing Units	28.2%
Vacant Housing Units	10.8%
2020 Housing Units	11,961
Owner Occupied Housing Units	63.4%
Renter Occupied Housing Units	30.7%
Vacant Housing Units	5.9%
2024 Housing Units	12,875
Owner Occupied Housing Units	66.5%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	5.5%
2029 Housing Units	13,294
Owner Occupied Housing Units	68.1%
Renter Occupied Housing Units	26.7%
Vacant Housing Units	5.3%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Banning city,...
2024 Households by Income	
Household Income Base	12,166
<\$15,000	9.9%
\$15,000 - \$24,999	8.4%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	18.9%
\$75,000 - \$99,999	11.3%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	5.5%
\$200,000+	6.6%
Average Household Income	\$83,881
2029 Households by Income	
Household Income Base	12,596
<\$15,000	9.2%
\$15,000 - \$24,999	6.6%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	16.6%
\$150,000 - \$199,999	7.3%
\$200,000+	8.5%
Average Household Income	\$98,354
2024 Owner Occupied Housing Units by Value	
Total	8,559
<\$50,000	7.4%
\$50,000 - \$99,999	4.5%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	5.0%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	6.7%
\$300,000 - \$399,999	13.6%
\$400,000 - \$499,999	13.4%
\$500,000 - \$749,999	29.2%
\$750,000 - \$999,999	3.8%
\$1,000,000 - \$1,499,999	1.4%
\$1,500,000 - \$1,999,999	2.4%
\$2,000,000 +	4.4%
Average Home Value	\$529,706
2029 Owner Occupied Housing Units by Value	
Total	9,049
<\$50,000	6.2%
\$50,000 - \$99,999	3.1%
\$100,000 - \$149,999	0.9%
\$150,000 - \$199,999	1.4%
\$200,000 - \$249,999	1.0%
\$250,000 - \$299,999	3.1%
\$300,000 - \$399,999	6.6%
\$400,000 - \$499,999	13.2%
\$500,000 - \$749,999	40.0%
\$750,000 - \$999,999	8.5%
\$1,000,000 - \$1,499,999	4.1%
\$1,500,000 - \$1,999,999	3.6%
\$2,000,000 +	8.2%
Average Home Value	\$724,152

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Banning city,...
Median Household Income	
2024	\$56,763
2029	\$65,677
Median Home Value	
2024	\$433,785
2029	\$590,128
Per Capita Income	
2024	\$31,876
2029	\$37,475
Median Age	
2010	42.2
2020	45.0
2024	44.4
2029	45.1
2020 Population by Age	
Total	29,505
0 - 4	5.4%
5 - 9	6.1%
10 - 14	6.1%
15 - 24	10.5%
25 - 34	12.2%
35 - 44	9.7%
45 - 54	9.2%
55 - 64	12.8%
65 - 74	13.4%
75 - 84	9.9%
85 +	4.8%
18 +	79.0%
2024 Population by Age	
Total	32,035
0 - 4	5.4%
5 - 9	5.4%
10 - 14	5.8%
15 - 24	10.9%
25 - 34	11.5%
35 - 44	11.5%
45 - 54	9.2%
55 - 64	11.7%
65 - 74	13.9%
75 - 84	10.4%
85 +	4.2%
18 +	80.0%
2029 Population by Age	
Total	33,076
0 - 4	5.4%
5 - 9	5.2%
10 - 14	5.3%
15 - 24	10.9%
25 - 34	11.1%
35 - 44	11.9%
45 - 54	9.5%
55 - 64	10.0%
65 - 74	14.1%
75 - 84	11.4%
85 +	5.0%
18 +	80.8%
2020 Population by Sex	

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Banning city,...
Males	13,977
Females	15,528
2024 Population by Sex	
Males	15,599
Females	16,436
2029 Population by Sex	
Males	16,078
Females	16,998
2010 Population by Race/Ethnicity	
Total	29,595
White Alone	64.7%
Black Alone	7.3%
American Indian Alone	2.2%
Asian Alone	5.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	15.6%
Two or More Races	4.9%
Hispanic Origin	41.2%
Diversity Index	76.6
2020 Population by Race/Ethnicity	
Total	29,505
White Alone	46.3%
Black Alone	7.7%
American Indian Alone	2.4%
Asian Alone	6.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	23.8%
Two or More Races	13.6%
Hispanic Origin	45.5%
Diversity Index	84.9
2024 Population by Race/Ethnicity	
Total	32,035
White Alone	43.3%
Black Alone	7.9%
American Indian Alone	2.4%
Asian Alone	6.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	25.1%
Two or More Races	14.5%
Hispanic Origin	48.0%
Diversity Index	85.8
2029 Population by Race/Ethnicity	
Total	33,076
White Alone	41.4%
Black Alone	7.8%
American Indian Alone	2.4%
Asian Alone	7.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	26.3%
Two or More Races	15.1%
Hispanic Origin	50.1%
Diversity Index	86.3

