

	Blythe city, ...
Population Summary	
2010 Total Population	20,889
2020 Total Population	18,317
2020 Group Quarters	6,220
2024 Total Population	18,161
2024 Group Quarters	6,004
2029 Total Population	18,328
2024-2029 Annual Rate	0.18%
2024 Total Daytime Population	12,051
Workers	4,662
Residents	7,389
Household Summary	
2010 Households	4,534
2010 Average Household Size	2.88
2020 Total Households	4,477
2020 Average Household Size	2.70
2024 Households	4,508
2024 Average Household Size	2.70
2029 Households	4,607
2029 Average Household Size	2.68
2024-2029 Annual Rate	0.44%
2010 Families	3,210
2010 Average Family Size	3.41
2024 Families	2,920
2024 Average Family Size	3.37
2029 Families	2,968
2029 Average Family Size	3.34
2024-2029 Annual Rate	0.33%
Housing Unit Summary	
2000 Housing Units	4,998
Owner Occupied Housing Units	47.9%
Renter Occupied Housing Units	36.0%
Vacant Housing Units	16.1%
2010 Housing Units	5,500
Owner Occupied Housing Units	43.1%
Renter Occupied Housing Units	39.3%
Vacant Housing Units	17.6%
2020 Housing Units	5,246
Owner Occupied Housing Units	43.7%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	14.7%
2024 Housing Units	5,296
Owner Occupied Housing Units	43.8%
Renter Occupied Housing Units	41.3%
Vacant Housing Units	14.9%
2029 Housing Units	5,405
Owner Occupied Housing Units	45.6%
Renter Occupied Housing Units	39.6%
Vacant Housing Units	14.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		Blythe city, ...
2024 Households by Income		
Household Income Base		4,508
<\$15,000		11.7%
\$15,000 - \$24,999		9.7%
\$25,000 - \$34,999		9.4%
\$35,000 - \$49,999		11.3%
\$50,000 - \$74,999		20.4%
\$75,000 - \$99,999		9.1%
\$100,000 - \$149,999		16.3%
\$150,000 - \$199,999		7.3%
\$200,000+		4.7%
Average Household Income		\$80,310
2029 Households by Income		
Household Income Base		4,607
<\$15,000		10.3%
\$15,000 - \$24,999		7.5%
\$25,000 - \$34,999		8.2%
\$35,000 - \$49,999		9.6%
\$50,000 - \$74,999		19.7%
\$75,000 - \$99,999		9.4%
\$100,000 - \$149,999		19.5%
\$150,000 - \$199,999		9.9%
\$200,000+		5.9%
Average Household Income		\$94,544
2024 Owner Occupied Housing Units by Value		
Total		2,320
<\$50,000		5.0%
\$50,000 - \$99,999		16.2%
\$100,000 - \$149,999		18.6%
\$150,000 - \$199,999		20.5%
\$200,000 - \$249,999		18.8%
\$250,000 - \$299,999		5.1%
\$300,000 - \$399,999		3.3%
\$400,000 - \$499,999		2.5%
\$500,000 - \$749,999		7.5%
\$750,000 - \$999,999		1.5%
\$1,000,000 - \$1,499,999		0.9%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$224,310
2029 Owner Occupied Housing Units by Value		
Total		2,467
<\$50,000		6.1%
\$50,000 - \$99,999		14.8%
\$100,000 - \$149,999		13.7%
\$150,000 - \$199,999		12.9%
\$200,000 - \$249,999		11.6%
\$250,000 - \$299,999		3.7%
\$300,000 - \$399,999		5.4%
\$400,000 - \$499,999		14.4%
\$500,000 - \$749,999		11.0%
\$750,000 - \$999,999		2.6%
\$1,000,000 - \$1,499,999		3.0%
\$1,500,000 - \$1,999,999		0.4%
\$2,000,000 +		0.3%
Average Home Value		\$316,265