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Banning city,...
2020 Population by Relationship and Household Type	
Total	29,505
In Households	98.8%
Householder	38.1%
Opposite-Sex Spouse	16.2%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.5%
Same-Sex Unmarried Partner	0.1%
Biological Child	25.7%
Adopted Child	0.5%
Stepchild	1.1%
Grandchild	4.0%
Brother or Sister	1.8%
Parent	1.9%
Parent-in-law	0.4%
Son-in-law or Daughter-in-law	0.8%
Other Relatives	2.1%
Foster Child	0.1%
Other Nonrelatives	3.3%
In Group Quarters	1.2%
Institutionalized	0.7%
Noninstitutionalized	0.5%
2024 Population 25+ by Educational Attainment	
Total	23,200
Less than 9th Grade	8.1%
9th - 12th Grade, No Diploma	7.3%
High School Graduate	27.6%
GED/Alternative Credential	3.5%
Some College, No Degree	23.6%
Associate Degree	10.2%
Bachelor's Degree	12.0%
Graduate/Professional Degree	7.6%
2024 Population 15+ by Marital Status	
Total	26,704
Never Married	31.8%
Married	47.4%
Widowed	9.6%
Divorced	11.2%
2024 Civilian Population 16+ in Labor Force	
Civilian Population 16+	12,057
Population 16+ Employed	93.6%
Population 16+ Unemployment rate	6.4%
Population 16-24 Employed	15.4%
Population 16-24 Unemployment rate	9.8%
Population 25-54 Employed	60.6%
Population 25-54 Unemployment rate	4.9%
Population 55-64 Employed	16.7%
Population 55-64 Unemployment rate	7.5%
Population 65+ Employed	7.3%
Population 65+ Unemployment rate	8.4%

	Banning city,...
2024 Employed Population 16+ by Industry	
Total	11,288
Agriculture/Mining	0.4%
Construction	8.1%
Manufacturing	6.0%
Wholesale Trade	1.8%
Retail Trade	14.6%
Transportation/Utilities	6.7%
Information	1.0%
Finance/Insurance/Real Estate	3.3%
Services	54.3%
Public Administration	3.8%
2024 Employed Population 16+ by Occupation	
Total	11,288
White Collar	44.4%
Management/Business/Financial	7.8%
Professional	14.5%
Sales	11.9%
Administrative Support	10.3%
Services	30.9%
Blue Collar	24.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	4.8%
Production	4.3%
Transportation/Material Moving	9.1%
2020 Households by Type	
Total	11,256
Married Couple Households	43.0%
With Own Children <18	12.3%
Without Own Children <18	30.7%
Cohabiting Couple Households	6.9%
With Own Children <18	2.9%
Without Own Children <18	4.0%
Male Householder, No Spouse/Partner	16.9%
Living Alone	10.4%
65 Years and over	6.1%
With Own Children <18	1.5%
Without Own Children <18, With Relatives	3.5%
No Relatives Present	1.4%
Female Householder, No Spouse/Partner	33.2%
Living Alone	19.3%
65 Years and over	14.6%
With Own Children <18	4.7%
Without Own Children <18, With Relatives	7.8%
No Relatives Present	1.4%
2020 Households by Size	
Total	11,256
1 Person Household	29.7%
2 Person Household	33.3%
3 Person Household	11.6%
4 Person Household	10.3%
5 Person Household	6.8%
6 Person Household	4.0%
7 + Person Household	4.2%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Banning city,...
2020 Households by Tenure and Mortgage Status	
Total	11,256
Owner Occupied	67.4%
Owned with a Mortgage/Loan	43.1%
Owned Free and Clear	24.3%
Renter Occupied	32.6%
2024 Affordability, Mortgage and Wealth	
Housing Affordability Index	51
Percent of Income for Mortgage	47.8%
Wealth Index	83
2020 Housing Units By Urban/ Rural Status	
Total	11,961
Urban Housing Units	96.2%
Rural Housing Units	3.8%
2020 Population By Urban/ Rural Status	
Total	29,505
Urban Population	95.3%
Rural Population	4.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		Banning city,...
Top 3 Tapestry Segments		
1.		The Elders (9C)
2.		Southwestern Families (7F)
3.		Middleburg (4C)
2024 Consumer Spending		
Apparel & Services: Total \$		\$21,025,853
Average Spent		\$1,728.25
Spending Potential Index		73
Education: Total \$		\$13,688,979
Average Spent		\$1,125.18
Spending Potential Index		65
Entertainment/Recreation: Total \$		\$37,186,899
Average Spent		\$3,056.62
Spending Potential Index		75
Food at Home: Total \$		\$67,010,709
Average Spent		\$5,508.03
Spending Potential Index		75
Food Away from Home: Total \$		\$35,959,813
Average Spent		\$2,955.76
Spending Potential Index		76
Health Care: Total \$		\$71,716,511
Average Spent		\$5,894.83
Spending Potential Index		77
HH Furnishings & Equipment: Total \$		\$28,757,032
Average Spent		\$2,363.72
Spending Potential Index		75
Personal Care Products & Services: Total \$		\$9,552,691
Average Spent		\$785.20
Spending Potential Index		79
Shelter: Total \$		\$249,237,292
Average Spent		\$20,486.38
Spending Potential Index		77
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$35,043,817
Average Spent		\$2,880.47
Spending Potential Index		82
Travel: Total \$		\$27,418,826
Average Spent		\$2,253.73
Spending Potential Index		74
Vehicle Maintenance & Repairs: Total \$		\$13,799,284
Average Spent		\$1,134.25
Spending Potential Index		77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.