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Blythe city, ...
Median Household Income	
2024	\$57,341
2029	\$66,275
Median Home Value	
2024	\$174,737
2029	\$210,614
Per Capita Income	
2024	\$21,344
2029	\$25,162
Median Age	
2010	37.8
2020	36.9
2024	37.4
2029	37.8
2020 Population by Age	
Total	18,317
0 - 4	4.2%
5 - 9	5.1%
10 - 14	5.6%
15 - 24	12.9%
25 - 34	18.7%
35 - 44	17.6%
45 - 54	14.7%
55 - 64	11.9%
65 - 74	5.5%
75 - 84	2.7%
85 +	1.0%
18 +	81.6%
2024 Population by Age	
Total	18,161
0 - 4	4.2%
5 - 9	4.5%
10 - 14	5.0%
15 - 24	13.5%
25 - 34	18.4%
35 - 44	17.6%
45 - 54	14.6%
55 - 64	11.7%
65 - 74	6.4%
75 - 84	3.0%
85 +	1.1%
18 +	83.1%
2029 Population by Age	
Total	18,328
0 - 4	4.3%
5 - 9	4.1%
10 - 14	4.2%
15 - 24	12.8%
25 - 34	19.5%
35 - 44	17.6%
45 - 54	14.3%
55 - 64	11.1%
65 - 74	7.3%
75 - 84	3.6%
85 +	1.1%
18 +	84.5%
2020 Population by Sex	

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Blythe city, ...
Males	12,183
Females	6,134
2024 Population by Sex	
Males	12,084
Females	6,077
2029 Population by Sex	
Males	12,133
Females	6,195
2010 Population by Race/Ethnicity	
Total	20,889
White Alone	59.5%
Black Alone	15.0%
American Indian Alone	1.2%
Asian Alone	1.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	19.5%
Two or More Races	3.2%
Hispanic Origin	53.1%
Diversity Index	79.1
2020 Population by Race/Ethnicity	
Total	18,317
White Alone	31.6%
Black Alone	11.7%
American Indian Alone	1.8%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	41.9%
Two or More Races	11.0%
Hispanic Origin	59.4%
Diversity Index	84.4
2024 Population by Race/Ethnicity	
Total	18,161
White Alone	29.2%
Black Alone	11.4%
American Indian Alone	1.8%
Asian Alone	1.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	43.9%
Two or More Races	11.7%
Hispanic Origin	62.2%
Diversity Index	83.8
2029 Population by Race/Ethnicity	
Total	18,328
White Alone	27.5%
Black Alone	11.1%
American Indian Alone	1.7%
Asian Alone	1.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	45.5%
Two or More Races	12.0%
Hispanic Origin	64.3%
Diversity Index	83.2

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		Blythe city, ...
2020 Population by Relationship and Household Type		
Total		18,317
In Households		66.0%
Householder		24.5%
Opposite-Sex Spouse		8.9%
Same-Sex Spouse		0.1%
Opposite-Sex Unmarried Partner		2.0%
Same-Sex Unmarried Partner		0.1%
Biological Child		20.3%
Adopted Child		0.5%
Stepchild		1.3%
Grandchild		2.7%
Brother or Sister		0.9%
Parent		0.9%
Parent-in-law		0.2%
Son-in-law or Daughter-in-law		0.3%
Other Relatives		1.4%
Foster Child		0.1%
Other Nonrelatives		1.9%
In Group Quarters		34.0%
Institutionalized		33.4%
Noninstitutionalized		0.6%
2024 Population 25+ by Educational Attainment		
Total		13,225
Less than 9th Grade		11.7%
9th - 12th Grade, No Diploma		16.7%
High School Graduate		21.0%
GED/Alternative Credential		8.1%
Some College, No Degree		24.0%
Associate Degree		9.1%
Bachelor's Degree		6.0%
Graduate/Professional Degree		3.4%
2024 Population 15+ by Marital Status		
Total		15,670
Never Married		48.0%
Married		36.3%
Widowed		4.2%
Divorced		11.5%
2024 Civilian Population 16+ in Labor Force		
Civilian Population 16+		5,381
Population 16+ Employed		93.5%
Population 16+ Unemployment rate		6.5%
Population 16-24 Employed		15.8%
Population 16-24 Unemployment rate		11.0%
Population 25-54 Employed		65.0%
Population 25-54 Unemployment rate		6.1%
Population 55-64 Employed		13.4%
Population 55-64 Unemployment rate		4.3%
Population 65+ Employed		5.9%
Population 65+ Unemployment rate		3.6%

	Blythe city, ...
2024 Employed Population 16+ by Industry	
Total	5,031
Agriculture/Mining	6.2%
Construction	5.0%
Manufacturing	4.7%
Wholesale Trade	2.1%
Retail Trade	14.5%
Transportation/Utilities	5.9%
Information	0.5%
Finance/Insurance/Real Estate	2.0%
Services	40.8%
Public Administration	18.3%
2024 Employed Population 16+ by Occupation	
Total	5,031
White Collar	44.5%
Management/Business/Financial	9.8%
Professional	13.5%
Sales	9.2%
Administrative Support	12.0%
Services	29.7%
Blue Collar	25.8%
Farming/Forestry/Fishing	3.4%
Construction/Extraction	4.6%
Installation/Maintenance/Repair	3.8%
Production	4.9%
Transportation/Material Moving	9.2%
2020 Households by Type	
Total	4,477
Married Couple Households	36.8%
With Own Children <18	15.7%
Without Own Children <18	21.1%
Cohabiting Couple Households	8.3%
With Own Children <18	4.5%
Without Own Children <18	3.8%
Male Householder, No Spouse/Partner	22.8%
Living Alone	14.6%
65 Years and over	4.4%
With Own Children <18	2.2%
Without Own Children <18, With Relatives	4.1%
No Relatives Present	1.9%
Female Householder, No Spouse/Partner	32.1%
Living Alone	12.9%
65 Years and over	5.5%
With Own Children <18	8.8%
Without Own Children <18, With Relatives	8.9%
No Relatives Present	1.5%
2020 Households by Size	
Total	4,477
1 Person Household	27.5%
2 Person Household	25.1%
3 Person Household	16.1%
4 Person Household	12.7%
5 Person Household	9.4%
6 Person Household	4.9%
7 + Person Household	4.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

	Blythe city, ...
2020 Households by Tenure and Mortgage Status	
Total	4,477
Owner Occupied	51.2%
Owned with a Mortgage/Loan	36.0%
Owned Free and Clear	15.2%
Renter Occupied	48.8%
2024 Affordability, Mortgage and Wealth	
Housing Affordability Index	128
Percent of Income for Mortgage	19.1%
Wealth Index	59
2020 Housing Units By Urban/ Rural Status	
Total	5,246
Urban Housing Units	89.1%
Rural Housing Units	10.9%
2020 Population By Urban/ Rural Status	
Total	18,317
Urban Population	61.6%
Rural Population	38.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Blythe city, ...

Top 3 Tapestry Segments

1.	Fresh Ambitions (13D)
2.	Front Porches (8E)
3.	Southwestern Families (7F)

2024 Consumer Spending

Apparel & Services: Total \$	\$8,188,935
Average Spent	\$1,816.53
Spending Potential Index	76
Education: Total \$	\$5,161,689
Average Spent	\$1,145.01
Spending Potential Index	66
Entertainment/Recreation: Total \$	\$12,980,317
Average Spent	\$2,879.40
Spending Potential Index	70
Food at Home: Total \$	\$24,759,910
Average Spent	\$5,492.44
Spending Potential Index	75
Food Away from Home: Total \$	\$13,482,645
Average Spent	\$2,990.83
Spending Potential Index	77
Health Care: Total \$	\$25,230,506
Average Spent	\$5,596.83
Spending Potential Index	73
HH Furnishings & Equipment: Total \$	\$10,345,384
Average Spent	\$2,294.89
Spending Potential Index	73
Personal Care Products & Services: Total \$	\$3,265,792
Average Spent	\$724.44
Spending Potential Index	73
Shelter: Total \$	\$85,938,011
Average Spent	\$19,063.45
Spending Potential Index	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,352,272
Average Spent	\$2,518.25
Spending Potential Index	72
Travel: Total \$	\$9,174,737
Average Spent	\$2,035.21
Spending Potential Index	67
Vehicle Maintenance & Repairs: Total \$	\$4,991,877
Average Spent	\$1,107.34
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.